PERSONAL FINANCIAL PLANNING

Kansas State University
College of Health and Human Sciences

OUR PROGRAM

Have a head for business and a heart for people? Personal financial planning can set you on the path to an exciting career helping people meet their financial goals. As a student, you will tackle both quantitative courses in retirement planning, investment planning, tax planning, insurance planning, and estate planning, as well as courses focused on learning how to understand and help people. These courses include family relationships and financial counseling. A combined emphasis on understanding financial products and how they work, as well as the role of family in financial decisions, helps you build a solid foundation that prepares you to thrive in this in-demand profession.

This program is available on the Manhattan campus and through K-State Online. A bachelor's degree completion program is available at K-State Olathe.

PROGRAM HIGHLIGHTS

Consistently ranked as a top program nationally • Graduates who receive their bachelor's degree are eligible to sit for the CERTIFIED FINANCIAL PLANNER™ and the Accredited Financial Counselor® exams • The median starting salary for a recent graduate is $62,000 • ~100% employment rate • Choose an elective track from a variety of options including sales, entrepreneurship, investment management, family financial planning, and agricultural economics • Dedicated peer mentoring program uniting underclassmen with upperclassmen • Professional development events specifically for personal financial planning students • National conference and industry competitions • Professional internship requirement • Dedicated student organizations

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POTENTIAL CAREER OPPORTUNITIES

- Financial Planner
- Investment Advisor
- Wealth Manager
- Trust Officer
- Entrepreneur
- Employee Benefits Administration
- Financial Counselor
- Insurance Agent

Contact us:
College of Health and Human Sciences
785-532-5500 hhs@k-state.edu
hhs.k-state.edu

Schedule a visit:
K-State Admissions
785-532-1521 apply@k-state.edu
k-state.edu/admissions/visit

BACHELOR OF SCIENCE IN PERSONAL FINANCIAL PLANNING

PERSONAL FINANCIAL PLANNING

Sample course sequence guide

1

Fall
Expository Writing I
General Psychology
College Algebra
OR
Trigonometry
OR
Calculus
Introduction to Human Development
Introduction to Personal Financial Planning

15 hours

Spring
Public Speaking I
OR
Interpersonal Communication
Principles of Macroeconomics
OR
Principles of Microeconomics
Arts & Humanities Course
Natural & Physical Science Course & Lab
Well-being 1: You & Community

14 hours

2

Fall
Introduction to Statistics
OR
Business & Economic Statistics I
Financial Counseling & Communication
Advanced Personal Financial Planning
Introduction to Managerial Accounting
Social Science Course

15 hours

Spring
Introduction to Financial Accounting
Personal Risk Management & Insurance Planning
Professional Practice Management in Personal Financial Planning
Introduction to Marketing
Expository Writing II
Social Science Course

16 hours

3

Fall
Retirement Planning Concepts
Personal Investment Concepts I
Love & Money
Pre-Internship Orientation
Professional Selling
Unrestricted Elective

16 hours

Spring
Estate Planning Concepts
Personal Investment Concepts II
Principles of Finance
Unrestricted Elective
Well-being 2: Mind & Body

13 hours

Summer: Personal Financial Planning Internship

4

Fall
Business Law I
Personal Income Tax Concepts
Arts & Humanities Course
Personal Financial Planning Track Elective
Unrestricted Elective

15 hours

Spring
Capstone in Personal Financial Planning
Applied Behavioral Finance
Personal Financial Planning Track Elective
Well-being 3: Money & Meaning
Unrestricted Elective

13 hours

120 hours are required for degree completion. The College of Health and Human Sciences requires a “C” or higher in professional studies courses.