K-STATE COLLEGE OF HUMAN ECOSYSTEM SERVES PEOPLE IN TORNADO-RAVAGED GREENSBURG
It is our intention in the College of Human Ecology to make a difference in the world. As you can see by the cover, in this issue of FOCUS you will learn more about our College's efforts to provide mental health support to the citizens of Greensburg, Kan. We constantly strive to respond to the needs we see before us, whether those needs are immediate and critical — as in Greensburg — or long-term and global. We research, assess and respond to the most pressing issues of our time.

Today, there are few issues more compelling and urgent than the trend toward environmental responsibility, and we have many faculty teaching about and conducting research on sustainable practices. But what exactly is sustainability? It is the capacity of people to provide for their own needs without jeopardizing the ability of future generations to do so as well. Sounds fair, doesn’t it? And it also meshes perfectly with our core value: In a world focused on things, we focus first on people. Sustainability is a relatively new term for a philosophy that we have always taken to heart here in the College.

Now take a look at the photo on this page. Quaumeeka Saunders, senior in family studies and human services (left) and Suzanne Mayo-Theus, graduate student in family studies, were among the recipients of the 2007 K-State Extraordinary Student Awards. They were honored by the University for their perseverance in obtaining their college education despite serious obstacles. I can’t tell you how proud I am of these women.

Quaumeeka and Suzanne and thousands of other students rely on us to prepare them for 21st-century life, just as I relied on the College to prepare me for my future. You probably did, too. Our predecessors in the College made the best decisions they could about how to educate us. We, too, must put into practice what we know about the best way to educate our students, including the crucial influence of good building design on how people learn, teach and work.

Faculty in all departments are enthusiastically collaborating to reconfigure space on every floor of Justin Hall for better teaching and student support. We are committed to making the most of the space we have. However, our rapid growth in both student enrollment and research funding makes expansion an absolute necessity.

We are about to embark on a major renovation of our facilities. The Justin Hall Revitalization project will add approximately 15,000 square feet, providing urgently needed classrooms and student services space. The new classrooms will be state-of-the-art, enabling faculty members to teach students with the best of today’s technology, in spaces designed for learning.

As we have led in so many endeavors at K-State, we will also lead the way on sustainable, responsible design and construction. This will be the first project at K-State built to Leadership in Energy and Environmental Design (LEED) standards, the nationally recognized benchmark for “green” construction. Sustainable design results in a much “healthier” building, significant energy (and dollar) savings, and a cleaner environment. We’re going to do it all with private money, and we will establish an endowment for the building’s future maintenance.

You can learn more about sustainability in some of the stories in this issue of FOCUS. And as you will see, the College is engaged in many other vital programs and projects. Please take a look at my blog at www.humec.k-state.edu for the most up-to-date information. As always, it’s an exciting time to be part of the College of Human Ecology!

Sincerely,

Virginia Moxley, Ph.D.
Dean

Please Join Us at Our Hospitality Tent!

At home Big 12 football games, visit us in “Cat Town,” under the “Wildcat” on the Brandeberry Complex at KSU Stadium. No reservations necessary — just stop by! Human Ecology students will prepare the very best of tailgating fare for you, and you can register to win Purple Power Packed prize drawings at each game! Questions? Call Jennifer Rettele-Thomas at 785-532-7592 or 800-432-1578.

- October 6 – K-State vs. KU
- October 13 – K-State vs. Colorado
- October 27 – K-State vs. Baylor
- November 17 – K-State vs. Missouri

Two hours prior to kick off. Wear purple!
John Grable, associate professor in the personal financial planning program in the School of Family Studies and Human Services, tries to help his PFP students understand the factors that play into investors’ tolerance for risk. Ideally, the students’ future clients will benefit.

Grable’s ongoing research — involving colleagues from La Salle, Texas Tech, Rutgers and Virginia Tech — analyzes how different individuals tolerate financial risk. To date, more than 25,000 people across the nation have taken his online risk tolerance quiz.

Grable helps his students understand how they can help their clients take control of their finances and prepare to accumulate wealth. His advice applies to many investors.

**Take a risk tolerance assessment.**

“I think every investor should take some sort of a risk assessment so they know where they stand on day one,” Grable said.

The results can help people identify their comfort level with financial risk.

**Make sure your investments match your risk tolerance level.**

How will a risk tolerance assessment help you? It comes down to investing in a way that matches your tolerance for risk. For instance, if you overestimate your risk tolerance and invest in something high-risk, you may end up selling when the investment is down due to fear of the potential loss.

“If you’re cautious, stick with conservative investments until you can gain the knowledge and experience to start ratcheting up. Don’t say, ‘I’m a real risk avoider at this point, but I know I need a million dollars so I’d better invest aggressively.’ Because as soon as you start to lose money, you’ll bail out, and you’ll probably bail out at the worst time,” he said.

Don’t believe your risk tolerance is fixed.

“It used to be that financial advisers believed your risk tolerance would remain stable over time. We’re finding that’s probably not true. It tends to change based on knowledge, education and experience,” Grable said.

“We have students in our personal finance course take a risk tolerance quiz the very first day. Women always show a lower risk tolerance than men,” Grable remarked. “However, when you provide the same education to women and men, at the end of the semester, the risk tolerance levels for women increase significantly to be virtually even with those of men.”

Grable theorizes that the differences in risk tolerance between the genders could be attributed to anything from how boys and girls are socialized to the amount of financial information provided to men versus women. In any case, he believes the results indicate that risk tolerance is an attitude rather than a trait.

Consider your risk capacity.

“There’s a difference between risk tolerance and risk capacity. Tolerance is your willingness to take a risk. Capacity is your ability to lose money and recover,” Grable said. “Younger people have more time to recover, but older people generally have the financial wherewithal to withstand losses.”

Don’t assume the market will continue to go up — or down.

“If the market is up, risk tolerance scores tend to be higher,” Grable noted. The tendency for people to invest when the market is high, however, is a dangerous one.

“Say you were shopping for a jacket, and you find a jacket you like that’s $100. Then you go back tomorrow, and they’re having a one-day sale and the jacket is $50. Most people would buy it because it’s a bargain,” Grable said.

“But when the stock market is at 10,000 and it drops to 8,000, people panic and think, ‘I’ve got to sell because it’s falling.’ And when the market goes from 10,000 to 12,000, people think, ‘Oh, the market’s hot, I’ve got to get in.’ It’s the wrong time to get in and it’s the wrong time to get out.”

Keeping these simple tips in mind, you may find yourself on the road to financial prosperity.

To take John Grable’s free, anonymous online risk tolerance quiz, visit njaes.rutgers.edu/money/riskquiz. You will receive an assessment of your risk tolerance level, and will also contribute to Grable’s research.
Sometimes you've just got to play the hand you're dealt.

For Barbara Weigand, ’43 B.S. home economics education and ’51 M.S. clothing and textiles, life didn't always turn out as she expected. She was a would-be history teacher who went into home economics instead, an enthusiast for foods who opted for clothing construction as a career. She's a Kansan with strong Midwest ties who spent most of her adult life in New York.

However, from Weigand's point of view, the apparent discrepancies are simply rational reactions to conditions at the time. Now, thanks to good decision-making and an ability to recognize opportunities, she is in a position to give back to both the professional field and the alma mater that helped make her satisfying career possible.

The odds were somewhat long that Weigand, whose father died before she was born, would ever have anything as wonderful as a “satisfying career.” But her mother imbued Weigand with a can-do attitude and an ability to respond positively to challenges.

“My parents had been married less than a year, so I had no brothers and sisters. My mother always worked,” Weigand said. “She was the only one in her family of seven who didn't go to college at all, and she did very well for not having a degree. She started out as a teacher in a one-room school, and then she worked in a county treasurer's office. She later went to work for the State, and then eventually for Internal Revenue.”

Weigand chose K-State when it was time to attend college because her mother had a job in Manhattan; the two shared a home during Weigand's undergraduate years. Weigand originally had plans to go into another field, but her mother counseled otherwise.

“I always thought I wanted to be a history and English teacher, but my mother said, 'I just can't understand going to a school that is nationally noted for home economics and not studying that,' so that's what I did.”

After deciding on her general field, Weigand first planned to specialize in foods. However, new interests and the realities of life in the 1940s altered her plans once again.

“I had an affinity to study foods, really. But after I got into college, it was clothing that was the real challenge to me,” she recalled. “I was the one that was always behind and had to work extra hours! It was more of a challenge, so that's what I wanted to do when I pursued my master's. Also, this was wartime and you had to order food but you didn't get deliveries very regularly, so I just sort of moved over to clothing.”

Weigand's favorite teacher at K-State was Gertrude Lienkaemper, who taught history of costume, which naturally appealed to Weigand, with her penchant for the past.

“I just loved the way she presented it and I learned a lot about art as well as history. I hoped that I carried it over in my own teaching. I had many students (when teaching college clothing courses) who said, 'This is the best history course I've ever had.’”
Scholarship in Apparel Marketing for undergraduate students. Weigand has also designated a deferred gift of $500,000 to establish an endowed professorship in the Department of Apparel, Textiles, and Interior Design, a gift that will enable the department to better compete for sought-after experts to become ATID faculty.

“Barbara Weigand has definitely represented her alma mater with distinction. The strength of our programs prepares our alumni to impact lives, as witnessed by Barbara’s distinguished academic career,” Virginia Moxley, dean of the College of Human Ecology, said. “We are so grateful for her generosity and support. Her investment in our students and faculty will strengthen our College immensely, and our students will help fulfill Barbara’s legacy for many years to come.”

If you are interested in investing in a scholarship or endowed faculty position for the College of Human Ecology, please contact Jennifer Rettele-Thomas, at jenniferr@found.ksu.edu or 800.432.1578.

“Barbara Weigand has definitely represented her alma mater with distinction.”

Her first teaching position after college was in Admire, Kan. She then taught in Valley Center, Kan., for five years and finally in Wichita. She spent several summers in Manhattan, working on her master’s degree, which she finished in 1951, the year of the terrible floods in Manhattan.

“I was staying at Van Zile Hall at the time,” she said. “We didn’t have a lot of electricity, and some of us were working on papers. We had one light bulb in the hall, and we all moved our typewriters out there and worked. You can do anything if you have to!

“Since the college was on higher ground, we had the refugees, who were housed on campus. It was very interesting to go to the cafeteria. We went down on Poyntz (Avenue) and I remember seeing safe deposit boxes just sitting on the street because they had been flooded out.”

While she was teaching in Wichita, Weigand was asked to take a temporary faculty position at K-State, but didn’t feel quite ready for the challenges of academia at the time. However, one year later she began her university career at Central Washington University in Ellensburg. Two years later, after a phone interview, she was hired to teach in the apparel and textiles program at the State University of New York College at Oneonta, where she remained for 29 years, until her retirement in 1983.

“It was a new program (established in 1948), and it had a new building which was just wonderful,” Weigand said. “I taught every aspect of clothing, every kind of construction — flat pattern, draping and tailoring, everything. I taught the beginning course in clothing, which included the psychological and historical aspects of it. I also taught family and consumer sciences, which I had not taken in college, and I had to catch up on that! I enjoyed the students very much.”

Her gifts to K-State — a scholarship for undergraduates and an endowed professorship — reflect both her personal ties to the University and her professional expertise.

“I had 12 first cousins. I counted up the other day, and including their spouses, children and me, 35 of us have graduated from K-State!”

During her career, Weigand saw that the apparel marketing curriculum could be strengthened at SUNY at Oneonta, so she worked to establish a dual degree program with the Fashion Institute of Technology (FIT) in New York City.

“I became very interested in the marketing aspect of apparel, and we established a relationship with FIT that continues now. Human Ecology (at SUNY at Oneonta) now has more students in the clothing area than any other.”

She likewise hopes to bolster that area of concentration at K-State by establishing the Barbara Weigand Scholarship in Apparel Marketing for undergraduate students.

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What would you do if your entire community was destroyed? How would you cope? Where would you turn for help?

2007 has not been a kind year for Kansas. A devastating blizzard hit the western half of the state on Dec. 31, 2006, crippling large parts of the region for weeks. Twelve southeast Kansas counties saw extensive flooding coupled with an oil spill and water contamination in late June and early July. Greensburg was virtually wiped off the map in May by a monstrous tornado. The College of Human Ecology is home to programs that provide mental health support during just such disasters, and particularly in Greensburg, faculty and students have established a long-term presence.

Crisis counseling experts provide crucial mental health services in Greensburg

Briana Nelson Goff, associate dean and associate professor in the School of Family Studies and Human Services, is the project coordinator of the Kansas All-Hazards Behavioral Health Project (KAHBH), a network of crisis counseling teams that address community mental health needs during a federally declared natural disaster or other emergency. Charlie Griffin, K-State research assistant professor of family studies and human services, is the KAHBH co-principal investigator and also the director of the Kansas Rural Family Helpline, a telephone crisis counseling service.

KAHBH is funded by a grant from the Kansas Department of Health and Environment and is administered by the Kansas Department of Social and Rehabilitation Services, Mental Health. Both KAHBH and the Kansas Rural Family Helpline have ramped up their service to the state's citizens. What follows are excerpts from a conversation with Nelson Goff and Griffin about their projects and the Greensburg disaster.

Why should a mental/behavioral health disaster response network be headquartered in the K-State College of Human Ecology?

Briana Nelson Goff: We have the MFT (marriage and family therapy) program that focuses on individuals and families and how disasters and trauma impact human systems.
Also, the other piece is the outreach we do, not only through Extension but through so many programs in our College.

Charlie Griffin: I would also say that this fits the mission of a land-grant university — taking science to the field, determining where it’s applicable and putting it into practice. It’s also a richer world for our students when they are working with real events. We’re used to seeing that in the hard sciences and it’s equally important in the human services.

BNG: Both graduate and undergraduate students have contributed a lot, in the training, setting up the plan, and all the preparation. We now have a student staff member, Liz Strader from Dodge City, who’s helping with data entry on the Greensburg disaster, translating some English documents to Spanish, and organizing photos. And Sarah Trapp, FSHS student, headed to Greensburg on June 5. She’s one of three “permanent” outreach workers, along with team leader Linda Hessman and outreach worker Theresa Kasper.

What was a typical day like in the first weeks after the tornado?

BNG: Every day the responders met at the parking lot of the courthouse in Greensburg and we got a briefing with updates about what was happening and where people would be working. Then we went out, usually in pairs, on ATVs and small utility vehicles. We delivered water, told folks who we were, asked how they were doing, and helped to get them what they needed.

Through the end of June we had over 17,000 encounters with responders and residents, and of those, over 800 had something to do with behavioral health. A lot of what we do is connecting people with resources as well as providing “psychological first aid.” Not in-depth therapy at all, but rather helping focus on their strengths and resources and helping them cope, giving them some options.

Ten people died, 95% of Greensburg was wiped out, over 1000 homes were destroyed or damaged, and 125 businesses are gone. What are some of the common experiences these people are going through?

CG: In the first few days, it’s almost necessary for people to put a lid on some of their emotions so they can function. Our work then is just to establish a presence and not get in the way, just watch for the people who aren’t able to function, but quite frankly, that’s not too many people — everybody’s busy. About three weeks in, the crisis counselors said people were starting to use their encounters with our team as a time to rest and take a deep breath, and then our job was to listen. Now, we’re seeing people who want to tell their story but also look a little deeper as they start to process their losses.

These are transformative events for people and communities. They’re such strong reminders for people

Continued on back page »
From living with and researching the Old Order Amish to teaching students online...

From establishing a small-town recycling center to exploring ways to decrease waste production nationwide...

Jana Hawley — new head of the Department of Apparel, Textiles, and Interior Design — is a bit of a paradox, staying true to her Kansas roots, but thinking on a global scale.

A self-described “farm kid” from Courtland, Kan., Hawley earned her bachelor’s in vocational home economics from Fort Hays State University, her master’s in clothing and textiles from Oklahoma State University, and her Ph.D. in human and environmental sciences from the University of Missouri-Columbia. She has taught across the Midwest — at Indiana University; the University of North Texas; and, most recently, the University of Missouri-Columbia — and has spent years studying and promoting textile recycling.

By applying practical, homegrown ideas for recycling, she is helping to support the College’s emphasis on sustainability.

Hawley wants to prepare faculty and students not only to be successful in fashion and design, but to protect and preserve the world’s resources at the same time. She wants the Department to be known for its expertise in sustainable design and production.

Hawley’s dedication to sustainability grew from a desire to find a deeper purpose in her own work.

“I wanted fashion to be more meaningful — to me and to the world in which we live. I think if you can find ways to take the plethora of stuff we have and do something useful with it to keep it out of the landfills, then that not only helps in sustainability, but it also keeps the engine moving for our markets,” Hawley explained.

Hawley is used to managing such dualities. From 1991 to 1992, she and her sons, Adam and Grant, spent a year living with the Old Order Amish in Jamesport, Mo., while she researched Amish business practices for her dissertation.

A few years later, she was just as comfortable developing and teaching distance courses for the University of North Texas.

Believing that sustainability and profitability are not mutually exclusive, in 1999 she began her ongoing research on textile recycling, analyzing every factor from the consumer all the way to the legislator.

“I look at consumers and why and how they get rid of, or don’t get rid of, their things,” Hawley said. “Then I study the other end — policy makers and why we have certain laws, why we can ship into some countries and not others, for example. So I look at the whole pipeline of it.”

Epitomizing the phrase “think globally, act locally,” Hawley applied her knowledge about textile recycling in Boonville, Mo., in 2004. Working with 12 University of Missouri-Columbia students and a social service organization called Unlimited Opportunities — which provides job training and other life skills for disabled adults — she was able to launch a recycling center and second-hand clothing shop called Savvy Seconds.

“The students teach the workers how to pick better blue jeans, pair up shoes, polish the shoes. Anything that’s not sellable, that has holes in it, they bail and send out to the recycling centers. It then gets processed and shipped and goes back in the world as a value-added product.”

Now a self-sufficient, profitable business, Savvy Seconds re-sells discarded clothing, recycles unwearable clothing into usable products, educates university students, and provides jobs and work training.

“It’s now grown into recycling paper, tin, aluminum, plastics. So it’s a full recycling center for this little town. It was a great project,” she said.

With her small-town sensibility and global perspective, Hawley hopes to inspire some big thinking among ATID students.

“I want to bring in executive-in-residence speakers in industry that will speak to sustainability. I want to get our students traveling more, and for them to have aspirations that take them to big careers,” Hawley said. “I want them to aspire to be executive officers for industry, and make a difference in business ethics and sustainability.”

Virginia Moxley, dean of the College of Human Ecology, is certain that Hawley’s focus on sustainability will serve both faculty and students well.

“Jana Hawley brings vision, creativity and excellent linkages to the businesses that employ our graduates,” Moxley said.
Africa is a continent of splendor, cultural enrichment and exotic habitats for diverse wildlife. For the past 17 years, this has also been the destination of choice for Migette Kaup, associate professor in the Department of Apparel, Textiles, and Interior Design, and her husband Steven. From May 24 to June 8, 2008, they will be offering others the chance to experience Kenya with a study tour and modern luxury safari.

“This tour came out of an expressed interest from the College to broaden study opportunities for students to less traditional locations,” Migette Kaup explained.

Organized by Adventure Seekers Inc., of Roselle, Ill., the trip enables students, alumni and faculty to visit an exotic location under the guidance of seasoned travelers who have led several Africa tours. This opportunity is just one way the College of Human Ecology is trying to acquaint students with other countries and cultures.

Students taking the trip for credit will work with Kaup to complete initial research on a topic of their choice and establish a succinct project goal prior to departure. Throughout the trip, students will collect data as it relates to their individual project, and upon return will synthesize the information into a final product.

“Students will take knowledge from the classroom out into the world and be able to bring it back and apply it to their overall educational experience,” Kaup said.

“For example, they can step back and take a look at alternative fuel sources. There’s a lot that happens in the bush that’s solar-powered. Lodges have to be very diligent about how they use resources; there’s very little waste,” Kaup noted. “It demonstrates to students different ways of thinking about how we consume things.”

With extensive knowledge of the wildlife and their behavior, Kaup’s husband, Steven, is able to provide a unique safari experience by helping people understand what they are seeing out in the bush.

Kaup is quick to address possible concerns about comfort and safety.

“People have a lot of misconceptions about Africa. They think, ‘I don’t want to sleep on the ground, I don’t want to be uncomfortable and roughing it,’” she said. “But there’s a hospitality industry in Kenya with wonderful lodges that are situated in fabulous settings.”

Even more important, Kenya promotes responsible ecotourism, which helps preserve the native habitat and wildlife.

“The approach in many African countries, like Kenya, is to apply the concept of high-cost, low-volume tourism. It’s a great way to protect some of those rare places in our world that otherwise would disappear. It also provides enough revenue for the lodges to keep people employed so they can support their own families.”

At $7,395, the cost is higher than study trips to Europe and other traditional locations, but includes airfare from Detroit to Kenya, the same drivers for the entire trip, lodging, all meals, tipping, drinking water, entrance fees, and even a travel bag.

The tour is open to students in all majors, faculty, alumni, individuals from other universities — everyone is welcome. A minimum of 16 participants must commit for the trip to take place.

“It would be fabulous if there were alumni who have experienced the joys of travel abroad who would like to provide an opportunity for a student to have that same experience,” Kaup said. “Sponsorship help would make this opportunity more achievable for more students.”

Individuals interested in participating or sponsoring are encouraged to contact Migette Kaup, kaup@ksu.edu, 785.532.1317.
We in the College of Human Ecology have always understood the relationship between people and our environments. We study, teach and conduct research about the critical interactions that drive our lives. In recent decades, people all over the world have come to a greater awareness of how humans impact the natural world, as well as the benefits of letting the natural world affect us in positive ways.

The Legacy of Excellence Honorary Society was established in 2001 to recognize those who contribute $100 or more annually to the College with membership in annual gift clubs. All benefactors are honored during the Legacy of Excellence event held each fall. On Oct. 19, this year’s event will be held in conjunction with the Fourth Annual Interior Design (ID) Student Symposium, a professional development event sponsored by the Department of Apparel, Textiles, and Interior Design (ATID) and the Interior Design Advisory Board. The topic this year will be sustainability, a subject of interest not only for ID professionals and students but for everyone. The College has long been a leader on sustainability, breaking new ground across many disciplines and instilling in our students an ability to effect change.

Simply put, sustainability is the capacity of people to provide for their own needs without jeopardizing the ability of future generations to do so as well.

“By combining Legacy of Excellence and the ID Student Symposium, we are emphasizing our commitment to improving the quality of life for our students, faculty and alumni, as well as for future generations,” Virginia Moxley, dean of the College, said. “Whether you will be designing a new hotel, working to rebuild a community ravaged by a natural disaster or researching the healthiest foods for humans, we all have a stake in sustainable practices.”

In addition, the planned renovation and expansion of Justin Hall will incorporate sustainable design concepts such as energy and water efficiency, extensive use of natural light and air, and locally manufactured products whenever possible. The project will adhere to LEED certification standards, the nationally recognized benchmark for sustainable design.

This year’s keynote speaker for Legacy of Excellence — and the “headliner” for the ID Student Symposium — is David Oakey of David Oakey Designs. Oakey’s presentation, called “Respecting the Future,” will also be a University Distinguished Lecture, and his lecture is expected to be of interest to faculty and students from every college at K-State.
“David Oakey is a fascinating speaker,” Moxley said. “He builds a compelling case for sustainability, while making the topic accessible to anyone, whether you’re already familiar with it or not.”

Oakey became a proponent of sustainability as many others have: with trepidation and out of necessity. By the early 1990s, he had made a name for himself as an internationally renowned flooring designer. Then his primary client, Ray Anderson, president of Interface Flooring, had an epiphany about the need for large manufacturers to become environmentally responsible. Oakey realized the time had come for him to make a change, whether he was ready or not.

“Because we were the design company working for this firm, we had to change,” Oakey said. “At first, we really didn’t believe in it (sustainable manufacturing) because I could not picture what the end would look like. What would Interface, as a sustainable company, look like? What products would they make? What materials would they use? How would they manufacture their products?”

Oakey didn’t have the answers and neither did Interface. At first.

“It was a tough time to go through. Then someone suggested I read the book ‘Biomimicry: Innovation Inspired by Nature’ by Janine Benyus. That really hit me as a great model that we could all start to look at.”

Biomimicry means emulating the patterns and processes of nature as much as possible in design and manufacturing. Biomimicry is another way to put sustainability into practice, and the beginnings of change can be surprisingly simple to understand.

“You don’t have to be an engineer or biologist to shift your thinking. I have no background in biology or engineering and I’m not an architect. But I can take the principles people have discovered in nature and apply them to what I’m doing. One of these principles is, ‘There is no waste in nature.’ Everything in nature is used or recycled. When you’re designing or manufacturing products, if you concentrate on elimination of waste, you can really start to attack the issue.”

The flooring he designed for Interface, called Entropy, is a carpet tile system produced with very little waste because the design is based on color and pattern variations typical in the natural world. No two tiles are identical. If dye lots of yarn aren’t identical, they aren’t discarded, they are simply incorporated into the finished product.

Entropy flooring can be laid in any direction, with reduced labor cost and almost no wasted yardage. The tiles can be replaced easily by the customer, reducing the need to replace an entire carpet when only one section is damaged. Entropy quickly became Interface’s fastest-selling flooring ever, and propelled them to their position as the number-one manufacturer of modular carpet in the world, doing business in over 100 countries.

One of Oakey’s major goals is to help consumers and businesses understand that waste in manufacturing is money down the drain. Or into the landfill.

“Waste is our biggest problem. And waste is lost profit for businesses,” he said. “I often try to guide big business to look at sustainable practices that will improve their bottom line. That’s one thing they jump on very quickly. The ideal is if the waste becomes a profit stream itself, and then the idea of ‘waste’ goes away entirely.”

Oakey also cautions that businesses which ignore a growing commitment to green practices among younger people will almost certainly pay a big price in the long run.

“If you don’t have a fundamental environmental and social philosophy within your organization, the consumer will make a decision whether to do business with you or not. When you talk to most students, they really, truly believe there is hope for them, but I believe most younger people will look at my generation and how we did things and say, ‘What were they thinking?’”

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### 2007 Legacy of Excellence

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<th>Time</th>
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<tr>
<td>1:30</td>
<td>University Distinguished Lecture by David Oakey, K-State Union Forum Hall</td>
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<tr>
<td>5:30</td>
<td>Reception, K-State Union Forum Hall</td>
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<tr>
<td>6:00</td>
<td>Banquet, K-State Alumni Center</td>
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If you’d like to attend the Legacy of Excellence, please contact Jennifer Rettele-Thomas at 785.532.7592 or jenniferr@found.ksu.edu, or Debby Hiett at 785.532.5500 or hiett@ksu.edu.

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### 2007 ID Student Symposium

- **Panel of Professionals**
  - Manhattan Country Club
  - Student and Professional Networking Luncheon, Manhattan Country Club
  - Lecture by David Oakey, K-State Union Forum Hall

Interior design professionals, watch your mail for more details on special events for you as part of the ID Student Symposium, held in conjunction with the Legacy of Excellence. CEUs will be available for practitioners. To learn more about sponsoring a student to attend the Symposium, or to register, please contact Jennifer Rettele-Thomas, director of development, at 785.532.7592 or jenniferr@found.ksu.edu.
How many of your college courses culminated in a huge party? Some industrious hotel and restaurant management students staged the **11th Annual Kansas State University Travel and Dining Auction** on April 13 at the elegant K-State Alumni Center. This student-planned, student-run event was the finale of the course HRIMD 499 Special Event Planning and an entire semester of research, nerves and sweat.

Members of the class solicited items to be auctioned, sold tickets, booked the venue, prepared the foods and hosted the event. The approximately $18,000 raised supports student field experiences (such as internships) through the Hospitality Management Society Scholarship, the first scholarship at K-State established by students.

“Up to 2005, this auction was a successful student fundraiser. However, once we created a class that year to facilitate this event, the proceeds have more than doubled,” Kevin Roberts, instructor in hotel and restaurant management, said. “The students learn basic business practices, the value of getting things on paper, how to ask for donations and the importance of following through.”

*If you’d like more information about next year’s auction, student scholarships, or donating an item to the event, please contact Jennifer Rettele-Thomas at jennifer@found.ksu.edu or 800.432.1578.*
Aileen Allen, Prescott, Arizona, ’33 B.S. home economics, also earned an M.S. in family relations from Colorado State University in 1941. She still helps at Sam’s Village retirement community.

Virginia Keim Honstead, Manhattan, Kansas, ’39 M.S. family and child development, is retired and lives at Meadowlark Hills Retirement Community. Her husband was a retired K-State faculty member who died in 1997.

Mary Margaret Rodgers Jewell, Cushing, Oklahoma, ’39 B.S. dietetics and institutional management, did a one-year internship at University of Michigan Hospital at Ann Arbor, Michigan. She has two sons, one of whom graduated from K-State. Her husband, Ross, D.V.M. from K-State and M.D. from KU, died in 2002. Her mother, Clara Smith Rodgers, taught at the first dietetics class at K-State.

Irene Pearl Kenneck Johnson, Okemos, Michigan, ’42 B.S. home economics, dietetics and institutional management, is a retired World War II Army dietitian. She is a senior golf league coordinator and has been a driver and coordinator for Mobile Meals for 35 years. Irene has 5 children and 11 grandchildren.

Margaret Salser Wichser, Villa Park, Illinois, ’42 B.S. home economics, also earned an M.S. in education from Northern Illinois University. She taught high school home economics for 28 years in Kansas, Minnesota and Illinois, and also owned and managed Truffles Chocolatier for 14 years. Margaret has three married children.

Lily Georgene Johnson, Pasadena, California, ’43 B.S. home economics, was inducted into the National Hall of Fame for home economists in business in 1987, and has been honored by Who’s Who of American Women and Who’s Who of World Wide Business Leaders.

Alice G. Carlson Pearson, Lindsborg, Kansas, ’43 B.S. home economics, was a “Purple Pepster” in the early 1940s, and has two grandsons who are K-Staters.

Esther Anne Weeks Sewell, Fort Scott, Kansas, ’43 B.S. general human ecology, owned The Fort Scott Greenhouse Nursery, which had been in her family since 1921. She sold the business in 2005. Her son studied horticulture at K-State and her daughter graduated from K-State in horticulture therapy. Her grandson also graduated from K-State.

Leora Bentley Bliss, Auburn, Alabama, ’45 B.S. home economics and art, also earned an M.S. in child development from Oregon State University in 1958. She is an active member of Auburn University Academy of Lifelong Learners.

Georganna Bacon Froetschener, Leawood, Kansas, ’45 B.S. home economics and teaching, is a retired administrative dietitian and vocational education teacher who worked for Larned State Hospital. She has judged home economics exhibits for 29 years at county, district and state fairs.

Mary Ellen Eddie Mingle, Amarillo, Texas, ’46 B.S. home economics and nursing, ’47 B.S. general human ecology, also earned an M.S. in home economics and education from Oklahoma State University in 1948. She was named Oklahoma Outstanding Mother of the Year in 1993.

Berdetta Burkhead Branan, Claflin, Kansas, ’48 B.S. home economics and liberal arts, is retired. She has one daughter, who also graduated from K-State, and three grandchildren. She has been a library board member and volunteer for many years.

Marilyn Jones Zeigner, Green Valley, Arizona, ’49 B.S. home economics and journalism, is a retired administrative school secretary. She does volunteer work with community service organizations.

Anita Tombaugh Achterberg, Pueblo, Colorado, ’50 B.S. dietetics and institution management, is a nurse and counselor at Parkview Medical Center’s Chemical Dependency Unit. She also earned an A.A. in counseling and G.P.N. in nursing. Anita still works part time and was honored with a 20-year service award by Parkview Medical Center. She is widowed and has two children and two grandchildren.

Beverly Rubick Hilleary, Littleton, Colorado, ’50 B.S. dietetics and institutional management, is retired and serves as the local AARP health chairman.

Alvera Corey Reynolds, Paola, Kansas, ’50 B.S. home economics education, and her husband, Bill, celebrated their 60th wedding anniversary. All three of her children and their spouses attended K-State.

Elizabeth Mayall Allen, Wichita, Kansas, ’51 B.S. home economics education, is retired after 21 years of teaching at Valley Center High School, and helps at her husband’s New York Life office. Her husband, five children and oldest grandson all graduated from K-State.

Marjorie Nelson Abell, Grinnell, Kansas, ’52 B.S. home economics education, taught home economics at Lebanon High School and Hoxie High School, and still substitute teaches. She has five children, two of whom graduated from K-State.

Martha Blum Kern, Bridgewater, Maryland, ’56 B.S. home economics and nursing, is retired.

Phyllis Joan Loseka, Lake Havasu City, Arizona, ’57 B.S. home economics education, is a tax preparer for Jackson Hewitt Tax Service and a quilting instructor at Mohave Community College. She was a past president of NAUHET and has a two-year-old great-grandchild. She loved her home economics training and her years at K-State.

Mary E. Garner Morris, Cullowhee, North Carolina, ’57 B.S. dietetics and institutional management, ’59 M.S. institutional management, retired in 1994 as WIC (Women, Infants, and Children program) nutrition director at the local county health department. From 1994 to 1996 she volunteered with Teachers for Africa (TFA) in Kenya, and from 1998 to 1999 with TFA in Ethiopia. Her husband, Dr. Gene F. Morris, earned his Ph.D. from K-State in 1960. She has four children and four grandchildren.

Virginia Devinish Hopper, Gem, Kansas, ’58 B.S. family and child development, volunteers for Habitat for Humanity.

Grace Wallace Newby, Wichita, Kansas, ’61 B.S. general human ecology, is a home visit specialist for First Choice Support Services, Inc., a food program for daycare providers. She also volunteers at her church and with the Retired and Senior Volunteer Program in Wichita.

Sharon Yvonne Nickols, Athens, Georgia, ’65 B.S. home economics education, was named the Janette M. Barber Distinguished Professor, and has returned to teaching and research after 15 years as dean of the College of Family and Consumer Sciences at the University of Georgia.

Linda S. Hauptti McCune, Quinter, Kansas, ’67 B.S. home economics education, is retired after 29 years as a family and consumer sciences teacher.

Cynthia Staley Kenyon, Cedar Falls, Iowa, ’71 B.S. home economics education, is a family and consumer sciences teacher. She received the Blackhawk County
Gold Star Teacher award in 2003 and the Iowa Family and Consumer Sciences Teacher of the Year award in 2006.

Joan McCrillis-Lafferty, Lenexa, Kansas, '71 B.S. home economics education, '74 M.S. clothing and textiles, received a Distinguished Service Award from Johnson County Community College, and is a house corporation president for Chi Omega at K-State.

Suzanne Eubank, Colorado Springs, Colorado, '72 B.S. home economics education, '74 M.S. family life education, received a co-teaching certification in 2003, and personal chef certification from Cook Street Cooking School in Denver, Colorado, in 2006. She is a guest teacher and has one daughter.

Karla Vollmar Hughes, Morehead, Kentucky, '72 B.S. foods and nutrition, '74 M.S. foods and nutrition, is provost and vice president for academic affairs at Morehead State University. She also earned a Ph.D in animal science from the University of Tennessee.

Anna Mae Shanks Brown, Girard, Kansas, '73 B.S. home economics, has worked as a Crawford County extension agent for 16 years. She is the president-elect of the Kansas Association of Family and Consumer Sciences.

Susan M. Rhyne, Wichita, Kansas, '73 B.S. home economics, also earned a B.A. in social work from Wichita State University in 1977 and is a social worker for Adult Protective Services and Social Rehabilitation Services. She has been a Big Sister for the past 5 years and volunteers to support local and national charities.

Barbara Jean Hitt Nichols, Olathe, Kansas, '75 B.S. dietetics and institutional management, is an ADA member, is married, and has two daughters and two grandsons.

Rosemary A. May-Miner, Newbury Park, California, '76 B.S. clothing and textiles, is a substitute teacher at Conejo Valley Unified School District and a member of Newbury Park High School SITE Council. She volunteers as a fundraising chairman for the Ventura Mariners ice hockey organization. She has two sons and has been married to her husband, Rich, for 20 years.

Gayla Moekel, Plevna, Kansas, '78 M.S. general human ecology, retired from teaching to operate her farm and ranch in Reno County. Her husband, Jeff R. Moekel, died October 21, 2004; they had been married since August 15, 1970.

Sharon K. Stauth, Wichita, Kansas, '78 B.S. dietetics and institutional management, is the owner of Confidential Tax Service, which offers bilingual assistance, and she promotes Hispanic concerns in Wichita. Her son is an architecture student at K-State and her daughter is an athletic training student at K-State.

Kathryn Fischer Roberts, Beloit, Kansas, '79 B.S. home economics education and extension, '81 M.S. special education, is a family and consumer sciences teacher at Concordia High School. She received the Kansas Association of Family and Consumer Sciences 2007 Teacher of the Year award.

Karen S. Kalivoda Cain, Overland Park, Kansas, '81 B.S. home economics extension, is a senior client associate with the Commerce Trust Company. She and her husband of 25 years, Lyle J. Cain, have two children.

R. Jean Hamilton, Salina, Kansas, '81 B.S. human ecology, teaches a food preparation class and is a board member at the Emergency Aid/Food Bank in Salina. She is a member of the Sunflower Doll Collectors Club and helps distribute dolls and stuffed animals to children whose parents visit the food bank. In 2006, she was one of ten people in Saline County recognized by the Retired and Senior Volunteer Program for volunteering over 500 cumulative hours.

Nancy J. Doubtava, New Haven, Michigan, '83 B.S. consumer affairs, '85 M.S. family economics, is the director of Family Support for the 927th Air Refueling Wing and received an outstanding performance award. She has one daughter.

Alice A. Clapsaddle, Larned, Kansas, '84 M.S. home economics and education, is retired from Barton County Community College where she was coordinator of Home Economics and Early Childhood. Her daughter earned a B.S. in apparel and textile marketing from K-State.

Hayley Matson-Mathes, Honolulu, Hawaii, '84 B.S. home economics extension, is a culinary consultant and had a recipe featured in the July 2007 issue of Better Homes & Gardens magazine.

Michelle B. Kunz, Mt. Sterling, Kentucky, '87 B.S. clothing and textiles, is an associate professor of marketing at Morehead State University in Morehead, Kentucky, and received the Dean's Citation for Excellence in Professional Achievement at the annual College of Business Awards Banquet in May 2007. She is the first person to be awarded all three of the Dean's Citations for Excellence, having received the award for Service in 2006, and Teaching in 2001.

Janna Brewer Nolt, Pueblo, Colorado, '93 B.S. apparel and textiles marketing, is a part-time consultant for Hallmark Cards, Inc. She and her husband, Bryan, have one son, born December 24, 2005.

Mariah D. Tanner Ehmske, Laramie, Wyoming, '97 B.S. general human ecology, also earned a Ph.D. in agricultural economics from Purdue University in 2005. She is an assistant professor at the University of Wyoming in agricultural and applied economics.

James F. Pettit, Olathe, Kansas, '98 Ph.D. human ecology, is the coordinator of Family Life Ministries, International Headquarters, Church of the Nazarene. He is an adjunct associate professor of human and child development at Johnson County Community College in Overland Park, Kansas.

Tracy Tapp, Kansas City, Missouri, '98 B.S. interior design, is a senior designer for HOK.

Michelle Rust, Kensington, Kansas, '99 B.S. public health nutrition, also earned a B.S. in physician assistant from Wichita State University in 2001. She worked for two years as a physician's assistant and now stays home with two daughters. Her husband, Kirby Rust, graduated from K-State in 1995.

Vance P. Lahey, Spring Hill, Tennessee, '02 B.S. family studies and human services, and personal financial planning, is a financial advisor at Ameriprise Financial. He attained his CFP designation in March 2006 and is a member of the Financial Planning Association. His wife, Jessica Penland Lahey, graduated from K-State in May 2004.

Elizabeth Ann Ramsey, Overland Park, Kansas, '02 B.S. family studies and human services, is a social worker for the state of Missouri.

Jama Joy Budke, Beloit, Kansas, '03 B.S. family studies and human services and early childhood education, is the infant lead teacher at Mitchell County Early Learning Center. Her daughter was born January 29, 2007.

Tammy Goetz, Marienthal, Kansas, '03 M.S. human nutrition, '04 B.S. dietetics, is a dietitian with Healthy Kids Challenge and has one daughter.

Mariah Smith Lewis, Cary, North Carolina, '03 B.S. nutrition exercise sciences, B.S. dietetics, also earned an M.S. in nutrition at Texas Woman's University. She works in renal nutrition and lifetime fitness, and will soon have an educational module published.

Jamie Rollenhagen Ringel, Onaga, Kansas, '03 B.S. family studies and human services, and early childhood education, is a center manager and teacher for Head Start for Northeast Kansas Community Action Program. She has been married for two years.

Megan Adams, Lenexa, Kansas, '04 B.S. interior design, has one son, born September 14, 2006.

Jennifer E. Miller, Las Vegas, Nevada, '04 B.S. fashion design, is a department manager at Nordstrom.

Jena Thom, Shawnee, Kansas, '04 B.S. apparel and textiles marketing, works at Gear For Sports.

Rachel Clark Ryan, Park City, Kansas, '05 family studies and human services, is a field case manager for Comcare of Sedgwick County. On June 17, 2006, she married Jeffrey Ryan, who graduated from K-State in 2004.
Carolyn W. Jackson Named Executive Director of American Association of Family and Consumer Sciences

The American Association of Family and Consumer Sciences (AAFCS) recently named Carolyn W. Jackson, ’75 B.S. family and consumer science, ’81 M.S. family economics, its new executive director.

Jackson served as AAFCS transitional executive director for over a year. She has more than 30 years of professional experience in leadership roles in the association, education, corporate, and government sectors and a strong background in organizational management, program development, mentoring/coaching, and membership marketing. Jackson will continue to help AAFCS prepare future FCS leaders through her Honors Bootcamp program.

Jackson received the College of Human Ecology Public Policy Award in 2004. She is currently a member of the American Society of Association Executives, American Association of Family & Consumer Sciences, Kansas Association of Family & Consumer Sciences, Kansas State University Alumni Association, U.S. Capitol Historical Society, and U.S. House of Representatives Chief of Staff Alumni Association.
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about what’s important and what’s not. Sometimes people refocus their goals and commit to community action. There are also some people for whom these situations can be quite debilitating, who have long-term depression, anxiety, substance abuse, and loss of their connections with their community. But that’s really a pretty small group.

**How are you adapting for changing conditions over time?**

BNG: We had folks on the ground May 7, on a rotating basis. What we’re learning now is that we need to have people there continually. Typically, the local mental health center would be the contact point. But in Greensburg, they (Iroquois Center for Human Development) were wiped out for a time. The building is still standing, but until they recently got it back up to code, they couldn’t provide services there. Thirty members of their staff lost their homes. KAHBH has 13 people now who will be there longer term providing crisis counseling and outreach. We have applied for federal grant funding that will allow us to maintain a crisis counseling program there through May 2008.

What will determine whether people return to Greensburg or opt to relocate, perhaps permanently?

CG: There’s a certain risk that people will relocate elsewhere temporarily, planning to go back, but then they get a new job, get involved in the new place, and they may never get around to going back. However, some of them have heritage, history, social networks that will hopefully induce them to come back and rebuild.

For rural people, particularly when they’re farming, they have such an investment in their land and their operation. Even if they lost their house, the farm operation may still be financially viable. If they keep that land base, particularly if it’s a multi-generational land base, they’ve got a strong reason to stay there.

What are some of your goals for the next year or so?

BNG: Children are one of our target populations. I think transitioning to school is going to be a big issue. The schools are planning to reopen, but in trailers. We need to make a concerted effort to provide services for kids.

The elderly are another group that’s been very affected by this. And we have to think about the number of people in the county with a disability of some sort. These folks can all be at increased risk. We want to make sure everyone receives the support they need.

CG: We’ll work with groups like bankers, healthcare providers, and city and county workers. We’ll help them work through their own stress, but also help them understand some of the things they may see in their customers and who to call for a referral. Essentially, we need to extend the outreach network so that people are surrounded by friends and neighbors who are not only supportive but also have some sense about when it’s more than they can handle, when they need some help from the next level of support. And we would hope we’d be that next level.

If you’d like to contribute to disaster relief in Greensburg, please visit www.governor.ks.gov/DisasterRelief.htm for a list of funds approved by the office of Governor Kathleen Sebelius.

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Notice of Nondiscrimination
Kansas State University is committed to nondiscrimination on the basis of race, sex, national origin, disability, religion, age, sexual orientation, or other nonmerit reasons, in admissions, educational programs or activities and employment (including employment of disabled veterans and veterans of the Vietnam Era), as required by applicable laws and regulations. Responsibility for coordination of compliance efforts and receipt of inquiries concerning Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, the Age Discrimination Act of 1975, and the Americans With Disabilities Act of 1990, has been delegated to Clyde Howard, Director of Affirmative Action, Kansas State University, 214 Anderson Hall, Manhattan, KS 66506-0124, 785-532-6220