

**Undergraduate Assessment of Student Learning Outcomes**  
**APPAREL AND TEXTILES**  
**Student Learning Outcomes**

**Student Learning Outcome 1: CONTENT AND PROCESS KNOWLEDGE**

**1a. INDUSTRY PROCESSES, including the ability to:**

- Understand and apply knowledge about the roles and functions of various industry sectors in which products are developed, produced, marketed, sold, and consumed, including construction, sourcing, manufacturing, marketing, and merchandising processes.
- Identify and interpret needs and wants of consumers and how industry processes are applied to plan, develop, produce, communicate, and sell profitable product lines.
- Evaluate product quality, serviceability, and regulatory compliance standards.
- Use industry terminology in appropriate ways.
- Understand social, economic, and political boundaries as they relate to the diffusion of products, services, and ideas.

**1b. APPEARANCE AND HUMAN BEHAVIOR, including the ability to:**

- Apply theories, concepts, and research regarding appearance and human behavior to industry and societal problems.
- Understand and apply knowledge about the role of dress as it reflects and shapes intra and inter-cultural interactions.
- Understand and apply knowledge about the interrelationships among historic, sociocultural, and psychological factors of dress and their impact on human behavior, including the effects of life stages, change across time, and culture.

**1c. AESTHETICS AND THE DESIGN PROCESS, including the ability to:**

- Understand and apply knowledge about aesthetics and the design process in relation to dress and appearance management.
- Use the design process to create products that meet marketplace needs.
- Understand how aesthetics and the design process can support quality of life, social responsibility, and sustainability
- Relate the elements and principles of design to product development, use, and evaluation.
- Understand the role of historical, socio-cultural, and psychological factors in aesthetic expression.

**1d. SUSTAINABILITY AND GLOBAL INTERDEPENDENCE, including the ability to:**

- Understand the interdependence of global systems (natural, physical, social, cultural, economic, and political) impacting apparel and textile industry processes.
- Identify and evaluate issues of sustainability and global interdependence related to the social, economic, and environmental impact of the apparel and textiles supply chain.
- Understand how dynamic and diverse political, cultural, and economic systems impact industry processes.

## **Student Learning Outcome 2: PROFESSIONALISM AND ETHICS**

### **2a. CRITICAL AND CREATIVE THINKING, including the ability to:**

- Demonstrate critical thinking skills, including the ability to critically evaluate and compare diverse perspectives.
- Identify and understand social, cultural, economic, technological, ethical, political, educational, language, and individual influences on industry issues.
- Apply quantitative and qualitative skills to problem solving within the textile and apparel complex.
- Use appropriate technology to facilitate critical, creative, quantitative, and qualitative thinking within the textile and apparel complex.

### **2b. CREATIVE THINKING, including the ability to:**

- Demonstrate creative thinking skills, including the ability to combine or synthesize existing ideas, images, or expertise in original ways.
- Use appropriate technology to facilitate creative thinking.

### **2c. PROFESSIONAL DEVELOPMENT AND OWNERSHIP OF LEARNING, including the ability to:**

- Function as team members and leaders within professional and culturally diverse environments.
- Apply career planning concepts and job search strategies to the diverse industry opportunities.

### **2d. COMMUNICATION OF IDEAS IN WRITTEN, ORAL, AND VISUAL FORMS, including the ability to:**

- Communicate ideas in written, oral, and visual forms using appropriate technology.