

Kansas State University

APPAREL & TEXTILES Bachelor of Science

APPAREL MARKETING SPECIALIZATION 3-YEAR SEQUENCE

1

FALL		
AT 110	New Student Seminar*	1
AT 245	Apparel & Textiles Industry*	3
CIS 102	Spreadsheet Applications	1
ENGL 100	Expository Writing I†	3
GNHE 210	Foundations of Human Ecology	1
MATH 100	College Algebra†	3
SOCIO 211	Introduction to Sociology†	3
		15

SPRING		
AT 265	Textiles**	3
AT 340	Aesthetics of Apparel Textiles**	3
COMM 105	Public Speaking IA†	2
or		
COMM 106	Public Speaking†	3
PSYCH 110	General Psychology†	3
_____	Humanities Elective†	3
_____	History Elective†	3
		17-18

SUMMER		
AT 350	Our Sustainable World	3
_____	Unrestricted Elective†	3
ECON 110	Principles of Macroeconomics†	3
		9

This class is also offered during the spring semester

2

ACCTG 231	Accounting for Business Operations	3
AT 330	Dress and Human Behavior* PR: SOCIO 211 or PSYCH 110, Sophomore Standing	3
AT 430	History of Apparel Fashion* PR: HIST Elective; PR or Coreq: AT 330	3
_____	Professional Elective	3
GEOG 211	Introduction to Physical Geography	4
		16

AT 325	Apparel & Textile Retailing** PR: AT 245	3
STAT 325	Introduction to Statistics†	3
OR		
STAT 350	Business & Economic Statistics I†	3
SOCIO 363	Global Problems	3
MANGT 420	Management Concepts	3
_____	Professional Elective	3
_____	Professional Elective	3
		18

SUMMER		
ENGL 200	Expository Writing II†	3
_____	Unrestricted Elective†	1-2
ECON 120	Principles of Microeconomics†	3
		7-8

3

AT 375	Computer Technology for Merch.* PR: AT 340	3
AT 445	Professional Development* PR: Junior Standing; and AT 350; Coreq: AT 375 or AT 400	3
AT 460	Apparel & Textiles Evaluation* PR: AT 265 and AT 350	3
AT 576	Principles of Buying* PR: AT 325, CIS 102, and ACCTG 231	3
_____	Professional Elective	3
MKTG 400	Introduction to Marketing	3
		18

AT 575	Principles of Forecasting** PR: AT 340 and AT 430; and AT 375 or AT 400	3
AT 600	Global AT Supply Chain Management** PR: AT 245, ECON 110	3
AT625	AT Business Strategy** PR: AT 576, senior or graduate standing	3
MKTG 450	Consumer Behavior	3
_____	Science Elective†	3
		15

SUMMER		
AT 550	Apparel and Textile Internship*** PR: AT 445, AT 655 or 575, junior standing, and instructor permission	4
		4

*Offered fall semester only

**Offered spring semester only

***Offered summer only

Note: Prerequisites are listed only for AT courses; see Catalog for other course prerequisites

†It is highly recommended that students who choose to pursue the 3 year graduation plan take Advanced Placement (AP), International Baccalaureate (IB), College Level Examination Program, or dual/transfer credit prior to entering the program. This will decrease credit hour level the fall, summer and spring terms. Courses to explore are ENGL100, ENGL200, COMM106, ECON110, ECON120, PSCYH110, SOCIO211, MATH100, History elective, Humanities elective, Science elective and unrestricted electives. It is important to remember this plan will most likely result in taking classes year round for 3 years.