

Melody L. A. LeHew, Ph.D.

Professor

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EDUCATIONAL BACKGROUND

- 1996 Ph.D. in Retail and Consumer Sciences, University of Tennessee, Knoxville
- 1989 M.S. in Textiles and Clothing, The Ohio State University
- 1986 B.S. in Textiles and Clothing, The Ohio State University

PROFESSIONAL EXPERIENCE

- 2014-Present Professor, Apparel, Textiles, & Interior Design, Kansas State University
- 2014-2016 Interim Department Head, Hospitality Management & Dietetics, K-State University
- 2002-2014 Associate Professor, Apparel, Textiles, & Interior Design, Kansas State University
- 1996-2002 Assistant Professor, Apparel, Textiles, & Interior Design, Kansas State University
- 1992-1996 Graduate Teaching Associate, Retail & Consumer Science, University of Tennessee

LEADERSHIP EXPERIENCE

PROFESSIONAL ORGANIZATION LEADERSHIP

- 2020 Counselor, International Textile and Apparel Association
- 2019 President, International Textile and Apparel Association
- 2018 President Elect, International Textile and Apparel Association
- 2008-2011 Secretary, International Textile and Apparel Association
- 2007-2008 Chair, ITAA Membership Committee

UNIVERSITY LEADERSHIP

- 2013-2014 Co-Chair, Kansas State University Sustainability Strategic Planning Task Force
- 2010-2015 Chair, Kansas State University Academic Integrity/Student-Athlete Welfare Committee
- 2010-2011 Past-President, Kansas State University Faculty Senate
- 2009-2010 President, Kansas State University Faculty Senate
- 2009-2010 Chair, Kansas State Faculty Senate Leadership Council
- 2009-2010 Chair, Faculty Senate Executive Committee
- 2008-2009 President-Elect, Kansas State University Faculty Senate

COLLEGE LEADERSHIP

- 2012-2013 Chair, 2025 Strategic Planning: Human Ecology Engagement and Outreach Committee
- 2002-2004 Chair, Human Ecology Faculty Affairs Committee

DEPARTMENT LEADERSHIP

- 2017-Present Director, Apparel and Textile Graduate Program
- 2015-2016 Chair, Hospitality Management Department Head Search Committee
- 2005-2006 Chair, Apparel Marketing Faculty Position Search Committee
- 2005-2006 Chair, Product Development Faculty Position Search Committee
- 2003- 2004 Coordinator, Apparel and Textiles Program

1997-1998 Chair, Teaching Portfolio and Evaluation Committee
1996-1997 Chair, Future Status/Function of the Costume & Textile Collection Committee

MULTI-INSTITUTION PROGRAM LEADERSHIP

2013-2015 Chair, Great Plains Interactive Distance Education Alliance, Merchandising Assessment
2012-2014 Chair, Great Plains Interactive Distance Education Alliance, Merchandising Program
2012-2013 Chair, NCCC65 Multistate Project - Indicators of Social Change in the Marketplace: Producers, Retailers and Consumers
2011-2012 Vice Chair, NCCC65 Multistate Project - Indicators of Social Change in the Marketplace: Producers, Retailers and Consumers
2006-2008 Secretary, NCCC65 Multistate Project - Indicators of Social Change in the Marketplace: Producers, Retailers and Consumers
2005-2006 Co-Director of Marketing, Great Plains Interactive Distance Education Alliance Merchandising Program
2004-2005 Co-Chair, Great Plains Interactive Distance Education Alliance Merchandising Program

ADMINISTRATIVE LEADERSHIP

2015-2016 Interim Head, Department of Hospitality Management
2014-2015 Interim Head, Department of Hospitality Management & Dietetics
2008-2016 Director, Agricultural Experiment Station 5-Year Project, Sustainability in Textile and Apparel: Producers, Retailers, and Consumers

TEACHING EXPERIENCE

KANSAS STATE UNIVERSITY, MANHATTAN KS

Fall 1996 – Present

Undergraduate Courses:	AT 245 Introduction to Apparel and Textile Industry AT 325 Apparel and Textile Retailing AT 330 Apparel Consumers & Society/Dress & Human Behavior AT 440 Fundamentals of Apparel Evaluation AT 499 Problems in Apparel and Textiles (Independent Studies) AT 625 Apparel and Textile Business Strategy AT 630 History of Costume AT 635 Issues and Ethics in Apparel and Textiles AT 650 Apparel and Textiles Study Tour (US and International)
Graduate Courses:	AT 700 Foundations of Sustainability in AT AT 725 Theory & Practice of AT Marketing & Distribution AT 825 Strategic Merchandising (online) AT 830 Fashion Theory/Sustainable Fashion Behavior AT 845 Consumers in the Apparel and Textile Market AT 855 Readings in Apparel and Textiles (Independent Studies) AT 870 Problems in Apparel and Textiles (Independent Studies) AT 875 Practicum in Apparel and Textiles (Independent Studies) AT 899 Master's Theses Research in Apparel and Textiles AT 999 Dissertation Research in Apparel and Textiles

UNIVERSITY OF TENNESSEE, KNOXVILLE, TN

Fall 1992 – Spring 1996

Graduate Teaching Associate fully responsible for teaching Retail Buying Computer Lab; Product Quality; Fashion History and Marketing; and Micro-Computer Applications

SCHOLARSHIP INTERESTS

SUSTAINABILITY:	Climate Change & Environmental Education; Sustainable Consumption and Production, Circular Economy
CONSUMER BEHAVIOR:	Loyalty; Motivation; Attitudes; Shopping Orientation; Fashion Adoption and Diffusion
STRATEGIC MARKETING:	Market Orientation; Relationship Marketing; Differentiation; Shopping Center Strategies; Tourism & Retailing

SCHOLARSHIP ACTIVITIES

REFEREED JOURNAL ARTICLES [* indicates student co-author]

- Ha-Brookshire, J., McAndrews, L., Kim, J., Freeman, C., Jin, B., Norum, P., **LeHew, M. L. A.**, Karpova, E., Haddall, L., & Marcketti, S. (2017). Moral education for sustainable development: Exploring morally challenging business situations within the global supply chain context. *Sustainability*, 9(9) 1641; doi:10.3390/su9091641.
- *Yun, C., *Patwary, S., **LeHew, M. L. A.**, & Kim, J. (2017). Sustainable care of textile products and its environmental impact: Tumble-drying and ironing processes. *Fibers and Polymers*, 18(3), 590-596
- *Yun, C., *Islam, Md. I., **LeHew, M. L. A.**, & Kim, J. (2016). Assessment of environmental and economic impacts made by the reduced laundering of self-cleaning fabrics. *Fibers and Polymers*, 17(8), 1296-1304.
- Armstrong, C. M., Hiller Connell, K. Y., *Lang, C., Ruppert-Stroescu, M., & **LeHew, M. L. A.** (2016). Educating for sustainable fashion: Using clothing acquisition abstinence to explore sustainable consumption and life beyond growth. *Journal of Consumer Policy*, 39(4) 417-439. doi:10.1007/s10603-016-9330-z
- Armstrong, C. M., Hustvedt, G., **LeHew, M. L. A.**, Anderson, B. G., & Hiller Connell, K. Y. (2016). When the informal is the formal, the implicit is the explicit: Holistic sustainability education at Green Mountain College. *International Journal of Sustainability in Higher Education*, 17(6), 756-775. doi:10.1108/IJSHE-02-2015-0012
- Ruppert-Stroescu, **M.**, **LeHew, M. L. A.**, Armstrong, C. M., & Hiller Connell, K. Y. (2015). Creativity and sustainable fashion apparel consumption: The fashion detox. *Clothing and Textiles Research Journal*, 33(3), 167-182. doi:10.1177/0887302X15579990
- *Eike, R. J., Armstrong, C. M., Hiller Connell, K. Y., **LeHew, M. L. A.**, Anderson, B. G., & Hustvedt, G. (2014). Integrating sustainability into a social science: What are the essentials? *Journal of Sustainability Education*, 7(December), Online publication: http://www.jsedimensions.org/wordpress/content/integrating-sustainability-into-a-social-science-what-are-the-essentials_2014_12/
- *Armstrong, C. M., & **LeHew, M. L. A.** (2014). Barriers and mechanisms to the integration of sustainability in textile and apparel education: Stories from the front line. *Fashion Practice*,

6(1), 59-85. doi:10.2752/175693814X13916967094830

*Armstrong, C. M., & **LeHew, M. L. A.** (2013). A case study in sustainability and fashion education: Adventures on the green. *Journal of Sustainability Education*, 4 (February). Online publication: http://www.jsedimensions.org/wordpress/content/a-case-study-in-sustainability-and-fashion-education-adventures-on-the-green_2013_02/

*Armstrong, C. M., & **LeHew, M. L. A.** (2011). Scrutinizing the explicit, the implicit, and the unsustainable: A model for holistic transformation of a course for sustainability. *Journal of Teacher Education for Sustainability*, 13(2) 17-43. doi:10.2478/v10099-011-0012-2

*Armstrong, C., & **LeHew, M. L. A.** (2011). Sustainable apparel product development: In search of a new dominant social paradigm for the field using sustainable approaches. *Fashion Practice*, 3(1), 29-62. doi:10.2752/175693811X12925927157018

LeHew, M. L. A., & Wesley, S. C. (2007). Tourist shoppers' satisfaction with regional shopping mall experiences. *International Journal of Culture, Tourism and Hospitality*, 1(1), 82-96. doi:10.1108/17506180710729628

➤ Received Emerald Literati Network 2008 Award for Excellence

Wesley, S. C., **LeHew, M. L. A.**, & Woodside, A. (2006). Consumer decision-making styles and mall shopping behavior: Building theory using exploratory data analysis and the comparative method. *Journal of Business Research*, 59(5), 535-548.

LeHew, M. L. A., & Meyer, D. J. C. (2005). Preparing global citizens for leadership in the textile and apparel industry. *Clothing and Textile Research Journal*, 23(4), 290-297.

LeHew, M. L. A., Burgess, B., & Wesley, S. C. (2002). Expanding the loyalty concept to include customer preference for a shopping mall. *International Review of Retail, Distribution and Consumer Research*, 12(3), 225-236.

Wesley, S. C., & **LeHew, M. L. A.** (2002). Tourist-oriented shopping centers: Investigating customers' evaluation of attribute importance. *Journal of Shopping Center Research*, 9(2), 31-52.

LeHew, M. L. A. (2001/2002). Single-parent and dual-income families: Time-poor consumers? *Journal of Consumer Education*, 19/20, 51-60.

Meyer, D. J. C., & **LeHew, M. L. A.** (2001). The professional master's degree: Addressing the changing needs of textiles and apparel students and industry. *Journal of Family and Consumer Sciences: From Research to Practice*, 93(4), 75-78.

LeHew, M. L. A., & Fairhurst, A. E. (2000). U.S. shopping mall attributes: An exploratory investigation of their relationship to retail productivity. *International Journal of Retail & Distribution Management*, 28(6), 261-279.

LeHew, M. L. A., & Cushman, L. M. (1998). Time sensitive consumers' preference for concept clustering: An investigation of mall tenant placement strategy. *Journal of Shopping Center Research*, 5(1), 33-58.

EDITOR REVIEWED BOOK CHAPTERS [* indicates student co-author]

Hiller Connell, K. Y., & **LeHew, M. L. A.** (2020). Fashion: An unrecognized contributor to climate change (Chapter 6). In E. Karpova and S. Marcketti (eds.) *The Dangers of Fashion: Towards Ethical and Sustainable Solutions*. London: Bloomsbury Publishing.

Armstrong, C. M., & **LeHew, M. L. A.** (2018). Shifting the Dominant Social Paradigm in the apparel industry: Acknowledging the pink elephant. In K. A. Miller-Spillman, A. Reilly, & P. Hunt-Hurst (eds.) *The Meaning of Dress* (4th edition).

*Armstrong, C. M., & **LeHew, M. L. A.** (2012). Shifting the Dominant Social Paradigm in the apparel industry: Acknowledging the pink elephant. In M. L. Damhorst, K. A. Miller-Spillman, & S. O. Michelman (eds.) *The Meaning of Dress* (3rd edition).

EDITOR REVIEWED MISCELLANEOUS PUBLICATIONS [*indicates student co-author]

*Armstrong, C. M., **LeHew, M. L. A.**, & Hiller Connell, K. Y. (2011). Ten lessons for teaching sustainability. *International Textile and Apparel Association Newsletter*, 34(6), 6-7.

LeHew, M. L. A. (1998). Maintaining the excitement! *International Textile and Apparel Association Newsletter*, 21(2), 1.

JURIED DESIGNS [* indicates student co-designer]

LeHew, M. L. A., *Armstrong, C. M., & *Jenkins, B. (2012). Honoring earth and sky: Sustainability via versatile design. *American Association of Family & Consumer Sciences Juried Showcase and Exhibition*, Indianapolis, IN.

Falsken, J., **LeHew, M.**, & Haar, S. J. (November, 2009). Sustainable Solutions III (one of the three designs in series). *International Textile and Apparel Association Design Exhibition*, Seattle, Washington. Jury: 27% accepted.

Haar, S. J., Falsken, J., & **LeHew, M. L. A.** (June 25-28, 2009). Sustainable Solutions. Sustainable fashion accepted for exhibition at the *American Association of Family & Consumer Sciences Juried Showcase and Exhibition*, Knoxville, Tennessee – **Best of Show**. Jury: 89% accepted.

Haar, S., **LeHew, M.** and Falsken, J. (2009, October). Images and descriptions of ITAA design scholarship published in *Making a Difference, 2009 Design Exhibition Catalog*. Copyright 2009 by the International Textile and Apparel Association, Inc., ISBN: 1-885715-07-2

REFEREED PROCEEDINGS [* indicates student co-author]

Diddi, S., & **LeHew, M. L. A.** (2018, November). Establishing research action networks to address challenges in a changing marketplace. [Special Topic Session]. *Proceedings of the International Textile and Apparel Association*. Online publication pending.

*Patwary, S. U., & **LeHew, M. L. A.** (2018, November). Consumers' knowledge gain of environmental sustainability issues pertaining to textile and apparel industry through social networking site engagement. [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication pending.

LeHew, M. L. A., & *Patwary, S. U. (2018, June). Investigating consumption practices of sustainable fashion bloggers: Leading the way or leading astray? [Paper]. *Third International Conference of the Sustainable Consumption Research and Action Initiative (SCORAI)*. Online publication: <https://drive.google.com/file/d/0B5L61s7LfFNQXBsSVNvdjgteGhRQjlmVUx6S2JTcmZkMUow/view>

*Saha, K., & **LeHew, M. L. A.** (2018, June). Durable fashion apparel: A potential sustainability solution? [Paper]. *Third International Conference of the Sustainable Consumption Research and Action Initiative (SCORAI)*. Online publication: <https://drive.google.com/file/d/0B5L61s7LfFNcVJOWms1OVftStHbZG5TbzIXbjE0Rkd1SnpR/view>

Islam, Md. I., & **LeHew, M. L. A.** (2017, November). Exploring expert opinion regarding energy consumption in apparel assembling process: A qualitative approach [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication:

https://lib.dr.iastate.edu/itaa_proceedings/2017/presentations/78/

- Islam, Md. I., *Patwary, S. U., & **LeHew, M. L. A.** (2017, November). Energy consumption model for apparel assembling process: An approach to environmental sustainability [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication: https://lib.dr.iastate.edu/itaa_proceedings/2017/posters/155/
- *Islam, Md. I., Rahman, Md. F., & **LeHew, M. L. A.** (2015, November). Predicting total assembling time for different apparel products utilizing learning curve and time study approaches: A comparative case study [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication: http://lib.dr.iastate.edu/itaa_proceedings/2015/presentations/110/
- Manikowske, L., Lyons, N., **LeHew, M.**, & Bennur, S. (2015, November). Does an online professional master's program meet student expectations? [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication: http://lib.dr.iastate.edu/itaa_proceedings/2015/posters/94/
- LeHew, M. L. A.**, Hiller Connell, K. Y., Anderson, B. G., Armstrong, C. M., & Hustvedt, G. (2014, November). Environmental sustainability education: Best practice assessment for application to fiber, textile, and clothing programs [Abstract]. *Proceedings of the International Textile and Apparel Association*, 71, 50-51. Online publication: <http://cdm16001.contentdm.oclc.org/cdm/pageflip/collection/p16001coll5/id/18198/type/compound/object/filename/print/page/download/start/1/pftype/pdf>
- Reeves-DeArmond, G., Mower, J., Nishida, K., **LeHew, M. L. A.**, Rees, K., West, A., & Becker, J. (2014, November). To MOOC or not to MOOC: Future implications of online courses for ITAA and the Clothing/Textile discipline [Abstract]. *Proceedings of the International Textile and Apparel Association*, 71, 15-18. Online publication: <http://cdm16001.contentdm.oclc.org/cdm/pageflip/collection/p16001coll5/id/18849/type/compound/object/filename/print/page/download/start/1/pftype/pdf>
- Armstrong, C. M., Hustvedt, G., Hiller Connell, K. Y., **LeHew, M. L. A.**, & Anderson, B. G. (2014). The implicit nature of holistic sustainability education: The student perspective at Green Mountain College [Abstract]. *Proceedings of the Association for the Advancement of Sustainability in Higher Education*.
- *Lang, C., Armstrong, C. M., Hiller Connell, K. Y., Ruppert-Stroescu, M., & **LeHew, M. L. A.** (2014). Fashion detox: The challenges and benefits of consumption abstinence among college students [Abstract]. *Proceedings of the International Textile and Apparel Association*, 71, 48-49. Online publication: <http://cdm16001.contentdm.oclc.org/cdm/pageflip/collection/p16001coll5/id/18198/type/compound/object/filename/print/page/download/start/1/pftype/pdf>
- LeHew, M. L. A.**, Armstrong, C. M., Hiller, K. Y. (2013). Infusing Environmental Sustainability into Textile and Apparel Curriculum: Professional Development Needs for a Discipline in Transition [Abstract]. *Proceedings of the International Textile and Apparel Association*, 70, 27-28. Online publication: https://lib.dr.iastate.edu/itaa_proceedings/2013/presentations/215/
- Hiller Connell, K. Y., Armstrong, C. M., **LeHew, M. L. A.**, Ruppert-Stroescu, M. & Hawley, J. (2013). You are doing what? Motivations for fashion acquisition abstinence process [Abstract]. *Proceedings of the International Textile and Apparel Association*, 70, 24-25. Online publication: https://lib.dr.iastate.edu/itaa_proceedings/2013/presentations/257/
- *Sun, L., & **LeHew, M. L. A.** (2013). 70 Years of Fashion in the Chinese Dress: Exploring Sociocultural Influences on Chinese Qipao's Hemline Height and Waistline Fit in 1920s-1980s

[Abstract]. *Proceedings of the International Textile and Apparel Association*, 70, 33-34. Online publication: https://lib.dr.iastate.edu/itaa_proceedings/2013/presentations/121/

- Armstrong, C. M., Hawley, J., Hiller Connell, K. Y., **LeHew, M. L. A.**, & Ruppert-Stroescu, M. (2013). Fashion detox: The sustainable living challenge [Abstract]. *Proceedings of the FASHION and Social Responsibility Symposium*. University of Minnesota, St. Paul, MN.
- LeHew, M. L. A.**, Armstrong, C. M., Hiller, K. Y., Hustvedt, G., & Anderson, B. (2013). Making climate change a functioning thread in the baccalaureate curriculum: Transforming fiber, textiles, and clothing education [Abstract]. *NACTA Journal*, 57 (Supplement 1), 92. Online publication: <http://www.nactateachers.org/vol-57-nacta-journal-abstracts.html>
- Armstrong, C. M. & **LeHew, M. L. A.** (2012). The Integration of Sustainability in Textiles and Apparel Education: Key Stakeholder Narratives [Abstract]. *Proceedings of the International Textile and Apparel Association*, 69, 4-6. Online publication: <http://itaaonline.org/?282>
- LeHew, M. L. A.**, Hiller-Connell, K. Y., & Armstrong, C. M. (2012). Making climate change a functioning thread in the baccalaureate curriculum: Initiating a transformation in fiber, textiles, and clothing education [Abstract]. *NACTA Journal*, 56 (Supplement 1), 55. Online publication: <http://www.nactateachers.org/vol-56-nacta-journal-abstracts.html>
- *Armstrong, C. M. & **LeHew, M. L. A.** (2011). Course redevelopment and sustainable development: Holistic transformation of apparel product development capstone [Abstract]. *Proceedings of the International Textile and Apparel Association* 68, 6-7. Online publication: <http://itaaonline.org/?228>
- *Nominated for the Educators for Socially Responsible Apparel Business (ESRAB) Outstanding Paper Award.*
- *Armstrong, C. M., **LeHew, M. L. A.**, Connell, K. Y. H., Loker, S. Paschricha, A., & Cottle, F. (2011). Weaving environmental sustainability competencies into courses and curriculum: A dialogue about successes and challenges. *Proceedings of the International Textile and Apparel Association*, 68, 2-9. Online publication: <http://itaaonline.org/?227>
- LeHew, M.L. A.**, Wesley, S.C., & Jager, A. (2010). Importance of environmental apparel consumption on consumers' environmental apparel knowledge: Should retailers and producers serve as sustainability educators? *Proceedings of the 2010 Global Marketing Conference at Tokyo: Marketing in a Turbulent Environment*, 219-221.
- LeHew, M. L. A.**, & Hawley, J. (2010). Slow fashion: Utilizing the slow food movement as a model [Abstract]. *Proceedings of the International Textile and Apparel Association*, 67, 27-28. Online publication: <http://itaaonline.org/?75>
- Falsken, J., **LeHew, M.**, & Haar, S. J. (2009). Sustainable Solutions III [Abstract]. *Proceedings of the International Textile and Apparel Association*, 66, 15-16. Online publication: <http://itaaonline.org/?48>
- LeHew, M. L. A.** (2008) Modeling retail manager role in an apparel classroom to improve student engagement [Abstract]. *Proceedings of the International Textile and Apparel Association*, 65, 32-34. Online publication: <http://itaaonline.org/?103>
- *Nominated for Best Paper, Management Track*
- Anderson, B. G., **LeHew, M. L. A.**, & Honey, P. L. (2008). Impacting ecological attitudes and material values through practical reasoning: Fostering sustainability learning in professional programs [Abstract & PowerPoint]. *AASHE 2008 Conference Session Abstracts* Online publication: <http://www2.aashe.org/conf2008/sessionD.php#D6>

- Brosdahl, D. J. C., **LeHew, M. L. A.**, & Hawley, J. M. (2007). Sustainable fashion: An oxymoron or a possible future? Teaching strategies to promote consumer and industry sustainability practices [Abstract]. *Proceedings of the International Textile and Apparel Association*, 64, 5-6. Online publication: <http://itaaonline.org/?134>
- *Lewis, T., & **LeHew, M. L. A.** (2006). Retail image perception of a dual gender specialty store. *Proceedings of the International Textile and Apparel Association*, 63, 122-132. Online publication: <http://itaaonline.org/?248>
- LeHew, M.L.A.**, Meyer-Brosdahl, D.J.C., & *Pidatalla, G. (2006). Sustainability and ethics: Exploring textile and apparel industry attitudes [Abstract]. *Proceedings of the International Textile and Apparel Association*, 63, 6-8. Online publication: <http://itaaonline.org/?178>
- Meyer-Brosdahl, D.J.C. & **LeHew, M.L.A.** (2006). Introducing the concept of global citizenship and responsibility: A model for apparel and textiles and beyond [Abstract]. *Proceedings of the International Textile and Apparel Association*, 63, 16-18. Online publication: <http://itaaonline.org/?255>
- *Barnes, W. D., & **LeHew, M. L. A.** (2006). A qualitative investigation of how fashion benefits women: A feminist perspective [Abstract]. *Proceedings of the International Textile and Apparel Association*, 63, 15-17. Online publication: <http://itaaonline.org/?253>
- Wesley, S., **LeHew, M.L.A.**, & Woodside, A. (2006). Building and testing theory of consumer decision-making styles and shopping behavior [Abstract]. *Proceedings of the 13th Recent Advances in Retailing & Services Science Conference*, 236.
- LeHew, M.L.A.** & Brosdahl, D.J.C. (2006). Textile and apparel industry: Sustainability attitudes and ethics [Abstract]. *Proceedings of the 13th Recent Advances in Retailing & Services Science Conference*, 135.
- Anderson, B.G., **LeHew, M.L.A.**, & White, C.P. (2006). Preliminary investigation of the disconnect between sustainability attitudes and consumer behavior [Abstract]. *Proceedings of the 13th Recent Advances in Retailing & Services Science Conference*, 12.
- LeHew, M.L.A.** (2005). Using the dialogue method to cultivate a global perspective [Abstract]. *Proceedings of the International Textile and Apparel Association*, 62, 124-126. Online publication: <http://itaaonline.org/?130>
- Wesley, S. C. & **LeHew, M. L. A.** (2005). An identification of shopping center attributes important to tourist shoppers. *Proceedings of the Society for Marketing Advances*, 254-257.
- Kadolph, S. J., Meyer, D. J. C., Paige, R. C., & **LeHew, M. L. A.** (2004). Developing and assessing student learning outcomes [Abstract]. *Proceedings of the International Textile and Apparel Association*, 61, 5-6. Online publication: <http://itaaonline.org/?294>
- Kadolph, S. J., Paige, R. C., Meyer, D. J. C., & **LeHew, M. L. A.** (2003). Rubrics for student evaluation [Abstract]. *Proceedings of the International Textile and Apparel Association*, 60, 8. Online publication: <http://itaaonline.org/?292>
- Meyer, D. J. C., Kadolph, S. J., **LeHew, M. L. A.**, & Paige, R. C. (2002). Exchanging ideas: A new perspective on using teams in the classroom [Abstract]. *Proceedings of the International Textile and Apparel Association*, 59. Online publication: <http://www.itaaonline.org/>
- Wesley, S. C., **LeHew, M. L. A.**, & Burgess, B. (2001). The importance of customer service: Is there a difference between customer's and sales personnel's evaluation? *Proceedings of the Atlantic Marketing Association Annual Meeting*, 28-38.
- Burgess, B., Wesley, S., & **LeHew, M. L. A.** (2001). Segmentation of commuter shoppers who rely on

mass transit. *Proceedings of the 11th International Conference on Research in the Distributive Trades*, A3: 1-8.

- Burgess, B., & **LeHew, M. L. A.** (2000). An exploratory comparison of loyal and non-loyal customers of regional shopping malls. *Retailing 2000: Launching the New Millennium, Special Conference Series*, 19, 44-48.
- LeHew, M. L. A.**, Meyer, D., & Cushman, L. M. (1999). The Professional Master's curriculum: Addressing the changing needs of students and industry [Abstract]. *Proceedings of the International Textile and Apparel Association*, 56, 106. Online publication: <http://itaaonline.org/?175>
- Cushman, L. M., **LeHew, M. L. A.**, & Dyer, C. (1998). Apparel retailing acquisitions: Exploring the impact of deregulation in the banking industry [Abstract]. *Proceedings of the International Textile and Apparel Association*, 55, 71.
- LeHew, M. L. A.** & Cushman, L. M. (1998). Consumer patronage preferences and shopping motivation: An investigation of mall tenant placement strategies [Abstract]. *Proceedings of the International Textile and Apparel Association*, 55, 73.
- Vida, I., Vryza, M., & **LeHew, M. L. A.** (1998). Retail education in the forthcoming millennium: educators' viewpoints. *Proceedings of the 5th International Conference on Education in Commercial Distribution*, 1.1-1.5.
- Vida, I. & **LeHew, M. L. A.** (1998). A survey of curriculum directions in retail education: An international perspective [Abstract]. *Proceedings of the International Textile and Apparel Association*, 55, 91.
- LeHew, M. L. A.** (1997). U. S. mall marketing managers' market awareness: A strategic imperative?" *Proceedings of the 9th International Conference on Research in the Distributive Trades*, A2.1-A2.10.
- LeHew, M. L. A.**, & Fairhurst, A. E. (1997). U. S. regional and super-regional mall attributes and their relationship to retail productivity [Abstract]. *Proceedings of the International Textile and Apparel Association*, 54, 55-56.
- Wesley, S., **LeHew, M. L. A.**, & Reardon, J. (1996). An actionable measure of store image: A tool for retail managers [Abstract]. *Proceedings of the International Textiles and Apparel Association*, 53, 96.
- LeHew, M. L. A.**, & Vryza, M. (1994). Linking retail curricula in the United States. *Proceedings of the 3^d International Conference on Education in the Distributive Trades*, A14.1-A14.12.
- Vryza, M., & **LeHew, M. L. A.** (1994). Future trends in U. S. retail education. *Proceedings of the 3^d International Conference on Education in the Distributive Trades*, A14.13-A14.29.
- LeHew, M. L. A.** & Sibley, L. R. (1993). Spatial diffusion of ready-to-wear, 1900-1949 [Abstract]. *Proceedings of the International Textiles and Apparel Association*, 50, 105

WEBSITE DEVELOPMENT

Anderson, B. G., LeHew, M. L. A., Hiller Connell, K. Y., Sutheimer, S., & Hustvedt, G. (2016, January 11). Professional Development and Education for Apparel and Textiles Educators. Retrieved from athenas.ksu.edu

REFEREED PRESENTATIONS [* indicates student co-author; + indicates presenter]

*Patwary, S. & +**LeHew, M. L. A.** (2019, July). *Dissemination of textile and apparel environmental*

information on facebook. Poster presented at Sustainability in Fashion: Regent's University and ITAA Joint Conference, London, UK

- **Saha, K. & LeHew, M. L. A.** (2019, July). *A shift from fossil fuel to renewable energy in the fashion industry: A potential sustainability solutions?* Poster presented at the Sustainability in Fashion: Regent's University and ITAA Joint Conference, London, UK
- Diddi, S., & LeHew, M. L. A.** (2018, November). *Establishing research action networks to address challenges in a changing marketplace.* Special Topic Session presented at the annual conference of the International Textile and Apparel Association, Cleveland, OH.
- **Patwary, S. U., & LeHew, M. L. A.** (2018, November). *Consumers' knowledge gain of environmental sustainability issues pertaining to textile and apparel industry through social networking site engagement.* Paper presented at the annual conference of the International Textile and Apparel Association, Cleveland, OH.
- LeHew, M. L. A., & *Patwary, S. U.** (2018, June). *Investigating consumption practices of sustainable fashion bloggers: Leading the way or leading astray?* Paper presented at the Third International Conference of the Sustainable Consumption Research and Action Initiative (SCORAI), Copenhagen, Denmark.
- *Saha, K., & LeHew, M. L. A.** (2018, June). *Durable fashion apparel: A potential sustainability solution?* Paper presented at the Third International Conference of the Sustainable Consumption Research and Action Initiative (SCORAI), Copenhagen, Denmark.
- *Islam, Md. I., & LeHew, M. L. A.** (2017, November). *Exploring energy consumption phenomenon in apparel assembling process from expert opinion: A qualitative approach.* Paper presented at the annual conference of the International Textile and Apparel Association, St. Petersburg, FL.
- Islam, Md. I., *Patwary, S. U., & LeHew, M. L. A.** (2017, November). *Energy consumption model for apparel assembling process: An approach to environmental sustainability.* Poster presented at the annual conference of the International Textile and Apparel Association, St. Petersburg, FL.
- *LeHew, M. L. A., Hiller Connell, K. Y., Anderson, B., & Hustvedt, G.** (2017, March). *Creating a climate change professional development program: Identifying and implementing best practices for sustainability.* Paper presented at the Sustainable and Healthy Lifestyles: Policy, Pedagogy and Practice conference – International Federation for Home Economics, Sligo, Ireland.
- *Hiller Connell, K. Y., & LeHew, M. L. A.** (2017, March). *Initial steps in the development of a scale to measure environmental sustainability knowledge related to fiber and textile production.* Paper presented at the Sustainable and Healthy Lifestyles: Policy, Pedagogy and Practice conference – International Federation for Home Economics, Sligo, Ireland.
- *Manikowske, L., *Lyons, N., *LeHew, M., & *Bennur, S.** (2016, November). *Best practices for on-line teaching in textile and apparel education.* Special session presented at the annual conference of the International Textile and Apparel Association, Vancouver, B.C.
- **Islam, Md. I., Rahman, Md. F., & LeHew, M. L. A.** (2015, November). *Predicting total assembling time for different apparel products utilizing learning curve and time study approaches: A comparative case study.* Paper presented at the annual conference of the International Textile and Apparel Association, Santa Fe, NM.
- *Manikowske, L., *Lyons, N., LeHew, M. L. A., & Bennur, S.** (2015, November). *Does an online master's program meet student expectations?* Paper presented at the annual conference of the International Textile and Apparel Association, Santa Fe, NM.
- *Yun, C., *Kim, J., *Islam, I., & LeHew, M. L. A.** (2015, October). *Assessment method for*

environmental and economic impacts of self-cleaning fabrics during maintenance phase.
Paper presented at the Fiber Society conference, Raleigh, NC.

****Islam, Md. I., & LeHew, M. L. A.** (2015, March). *Replacing 100% cotton fabric with jute-cotton blended (jutton) fabric: An eco-environmental sustainability approach in the context of Bangladesh.* Paper presented at the 20th annual K-State Research Forum (KRF), Kansas State University, Manhattan, KS.

***LeHew, M. L. A.,** Hiller Connell, K. Y., Anderson, B. G., Armstrong, C. M., & Hustvedt, G. H. (2014, November). *Environmental sustainability education: Best practice assessment for application to fiber, textile, and clothing programs.* Paper presented at the annual conference of the International Textile and Apparel Association, Charlotte, NC.

***Reeves-DeArmond, G., *Mower, J., Nishida, K., *LeHew, M. L. A., *Rees, K., *West, A., & *Becker, J.** (2014, November). *To MOOC or not to MOOC: Future implications of online courses for ITAA and the Clothing/Textile discipline.* Special session presented at the annual conference of the International Textile and Apparel Association, Charlotte, NC.

****Lang, C., Armstrong, C. M., Hiller Connell, K. Y., Ruppert-Stroescu, M., & LeHew, M. L. A.** (2014, November). *Fashion detox: The challenges and benefits of consumption abstinence among college students.* Paper presented at the annual conference of the International Textile and Apparel Association, Charlotte, NC.

Anderson, B. G., **LeHew, M. L. A.,** Hiller Connell, K. Y., *Hustvedt, G., & Armstrong, C. (2014, October). *The contributing role of diverse perspectives in "Making Climate Change a Functioning Thread in the Baccalaureate Curriculum".* Paper presented at the XXth International Conference of the Society for Human Ecology, Bar Harbor, ME.

***Armstrong, C. M., Hustvedt, G., Hiller Connell, K. Y., LeHew, M. L. A., & Anderson, B. G.** (2014, October). *The implicit nature of holistic sustainability education: The student perspective at Green Mountain College.*[Abstract]. Paper presented at the annual conference of the Association for the Advancement of Sustainability in Higher Education, Portland, OR.

****Islam, Md. I., Hasin, M. A. A., & LeHew, M. L. A.** (2014, June). *Double shifting in apparel industry: An approach to sustainability in Bangladesh* [Abstract]. Paper presented at the 105th annual conference of the American Association of Family and Consumer Sciences (AAFCS), St. Louis, MO.

****Reiter, L., Hiller Connell, K. Y., & LeHew, M. L. A.** (2014, June). *Clothing care practices of young adults: An exploratory study* [Abstract]. Paper presented at the 105th annual conference of the American Association of Family and Consumer Sciences (AAFCS), St. Louis, MO.

****Islam, Md. I., & LeHew, M. L. A.** (2014, April). *Reviewing textile and apparel production energy consumption and conservation literature: Identifying essential factors and developing a measurement model.* Paper presented at the 2014 Energy Symposium, Manhattan, KS.

LeHew, M. L. A., Armstrong, C. M., Hiller, K. Y. (2013, October). *Infusing Environmental Sustainability into Textile and Apparel Curriculum: Professional Development Needs for a Discipline in Transition.* Paper session presented at the annual meeting of the International Textile and Apparel Association, New Orleans, LA.

***Hiller Connell, K. Y., Armstrong, C. M., LeHew, M. L. A., Ruppert-Stroescu, M. & Hawley, J.** (2013, October). *You are doing what? Motivations for fashion acquisition abstinence process.* Paper presented at the annual conference of the International Textile and Apparel Association, New Orleans, LA.

****Sun, L., & LeHew, M. L. A.** (2013, October). *70 Years of Fashion in the Chinese Dress: Exploring*

Sociocultural Influences on Chinese Qipao's Hemline Height and Waistline Fit in 1920s-1980s. Paper presented at the annual conference of the International Textile and Apparel Association, New Orleans, LA.

- *LeHew, M. L. A.,** Armstrong, C. M., Hiller, K. Y., Hustvedt, G., & Anderson, B. (2013, June). *Making climate change a functioning thread in the baccalaureate curriculum: Transforming fiber, textiles, and clothing education.* Paper presented at the annual conference of the North American Colleges and Teachers of Agriculture, Blacksburg, VA.
- Armstrong, C.M., ***Hawley, J.,** Hiller Connell, K.Y., **LeHew, M.L.A.,** & Ruppert-Stroescu, M. (2013, April). Fashion detox: The sustainable living challenge. In K. K. P. Johnson and B. Hokanson (Chairs), *FASHION and Social Responsibility Symposium*. Symposium conducted at the University of Minnesota, St. Paul, MN.
- *Armstrong, C.M. & LeHew, M.L.A.** (2012, November). *The Integration of Sustainability in Textiles and Apparel Education: Key Stakeholder Narratives.* Paper presented at the annual conference of the International Textile & Apparel Association, Honolulu, HI.
- *Armstrong, C.M., *LeHew, M.L.A., *Hiller-Connell, K.Y.,** Hustvedt, G., Anderson, B.G. (2012, July). *Making climate change education sexy: Weaving environmental competencies into the fashion curriculum.* Paper presented at the 4th International Conference on Climate Change, Seattle, WA.
- *LeHew, M. L. A.,** Armstrong, C. M., and Hiller-Connell, K. Y. (2012, June). *Making climate change a functioning thread in the baccalaureate curriculum: Initiating a transformation in fiber, textiles, and clothing education.* Paper presented at the annual conference of North American Colleges and Teachers of Agriculture. River Falls, WI.
- **Armstrong, C. M., & LeHew, M. L. A.** (2011, November). *Course redevelopment and sustainable development: Holistic transformation of apparel product development capstone.* Paper presented at the annual conference of the International Textile and Apparel Association, Philadelphia, PA.
- **Armstrong, C. M., *LeHew, M. L. A., *Connell, K. Y. H.** (2011, November). *Weaving environmental sustainability competencies into courses and curriculum: A dialogue about successes and challenges.* Special session presented at the annual conference of the International Textile and Apparel Association, Philadelphia, PA.
- *LeHew, M. L. A., & Hawley, J.** (2010, October). *Slow fashion: Utilizing the slow food movement as a model.* Paper presented at the annual conference of the International Textile and Apparel Association: Montreal, Canada.
- *LeHew, M.L. A.,** Wesley, S.C., & Jager, A. (2010, September). *Importance of environmental apparel consumption on consumers' environmental apparel knowledge: Should retailers and producers serve as sustainability educators?* Paper presented at the 2010 Global Marketing Conference at Tokyo – Marketing in a Turbulent Environment, Tokyo, Japan.
- *LeHew, M. L. A.** (2009, January). *Sustainable consumption knowledge and practices of Kansans: An exploration of accuracy and depth of understanding.* Paper presented at the K-State Sustainability Conference, Manhattan, KS.
- *LeHew, M. L. A., & Wesley, S. C.** (2009, June). *The importance of awareness and knowledge as antecedents for sustainable apparel consumption.* Paper presented at the 100th Annual Conference of the American Association of Family & Consumer Sciences, Knoxville, TN.
- *LeHew, M. L. A.** (2008, November). *Modeling retail manager role in an apparel classroom to improve student engagement.* Paper presented at the annual conference of the International Textile

and Apparel Association, Schaumburg, IL – **Nominated for Best Paper in Management Track.**

- ⁺Anderson, B., & ⁺**LeHew, M. L. A.** (2008, November). *Impacting ecological attitudes and material values through practical reasoning: Fostering sustainability learning in professional programs*. Paper presented at the 2nd annual Association for the Advancement of Sustainability in Higher Education Conference, Raleigh, NC.
- ⁺Brosdahl, D.J.C, ⁺**LeHew, M.L.A.**, & ⁺Hawley, J.M. (2007, November). *Sustainable fashion: An oxymoron or a possible future? Teaching strategies to promote consumer and industry sustainability practices*. Paper presented at the annual conference of the International Textile and Apparel Association, Los Angeles, CA.
- ⁺**LeHew, M.L.A.**, Meyer-Brosdahl, D.J.C., & ⁺Pidatata, G. (2006, November). *Sustainability and ethics: Exploring textile and apparel industry attitudes*. Paper presented at the annual conference of the International Textile and Apparel Association, San Antonio, TX.
- ⁺Meyer-Brosdahl, D.J.C. & **LeHew, M.L.A.** (2006, November). *Introducing the concept of global citizenship and responsibility: A model for apparel and textiles and beyond*. Paper presented at the annual conference of the International Textile and Apparel Association, San Antonio, TX.
- ⁺Barnes, W.D. & **LeHew, M.L.A.** (2006, November). *A qualitative investigation of how fashion benefits women: A feminist perspective*. Paper presented at the annual conference of the International Textile and Apparel Association, San Antonio, TX.
- ⁺Lewis, T., & **LeHew, M. L. A.** (2006, November). *Retail image perception of a dual gender specialty store*. Paper presented at the annual conference of the International Textile and Apparel Association, San Antonio, TX.
- ⁺**LeHew, M. L. A.** & Brosdahl, D. J. C. (2006, July). *Textile and apparel industry: Sustainability attitudes and ethics*. Paper presented at the 13th International Conference on Recent Advances in Retailing and Service Science, Budapest, Hungary.
- ⁺Anderson, B. G., ⁺**LeHew, M. L. A.**, & White, C. P. (2006, July). *Preliminary investigation for the disconnect between consumer behavior and sustainability attitudes*. Paper presented at the 13th International Conference on Recent Advances in Retailing and Service Science, Budapest, Hungary.
- ⁺Meyer, J. C. & **LeHew, M. L. A.** (2006, January). *Introducing the concept of global citizenship: An example of cultural responsibility*. Paper presented at the Hawaii International Conference on Arts and Humanities, Honolulu, HI.
- ⁺**LeHew, M. L. A.** (2005, November) *Using the dialogue method to cultivate a global perspective*. Paper presented at the annual conference of the International Textile and Apparel Association, Alexandria, VA.
- ⁺Hegland, J., ⁺Jin, B., ⁺Lyons, N., ⁺Strickler, S., ⁺Hyllegard, K., ⁺Kotsiopulos, A., ⁺**LeHew, M.**, ⁺Meyer, D., & ⁺Manikowske, L. (2005, November). *Distance Master's program in Merchandising: A faculty collaboration of the Great Plains Interactive Distance Education Alliance (Great Plains IDEA)*. Special session presented at the annual conference of the International Textile and Apparel Association, Alexandria, VA.
- ⁺Wesley, S. C., Fowler, D. C., & **LeHew, M. L. A.** (2005, July). *Tourist shoppers' consumer decision-making styles*. Paper session presented at the European Institute on Retailing and Services Studies, Orlando, FL.
- ⁺Kadolph, S. J., ⁺Meyer, D. J. C., ⁺Paige, R. C., & ⁺**LeHew, M. L. A.** (2004, November). *Developing*

and assessing student learning outcomes. Paper presented at the annual conference of the International Textile and Apparel Association. Portland, OR.

- *Kadolph, S. J., *Paige, R. C., *Meyer, D. J. C., & ***LeHew, M. L. A.** (2003, November). *Developing and refining rubrics for grading objectivity and student assessment.* Paper presented at the annual conference of the International Textile and Apparel Association, Savannah, GA.
- *Wesley, S.C. & **LeHew, M. L. A.** (2003, March). *The retail service quality scale: A replication and validation for consumer and sales personnel measurement of customer service.* Paper presented at the annual conference of the Association of Marketing Theory and Practice, Hilton Head, SC.
- *Meyer, D. J. C., *Kadolph, S. J., ***LeHew, M. L. A.**, & *Paige, R. C. (2002, November). *Exchanging ideas: A new perspective on using teams in the classroom.* Special session presented at the annual conference of the International Textile and Apparel Association. New York, NY.
- *Wesley, S., **LeHew, M. L. A.**, & Burgess, B. (2001, September). *The importance of customer service: Is there a difference between customer's and sales personnel's evaluation?* Paper presented at the annual conference of the Atlantic Marketing Association, Portland, ME.
- ***LeHew, M. L. A.**, Burgess, B., & Wesley, S. (2001, June). *Expanding the loyalty concept to include customer preference for a shopping mall.* Paper presented at the 11th International Conference on Research in the Distributive Trades, Co-sponsored by the European Association for Education and Research in Commercial Distribution and American Collegiate Retailing Association, Tilburg, The Netherlands.
- Burgess, B., Wesley, S., & ***LeHew, M. L. A.** (2001, June). *Segmentation of commuter shoppers who rely on mass transit.* Paper presented at the 11th International Conference on Research in the Distributive Trades, Co-sponsored by the European Association for Education and Research in Commercial Distribution and American Collegiate Retailing Association, Tilburg, The Netherlands.
- Burgess, B. & ***LeHew, M. L. A.** (2000, November). *An exploratory comparison of loyal and non-loyal customers of regional shopping malls.* Paper presented at the Triennial National Retailing Conference, Co-sponsored by the Academy of Marketing Science and the American Collegiate Retailing Association, Columbus, OH.
- ***LeHew, M. L. A.**, Meyer, D., & Cushman, L. M. (1999, November). *The Professional Master's curriculum: Addressing the changing needs of students and industry.* Paper presented at the annual conference of the International Textile and Apparel Association, Santa Fe, NM.
- LeHew, M. L. A.** & *Darling, D. (1999, June). *Retail performance in a sub-state region over time: An exploration of rural market consolidation.* Paper presented at the Rural Retailing Conference, Snowbird, UT.
- ***LeHew, M. L. A.** & Cushman, L. M. (1998, November). *Consumer patronage preferences and shopping motivation: An investigation of mall tenant placement strategies.* Paper presented at the annual conference of the International Textile and Apparel Association, Dallas, TX.
- *Cushman, L. M., **LeHew, M. L. A.**, & Dyer, C. (1998, November). *Apparel retailing acquisitions: Exploring the impact of deregulation in the banking industry.* Paper presented at the annual conference of the International Textile and Apparel Association, Dallas, TX.
- Vida, I. & ***LeHew, M. L. A.** (1998, November). *A survey of curriculum directions in retail education: An international perspective.* Paper presented at the annual conference of the International Textile and Apparel Association, Dallas, TX.
- *Vida, I., Vryza, M., & **LeHew, M. L. A.** (1998, June). *Retail education in the forthcoming millennium:*

Educators' viewpoints. Paper presented at the 5th International Conference on Education in Commercial Distribution, Sponsored by the European Association for Education and Research in Commercial Distribution, Asker, Norway.

- +**LeHew, M. L. A.**, & Fairhurst, A. E. (1997, November). *U. S. regional and super-regional mall attributes and their relationship to retail productivity.* Paper presented at the annual conference of the International Textile and Apparel Association, Knoxville, TN.
- +**LeHew, M. L. A.** (1997, July). *U. S. mall marketing managers' market awareness: A strategic imperative?* Paper presented at the 9th International Conference on Research in the Distributive Trades, Co-Sponsored by the European Association for Education and Research in Commercial Distribution and American Collegiate Retailing Association, Leuven, Belgium.
- +Wesley, S., **LeHew, M. L. A.**, & Reardon, J. (1996, August). *An actionable measure of store image: A tool for retail managers.* Paper presented at the annual conference of the International Textiles and Apparel Association, Banff, Alberta, Canada.
- +**LeHew, M. L. A.** & Vryza, M. (1994, September). *Linking retail curricula in the United States.* Paper presented at the 3rd International Conference on Education in the Distributive Trades, Sponsored by the European Association for Education and Research in Commercial Distribution, Leeuwarden, The Netherlands.
- Vryza, M. & **LeHew, M. L. A.** (1994, September). *Future trends in U. S. retail education.* Paper presented at the 3rd International Conference on Education in the Distributive Trades, Sponsored by the European Association for Education and Research in Commercial Distribution, Leeuwarden, The Netherlands.
- +**LeHew, M. L. A.** & Sibley, L. R. (1993, November). *Spatial diffusion of ready-to-wear, 1900-1949.* Paper presented at the annual conference of the International Textiles and Apparel Association, White Sulphur Springs, WV.

WORKSHOPS [+indicates presenter]

- +Hiller Connell, K. Y., +Anderson, B. G., & **LeHew, M. L. A.** (2015, June). *Dyeing for fashion.* EXCITE! Summer Workshop presented through the Office for the Advancement of Women in Science and Engineering at Kansas State University, Manhattan, KS
- +**LeHew, M. L. A.**, +Anderson, B. G., Hiller Connell, K. Y., & +Sutheimer, S. (2014, November 12). *Climate Change and Textile & Apparel Education: Professional Development Workshop.* Hilton Charlotte City Center Hotel, Charlotte, NC.
- +Anderson, B. G., **LeHew, M. L. A.**, +Hiller Connell, K. Y., +Hustvedt, G., & Armstrong, C. M. (2014, March). *ATHENAS Roundtable.* Dallas, TX.
- +Ellis, J., +Dickson, M., & **LeHew, M. L. A.** (2011, November). *Action research: Applications for research on sustainability that creates social change.* Pre-conference workshop delivered at the meeting of the International Textile and Apparel Association, Philadelphia, PA.

INVITED PANELIST

- Marcketti, S. & Karpova, E. (2019, July). *Exploring solutions to the dangers of fashion (with panelists: j. Ha-Brookshire, E. Bye, J. Hawley, M. L. A. LeHew, P. Norum).* Panel interactive discussion

presented at the Sustainability in Fashion: Regent's University and International Textile and Apparel Association Joint Conference, London, UK.

Hawley, J. M (2017, November). *The power of impact statements: What, why, who, and how (with panelists: J. Hegland, S. Diddi, E. Karpova, M.L.A. LeHew, S. Manchiraju, E. Bye, S. Wesley, J. Wu, C. Jasper, J. Lee, and T. Chi)*. Special Topics session presented at the annual conference of the International Textile and Apparel Association, St. Petersburg, FL. Online publication: https://lib.dr.iastate.edu/itaa_proceedings/2017/presentations/162/

Hawley, J.M., & Ellis, J. (2016, November). *Nuances of federal grant writing (with panelists: V. Chattarman, J. Ha-Brookshire, E. Karpova, M.L.A. LeHew)*. Special Topics session presented at the annual conference of the International Textile and Apparel Association, Vancouver, BC, Canada. Online publication: http://lib.dr.iastate.edu/itaa_proceedings/2016/presentations/4

Reeves-DeArmond, G., Mower, J., McBee-Black, & Burns, L. D. (2016, November). *Best practices for online teaching in Textile and Apparel education (with panelists: L. Manikowske, N. Lyons, M.L.A. LeHew, S. Bennur, T. Gannon, A. Paulins, A. E. Stanley, E. McKinney, L. Romeo, L. Christman, T. A. Lopez, J. Martinez-Palacios, O. Johnson, & T. Johnson-Forst)*. Special Topics session presented at the annual conference of the International Textile and Apparel Association, Vancouver, BS Canada. Online publication: https://lib.dr.iastate.edu/itaa_proceedings/2016/presentations/80/

INVITED PRESENTATIONS [+indicates presenter]

RESEARCH ORIENTED

+LeHew, M. L. A. (1999, October). *Shopping motives and preferences of consumers in the United States*. Presented at the Annual Meeting of the Korean Society of Costume Culture, Seoul, Korea.

+LeHew, M. L. A. (1995, April). *Regional and super-regional mall's strategic planning process and its relationship to successful performance: A research proposal*. Presented at the Quint State Consortium, University of Georgia, Athens, GA.

LEADERSHIP ORIENTED

+LeHew, M. L. A. (2009, October 18). *Keynote Address: Leadership is a choice to act*. Presented at the Kappa Omicron Nu Initiation Ceremony, College of Human Ecology, Kansas State University, Manhattan, KS.

+LeHew, M. L. A. (2009, September 25). *Opening remarks and introduction from the Faculty Senate President*. Presented at the 2009 State of the University Address, Kansas State University, Manhattan, KS.

+LeHew, M. L. A. (2009, September 24). *Greetings from faculty and unclassified professionals: Faculty Senate President welcome speech*. Presented at the Inauguration of 13th University President, Kansas State University, Manhattan, KS.

+LeHew, M. L. A., +Cauble, B., +King, B., +Hughey, J., +Knopp, K., +Ross, T., +Vontz, T., & +Fairchild, F. (2009, August). *Role and Responsibilities of Faculty Senate*. Presented at the New Faculty Orientation, Kansas State University, Manhattan, KS.

+LeHew, M. L. A. (2009, June 10). *Role and Responsibilities of Faculty Senate*. Presented at the

Athletics Department Staff Meeting, Kansas State University, Manhattan, KS.

- +**LeHew, M. L. A.** (2009, March 9). *Leadership from within*. Presented at a Leadership Luncheon in the Department of Communications, K-State Research & Extension, Kansas State University, Manhattan, KS.
- +Fairchild, F., +**LeHew, M. L. A.**, +Carrol, D., +Nechols, J., +Ross, T. & +Vontz, T. (2008, August). *Role and Responsibilities of Faculty Senate*. Presented at the New Faculty Orientation, Kansas State University, Manhattan, KS.

EDUCATION ORIENTED

- +**LeHew, M. L. A.** (2018, May). Environmental Sustainability Education in Textile and Apparel: The Journey. Keynote Address presented at the International Conference on Clothing and Textiles, Hosted by Korean Society of Clothing and Textiles, Seoul, South Korea.
- +Manikowske, L., +Lyons, N., +Bennur, S., & +**LeHew, M.** (2015, April) Educational and Career Outcomes Experienced by Master of Science in Merchandising GP-IDEA Program Alumni. Presented at GP-IDEA Spring Conference, Omaha, NE.
- +Manikowske, L., Lyons, N., Bennur, S., & **LeHew, M.** (2015, April). Educational and Career Outcomes Experienced by Master of Science in Merchandising GP-IDEA Program Alumni. Presented at College of HDE Research Showcase, NDSU.
- +**LeHew, M. L. A.**, & +Hiller Connell, K. Y. (2013, March). *Integrating Climate Change and Other Environmental Science Competencies into Fiber, Textiles and Clothing Education: A USDA/NIFA Higher Education Challenge Grant project*. Presented at the Kansas Association of Family and Consumer Sciences United Associations Conference, Wichita, KS
- +**LeHew, M. L. A.**, +Hiller Connell, K. Y., & +Anderson, B. (2012, January). *Adding Sustainability to the ATID Curriculum: A Case Study*. Presented at the Global Aspects of Bio-based Products and Bio-Energy Sustainability Seminar, Department of Chemical Engineering, Kansas State University, Manhattan, KS.
- +Eiselein, G. & +**LeHew, M.L.A.** (2006, August). *Creating an Interactive Class*. Presented at the Orientation for New Graduate Students with Teaching Responsibilities, Kansas State University, Manhattan, KS.
- +**LeHew, M. L. A.** (1998, October). *Motivations for clothing consumption*. Presented to undergraduate students in the College of Human Ecology (GHE 310: Human Needs), Kansas State University, Manhattan, KS.
- +**LeHew, M. L. A.** (1997, October). *Motivations for clothing consumption*. Presented to undergraduate students in the College of Human Ecology (GHE 310: Human Needs), Kansas State University, Manhattan, KS.
- +**LeHew, M. L. A.** (1996). *Committee selection, proposal meeting and dissertation defense: Survival strategies*. Presented to graduate students in the College of Education (CECP 604: Seminar in Dissertation Proposal Writing), University of Tennessee, Knoxville, TN.
- +**LeHew, M. L. A.** (1996). *Research methodology and statistical analyses: A dissertation in progress*. Presented to graduate students in the College of Education (CECP 662: Applied Research Design), University of Tennessee, Knoxville, TN.
- +**LeHew, M. L. A.** (1995). *A successful proposal meeting: Insights and observations*. Presented to graduate students in the College of Education (CECP 604: Seminar in Dissertation Proposal Writing), University of Tennessee, Knoxville, TN.

GRANTSMANSHIP

EXTERNAL COMPETITIVE GRANTS – UNDER REVIEW

Project Director: Sonali Diddi
Project Co-Director: **Melody L. A. LeHew**, Li Yan, & Kim Hiller
Project Title: Leading Systems Change through Design Thinking: Developing Ag-based Fiber and Textiles Curriculum to Advance the Transformation to a Regenerative and Circular Economy
Funding Period: 2019-2021
Funding Agency: USDA National Institute of Food and Agriculture (NIFA) Higher Education Challenge grant program
Requested Funding: \$30,000

Project Director: Jung Ha-Brookshire
Project Co-Directors: Pamela Norum, Laura McAndrews, Charles Freeman, Byoungcho Jin, **Melody L. A. LeHew**, Elena Karpova & Sara Marcketti
Project Title: Learning module development for Morally Responsible Agricultural Product Supply Chain Education (MoRAPSCCE)
Funding Period: 2019-2022
Funding Agency: USDA National Institute of Food and Agriculture (NIFA) Higher Education Challenge Grant (CG2) Program
Requested Funding: \$749,960
KSU Subaward: \$137,860

Project Director: Brad White
Project Co-Directors: Patti Dollarhide, Junehee Kwon, **Melody L. A. LeHew**, Myriah Johnson & Ashley McDonald
Project Title: The Road to Sustainability: Creating a Professional Development Program for Multi-disciplinary Educators by Using a Holistic and Systems View of the Beef Cattle Value Chain
Funding Period: 2019-2022
Funding Agency: USDA National Institute of Food and Agriculture (NIFA) Higher Education Challenge Grant (CG2) Program
Requested Funding: \$750,000

EXTERNAL COMPETITIVE GRANTS – AWARDED

Project Director: Kim Hiller
Project Co-Directors: **Melody L. A. LeHew**, Alison Crane, Kelsie Doty, Jerry Wigglesworth & Elizabeth Eakins
Project Title: Animal Fiber Production for the Fashion Supply Chain: Developing Sustainable Agriculture Curriculum for High School Young Women
Funding Period: 2019-2022
Funding Agency: NCR – SARE Research and Education Grant Program
Federal Funding: \$148,715
Project Director: Brad White

Project Co-Directors: Patti Dollarhide, Junehee Kwon, **Melody L. A. LeHew**
Project Title: Linking Supply Chains through a Framework of Sustainability: Initiating a Multi-disciplinary, Multi-Industry Approach using the Case of Beef Cattle
Funding Period: 2018-2020
Funding Agency: USDA National Institute of Food and Agriculture (NIFA) Higher Education Challenge grant program
Federal Funding: \$30,000

Project Director: Jung Ha-Brookshire
Project Co-Directors: Charles Freeman, Jooyoun Kim, Laura McAndrews, Pamela Norum, Byoungcho Jin, Elena Karpova, **Melody L. A. LeHew**, and Sara Marcketti
Project Title: Development of case studies for morally responsible agricultural product supply chain education (MoRAPSCe)
Funding Period: 2016-2018
Funding Agency: USDA National Institute of Food and Agriculture (NIFA) Higher Education Challenge grant program
Federal Funding: \$30,000
Non-Federal Funding: \$7,500
Total Funding: \$37,500

Project Director: **Melody L. A. LeHew**
Project Co-Directors: Cosette Armstrong, Kim Hiller-Connell, Gwendolyn Hustvedt, and Barbara Anderson
Project Title: Making climate change a functioning thread in the baccalaureate curriculum: Transforming fiber, textiles, and clothing education.
Funding Period: 2012-2015
Funding Agency: USDA National Institute of Food and Agriculture (NIFA) Higher Education Challenge grant program
Federal Funding: \$713,847
Non-Federal Funding: \$186,882
Total Funding: \$900,729

Project Director: Linda Manikowske
Project Co-Directors: **Melody L. A. LeHew**, Nancy Lyons, and Shubhapriya Bennur
Project Title: Research collaboration on processes and outcomes of GP-IDEA graduate program.
Funding Period: 2013-2014
Funding Agency: GP-IDEA Human Sciences Board – Collaborative Research Mini-grant Program
Total Funding: \$14,900

Project Director: **Melody L. A. LeHew**
Project Co-Directors: Kim Hiller-Connell and Cosette Armstrong
Project Title: Making climate change a functioning thread in the baccalaureate curriculum: Initiating a transformation in fiber, textiles, and clothing education (Planning Grant)
Funding Period: 2011-2012

Funding Agency: USDA National Institute of Food and Agriculture (NIFA) Higher Education Challenge grant program
Federal Funding: \$27,954
Non-Federal Funding: \$15,080
Total Funding: \$43,034

Project Director: **Melody L. A. LeHew**
Project Title: Target Campus Grant: Staffing Our Stores
Funding Period: 2009
Funding Agency: Target Corporation
Total Funding: \$4,000

Project Director: **Melody L. A. LeHew**
Project Title: Sustainability in the Apparel and Textiles discipline: Increasing awareness through professional development.
Funding Period: 2006-2007
Funding Award: Textile and Apparel Faculty Grant Award
Funding Agency: Fairchild Publications, Inc.
Total Funding: \$1,500

Project Director: **Melody L. A. LeHew**
Project Co-Director: Deborah C. Meyer
Project Title: Developing leaders for the textile and apparel industry: Infusing global citizenship into the undergraduate curriculum.
Funding Period: 2003-2006
Funding Agency: USDA National Institute of Food and Agriculture (NIFA) Higher Education Challenge grant program
Federal Funding: \$100,000
Non-Federal Funding: \$119,655
Total Funding: \$219,655

Project Director: Scarlett Wesley
Project Co-Director: **Melody L. A. LeHew**
Project Title: Tourist-oriented shopping centers: Investigating customers' evaluation of attribute importance.
Funding Period: 2001
Funding Agency: International Council of Shopping Centers Educational Foundation
Total Funding: \$11,429

Project Director: **Melody L. A. LeHew**
Project Co-Director: Linda M. Cushman
Project Title: Preference for concept clustering: An investigation of mall tenant placement strategy.
Funding Period: 1997
Funding Agency: International Council of Shopping Centers Educational Foundation
Total Funding: \$9,511

Project Director: Mary Frances Drake
 Project Co-Directors: Susan Dillard, **Melody L. A. LeHew**, and Teresa Williams
 Project Title: Quality perception gaps among retailers, their manufacturer partners and consumers: A multinational perspective.
 Funding Period: 1994
 Funding Agency: VF Corporation Grant
Total Funding: \$1,000

INTERNAL FUNDED PROJECTS – AWARDED

Project Director: Melody L. A. LeHew
 Collaborators: Kim Y. Hiller Connell
 Project Title: Sustainable Families, Firms and Communities in Times of Change
 Funding Period: 2017-2021
 Funding Agency: Agricultural Experiment Station, Kansas State University
 Total Funding: \$40,000 (\$10,000 per year)

Project Director: Melody L. A. LeHew
 Project Co-Director: Sherry Haar
 Collaborators: Kim Y. Hiller Connell and Barbara Anderson
 Project Title: Sustainability in textile and apparel: Producers, retailers, and consumers.
 Funding Period: 2011-2016
 Funding Agency: Agricultural Experiment Station, Kansas State University
Total Funding: \$196,850

Project Co-Director: Scarlett C. Wesley
 Project Co-Director: Melody L. A. LeHew
 Project Title: Assessment of extension agent's sustainability knowledge and programming: A multi-state focus on Family and Consumer Science.
 Funding Period: 2008-2009
 Funding Agency: Human Environmental Sciences, University of Kentucky
Total Funding: \$2,000

Project Co-Director: Scarlett C. Wesley
 Project Co-Director: Melody L. A. LeHew
 Project Title: Politics of consumption: Identifying and understanding adopters of sustainability practices.
 Funding Period: 2007-2008
 Funding Agency: College of Agriculture Research Activity Award – University of Kentucky
Total Funding: \$3,976

Project Co-Director: Melody L. A. LeHew
 Project Co-Director: Deborah J. C. Meyer-Brosdahl
 Project Title: Sustainability trends and issues associated with textile and apparel channel of distribution: 5-year action plan.
 Funding Period: 2006-2011
 Funding Agency: Agricultural Experiment Station, Kansas State University
Total Funding: \$196,850

Project Director: Melody L. A. LeHew
 Project Title: Politics of consumption: Identifying and understanding early adopters of sustainability practices.
 Funding Period: 2006-2007
 Funding Agency: College of Human Ecology Sponsored Research Overhead (CHE SRO) Funds, Kansas State University
Total Funding: \$2,500

Project Director: Melody L. A. LeHew
 Project Title: Paper presentation at the 13th International Conference on Recent Advances in Retailing and Consumer Services
 Funding Period: 2006-2007
 Funding Agency: College of Human Ecology, Kansas State University
Total Funding: \$1,500

Project Director: Melody L. A. LeHew
 Project Title: Paper presentation at the 13th International Conference on Recent Advances in Retailing and Consumer Services
 Funding Period: 2006-2007
 Funding Agency: Faculty Development Award, Kansas State University
Total Funding: \$700

Project Co-Director: Deborah C. Meyer
 Project Co-Director: Melody L. A. LeHew
 Project Title: Sustainable TechStyle Outreach and Partnership: Developing a national organization to impact sustainable policy.
 Funding Period: 2005-2006
 Funding Agency: Dean Barbara S. Stowe Faculty Development Award, Kansas State University
Total Funding: \$1,500

Project Director: Melody L. A. LeHew
 Project Title: Developing a study abroad experience for AT students: Budapest, Hungary.
 Funding Period: 2005-2006
 Funding Agency: Provost's sponsorship for Infusing Intercultural Competency into Curricular Offerings, Kansas State University
Total Funding: \$600

Project Director: Marsha Dickson
 Project Co-Director: Melody L. A. LeHew
 Project Title: Building an international network of business professionals and academicians.
 Funding Period: 2002-2003
 Funding Agency: University Small Research Grant, Kansas State University
Total Funding: \$3,000

Project Co-Director: Melody L. A. LeHew
 Project Co-Director: Barbara Anderson
 Project Title: Sustainable consumer behavior: Preliminary investigation of the disconnect between consumption behavior and socially responsible attitudes.
 Funding Period: 2002-2003

Funding Agency: College of Human Ecology Sponsored Research Overhead (CHE SRO) Funds, Kansas State University
Total Funding: \$1,000

Project Director: Melody L. A. LeHew
Project Title: Developing experiential learning offerings: Study tour and exchange programs.
Funding Period: 2002-2003
Funding Agency: Provost's Intercultural Curriculum Projects, Kansas State University
Total Funding: \$800

Project Director: Melody L. A. LeHew
Project Title: Research presentation at the International Conference on Research in the Distributive Trades.
Funding Period: 2000-2001
Funding Agency: Faculty Development Award, Kansas State University
Total Funding: \$1,400

Project Co-Director: Brigitte Burgess
Project Co-Director: Melody L. A. LeHew
Project Title: Measuring mall loyalty: An exploratory investigation.
Funding Period: 1999-2000
Funding Agency: University of Georgia Faculty Research Grants
Total Funding: \$3,500

Project Director: Melody L. A. LeHew
Project Title: Research presentation at the International Conference on Research in the Distributive Trades.
Funding Period: 1997-1998
Funding Agency: Faculty Development Award, Kansas State University
Total Funding: \$500

Project Director: Melody L. A. LeHew
Project Title: Research presentation at the International Conference on Education in the Distributive Trades.
Funding Period: 1994-1995
Funding Agency: Graduate Student Travel Grant, University of Tennessee
Total Funding: \$800

Project Director: Susan Dillard
Project Co-Directors: Kathy Wachter and Melody L. A. LeHew
Project Title: Course Development Grant
Funding Period: 1994-1995
Funding Agency: University of Tennessee
Total Funding: \$500

Project Director: Mary Francis Drake
Project Co-Directors: Susan Dillard and Melody L. A. LeHew
Project Title: Consumers' perceived quality of apparel compared with that of retail buyers and apparel manufacturers.
Funding Period: 1993-1994
Funding Agency: College of Human Ecology Research Award, University of Tennessee

Total Funding: \$300

Project Director: Melody L. Adkins (LeHew)

Project Title: Spatial diffusion of ready-to-wear.

Funding Period: 1988-1989

Funding Agency: Mary Lapitsky Research Grant, The Ohio State University

Total Funding: \$350

GRANT PROPOSALS – NOT FUNDED

Ha-Brookshire, J., Norum, P., McAndrews, L., Freeman, C., Jin, B., LeHew, M. L. A., Karpova, E., & Marcketti, S. (2018). *Learning module development for Morally Responsible Agricultural Product Supply Chain Education (MoRAPSCE)*. . Submitted to USDA National Institute of Food and Agriculture (NIFA) Higher Education Challenge grant program.

Kwon, J., LeHew, M. L. A., & White, B. (2017). *Infusing sustainability education into U. S. Hospitality programs: Preparing baccalaureate students to address industry challenges*. Submitted to USDA National Institute of Food and Agriculture (NIFA) Higher Education Challenge grant program.

Ha-Brookshire, J., Diddi, S., Ellis, J.L., Hawley, J.M., & LeHew, M.L.A. (2016). *EAGER Germination: Applying constructive theory and participatory engagement through research interest groups to conceive and implement transformational ideas*. Submitted to National Science Foundation.

Miller, N. J., Engel-Enright, C., LeHew, M., Anderson, J., Stoel, L., Kim, M., Hawley, J., Damhorst, M. L., Lee, J., Hegland, J., Kean, R., Wu, J. & Wesley, S. (2014). *Entrepreneurship, Technology, and Innovation Conference: Enhancing Opportunities for Bringing Textile and Apparel Manufacturing to Rural America*. Submitted to USDA NIFA AFRI Foundational Program, Agriculture Economics and Rural Communities Program Area 4 – Entrepreneurship, Technology, and Innovation.

LeHew, M. L. A., Haar, S., Connell, K., & Kozar, J. (2010). *Durable Fashion: Exploring the Many Pathways to Sustainability*. Submitted to Cotton Incorporated's 2011 Cotton Student Sponsorship Program.

LeHew, M. L. A. (2008). *Professional development for sustainability leadership: The Aspen Seminar*. Submitted to Kansas State University Career Advancement Program.

LeHew, M.L.A. (2006). *Sustainability in the Apparel and Textile discipline: Comparison of international and domestic student attitudes*. Submitted to AIU Faculty Award, International Textile and Apparel Association.

Meyer, D. J. C., & LeHew, M. L. A. (2005). *Assessing student interest in and involvement with sustainable apparel and textile products: A preliminary investigation and call to action*. Submitted to College of Human Ecology Sponsored Research Overhead (CHE-SRO) Funds.

Meyer, D. J. C., LeHew, M. L. A., Barrett, B., Haub, M. Myers-Bowman, L., & White, C. (2003). *Developing leaders for the 21st Century: Infusion of global citizenship throughout the Human Ecology curricula*. Submitted to the U.S. Department of Education, Funds for the Improvement of Post-Secondary Education.

LeHew, M. L. A., Myers-Bowman, K. S., Meyer, D. J. C., Barrett, B., White, C., & Haub, M. (2003). *Developing Human Ecology leaders for the 21st Century: Systematic infusion of global citizenship throughout the curricula*. Submitted to Kansas State University Office of the Provost, Targeted Excellence Preproposal.

- Meyer, D. C., & LeHew, M. L. A. (2003). *Developing a global citizenship case study for textile and apparel classrooms*. Submitted to the International Textile and Apparel Association, Fairchild Publications Grant.
- Dickson, M., Dickson, S., Park, H., & LeHew, M. L. A. (2002). *A multi-disciplinary model for predicting corporate environmental behaviors*. Re-submitted to the U.S. Environmental Protection Agency.
- Dickson, M., Dickson, S., Park, H., & LeHew, M. L. A. (2001). *A multi-disciplinary model for predicting prospective corporate environmental behaviors*. Submitted to the U.S. Environmental Protection Agency.
- LeHew, M. L. A. & Burgess, B. (1999). *Development of a mall loyalty measure: Investigating the impact of regional mall strategies on customer loyalty*. Submitted to Kansas State University's Small Research Grants (USRG).
- LeHew, M. L. A. & Fairhurst, A. (1998). The effectiveness of clustering strategies: Assessing the impact of zonal merchandising on customer satisfaction and patronage. Submitted to the International Council of Shopping Centers Educational Foundation.
- Cushman, L. M. & LeHew, M. L. A. (1997). *Entertainment venues in shopping malls: Consumer preferences, cross-shopping behaviors, and spending patterns*. Submitted to the International Council of Shopping Centers Educational Foundation.
- LeHew, M. L. A. & Cushman, L. M. (1997). *Creating a web page: Integration of computer technology into an Apparel and Textile Marketing program*. Submitted to the International Textile and Apparel Association Faculty Grants.
- LeHew, M. L. A. & Drake, M. F. (1995). *Regional shopping mall market and repositioning strategy*. Submitted to the International Council of Shopping Centers Educational Foundation.
- Drake, M. F., Dillard, S., Williams, T., & LeHew, M. L. A. (1993). *Consumers' perceived quality of apparel compared with that of retail buyers and apparel manufacturers*. Submitted to the International Textile and Apparel Association DuPont Grant, 1993.

HONORS AND AWARDS

FACULTY AWARDS AND RECOGNITION

- 2014 Great Plains Interactive Distance Education Alliance (GPIDEA) – Great IDEA Award for Assessment
- 2006 Fairchild Publication Award
- 2006 Wakonse Fellow
- 2006 Presidential Award for Excellence in Undergraduate Advising – *Nominated by student*
- 2005 Dean Barbara S. Stowe Faculty Development Award
- 2005 Who's Who Among America's Teachers (alumnus recommendation)
- 2005 Dawley-Scholar Undergraduate Student Development Award – *Nominated by student*
- 2004 Who's Who Among America's Teachers (alumnus recommendation)
- 2004 Presidential Award for Excellence in Undergraduate Advising – *Nominated by student*
- 2003 Dawley-Scholar Undergraduate Student Development Award – *Nominated by student*
- 2003 President's Outstanding Undergraduate Teaching Award – *Nominated by colleague*
- 2001 Best Conference Paper Award – 11th International Conference on Research in the Distributive Trades
- 1997 Outstanding Young Woman of America

STUDENT SCHOLARSHIPS AND AWARDS

- 1992-1996 University of Tennessee, Knoxville
- Ida Anders Graduate Scholarship (2 years)
 - Sadie K. Stanton Human Ecology Scholarship (2 years)
 - D. W. Proffitt Foundation Scholarship
 - Outstanding Service as a Graduate Student in Textiles, Retailing and Interior Design
- 1982-1986 The Ohio State University
- General Human Ecology Graduate Scholarship
 - Chester Hutchison Scholarship
 - Kathryn Wildermuth Scholarship
 - Edna Johnson Scholarship
 - Ford Motor Company's UAW Scholarship

SERVICE CONTRIBUTIONS

PROFESSIONAL

INDUSTRY CONSULTATION

- | | |
|------|--|
| 2014 | Nike SIX and Harvard Business Review – Sustainability Game (May) |
| 2009 | Marketplace India – Market Research |
| 2008 | Wal-Mart Stores, Inc. – Sustainability Summit (July) |

INTERNATIONAL TEXTILES AND APPAREL ASSOCIATION (ITAA)

- | | |
|--------------|---|
| 2018-2020 | Leadership Council (President-Elect, President, Counselor) |
| 2016-2017 | Annual Conference Planning Co-Chair |
| 2014-Present | Curricular Development and Review Committee |
| 2014 | Concurrent Session Presider at Annual Conference |
| 2008-2011 | Leadership Council (Secretary) |
| 2008 | Concurrent Session Presider at Annual Conference |
| 2007-2008 | Membership Committee Chair |
| 2007 | Concurrent Session Presider at Annual Conference |
| 2005 | Concurrent Session Presider at Annual Conference |
| 2002-2006 | Student Fellowships and Awards Committee |
| 2000-2001 | Special Session on Working Theoretical Papers development Sub-Committee
Chair for Research and Theory Development Committee, |
| 1999-Present | Reviewer for Annual Conference Teaching/Research Abstracts |
| 1998-Present | Reviewer for Clothing and Textile Research Journal |
| 1998 | Invited participant for the "Visioning Meeting" – Ft. Collins, CO |
| 1997-2002 | Research and Theory Development Committee |
| 1997-2002 | Interdisciplinary Action Committee |
| 1997 | Hospitality Committee for Annual Meeting in Knoxville, TN |

AMERICAN COLLEGIATE RETAILING ASSOCIATION (ACRA)

- | | |
|-----------|---|
| 2007-2008 | Reviewer for the Third Annual Undergraduate Student Competition |
| 1997-2008 | Reviewer for Annual Conference - Research Papers |
| 1997 | Session Chair for ACRA/AMS Triennial National Research Conference |

ACADEMY OF MARKETING SCIENCE (AMS)

2010	Reviewer for Annual Conference
2009	Reviewer for Annual Conference
2004	Reviewer for Annual Conference
1998	Reviewer for Annual Conference

NORTH CENTRAL REGIONAL ASSOCIATION (NCRA) MULTISTATE RESEARCH

2012-2014	NCCC65 Multistate Project Chair
2011-2012	NCCC65 Multistate Project Vice Chair
2006-2008	NCCC65 Multistate Project Secretary
2006-Present	NCCC65 Multistate Project – Indicators of Social Change in the Marketplace: Producers, Retailers, and Consumers

MISCELLANEOUS SERVICE

2018	Reviewer for joint Sustainability Conference: Regent's University, London and International Textile and Apparel Association
2010	Reviewer for Journal of Global Fashion Marketing
2010	Reviewer for 2010 Global Marketing Conference
2010	Reviewer for AMS 2011 World Marketing Congress
2010	Reviewer for International Review of Retail, Distribution and Consumer Research
2010	Reviewer for International Journal of Retail and Distribution Management
2009	Reviewer for International Journal of Retail and Distribution Management
2007	Textbook reviewer for Fairchild Publications
2006	Textbook reviewer for Fairchild Publications
2005	Textbook reviewer for Fairchild Publications
2005	Outside reviewer for UNC-Greensboro tenure applicant
2004	Textbook reviewer for Delmar Publishers, Inc.
2003	Pre-proposal reviewer for FIPSE program
2002	Consultant - Evaluator of the Consumer-Apparel Interaction Indicator
1998	Textbook reviewer for Dryden Press
1997	Textbook reviewer for Fairchild Publications
1997	Reviewer for the 9 th International Conference on Research in the Distributive Trades

GREAT PLAINS INTERACTIVE DISTANCE EDUCATION ALLIANCE

Alliance Members: Kansas State University, North Dakota State University, Oklahoma State University, South Dakota State University, and University of Nebraska, Lincoln

2013-2015	Assessment Chair, Merchandising Master's Program
2012-2014	Program Chair, Merchandising Master's Program
2005-2006	Promotions Director, Merchandising Master's Program
2004-2005	Program Chair, Merchandising Master's Program

KANSAS STATE UNIVERSITY

2017-Present	Green Action Committee
2016-2019	Sustainability Faculty Work Group – Implementation of 2025 Plan
2013-2014	Co-Chair, Sustainability Strategic Planning Task Force
2011-2013	Strengths Quest Strategic Planning Team

2011	Presidential Scholarship Interview Committee
2011	2025 Strategic Planning Committee – Athletics (Theme 7)
2010-2016	Chair, Academic Integrity and Student Athlete Well-being Subcommittee
2010-2016	President's Advisory Committee on Intercollegiate Athletics
2010-2011	Faculty Senate Past President
2010-2011	Faculty Senate Committee on University Planning
2010-2011	NCAA Certification Steering Committee
2010-2011	NCAA Certification – Academic Integrity Subcommittee
2010-2011	E-Portfolio Faculty Evaluation Task Force
2010	AlcoholEdu Implementation Committee
2010	State Relations Committee (Legislative Session)
2010	Parental Access Committee
2009-2011	Committee on Governmental Issues
2009-2010	Faculty Senate President
2009-2010	President's Advisory Council
2009-2010	Kansas Board of Regents' Council of Faculty Senate Presidents
2009-2010	Women of K-State Task Force and Leadership Group
2009	Athletic Director Search Committee
2009	Provost Search Committee
2009	Interim Provost Search Committee
2009	Inauguration Planning Committee
2009	Transition Audit Oversight Committee
2009	Guide to Personal Success (GPS) Faculty Mentor for Incoming Freshman
2009	K-State Branding focus group participant
2008-2011	Faculty Senate Leadership Council
2008-2011	Faculty Senate Executive Committee
2008-2009	Faculty Senate President-Elect
2008-2009	Dean of Graduate School Search Committee
2008-2009	Targeted Excellence Review Panel
2008-2009	Sustainability Task Force
2008-2009	Leadership Mentor – Linda Gilmore (editor for K-State Research and Extension)
2008-2009	Fair Trade Advocates, Faculty Advisor
2006-2009	University Honors Program Advisory Council
2006	AAC&U Institute on General Education held in Washington DC – Kansas State University delegate
2005-2009	General Education Task Force
2005	Meeting with NCA Focused Visit on Assessment reviewers
2004-2011	Faculty Senator
2004-2008	Faculty Senate, Academic Affairs Committee
2005-2008	Faculty Selection Committee for the Overseas Program in London/Florence
2002-2005	Honor Council, Human Ecology Representative
2002-2003	Early Adopters Assessment Committee

COLLEGE OF HUMAN ECOLOGY

2018-2019	Faculty Advisory Council
2017-2018	Faculty Council
2017-2019	College Committee on Planning (CCOP)
2017-2019	College Assessment Review Committee (CARC)
2017-Present	PhD Coordinating Committee

2017-Present	Doctoral Dissertation Award Committee
2014-2015	Revisiting 2025 Committee (Theme 1)
2012-2013	Human Ecology Dean Search Committee
2012	Chair, 2025 Strategic Planning Committee: Theme 4 – Engagement, Extension & Outreach
2005	Interim Human Ecology Dean Search Committee
2004-2008	Academic Affairs Committee, ATID and Faculty Senate Representative
2002-2004	Chair, Faculty Affairs Committee
2002-2004	Faculty Council
2002-2004	Commencement Committee
2000-2002	Academic Affairs Committee, ATID Representative
2000-2002	Assessment Task Force
1997-1998	Faculty Affairs Committee
1996-2000	Faculty Council
1996-2000	College Committee on Planning

DEPARTMENT OF HOSPITALITY MANAGEMENT

2015-2016	Chair, Department Head Search Committee
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DEPARTMENT OF APPAREL, TEXTILES, & INTERIOR DESIGN

2017-Present	Director, Graduate Program
2015-2018	Post-Tenure Review Committee
2015-2016	Apparel & Textiles Faculty Search Committee
2013-2014	Apparel & Textiles Faculty Search Committee
2012-2013	Faculty Co-Advisor, Apparel Marketing and Design Alliance
2012-2013	Faculty Co-Advisor, Apparel & Textiles/University Open House
2012	Faculty Annual Evaluation: Merit Salary Adjustment subcommittee
2011-2012	Apparel & Textiles Faculty Search Committee
2010-2011	Department Head Search Committee
2010-2011	Promotion and Tenure Document Review Committee
2009	Departmental Committee on Planning
2006 (Fall)	Project Organic: Exhibition of Student Marketing/Design Competition
2005-2006	Chair, Apparel & Textiles Marketing Faculty Search Committee
2005-2006	Chair, Apparel & Textile Product Development Faculty Search Committee
2003-Present	GPIDEA Merchandising Program Liaison
2003-2004	Interior Design Faculty Search Committee
2003-2004	AT Undergraduate Program Coordinator – Curriculum Review and Development
2001-2003	Faculty Advisor, Apparel Marketing and Design Alliance
2001-2003	Open House Committee
2001-2004	ATID Technology Committee
2000-2002	Apparel Marketing Curriculum Development Committee
1999-2001	Faculty Advisor, Apparel & Textile Marketing Interest Group
1999-2001	Faculty Advisor, Open House
1999-2000	Apparel & Textiles Marketing Faculty Search Committee
1998-1999	Apparel, Textiles, & Interior Design Department Head Search Committee
1997-1999	Faculty Liaison to the International Textiles and Apparel Association
1997-1998	Chair, Teaching Evaluation Committee
1997-1998	Design Gallery Committee
1997-1998	Apparel & Textiles Marketing Faculty Search Committee

1997-1998	Apparel & Textiles Design Faculty Search Committee
1996-1997	Chair, Future Status/Function of the Costume & Textile Collection Committee
1996-1997	Re-instituting Apparel and Textile Marketing M.S. Program, Ad Hoc Committee

GRADUATE STUDENT ADVISING

DOCTORATE – MAJOR PROFESSOR

Bamidele, T. (In Progress). Research topic: Textile recycling

Baaqil, K. O. (In Progress). Research topic: Sustainable business models

Patwary, S. (In Progress). Research topic: sustainability in Bangladesh apparel manufacturing industry.

Islam, Md. I. (2016). *Determinants of energy consumption and greenhouse gas emission for different sewing operations in the apparel industry: An environmental sustainability approach* (Unpublished doctoral dissertation). Kansas State University, Manhattan, KS. Available online at <https://krex.k-state.edu/dspace/handle/2097/32869>

Kandiraju, G. (2014). *Investigating the influence of perceived characteristics of innovations on the relationship between knowledge, attitudes, and purchase intention towards eco-conscious apparel* (Unpublished doctoral dissertation). Kansas State University, Manhattan, KS. Available online at <https://krex.k-state.edu/dspace/handle/2097/18721>

Armstrong, C. (2011). *The journey toward the integration of sustainability in apparel and textiles education: A case study* (Unpublished doctoral dissertation). Kansas State University, Manhattan, KS. Available online at <https://krex.k-state.edu/dspace/handle/2097/9969>

Dissertation research awards and recognitions received by C. Armstrong:

- K-State Research Forum (2011). Second Place, social sciences category.
- Lois Dickey Fellowship for Doctoral Study (2010). International Textiles & Apparel Association.
- K-State Research Forum (2010). First Place, social sciences category.
- Sara Douglas Fellowship for Professional Promise (2009). International Textile & Apparel Association.
- Stewart Family Research Fund (2009). College of Human Ecology; Kansas State University.
- K-State Research Forum (2009). First Place, social sciences category.

DOCTORATE – COMMITTEE MEMBER

Pascoe, E. (In Progress). Research topic: Guatemalan weavers.

Reiter, L. (2015). *Investigating the role of social networking sites in increasing consumer demand for environmentally sustainable apparel: An exploratory study* (Unpublished doctoral dissertation), Kansas State University, Manhattan, KS. Available at <https://krex.k-state.edu/dspace/handle/2097/19004>

Whang, M. (2011). *Nelly Don's 1916 pink gingham apron frock: an illustration of the middle-class American housewife's shifting role from producer to consumer* (Unpublished doctoral dissertation).

Kansas State University, Manhattan, KS. Available online at <https://krex.k-state.edu/dspace/handle/2097/8621>

Al-mousa, M. O. (2005). *Apparel mass customization: Viability for Saudi Arabian female consumers* (Unpublished doctoral dissertation). Kansas State University, Manhattan, KS.

DOCTORATE – EXTERNAL EXAMINER

Kozlowski, A. (2019). *The responsible fashion system: A re-conceptualization of the role of fashion design*. (Unpublished doctoral dissertation). Department of Environmental Applied Science and Management, Yeates School of Graduate Studies, Ryerson University, Toronto, Ontario, Canada.

OUTSIDE CHAIRPERSON FOR DOCTORAL EXAMINATION

Holt, C (2014). *A study exploring the perceived experiences of women who dropped out of GED preparation programs* (Unpublished doctoral dissertation). Kansas State University, Manhattan, KS. Available online at <http://krex.k-state.edu/dspace/handle/2097/17319>

Kim, S-S. (2007). *Exploring the self-reported knowledge and value of implementation of content and language objectives of high school content-area teachers* (Unpublished doctoral dissertation). Kansas State University, Manhattan, KS. Available online at <http://krex.k-state.edu/dspace/handle/2097/357>

Stevens, P. (2008). *The effects of self-disclosure and therapist/client-gender dyads on the perceived working alliance* (Unpublished doctoral dissertation). Kansas State University, Manhattan, KS. Available online at <http://krex.k-state.edu/dspace/handle/2097/617>

MASTER'S (THESIS OPTION) – MAJOR PROFESSOR

Patwary, S. (2018). *The impact of social networking sites on consumers' knowledge, attitude, and purchase intention as related to sustainable apparel: A Facebook experiment*. (Unpublished master's thesis). Kansas State University, Manhattan, KS. Available online at: <https://krex.k-state.edu/dspace/handle/2097/38865>

West, S. (2012). *Body image and self-perception among African American women aged 18-30* (Unpublished master's thesis). Kansas State University, Manhattan, KS. Available online at: <https://krex.k-state.edu/dspace/handle/2097/15053>

Rudawski, L. (2003). *Perceived somatotype, body cathexis, and clothing interest among men*. (Unpublished master's thesis) Kansas State University, Manhattan, KS.

MASTER'S (COURSEWORK OPTION) – MAJOR PROFESSOR

2018 – F	Brinda Govindarajan	2012 – F	Bradley Simons
2017 – F	Estee Baskerville	2011 – S	Maurissa Davis
2017 – F	Sadie Harper	2010 – F	Ragad Hannon
2015 – F	Sherry Smith	2010 – F	Sheila Stanley
2015 – SU	Jennifer Robinson	2009 – F	Ryan Collins
2014 – F	Sunitha Bhaskaran	2009 – S	Aditi Shukla
2014 – F	Amie Hessemyer	2008 – S	Shea Olsen
2014 – S	Bradye McQueen	2007 – S	Stephanie Taylor
2013 – F	Veeda Dorri	2006 – F	Amber Bailey
2013 – F	Alicia Holl	2004 – S	Jennifer Rogers
2013 – F	Sharon Huckaby	2003 – S	Alison Hagman
2013 – SU	Camille Thomas	2002 – S	Patthana Sengsatheevane

MASTER'S (THESIS OPTION) – COMMITTEE MEMBER

- Saha, K. (2019). *Measurement of aluminum ions across the mordanting process of wool substrates with potassium aluminum sulfate and effluent characterization* (Unpublished master's thesis) Kansas State University, Manhattan, KS. Available online at <https://krex.k-state.edu/dspace/handle/2097/39836>
- Islam, Md. M. (2019). *Consumers' online decision-making process toward sustainable apparel: An exploratory study using eye-tracking technology*. (Unpublished master's thesis) Kansas State University, Manhattan, KS. Available online at <https://krex.k-state.edu/dspace/handle/2097/40062>
- James Ravindran Santhakumar, M. N. (2018). *Effect of photographs on shopping behavior of consumers* (Unpublished master's thesis) Kansas State University, Manhattan, KS. Available online at <https://krex.k-state.edu/dspace/handle/2097/39315>
- Monfort-Nelson, E. (2014). *Developing environmentally sustainable apparel design strategies through participatory design research methods* (Unpublished master's thesis) Kansas State University, Manhattan, KS. Available online at <http://krex.k-state.edu/dspace/handle/2097/16992>
- Benson, Ebony (2012). *The fair trade boom: An examination of Baby Boomers' knowledge, attitudes, behaviors, and barriers pertaining to fair trade* (Unpublished master's thesis). Kansas State University, Manhattan, KS. Available online at <http://krex.k-state.edu/dspace/handle/2097/13711>
- Ghayoumejadian, F. (2012). *The role of dress in women's transition from Iranians to Iranian-Americans: A socio-psychological analysis* (Unpublished master's thesis). Kansas State University, Manhattan, KS. Available online at <http://krex.k-state.edu/dspace/handle/2097/13696>
- Sun, L. (2012). *Slow design in Chinese Su Xiu embroidery for apparel: applying silk, cotton, and wool flosses to silk and cotton fabrics with physical resist dyeing techniques using natural dye* (Unpublished master's thesis). Kansas State University, Manhattan, KS. Available online at <http://krex.k-state.edu/dspace/handle/2097/13704>
- Schrader, E. (2010). *Comparison of aluminum mordants on colorfastness of natural dyes on cotton and bamboo fabrics* (Unpublished master's thesis). Kansas State University, Manhattan, KS. Available online at <http://krex.k-state.edu/dspace/handle/2097/4151>
- Pickett, M. (2009). *Digital textile patterns inspired by themes from the late 1950s/early 1960s* (Unpublished master's report and design exhibition). Kansas State University, Manhattan, KS. <http://krex.k-state.edu/dspace/handle/2097/2610>
- Tepavcevic, S. (2003). *Fashion diffusion: An investigation of male consumers* (Unpublished master's thesis). Kansas State University, Manhattan, KS.
- Robbins, J. (2000). *Adolescents' perception of apparel product quality* (Unpublished master's thesis). Kansas State University, Manhattan, KS.

MASTER'S (COURSEWORK OPTION) – COMMITTEE MEMBER

In Progress	Katherine Elkes	2012 – F	April E. Stanley
In Progress	Erin Magorien	2012 – SU	David Burkhart
In Progress	Megan Nadeau	2012 – SU	Leeah Rodriguez
2014 – F	Ruth Coady	2012 – SU	Caitlin Stevens
2014 – S	Kalyn Siade	2011 – F	Katie Korwin
2013 – F	Mia Irizarry	2011 – F	Brooke Schneider
2013 – S	Candace Pina	2010 – F	Anne Dieu
2012 – F	Heather Johnson	2010 – F	Kimberly Prosch

2010 – F	Polly Westbrook	2006 – S	Erin Irick
2010 – S	Dena Strong	2005 – SU	Sapna Gumidyala
2009 – S	Cosette Armstrong	2004 – SU	Petra Barnes
2008 – S	Whitney McPherson	2004 – F	Laurey Cole
2007 – S	Denise Dias	2004 – S	Amanda Diehl
2006 – F	Kate Adams	2004 – S	Brean Hoambrecker
2006 – SU	Gayathri Pidatala	2002 – S	Jocelyn Umberger

AWARDS RECEIVED BY STUDENTS MENTORED

COSETTE ARMSTRONG

- 2011 Awarded 2nd place for presentation titled: *Walking the Green Mile: A Journey in the Integration of Sustainability in Apparel and Textiles Education* at the 16th Annual K-State Research Forum – Social Sciences Category
- 2010 Lois Dickey Fellowship for Doctoral Students – awarded to doctoral students conducting research with evident potential for future contributions to the discipline by the International Textile and Apparel Association
- 2010 Sara Douglas Fellowship for Professional Promise – awarded by the International Textile and Apparel Association
- 2010 Awarded 1st place for presentation titled: *Evaluating Systems Thinking Skills Among Apparel and Textiles Undergraduates* at the 15th Annual K-State Research Forum – Social Sciences Category
- 2009 Awarded 1st place for presentation titled: *Sustainability in Apparel and Textiles Education* at the 14th Annual K-State Research Forum – Social Sciences Category

MD. IMRANUL ISLAM

- 2015 Awarded 1st place for presentation titled: *Replacing 100% cotton fabric with jute-cotton blended (jutton) fabric: An eco-environmental sustainability approach in the context of Bangladesh* at the 20th Annual K-State Research Forum – Social Sciences Category
- 2015 Kappa Omicron Nu Research Fellowship

UNIVERSITY HONOR'S PROJECTS DIRECTED

- Merrifield, J. C. (2008). Sustainability in the apparel industry: Sweatshop labor.
- Ponnath, J. E. (2008). Educating students about sustainability in textiles through electronic media.

PROFESSIONAL AFFILIATIONS

International Textiles and Apparel Association
American Collegiate Retailing Association
American Association of Family and Consumer Science
Academy of Marketing Science
Phi Kappa Phi National Honor Society
Phi Upsilon Omicron Honor Society
Omicron Nu Honor Society

PROFESSIONAL DEVELOPMENT

WORKSHOPS

LEADERSHIP

- 2015 Higher Education Resource Services (HERS) Leadership Institute, Denver, CO, June 15-26.
- 2015 The 32nd Academic Chairpersons Conference and New Chair Alliance, Austin, TX, February 3-6.
- 2014 Seattle ACE Regional Women's Leadership Forum, Seattle, WA, October 29-31.
- 2013 Core Competencies in Learning for Sustainability: A Key to Building Campus Cultures of Sustainability, workshop sponsored by Association for the Advancement of Sustainability in Higher Education (AASHE), October.
- 2009 Resilient Leadership: Learning to Thrive in Times of Change, 13th Annual K-State Leadership Seminar, April.
- 2008 Coaching Strong Women in the Power of Strategic Persuasion – Senior Faculty Workshop, presented by ADVANCE and WESP, October.
- 2007 Sustainability Across the Curriculum Leadership Workshop, Association for the Advancement of Sustainability in Higher Education, July.
- 2004 Inaugural James R. Coffman Leadership Institute, Kansas State University.
- 2002 Preparing ITAA Members to Lead and Manage in Higher Education, New York.

EDUCATION

- 2019 Cotton in the Curriculum, workshop sponsored by Cotton Incorporated, June 26-28.
- 2013 Reframing Courses to Integrate Sustainability: A Stepwise Process for Instructional Design, workshop sponsored by Association for the Advancement of Sustainability in Higher Education (AASHE), October.
- 2013 Student-Centered Learning Outcomes, workshop hosted by Academy for Student-Centered Learning, Kansas State University, October.
- 2013 Student-Centered Learning and Whole University, workshop hosted by Academy for Student-Centered Learning, Kansas State University, September.
- 2013 The Association for the Advancement of Sustainability in Higher Education (AASHE) webinar: Incorporating Sustainability into the Curriculum, May.
- 2012 Next Generation STEM Learning: Investigate, Innovate, Inspire workshop sponsored by the Association of American Colleges and Universities (AAC&U), November.
- 2010 StrengthsQuest Educator 2-day Seminar hosted by the School of Leadership Studies, August.

- 2010 Sustainable Retailing Consortium Webinar: The Sustainability Journey: Turning Talk into Action...And Opportunity! June.
- 2010 Sustainable Retailing Consortium Webinar: The Consumer and Sustainability: What Retailers are Learning about their Customer and How they are Responding, March.
- 2009 Teach Me: I Dare You! Changing Student Attitudes About Who is Responsible for Learning, The KSU Provost Lecture Series, March.
- 2009 Ethical Reasoning Workshop, Office of Assessment, Kansas State University, Spring.
- 2008 Educating for the Commons Workshop, presented by Chet Bowers at the 2nd Annual Conference of the Association for Advancement of Sustainability in Higher Education, November.
- 2006 Excellence in Teaching and Learning Retreat, Kansas State University, January 9th.
- 2006 Wakonse Conference on College Teaching, Camp Minnewanka, Michigan - May 25-30.
- 2003 College of Human Ecology Assessment Seminar, Kansas State University.
- 1998 Active Learning Workshop, Kansas State University.
- 1997 Swap Session on Active Learning in Lecture, Kansas State University.
- 1997 Teaching Portfolio Workshop, International Textile and Apparel Association.

GRANTSMANSHIP

- 2010 Higher Education Challenge Grant Workshop, Kansas State University.
- 2010 AFRI Planning Meeting, Kansas State University.
- 1997 Funds for Improving post-Secondary Education Workshop, Kansas State University.
- 1997 International Grants Workshop, Kansas State University.

PROFESSIONAL

- 2017 Think Resilience Online Course – Post Carbon Institute
- 2014 Sustainability in Fashion & Textiles, Fashion Institute of Technology – Summer Institute.
- 2012 Use and Application of the Sustainable Apparel Index, Honolulu, HI.
- 2012 Textile Labeling Summit, Columbia, MO.
- 1999 Direct Selling Education Foundation Seminar, Chicago.
- 1998 Automatic Identification and Data Collection Technical Institute, Ohio University.
- 1998 Scholar Chair, Kansas State University.
- 1997 European Retailing Faculty Field Tour, American Collegiate Retailing Association.

CONFERENCE ATTENDANCE

ANNUAL MEETINGS OF THE INTERNATIONAL TEXTILE AND APPAREL ASSOCIATION (ITAA)

- 2019 Las Vegas, Nevada: October
- 2018 Cleveland, Ohio: November
- 2017 St. Petersburg, Florida: November
- 2016 Vancouver, Canada: November
- 2015 Santa Fe, New Mexico: November
- 2014 Charlotte, North Carolina: November
- 2013 New Orleans, Louisiana: October
- 2012 Honolulu, Hawaii: November
- 2011 Philadelphia, Pennsylvania: November
- 2010 Montreal, Canada: October

- 2009 Seattle, Washington: October/November
- 2008 Schaumburg, Illinois: November
- 2007 Los Angeles, California: November
- 2006 San Antonio, Texas: November
- 2005 Alexandria, Virginia: November
- 2004 Portland, Oregon: November
- 2003 Savannah, Georgia: November
- 2002 New York, New York: August
- 1999 Santa Fe, New Mexico: November
- 1998 Dallas, Texas: November
- 1997 Knoxville, Tennessee: November
- 1993 White Sulphur Springs, West Virginia: November
- 1992 Columbus, Ohio: October

ANNUAL MEETINGS OF THE AMERICAN COLLEGIATE RETAILING ASSOCIATION (ACRA)

- 2008 Durango, Colorado: May
- 2006 New York, New York: January
- 2000 Columbus, Ohio: November
- 1999 Tucson, Arizona: March
- 1997 St. Louis, Missouri: November
- 1996 New Orleans, Louisiana: April
- 1994 Richmond, Virginia: October

ANNUAL MEETINGS OF MULTI-STATE PROJECT NC-1030

- 2019 Minneapolis, Minnesota: October
- 2018 Lafayette, Indiana: October
- 2017 Columbia, Missouri: October

ANNUAL MEETINGS OF MULTI-STATE PROJECT NCCC-65

- 2017 Rogers, Arkansas: October
- 2016 Denver, Colorado: October
- 2015 Kansas City, Missouri: October
- 2013 Chicago, Illinois: November
- 2012 Minneapolis, Minnesota: October
- 2011 Washington, DC: November
- 2010 Montreal, Canada: November
- 2009 New Orleans, Louisiana: October
- 2007 Los Angeles, California: November
- 2006 San Antonio, Texas: November

CO-SPONSORED AND/OR INTERNATIONAL CONFERENCES

- 2019 Sustainability in Fashion: Joint Conference sponsored by Regent's University and International Textile and Apparel Association, London UK – July.
- 2018 International Conference on Clothing and Textiles, Hosted by Korean Society of Clothing and Textiles, Seoul, South Korea – May.
- 2017 Sustainable and Healthy Lifestyles – Policy, Pedagogy and Practice: International Conference Sponsored by International Federation of Home Economics, Sligo, Ireland – March.
- 2010 Global Marketing Conference: Sponsored by Korean Academy of Marketing Science, Tokyo, Japan – September.
- 2009 Triennial AMS-ACRA conference, New Orleans, Louisiana – September/October.

- 2006 13th International Conference on Recent Advances in Retailing and Services Science: Sponsored by the European Institute of Retailing and Services Studies, Budapest, Hungary - July.
- 2001 11th International Conference on Research in the Distributive Trades, Tilburg, The Netherlands - June.
- 2000 6th Triennial Retailing Conference: Co-Sponsored by the Academy of Marketing Science and the American Collegiate Retailing Association, Columbus, Ohio - November.
- 1999 International Costume Culture Conference: Sponsored by the Costume Culture Association, Seoul, Korea – October.
- 1997 5th Triennial Retailing Conference: Co-Sponsored by the Academy of Marketing Science and the American Collegiate Retailing Association, St. Louis, Missouri - November.
- 1997 9th International Conference on Research in the Distributive Trades: Co-Sponsored by the European Association for Education and Research in Commercial Distribution and the American Collegiate Retailing Association, Leuven, Belgium - July.
- 1994 4th Triennial Retailing Conference: Cosponsored by the Academy of Marketing Science and the American Collegiate Retailing Association, Richmond, Virginia - October.
- 1994 3rd International Conference on Education in the Distributive Trades, Leewarden, The Netherlands - September.

MISCELLANEOUS CONFERENCES

- 2017 What's In Store – Global Retailing Conference, University of Arizona, Tuscon, Arizona – April.
- 2016 Sustainable Consumption Research and Action Initiative (SCORAI) Conference, Orono, Maine – June.
- 2013 Association for the Advancement of Sustainability in Higher Education (AASHE) Conference, Nashville, Tennessee – October.
- 2013 Sustainable Consumption Research and Action Initiative (SCORAI) Conference, Worcester, Massachusetts – June.
- 2013 59th Annual North American Colleges and Teachers of Agriculture (NACTA), Blacksburg, Virginia – June.
- 2013 USDA/DOCE Project Directors' Workshop, Blacksburg, Virginia – June.
- 2012 4th International Conference on Climate Change, Seattle, Washington – July.
- 2012 58th Annual North American Colleges and Teachers of Agriculture (NACTA), River Falls, Wisconsin – June.
- 2012 USDA/DOCE Project Directors' Workshop River Falls, Wisconsin – June.
- 2011 Business Alliance for Local Living Economies (BALLE), Bellingham, Washington – June.
- 2009 Lifestyles of Health and Sustainability (LOHAS) Forum, Boulder, Colorado – June.
- 2009 100th Annual Conference of the American Association of Family and Consumer Sciences: Celebrating the Past, Sustaining the Future, Knoxville, Tennessee – June.
- 2009 Sustainability Conference: Leading Kansas in Sustainability, Manhattan, Kansas – January.
- 2008 2nd Annual Conference of Association for the Advancement of Sustainability in Higher Education, Raleigh, NC – November.
- 2007 Dialog on Sustainability, Consortium for Environmental Stewardship and Sustainability, July.
- 2006 National Retail Federation Big Show, New York, New York – January.
- 2006 Wakonse Conference on College Teaching, Camp Minnewanka, Michigan - May 25-30.

- 2002 International Council of Shopping Centers 2002 Research Conference: Dynamic Research in Changing Times, Plano, Texas - November.
- 2002 Sewn Products Resource Council Conference: Sponsored by the American Apparel and Footwear Association, Merida, Mexico - March.
- 1999 Global Retailing Symposium: Sponsored by the Southwest Retail Center, Tucson, Arizona, March.
- 1998 International Council of Shopping Centers' Research Conference, Chicago, Illinois, November.
- 1995 Quint State Consortium, University of Georgia, Athens, Georgia - April.

QUOTED OR INTERVIEWED IN PUBLICATIONS

NEWS RELEASES FROM KANSAS STATE UNIVERSITY

Source: Melody LeHew, 785-532-6993, lehew@ksu.edu
 Wednesday, Oct. 10, 2012

DESIGNING CHANGE: APPAREL AND TEXTILE RESEARCHERS USE CHALLENGE GRANT TO TRANSFORM CURRICULUM, ADDING CLIMATE CHANGE INITIATIVES

Prepared by: Erinn Barcomb-Peterson, 785-532-6415, ebarcomb@k-state.edu
 Thursday, Jan. 15, 2009

K-STATE RESEARCH SHOWS THAT CONSUMERS WHO UNDERSTAND IMPACT OF CHOOSING SUSTAINABLE FOOD MAY NOT UNDERSTAND IMPORTANCE OF SUSTAINABLE CLOTHING

Prepared by: Jane Marshall, 785-532-1519, jpm2@k-state.edu
 Monday, May 12, 2008

K-STATE SUSTAINABILITY RESEARCH WEB SITE TO ADDRESS ISSUES FOR SCHOLARS, STUDENTS AND THE PUBLIC

PUBLISHED NEWS ARTICLES

King, L. (2017, September 1). Future of Manufacturing: Saving Planet Earth is More than a Fad. *The Times* (RACONTEUR.NET), p. 11. Available at <https://www.raconteur.net/business/saving-planet-earth-is-more-than-a-fashion-fad>

Wicker, A. (2017, March 15). We have no idea how bad fashion actually is for the environment: But it's definitely not good. *Racked*. Available at <https://www.racked.com/2017/3/15/14842476/fashion-climate-change-environment-pollution>

Brisendine, C. (2009, November 16). Schulz fields questions from staff at budget forum. *K-State Collegian*, p. 1.

Miller, J. (2009, September 28). Schulz outlines plans at State of University Address. *K-State Collegian*, p. 1.

KSU inaugurates its 13th president. (2009, September 26). *Lawrence Journal-World and News*. Retrieved on January 15, 2009 from http://www2.ljworld.com/news/2009/sep/26/ksu-inaugurates-its-13th-president/?more_like_this

Harvey, A. (2009, September 25). KSU Inaugurates Its 13th President. *Topeka Capital Journal*, pp. 1, 6A.

- Wofford, J. (2009, September 25-26). Voices of Faith. *Manhattan Mercury*, pp. 1, B10.
- Pulling together. (2009, June 11). *K-Statement*, 31(22), p. 1.
- Teagarden, A. (2009, April 13). Fashion with a conscience. *K-State Collegian*, p. 7.
- K-State research shows that consumers should understand sustainable goods. (2009, January 16). *High Plains/Midwest Ag Journal*. Retrieved on January 14, 2009 from <http://www.hpj.com/archives/2009/jan26/K-Stateresearchshowsstatcon.cfm>
- Vitale, A. (2009, March 25). Searching for sustainable fashion. *St. Louis Beacon*. Retrieved on January 15, 2009 from <http://www.stlbeacon.org/content/view/7610/72/>
- Do consumers understand, buy “green” clothing? LeHew research to highlight Sustainability Confab. (2009, January 15). *College of Human Ecology Kansas State University News Archives*. Retrieved on January 14, 2009 from <http://www.humec.k-state.edu/news/2009/01/15/do-consumers-understand-buy-green-clothing/>
- Sustainability website addresses issues for scholars, students, and public. (2008, May 29). *High Plains/Midwest Ag Journal*. Retrieved on January 14, 2009 from <http://www.hpj.com/archives/2008/jun08/jun2/Sustainabilitywebsiteaddres.cfm>
- Hasler, K. (2006, October 25). Students create organic fashion designs: Apparel marketing and design students designed clothing for a competition with Earth Speaks Fashion. *K-State Collegian*, p. 7.
- Schmidt, C. (2002, March 4). Dream to reality: K-State graduate opens clothing store in Aggieville. *K-State Collegian*, p. 1.

NEWS PROGRAMS

- KSU Inaugurates Its 13th President. (2009, September 25) KSHB Action News. Retrieved on January 14, 2009 from <http://www.nbcactionnews.com/news/state/story/KSU-Inaugurates-Its-13th-President/fywSJpCqcEOzmSm-WLUWqg.csp>
- K-State Inaugurates 13th President. (2009, September 25) KMAN News 1350AM Radio [excerpt from speech broadcast on radio and article on website]. Retrieved on January 14th from <http://www.k-state.edu/media/newsreleases/may08/lehew51208.html>