



# K-STATE PERSONAL FINANCIAL PLANNING **MEET THE FUTURE EVENT**

## Sponsorship Prospectus



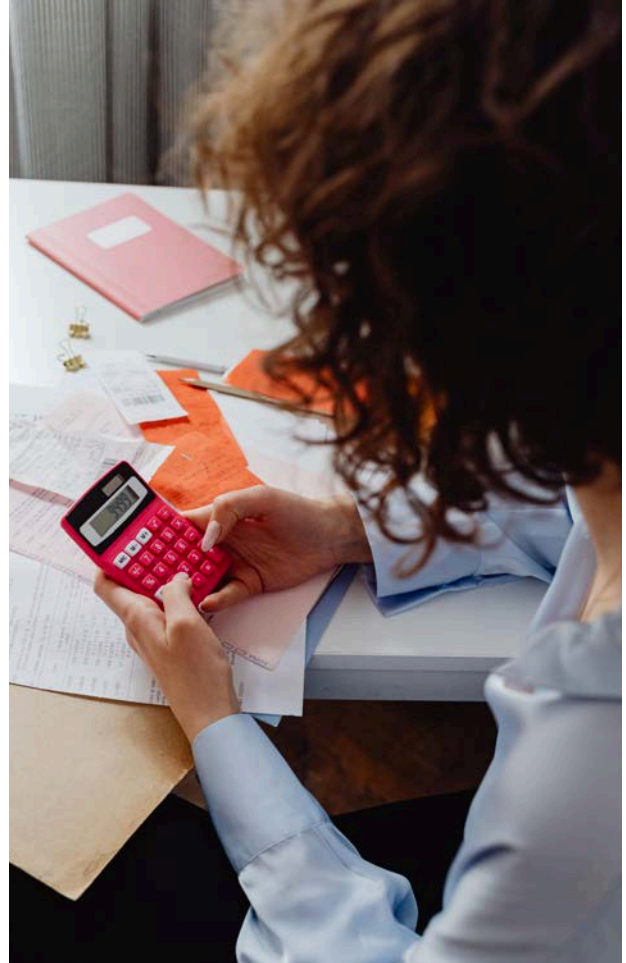
April 7, 2026



K-State Olathe Campus

# ABOUT

The inaugural Personal Financial Planning Program **Meet the Future** Event offers high-quality continuing education for personal financial professionals, including wealth advisors, insurance professionals, and financial counselors. Advisors from around the region are invited to advance their knowledge of emerging best practices, connect with industry peers and future financial planners, and hear updates on new research that impacts their practice. Primarily, K-State financial planning freshmen and sophomore students attend, gaining professional conference experience and engaging with industry professionals.



## K-STATE PERSONAL FINANCIAL PLANNING

K-State's nationally recognized, award-winning PFP program offers bachelor's, master's, and doctorate degrees, as well as graduate certificates in Personal Financial Planning, Financial Therapy, and Advanced Financial Planning. The undergraduate, graduate, and doctoral programs are registered with the CFP® Board, qualifying students to sit for the exam upon completion. K-State is also an approved university partner with the Association for Financial Counseling & Planning Education® (AFCPE®).

## WHY SPONSOR?

Sponsoring the Personal Financial Planning **Meet the Future** Event offers a unique platform to further your brand's recognition among industry peers and students. Based on your sponsorship level, your support will be recognized through event materials, access to exclusive student networking activities, remarks during the conference, and more.

*Don't miss out on this opportunity to partner your brand with this exciting event as we educate, elevate and inspire the future of financial planning!*

# SPONSORSHIP PACKAGES

## Title - \$5,000

Available: 2

Designed to exclusively maximize your brand's visibility, awareness, and engagement leading up to and during the Meet the Future, this top-tier sponsorship offers the highest level of recognition and access.

### Benefits:

- 6 registrations (\$50/registration; Total: \$300)
- A reserved a **Meet the Future** Student Connection Fair Firm table (\$300/table; 1 table /Company)
- Recognition as Title Sponsor in conference materials, including the event website and on-site graphics
- A package of resumes from all students in attendance, delivered by email one week before the event
- Sole sponsor of the afternoon (Meet the Future Career Fair) with remarks
- Sponsor of opening session, including speaker introduction with remarks (up to 5 minutes)
- First choice of Student Transportation and Social Sponsor add-on (p. 4)

## Gold - \$2,500

Available: 5

This highly visible sponsorship package positions your brand for ongoing engagement with Meet the Future attendees, including our students.

### Benefits:

- 4 registrations (\$50/registration; Total: \$200)
- A reserved a Meet the Future Student Connection Fair Firm table (\$300/table; 1 table /Company)
- Recognition as a Gold Sponsor in conference materials, including the event website and on-site graphics
- A package of resumes from all students in attendance, delivered by email one week before the event
- Choice of speaker introduction with remarks (up to 3 minutes)
- Choice of Student Transportation or Social Sponsor add-on (p. 4; based on availability; first-come, first-served)

# SPONSORSHIP PACKAGES (CONT'D)

## Silver - \$1,500

Available: 6

Silver sponsors receive full-spectrum visibility and recognition and exclusive event access.

### Benefits:

- 2 registrations (\$50/registration; Total: \$100)
- Recognition as Silver Sponsor in conference materials, including the event website and on-site graphics
- A package of resumes from all students in attendance, delivered by email one week before the event
- Choice of speaker introduction with remarks (up to 3 minutes)

## Bronze - \$750

### Benefits:

- 1 Registration (\$50/registration; Total: \$50)
- Recognition as a Bronze Sponsor in conference materials, including the event website and on-site graphics
- A package of resumes from all students in attendance, delivered by email one week before the event

# SPONSORSHIP ADD-ONS

Boost your brand's visibility and support through our add-on options, available to Title and gold sponsors. Don't wait! This opportunity is first-come, first-serve.

## Student Transportation - \$3,000

Available: 1

PFP students (Freshmen and Sophomores) will be provided transportation to attend the **Meet the Future** event. Sponsors will have an exclusive chance to engage with financial planning students as they consider their career paths.

### Benefits:

- Earliest access to network with 35+ undergraduate students pursuing financial planning careers
- Choice for up to two representatives of your organization to ride with students from Manhattan to Olathe on Tuesday morning, April 7, or greet them upon arrival
- The option to provide a firm pamphlet/position and internship opportunities handout upon boarding the bus
- Option to provide students with branded collateral/materials upon arrival for use throughout the event

## Social Sponsor - \$4,000

Available: 1

The Social Sponsor will host the closing social portion of the Spring Summit, providing appetizers and beverages for attendees as they network and celebrate the day's success. This segment of the afternoons begins by offering alumni and local Kansas City planners an inviting opportunity to connect, exchange ideas, and strengthen professional relationships. Then the closing panel will highlight inspiring stories from Kansas State PFP scholarship recipients and showcase how alumni and partners can contribute to the continued growth and success of the Personal Financial Planning program.

### Benefits:

- Opportunity for a brief welcome or remarks (up to 5 minutes) during the Alumni Networking Hour, and introduce the Student Scholarship Recipients
- Option to display branded table décor, signage, or promotional materials during the networking hour and closing session
- Inclusion of firm logo and link on event communications and post-event acknowledgments