<table>
<thead>
<tr>
<th>Engagement/Extension/Service/Outreach</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Directed Service - Institution-Based</td>
</tr>
<tr>
<td>Non-Directed Service - Profession-Based</td>
</tr>
<tr>
<td>Non-Directed Service - Public-Based Outreach</td>
</tr>
<tr>
<td>Engagement Benchmarking Tool</td>
</tr>
<tr>
<td>Media Appearances and Interviews</td>
</tr>
</tbody>
</table>

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- Engagement Benchmarking Tool .............................................................. page 31-33
- Media Appearances and Interviews ....................................................... page 34
NON-DIRECTED SERVICE – INSTITUTION-BASED

DEFINITION: Institution-based service: Work that is essential to the operation of the university; for example, contributing to the formulation of academic policy and programs, serving on the Faculty Senate, the Graduate Council, and committees of the department, college or university, or acting as advisor to student organizations. (KSU University Handbook Section C6)

Service Scope
Position/Role
Organization/Committee
Responsibilities/Brief Description
Were you elected or appointed?
Served Ex Officio?
Was this compensated or pro bono?
Approx. Number of Hours Spent Per Year
Include the month, day and year that the activity/event/project occurred or began.
Date of Initiation
End Date
**NON-DIRECTED SERVICE – PROFESSION-BASED**

**DEFINITION:** Profession-based service: Work that is directly related to the function of the unit and that provides leadership and service to the faculty member's profession or discipline; for example, holding office in a professional association or service on an editorial board of a professional journal. (KSU University Handbook Section C6)

<table>
<thead>
<tr>
<th>Position/Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Explanation of &quot;Other&quot;</td>
</tr>
<tr>
<td>Organization/committee/journal</td>
</tr>
<tr>
<td>City, State and Country</td>
</tr>
<tr>
<td>Responsibilities/brief Description</td>
</tr>
<tr>
<td>Were you elected or appointed?</td>
</tr>
<tr>
<td>Audience</td>
</tr>
<tr>
<td>Served Ex-Officio?</td>
</tr>
<tr>
<td>Was this compensated or pro bono?</td>
</tr>
<tr>
<td>Approx. Number of Hours Spent Per Year</td>
</tr>
</tbody>
</table>

Include the month, day and year that the activity/event/project occurred or began.

- Date of Initiation
- End Date

- International
- National
- State
- Local
- Regional

- Associate Editor
- Attendee, Meeting
- Board of Advisors
- Board of Directors
- Chairperson
- Committee Chair
- Committee Co-chair
- Committee Member
- Conference-Related
- Editor
- Editorial Review Board Member
- External Grant Review Panel Member
- Interaction with Industry
- Judge in juried exhibitions
- Officer
- Prepare/Grade Certification Exams
- President
- Program Coordinator
- Program Organizer
- Reviewer/Referee
- Secretary
- Session Chair
- Task Force Chair
- Task Force Member
- Track Organizer
- Treasurer
- Vice President
- Workshop Organizer

- Appointed
- Elected
- Volunteer

- International
- National
- State
- Local
- Regional
NON-DIRECTED SERVICE – PUBLIC-BASED OUTREACH

DEFINITION: Public-based professional service: Efforts that are not directed service but that are the application of knowledge and expertise intended for the benefit of a non-academic audience; for example, serving as an expert witness, developing programs and providing training, or providing consultation. (KSU University Handbook Section C6)

NOTE: Engagement should be reported in the Engagement Benchmarking tool.

Engagement – a form of research, teaching or service in which collaborative efforts between university and community stakeholders result in scholarly activity and community benefit around a public issue. Specifically, engagement is the partnership of university knowledge and resources with those of the public and private sectors to enrich scholarship, research, and creative activity; enhance curriculum, teaching, and learning; prepare educated, engaged citizens; strengthen democratic values, and civic responsibility; address critical societal issues; and contribute to the public good.
**PCATS Engagement / Extension / Service / Outreach:**

**ENGAGEMENT BENCHMARKING TOOL –**

The fields in this screen correspond directly with the fields in the Engagement Benchmarking Tool [http://www.k-state.edu/cecd/documents/engagement/benchmarking_tool.pdf](http://www.k-state.edu/cecd/documents/engagement/benchmarking_tool.pdf) (administered in alternating years by the Center for Engagement and Community Development, [http://www.k-state.edu/cecd/](http://www.k-state.edu/cecd/)). Please enter any activity throughout the year here. The CECD administers the survey in alternating years. The AS administrator in the Dean’s office will forward this information directly to the CECD following the faculty member’s completion of another form.

**Engagement** - a form of research, teaching or service in which collaborative efforts between university and community stakeholders result in scholarly activity and community benefit around a public issue. Specifically, engagement is the partnership of university knowledge and resources with those of the public and private sectors to enrich scholarship, research, and creative activity; enhance curriculum, teaching, and learning; prepare educated, engaged citizens; strengthen democratic values; and civic responsibility; address critical societal issues; and contribute to the public good.

Association of Public and Land Grant Universities [http://www.k-state.edu/cecd/]

**Extension** - Engagement activity supported by or in collaboration with the Cooperative Extension Service (federal, multi-state, state, local)

<table>
<thead>
<tr>
<th>Project Title</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Role</td>
<td></td>
</tr>
<tr>
<td>Explanation of “Other”</td>
<td></td>
</tr>
</tbody>
</table>

*What is the focus area of your engaged work? (select all that apply)*
- Arts and Culture
- Business and Economic Development
- Children, Youth, and Family
- Civic Engagement and Leadership
- Community Development
- Education, PreKindergarten through 12th Grade
- Environmental Protection and Understanding
- Food and Fiber Production
- Public Health
- Science, Engineering, and Technology

**Collaborators**
Please select a person from the dropdown list and/or enter their name in the input fields.

1st Collaborator

<table>
<thead>
<tr>
<th>People at Kansas State University</th>
<th>First Name</th>
<th>Middle Name/Initial</th>
<th>Last Name</th>
<th>Institution/Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>Select or type a name...</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Select the number of collaborator rows to add: 1 **Add**

* Add as many as needed.

*WAIT! Did you record KSU Student degree status above?

Kansas State University is classified as “Community Engagement” by the Carnegie Foundation. All faculty should record Engagement Activity here to be included in the biannual university report as well as in the application for renewal of this classification.

* Please record KSU Student degree seeking status! Publications are part of our College Strategic plan.

* Please record KSU Student degree seeking status! Publications are part of our College Strategic plan.
ENGAGEMENT BENCHMARKING TOOL – CONTINUED:

<table>
<thead>
<tr>
<th>Clinical Service</th>
<th>Engaged Instruction: Credit Courses and Programs</th>
<th>Engaged Instruction: Non-Credit Courses and Programs</th>
<th>Engaged Instruction: Public Events and Understanding</th>
<th>Engaged Research and/or Creative Endeavor</th>
<th>Experiential Learning</th>
<th>Service Learning</th>
<th>Service on Boards, Committees, and Commissions</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

What were the community or societal impacts of the engagement/extension project (select all that apply):

- Improved quality of life
- Professional Career Advancement
- Other
- There were no community or societal impacts
### PCATS Engagement / Extension / Service / Outreach: ENGAGEMENT BENCHMARKING TOOL – CONTINUED

#### Edit Engagement Benchmarking Tool

**What were the scholarly/professional impacts of engagement/extension project (select all that apply)?**

- Publications (includes: peer-reviewed, juried, books, book chapters, public access reports, etc.)
- Professional presentation(s) (includes: peer-reviewed, juried, invited)
- Performances/exhibitions
- Policy presentation(s)
- Extension programs developed, implemented, evaluated, adopted
- Poster(s)
- Discussant
- Software developed
- Technical reports created
- Professional Awards, Recognitions
- Professional training materials
- Websites
- Inventions/patents/copyrights
- Other
- There were no scholarly professional impacts

**Media products resulting from engagement or extension project:**

- Press, news articles
- Radio interview, news item
- Television interview, news item
- Web pages, blog
- Social media
- Newsletters
- Memorandums

**Was this engaged work directed at all of Kansas or specific Kansas counties?**

- Allen
- Anderson
- Atchison
- Brown
- Bourbon
- Other

**Was this engaged work directed at states outside of Kansas?**

- Other

**Was this engaged work directed at any international locations?**

- Other

**Are you the primary investigator/faculty on this project?**

**What was the amount of extramural funding received by the university through this engaged project?**

- $ __________

**What were the source(s) of funding supporting this engaged work?**

- Internal Institutional Grants
- Government agency awards (federal, state, local)
- Private Foundations
- Private Industry
- Nonprofit Organizations
- Military

**Include the month, day and year that the activity/event/project occurred or began.**

- Date of Initiation __________
- End Date __________
# MEDIA APPEARANCES AND INTERVIEWS

Edit Media Appearances and Interviews

<table>
<thead>
<tr>
<th>Media Type</th>
<th>Explanation of <em>Other</em></th>
<th>Article/Segment Title</th>
<th>Program/Media Outlet Name</th>
<th>Web Address</th>
<th>Description</th>
<th>Publication/Air Date</th>
</tr>
</thead>
</table>

- Television
- Radio
- Newspaper
- Magazine
- Internet
- Other