

KIM Y. HILLER CONNELL, Ph.D.

Department of Interior Design and Fashion Studies Kansas State University

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EDUCATION

- Ph.D.** Michigan State University, June 2008, East Lansing, Michigan
Human Environment: Design and Management, Specialization: Environmental Science and Policy
- M.A.** Michigan State University, December 2003, East Lansing, Michigan
Apparel and Textiles, Specialization: International Development
- B.S.** University of Alberta, June 1999, Edmonton, Alberta, Canada
Human Ecology, Major: Textiles, Clothing, and Culture

PROFESSIONAL EXPERIENCE

Kansas State University, Manhattan, Kansas

Department of Interior Design and Fashion Studies

Spring 2020-	Barbara Weigand Professor of Apparel and Textiles
Spring 2014-	Fashion Studies Program Coordinator
Spring 2014-Spring 2020	Associate Professor of Apparel and Textiles with Tenure
Summer 2010-Fall 2017	Apparel and Textiles Internship Coordinator
Fall 2008-Spring 2014	Assistant Professor of Apparel and Textiles

Graduate School

Fall 2012	Certified to Direct Doctoral Students
Fall 2009-	Graduate Faculty Member

Michigan State University, East Lansing, Michigan

Department of Human Environment and Design

Spring 2001-Spring 2008 Graduate Teaching Instructor

University of Alberta, Edmonton, Alberta, Canada

Department of Human Ecology

Summer 2006 Visiting Scholar

TEACHING EXPERIENCE

Kansas State University, Manhattan, Kansas

Fall 2008 – Present

Undergraduate Courses	FASH 245: Fashion Industry FASH 330: Fashion Consumer Behavior FASH/ID 350: Our Sustainable World FASH 375: Digital Fashion Communications FASH 445: Professional Development FASH 550: Fashion Internship FASH 625: Sustainable Fashion Business FASH 645: Private Label Product Development FASH 650: New York City Study Tour FASH 650: Guatemala Study Tour DHE 195: The Psychology of Fashion HHS 201: Community Well-being
Graduate Courses	AT 700: Sustainability Issues in Apparel and Textiles AT 845: Consumers in the Apparel and Textile Market MERCH 510: Consumer Behavior in Merchandising

Michigan State University, East Lansing, Michigan

Spring 2001 – Spring 2008

Undergraduate Courses	HED 222: Intro to Three-Dimensional Apparel Design HED 323: Advanced Three-Dimensional Apparel Design HED 430: Dress, Culture, and Human Behavior HED 431: Ecology of the Textiles and Apparel Complex HED 439: Developing Professional in Apparel and Textiles
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University of Alberta, Edmonton, Alberta, Canada

Summer 2006

Undergraduate Courses	HECOL 493: Sustainable Apparel Design
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RESEARCH ACTIVITIES

Refereed Journal Articles (* indicates student co-author)

- Alboloushy, H.*, & Hiller Connell, K. Y. (2019). Purchasing environmentally-sustainable apparel: The attitudes and intentions of Female Kuwaiti consumers. *International Journal of Consumer Studies*, 43(4), 390-401. doi:10.1111/ijcs.12518
- Reiter, L.*, McHaney, R., & Hiller Connell, K. Y. (2017). Social media influence on purchase intentions: Instrument validation. *International Journal of Web Based Communities*, 13(1), 54-72.
- Armstrong, C. M., Hiller Connell, K. Y., Lang, C.*, Ruppert-Stroescu, M., & LeHew, M. L. A. (2016). Educating for sustainable fashion: Using clothing acquisition abstinence to explore sustainable consumption and life beyond growth. *Journal of Consumer Policy*, 39(4), 417-439. doi:10.1007/s10603-016-9330-z

- Armstrong, C. M., Hustvedt, G., LeHew, M. L. A., Anderson, B. G., & **Hiller Connell, K. Y.** (2016). When the informal is the formal, the implicit is the explicit: Holistic sustainability education at Green Mountain College. *International Journal of Sustainability in Higher Education*, 17(6), 756-775. doi:10.1108/IJSHE-02-2015-0012
- Kozar, J. M., & **Hiller Connell, K. Y.** (2015). The fashion internship experience: Identifying learning outcomes in preparing students for the “real world.” *International Journal of Fashion Design, Technology, and Education*, 8(1), 3-11. doi:10.1080/17543266.2014.974690
- Ruppert-Stroescu, M., LeHew, M. L. A., **Hiller Connell, K. Y.**, & Armstrong, C. M. (2015). Creativity and sustainable fashion apparel consumption: The fashion detox. *Clothing and Textiles Research Journal*. 33(3),1-16. doi:10.1177/0887302X15579990 (**Top 10 Cited Articles in 2017 from Publication Years of 2015 and 2016**)
- Benson, E. *, & **Hiller Connell, K. Y.** (2014). Fair trade consumption from the perspective of US Baby Boomers. *Social Responsibility Journal*, 10(2), 364-382. doi:10.1108/SRJ-08-2012-0094
- Eike, R. J.*, Armstrong, C. M., **Hiller Connell, K. Y.**, LeHew, M. L. A., Anderson, B. G., & Hustvedt, G. (2014). Integrating sustainability into a social science: What are the essentials? *Journal of Sustainability Education*. 7, Online publication: http://www.jsedimensions.org/wordpress/content/integrating-sustainability-into-a-social-science-what-are-the-essentials_2014_12/
- Remington-Doucette, S. M., **Hiller Connell, K. Y.**, Armstrong, C. M., & Musgrove, S. L.* (2013). Assessing sustainability education in a transdisciplinary undergraduate course focused on real-world problem solving: A case for disciplinary grounding. *International Journal of Sustainability in Higher Education*, 14(4), 404-433. doi:10.1108/IJSHE-01-2012-0001 (**Selected as a Highly Commended Award winner for the Literati Network Awards for Excellence**)
- Kozar, J. M., & **Hiller Connell, K. Y.** (2013). Socially and environmentally responsible apparel consumption: Knowledge, attitudes, and behaviors. *Social Responsibility Journal*, 9(2), 315-324. doi:10.1108/SRJ-09-2011-0076
- Kozar, J. M., & **Hiller Connell, K. Y.** (2013). The millennial graduate student: Implications for educators in the apparel and textiles discipline. *International Journal of Fashion Design, Technology, and Education*. 6(2). doi:10.1080/17543266.2013.795611
- Hiller Connell, K. Y.**, & Kozar, J. M. (2012). Social normative influence: An exploratory study investigating its effectiveness in increasing engagement in sustainable apparel-purchasing behaviors. *Journal of Global Fashion Marketing*, 3(4), 172-179. doi:10.1080/20932685.2012.10600847 (**Awarded a JGFM Achievement Certificate for High Scholarly Impact**)
- Hiller Connell, K. Y.**, & Kozar, J. M. (2012). Sustainability knowledge and behaviors of apparel and textile undergraduates. *International Journal of Sustainability in Higher Education*, 13(4), 394-407. doi:10.1108/14676371211262335 (**Selected as a Highly Commended Award winner for the Literati Network Awards for Excellence**)
- Hiller Connell, K. Y.**, Remington, S., & Armstrong, C. (2012). Assessing systems thinking skills in two undergraduate sustainability courses: A comparison of teaching strategies. *Journal of Sustainability Education*, 3(1). Online publication: <http://www.jsedimensions.org/wordpress/wpcontent/uploads/2012/03/HillerConnellRemingtonArmstrongJSE2012.pdf>

Hiller Connell, K. Y. (2011). Exploring consumers' perceptions of eco-conscious apparel acquisition behaviors. *Social Responsibility Journal*, 7(1), 61-73.

doi:10.1108/174711111111114549

Hiller Connell, K. Y. (2010). Internal and external barriers to eco-conscious apparel acquisition. *International Journal of Consumer Studies*, 34(3), 279-286.

doi:10.1111/j.1470-6431.2010.00865.x

Kozar, J. M., & **Hiller Connell, K. Y.** (2010). Socially responsible knowledge and behaviors: Comparing upper- vs. lower-classmen. *College Student Journal*, 44(2), 279-293.

Refereed Book Chapters

Hiller Connell, K. Y., & LeHew, M. L. A. (2020). Fashion: An unrecognized contributor to climate change. In E. Karpova & S. Marketti (Eds.), *The Dangers of Fashion: Towards Ethical and Sustainable Solutions*. New York: Bloomsbury Press.

Editor Reviewed Book Chapters

Hiller Connell, K. Y. (2019). Utilizing political consumerism to challenge 21st century fast fashion. In M. Micheletti, M. Bostrom, & P. Oosterveer (Eds.), *The Oxford Handbook of Political Consumerism*. Oxford Press. doi:10.1093/oxfordhb/9780190629038.013.12

Kozar, J. M., & **Hiller Connell, K. Y.** (2015). Measuring and communicating apparel sustainability. In R. S. Blackburn (Ed.), *Sustainable apparel: Production, processing and recycling* (pp. 219-232). Cambridge, UK: Woodhead Publishing. ISBN: 978-1-78242-339-3

Hiller Connell, K. Y. (2015). Environmental impacts of apparel production, distribution, and consumption: An overview. In S. S. Muthu (Ed.), *Handbook of sustainable apparel production* (pp. 41-61). New York, NY: CRC Press. ISBN: 978-1-4822-9937-3

Kozar, J. M., & **Hiller Connell, K. Y.** (2015). Sustainability in the apparel and textiles industry: A conceptual paper addressing previous research findings and areas of future research. In L. Robinson (Ed.), *Marketing dynamism & sustainability: Things change, things stay the same* (pp. 229-237). New York, NY: Spring Publications. doi: 10.1007/978-3-319-10912-1_76

Hiller Connell, K. Y., & Kozar, J. M. (2014). Environmentally sustainable apparel consumer behavior: Knowledge, attitudes, and behaviors. In S. S. Muthu (Ed.), *Roadmap to sustainable textiles and clothing* (Vol. 2). New York: Springer Publications. doi:10.1007/978-981-287-110-7_2

Editor Reviewed Miscellaneous Publications

Hiller Connell, K. Y., & Kozar, J. M. (2017). Sustainability and the triple bottom line within the global clothing and textiles industry [Editorial]. *Fashion and Textiles*, 4. doi: 10.1186/s40691-017-0100-6.

Armstrong, C. A., LeHew, M. L. A., & **Hiller Connell, K. Y.** (2011, November/December). Ten lessons for teaching sustainability. *International Textiles and Apparel Association Newsletter*, 34(6), 6-7.

Refereed Proceedings (* indicates student co-author)

- LeHew, M.L.A., & **Hiller Connell, K. Y.**, & Doty, K. (2021). Exploring barriers to a sustainable and regional fibershed in the Central Plains of the United States [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication (forthcoming November 2021).
- Doty, K., Haar, S., LeHew, M.L.A., & **Hiller Connell, K. Y.** (2021). Advancing the Fibershed movement: Building relationships among scholars and community organizers [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication (forthcoming November 2021).
- Alboloushy, H. *, & **Hiller Connell, K. Y.** (2017). A cultural examination of environmentally sustainable apparel knowledge and attitudes from the perspective of Kuwaiti women [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication: https://lib.dr.iastate.edu/itaa_proceedings/2017/posters/46/
- Lim, H., Adams, M., & **Hiller Connell, K. Y.** (2017). Best practices for mentoring graduate students [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication.
- Reiter, L. *, McHaney, R., & **Hiller Connell, K. Y.** (2016). Psychometric testing of TAM within a social media context [Abstract]. *Proceedings of the Decision Sciences Institute*. Online publication: <https://dsi-dev.org/publications/annual-meeting-proceedings/2016-annual-meeting-proceedings/#r>
- Hiller Connell, K. Y.**, & Kozar, J. M. (2016). Development and implementation of an apparel retail pop-up store: An undergraduate apparel marketing capstone experience [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication: https://lib.dr.iastate.edu/itaa_proceedings/2016/presentations/129/
- Yan, R., Hawley, J., Chapman, B., Li, Y., & **Hiller Connell, K. Y.** (2016). Where did your jeans go? Exploring issues and impacts of post-consumer textile wastes. [Abstract]. *Proceedings of the International Textile and Apparel Association*.
- Reiter, L. *, & **Hiller Connell, K. Y.** (2016). US consumers' environmentally sustainable apparel purchase intention: Investigating the role of social influence of peers to use social networking sites applied to the theory of reasoned action. [Abstract] *Proceedings of Academy of Marketing Science World Marketing Congress, 19*.
- Frazier, B., Wimberley, V., Wuest, B., **Hiller Connell, K. Y.**, Mitova, M., & Pasricha, A. (2015). Using the ITAA meta-goals for outcomes assessment and program improvement. *Proceedings of the International Textile and Apparel Association*. [Abstract]. Online publication: http://lib.dr.iastate.edu/itaa_proceedings/2015/presentations/1/
- Hiller Connell, K. Y.**, & Kozar, J. M. (2015). The role of a formal internship experience in the career ambitions of apparel and textile undergraduate students. [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication: http://lib.dr.iastate.edu/itaa_proceedings/2015/posters/70/
- Reiter, L. *, & **Hiller Connell, K. Y.** (2015). Investigating the role of social networking sites in creating consumer demand for environmentally sustainable apparel: An exploratory study. [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication: http://lib.dr.iastate.edu/itaa_proceedings/2015/presentations/39/
- Wallis, J. M. *, Kozar, J. M., & **Hiller Connell, K. Y.** (2015). The effects of social media on the

- body satisfaction of adolescent and young adult females. [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication: https://lib.dr.iastate.edu/itaa_proceedings/2015/presentations/109/
- Reiter, L. *, & **Hiller Connell, K. Y.** (2015). Investigating the role of social networking sites in creating consumer demand for environmentally sustainable apparel: An exploratory study. [Abstract]. *Proceedings of the AMA/ACRA Triennial Conference*.
- Armstrong, C. M., Hustvedt, G., **Hiller Connell, K. Y.**, LeHew, M. L. A., & Anderson, B. G. (2014). The implicit nature of holistic sustainability education: The student perspective at Green Mountain College. [Abstract]. *Proceedings of the Association for the Advancement of Sustainability in Higher Education*.
- Lang, C. *, Armstrong, C. M., **Hiller Connell, K. Y.**, Ruppert-Stroescu, M., & LeHew, M. L. A. (2014). Fashion detox: The challenges and benefits of consumption abstinence among college students. [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication: <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/18198/rec/183>
- LeHew, M. L. A., **Hiller Connell, K. Y.**, Anderson, B. G., Armstrong, C. M., & Hustvedt, G., (2014). Environmental sustainability education: Best practice assessment for application to Textile and Apparel programs. [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication: <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/18198/rec/183>
- Ramasamy, M. *, & **Hiller Connell, K. Y.** (2014). An analysis of benefits sought within the smart clothing market: A case study of smart sportswear. [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication: <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/18126/rec/166>
- Reiter, L. *, & **Hiller Connell, K. Y.** (2014). Understanding the effects of social networking sites on consumer purchase intentions of environmentally sustainable apparel: A preliminary study [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication: <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/18198/rec/183>
- Reiter, L. *, & **Hiller Connell, K. Y.** (2014). Social networking sites viability for increasing consumer demand of environmentally sustainable apparel [Abstract]. *Proceedings of the American Association of Family and Consumer Sciences*.
- Reiter, L. *, **Hiller Connell, K. Y.**, & LeHew, M. L. A. (2014). Clothing care practices of young adults: An exploratory study [Abstract]. *Proceedings of the American Association of Family and Consumer Sciences*.
- Armstrong, C. M., Hawley, J., **Hiller Connell, K. Y.**, LeHew, M. L. A., & Ruppert-Stroescu, M. (2013). Fashion detox: The sustainable living challenge [Abstract]. *Proceedings of the FASHION and Social Responsibility Symposium*. University of Minnesota, St. Paul, MN.
- Hiller Connell, K. Y.** (2013). Exploration of the environmentally sustainable apparel purchase decision-making process [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication: <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/17168/rec/160>

- Hiller Connell, K. Y.**, Armstrong, C. M., LeHew, M. L. A., Ruppert-Stroescu, M., & Hawley, J. (2013). "You are doing what?" Motivations for fashion acquisition abstinence process [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication: <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/17168/rec/160>
- LeHew, M. L. A., Armstrong, C. M., & **Hiller Connell, K. Y.** (2013). Infusing environmental sustainability into textile and apparel curriculum: Professional development needs for a discipline in transition [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication: <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/16860/rec/158>
- LeHew, M. L. A., Armstrong, C. M., **Hiller Connell, K. Y.**, Hustvedt, G., & Anderson, B. G. (2013). Making climate change a functioning thread in the baccalaureate curriculum: Transforming fiber, textiles, and clothing education [Abstract]. *North American Colleges and Teachers of Agriculture Journal*, 57(Supplement 1), 92. Online publication: <http://www.nactateachers.org/vol-57-nacta-journal-abstracts.html>
- Ghayournejadian, F. *, & **Hiller Connell, K. Y.** (2012). The role of dress in women's transition from Iranians to Iranian-Americans [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online Publication: <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/12704>
- Hiller Connell, K. Y.**, & Kozar, J. M. (2012). Using normative social influence to motivate sustainable apparel purchasing behaviors [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication: <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/13138>
- Kozar, J. M., & **Hiller Connell, K. Y.** (2012). Sustainability in the apparel and textiles industry: A conceptual paper addressing previous research findings and areas of future research. *Proceedings of the Academy of Marketing Science Annual Conference*. New Orleans, LA
- Monfort-Nelson, E. M. *, & **Hiller Connell, K. Y.** (2012). Socially responsible consumer behavior in apparel and textiles: Developing a conceptual model to guide future research [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication: <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/13138>
- LeHew, M. L. A., **Hiller Connell, K. Y.**, & Armstrong, C. M. (2012). Making climate change a functioning thread in the baccalaureate curriculum: Initiating a Transformation in Fiber, Textiles, and Clothing Education [Abstract]. *North American Colleges and Teachers of Agriculture Journal*, 55(Supplement 1), 55.
- Remington, S., **Hiller Connell, K. Y.**, Armstrong, C. M., & Musgrove, S.* (2012). Assessing sustainability education in a transdisciplinary undergraduate course focused on real-world problem solving: A case for disciplinary grounding [Abstract]. *Proceedings of the 2012 Assessment Institute in Indianapolis*. Indianapolis, IN.
- Armstrong, C. M., LeHew, M. L. A., & **Hiller Connell, K. Y.**, Pasricha, A., Loker, S., & Cottle, F. S.* (2011). Weaving environmental sustainability competencies into courses and curriculum: A dialogue about successes and challenges. *Proceedings of the International Textile and Apparel Association*. Online publication:

<http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/4146/rec/66>

- Hiller Connell, K. Y., & Kozar, J. M. (2011).** Times they are a-changin': Identifying the motivations and expectations of the millennial-generation apparel and textiles master's degree students [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication: <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/4117/rec/64>
- Kozar, J. M., & **Hiller Connell, K. Y. (2011).** Sustainability knowledge, attitudes, and behavior: A comparison of students in the family and consumer sciences disciplines [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication: <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/4419/rec/67>
- Kozar, J. M., & **Hiller Connell, K. Y. (2011).** Barriers to socially responsible apparel purchasing behavior: Are consumers right? *Proceedings of Academy of Marketing Science World Marketing Congress, 15*. Online publication: <http://www.ams-web.org/associations/213/files/2011%20AMS%20WMC%20Proceedings.pdf>
- Armstrong, C. M. *, & **Hiller Connell, K. Y. (2010).** Assessing systems thinking skills of apparel and textiles undergraduate students [Abstract]. *Proceedings of the Association for the Advancement of Sustainability in Higher Education*. Online publication: www.aashe.org
- Hiller Connell, K. Y., & Kozar, J. M. (2010).** Encouraging sustainable apparel consumption among undergraduate students [Abstract]. *Proceedings of the Association for the Advancement of Sustainability in Higher Education*. Online publication: www.aashe.org
- Hiller Connell, K. Y. (2009).** Exploration of second-hand apparel acquisition behaviors and barriers. *Proceedings of the International Textile and Apparel Association*. Online publication: <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/6254/rec/72> **(Nominated for Best Paper in the Consumer Behavior Track)**
- Hiller Connell, K. Y., & Kozar, J. M. (2009).** Students' attitude-behavior gap on issues of labor exploitation. *Proceedings of the International Textile and Apparel Association*. Online publication: <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/6254/rec/72>
- Hiller Connell, K. Y., & Sontag, M. S. (2008).** Identifying environmentally conscious apparel acquisition behaviors among eco-conscious consumers. *Proceedings of the International Textile and Apparel Association*. Online publication: <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/5861/rec/62>
- Hiller Connell, K. Y. (2007).** Exploring variables influencing ecological decision making from the perspective of apparel consumers. *Proceedings of the International Textile and Apparel Association*. Online publication: <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/7255/rec/59>
- Hiller Connell, K. Y. (2006).** To buy or not to buy: An exploration of sustainable apparel consumption [Abstract]. *Proceedings of the American Association for the Advancement of Science*.
- Hiller Connell, K. Y., & Sontag, M. S. (2005).** Perceptions and indicators of sustainable

development: A case study of a Canadian handicraft cooperative [Abstract].
Proceedings of the Sustainability Conference 2005: International Conference on Environmental, Cultural, Economic, and Social Sustainability (p. 55). Victoria, Australia: Common Ground Publishing.

Refereed Paper Presentations [* indicates student co-author; + indicates presenter(s)]

- LeHew, M.L.A.+ , & **Hiller Connell, K. Y.+**, & Doty, K.+ (2021, forthcoming). *Exploring barriers to a sustainable and regional fibershed in the Central Plains of the United States*. Paper presented at the annual meeting of the International Textile and Apparel Association, Baltimore, MA.
- Doty, K.+ , Haar, S.+ , LeHew, M.L.A.+ , & **Hiller Connell, K. Y.+** (2021, forthcoming). *Advancing the Fibershed movement: Building relationships among scholars and community organizers*. Salon Session presented at the annual meeting of the International Textile and Apparel Association, Baltimore, MA.
- Lim, H.+ , Adams, M.+ , & **Hiller Connell, K. Y.+** (2017). *Best practices for mentoring graduate Students*. Special topics session presented at the annual meeting of the International Textile and Apparel Association, St. Petersburg, FL.
- Hiller Connell, K. Y.+**, & LeHew, M. L. A. (2017). *Initial steps in the development of a scale to measure environmental sustainability knowledge related to fiber and textile production*. Paper presented at the International Federation of Home Economics World Congress, Sligo, Ireland.
- LeHew, M. L. A.+ , **Hiller Connell, K. Y.**, Anderson, B. G., & Hustvedt, G. (2017). *Creating climate change professional development program: Identifying and implementing best practices for sustainability education*. Paper presented at the International Federation of Home Economics World Congress, Sligo, Ireland.
- Reiter, L.+ , McHaney, R., & **Hiller Connell, K. Y.** (2016). *Psychometric testing of TAM within a social media context*. Paper presented at the annual meeting of the Decision Sciences Institute, Austin, TX.
- Hiller Connell, K. Y.+**, & Kozar, J. M. (2016). *Development and implementation of an apparel retail pop-up store: An undergraduate apparel marketing capstone experience*. Paper presented at the annual meeting of the International Textile and Apparel Association, Vancouver, BC, Canada.
- Yan, R.+ , Hawley, J.+ , Chapman, B.+ , Li, Y.+ , & **Hiller Connell, K. Y.+** (2016). *Where did your jeans go? Exploring issues and impacts of post-consumer textile wastes*. Special topics session presented at the annual meeting of the International Textile and Apparel Association, Vancouver, BC, Canada.
- Reiter, L.+ , & **Hiller Connell, K. Y.** (2016). *US consumers' environmentally sustainable apparel purchase intention: Investigating the role of social influence of peers to use social networking sites applied to the theory of reasoned action*. Paper presented at the Academy of Marketing Science World Marketing Congress, Paris, France.
- Frazier, B.+ , Wimberley, V.+ , Wuest, B.+ , **Hiller Connell, K. Y.+**, Mitova, M.+ , & Pasricha, A.+ (2015). *Using the ITAA meta-goals for outcomes assessment and program improvement*. Special topics session presented at the annual meeting of the International Textile and Apparel Association, Santa Fe, NM.
- Reiter, L.+ , & **Hiller Connell, K. Y.+** (2015). *Investigating the role of social networking sites in*

- creating consumer demand for environmentally sustainable apparel: An exploratory study.* Paper presented at the annual meeting of the International Textile and Apparel Association, Santa Fe, NM.
- Wallis, J. M.*, Kozar, J. M., & **Hiller Connell, K. Y.** (2015). *The effects of social media on the body satisfaction of adolescent and young adult females.* Paper presented at the annual meeting of the International Textile and Apparel Association, Santa Fe, NM.
- Reiter, L.*+, **Hiller Connell, K. Y.** (2015, April). *Investigating the role of social networking sites in creating consumer demand for environmentally sustainable apparel: An exploratory study.* Paper presented at the AMA/ACRA Triennial Conference, Miami, FL.
- Reiter, L.*+, **Hiller Connell, K. Y.** (2015, April). *Investigating the role of social networking sites in creating consumer demand for environmentally sustainable apparel: An exploratory study.* Paper for presentation at the 2015 Kansas State University Graduate Research Forum. Manhattan, KS. (**Awarded 2nd Place in the Social Sciences, Humanities, and Education Research Category**)
- Anderson, B. G., LeHew, M. L. A.+, **Hiller Connell, K. Y.**, Hustvedt, G., & Armstrong, C. M. (2014, October). *The contributing role of diverse perspectives in making climate change a functioning thread in the baccalaureate curriculum.* Paper presented at the annual meeting of the Society of Human Ecology, Benton Harbor, ME.
- Armstrong, C. M.+, Hustvedt, G., **Hiller Connell, K. Y.**, LeHew, M. L. A., & Anderson, B. G. (2014, October). *The implicit nature of holistic sustainability education: The student perspective at Green Mountain College.* Paper presented at the annual meeting of the Association for the Advancement of Sustainability in Higher Education, Portland, OR.
- Lang, C.*+, Armstrong, C. M., **Hiller Connell, K. Y.**, Ruppert-Stroescu, M., & LeHew, M. L. A. (2014, November). *Fashion detox: The challenges and benefits of consumption abstinence among college students.* Paper presented at the annual meeting of the International Textile and Apparel Association, Charlotte, NC.
- LeHew, M. L. A. +, **Hiller Connell, K. Y.**, Anderson, B. G., Armstrong, C. M., & Hustvedt, G., (2014, November). *Environmental sustainability education: Best practice assessment for application to Textile and Apparel programs.* Paper presented at the annual meeting of the International Textile and Apparel Association, Charlotte, NC.
- Ramasamy, M.*+, & **Hiller Connell, K. Y.** (2014, November). *An analysis of benefits sought within the smart clothing market: A case study of smart sportswear.* Paper presented at the annual meeting of the International Textile and Apparel Association, Charlotte, NC.
- Reiter, L.*+, & **Hiller Connell, K. Y.** (2014, November). *Understanding the effects of social networking sites on consumer purchase intentions of environmentally sustainable apparel: A preliminary study.* Paper presented at the annual meeting of the International Textile and Apparel Association, Charlotte, NC.
- Reiter, L.*+, **Hiller Connell, K. Y.**, & LeHew, M. L. A. (2014, June). *Clothing care practices of young adults: An exploratory study.* Paper presented at the annual meeting of the American Association of Family and Consumer Sciences, St. Louis, MO.
- Armstrong, C. M., Hawley, J.+, **Hiller Connell, K. Y.**, LeHew, M. L. A., & Ruppert-Stroescu, M. (2013, April). *Fashion detox: The sustainable living challenge.* Paper presented at the FASHION and Social Responsibility Symposium, University of Minnesota, St. Paul, MN.
- Hiller Connell, K. Y.**+ (2013, October). *Exploration of the environmentally sustainable apparel purchase decision-making process.* Paper presented at the annual meeting of the International Textile and Apparel Association. New Orleans, LA.

- Hiller Connell, K. Y.**⁺, Armstrong, C. M., LeHew, M. L. A., Ruppert-Stroescu, M., Hawley, J. (2013, October). *"You are doing what?" Motivations for fashion acquisition abstinence process*. Paper presented at the annual meeting of the International Textile and Apparel Association. New Orleans, LA.
- LeHew, M. L. A.⁺, Armstrong, C. M., & **Hiller Connell, K. Y.** (2013, October). *Infusing environmental sustainability into textile and apparel curriculum: Professional development needs for a discipline in transition*. Paper presented at the annual meeting of the International Textile and Apparel Association. New Orleans, LA.
- Monfort-Nelson, E. M.⁺⁺, & **Hiller Connell, K. Y.** (2013, March). *Development of a conceptual model and empirical definition of socially responsible apparel consumer behavior*. Paper for presentation at the 2013 Kansas State University Graduate Research Forum. Manhattan, KS. (**Awarded 2nd Place in the Social Sciences and Humanities Research Category**)
- Ghayournejadian, F.,^{*} & **Hiller Connell, K. Y.** ⁺ (2012, November). *The role of dress in women's transition from Iranians to Iranian-Americans*. Paper presented at the annual meeting of the International Textile and Apparel Association. Honolulu, HI.
- Hiller Connell, K. Y.** ⁺, & Kozar, J. M. (2012, November). *Using normative social influence to motivate sustainable apparel purchasing behaviors*. Paper presented at the annual meeting of the International Textile and Apparel Association. Honolulu, HI.
- Kozar, J. M. ⁺, & **Hiller Connell, K. Y.** (2012, May). *Sustainability in the apparel and textiles industry: A conceptual paper addressing previous research findings and areas of future research*. Paper presented at the annual meeting of the Academy of Marketing Science. New Orleans, LA.
- Monfort-Nelson, E. M.⁺⁺, & **Hiller Connell, K. Y.** (2012, November). *Socially responsible consumer behavior in apparel and textiles: Developing a conceptual model to guide future research*. Paper presented at the annual meeting of the International Textile and Apparel Association. Honolulu, HI.
- Remington, S.⁺, **Hiller Connell, K. Y.**, Armstrong, C. M., & Musgrove, S.^{*} (2012, October). *Assessing sustainability education in a transdisciplinary undergraduate course focused on real-world problem solving: A case for disciplinary grounding*. Paper presented at the 2012 Assessment Institute in Indianapolis. Indianapolis, IN.
- Armstrong, C. M.⁺, LeHew, M. L. A.⁺, & **Hiller Connell, K. Y.**⁺, Pasricha, A.⁺, Loker, S.⁺, & Cottle, F. S.⁺⁺ (2011, November). *Weaving environmental sustainability competencies into courses and curriculum: A dialogue about successes and challenges*. Special topics session presented at the annual meeting of the International Textile and Apparel Association. Philadelphia, PA.
- Hiller Connell, K. Y.**⁺, & Kozar, J. M. (2011, November). *Times they are a-changin': Identifying the motivations and expectations of the millennial-generation apparel and textiles master's degree students*. Paper presented at the annual meeting of the International Textile and Apparel Association. Philadelphia, PA.
- Kozar, J. M., & **Hiller Connell, K. Y.**⁺ (2011, November). *Sustainability knowledge, attitudes, and behavior: A comparison of students in the family and consumer sciences disciplines*. Paper presented at the annual meeting of the International Textile and Apparel Association. Philadelphia, PA.
- Kozar, J. M.⁺, & **Hiller Connell, K. Y.** (2011, July). *Barriers to socially responsible apparel purchasing behavior: Are consumers right?* Paper presented at the Academy of Marketing Science World Marketing Congress, Reims, France.
- Hiller Connell, K. Y.**⁺, & Sontag, M. S. (2011, April). *Revisiting ecological rationality: A*

- theoretical examination of the nature and process.* Paper presented at the International Conference of the Society for Human Ecology. Las Vegas, NV.
- Armstrong, C. M.**+, & **Hiller Connell, K. Y.**+ (2010, October). *Assessing systems thinking skills of apparel and textiles undergraduate students.* Paper presented at the Association for the Advancement of Sustainability in Higher Education conference, Denver, CO.
- Armstrong, C.M.**+, & **Hiller Connell, K. Y.** (2010, April). *Evaluating systems' thinking skills among apparel and textiles undergraduates.* Paper presented at the 2010 K-State Research Forum, Kansas State University, Manhattan, KS. **(Awarded 1st Place in the Social Sciences Research Category)**
- Hiller Connell, K. Y.** (2009, October). *Exploration of second-hand apparel acquisition behaviors and barriers.* Paper presented at the annual meeting of the International Textile and Apparel Association, Seattle, WA.
- Hiller Connell, K. Y.**+, & Kozar, J. M. (2009, October). *Students' attitude-behavior gap on issues of labor exploitation.* Paper presented at the annual meeting of the International Textile and Apparel Association, Seattle, WA.
- Hiller Connell, K. Y.**+, & Sontag, M. S. (2008, November). *Identifying environmentally conscious apparel acquisition behaviors among eco-conscious consumers.* Paper presented at the annual meeting of the International Textile and Apparel Association, Schaumburg, IL.
- Hiller Connell, K. Y.** (2007, November). *Exploring variables influencing ecological decision making from the perspective of apparel consumers.* Paper presented at the annual meeting of the International Textile and Apparel Association, Los Angeles, CA.
- Hiller Connell, K. Y.**+, & Sontag, M. S. (2005, February). *Perceptions and indicators of sustainable development: A case study of a Canadian handicraft cooperative.* Paper presented at the International Conference on Environmental, Cultural, Economic, and Social Sustainability, Honolulu, Hawaii.
- Sullivan, P., Hawley, J. M., Dickson, M. A., Littrell, M., Kim, Y., Forney, J., Norum, P., Sontag, S., **Hiller Connell, K. Y.** & Crown, B. (2003). *ESRAB: Sustainable development and educators for socially responsible apparel business.* Paper presented at the annual meeting of the International Textile and Apparel Association. Savannah, GA.
- Hiller (Connell), K. Y.** (1999, May). *Greening of campuses: A University of Alberta housing experience.* Paper presented at the International Conference of the Society for Human Ecology, Montreal, Quebec, Canada.

Refereed Poster Presentations [* indicates student co-author; + indicates presenter(s)]

- Oertling, E. *, **Hiller Connell, K. Y.**+, & Haar, S. (2020, April). *Self-indulgent sustainability: The perceptions of apparel construction students on sustainable design projects.* Poster presented at the Midwest Sociological Society annual meeting, Omaha, NE
- Pascoe, E.**+, **Hiller Connell, K. Y.**, & Haar, S. (2019, July). *Investigating the role of experiential learning in obtaining sustainable knowledge: The incorporation of social, economic, and environmentally sustainable resources into apparel production coursework.* Poster presented at the Regent's and International Textile & Apparel Association Joint Conference, London, United Kingdom
- Alboloushy, H.+ , & **Hiller Connell, K. Y.**+ (2017, November). *A cultural examination of*

- environmentally sustainable apparel knowledge and attitudes from the perspective of Kuwaiti women.* Poster presented at the annual meeting of the International Textile and Apparel Association, St. Petersburg, FL
- Hiller Connell, K. Y.**⁺, and Kozar, J. M. (2015, November). *The role of a formal internship experience in the career ambitions of apparel and textile undergraduate students.* Poster presented at annual meeting of the International Textile and Apparel Association, Santa Fe, NM.
- Islam, M. I.^{**}, & **Hiller Connell, K. Y.** (2015, June). *Underlying behavior factors of acquiring reused jeans: The collective effect of PCE, self-efficacy, and ego-defensiveness.* Poster presented at the International Fiber Recycling Symposium, San Francisco, CA.
- Reiter, L. ^{**}, & **Hiller Connell, K. Y.** (2014, June). *Social networking sites viability for increasing consumer demand of environmentally sustainable apparel.* Poster presented at the annual meeting of the American Association of Family and Consumer Science, St. Louis, MO.
- Islam, M. I.^{**}, & **Hiller Connell, K. Y.** (2014, March). *Antecedents of acquiring reused jeans: Developing hypotheses and a research model on the role of perceived consumer effectiveness, self-efficacy, and ego-defensiveness.* Poster presented at the Kansas State University Graduate Research Forum, Manhattan, KS.
- Ramasamy, M.⁺⁺, & **Hiller Connell, K. Y.** (2014, March). *An analysis of benefits sought within the smart clothing market: A case study of smart sportswear.* Poster presented at the Kansas State University Graduate Research Forum, Manhattan, KS.
- Reiter, L.^{**}, & **Hiller Connell, K. Y.** (2014, June). *Social networking sites viability for increasing consumer demand of environmentally sustainable apparel.* Poster presented at the American Association of Family and Consumer Sciences Conference, St. Louis, MO.
- Reiter, L.^{**}, & **Hiller Connell, K. Y.** (2014, March). *Exploration of the effect of social networking sites on environmental sustainable apparel purchase intentions.* Poster presented at the Kansas State University Graduate Research Forum, Manhattan, KS.
- LeHew, M. L. A.⁺, Armstrong, C. M., **Hiller Connell, K. Y.**, Hustvedt, G. , & Anderson, B. G. (2013). *Making climate change a functioning thread in the baccalaureate curriculum: Transforming fiber, textiles, and clothing education.* Poster presented at the North American Colleges and Teachers of Agriculture Conference, Blacksburg, VA.
- Armstrong, C. M.⁺, LeHew, M. L. A.⁺, **Hiller Connell, K. Y.**⁺, Hustvedt, G., & Anderson, B. G. (2012, July). *Making climate change science education sexy: Weaving environmentally competencies into the fashion curriculum.* Poster presented at the Climate Change Conference, Seattle, WA.
- LeHew, M. L. A.⁺, **Hiller Connell, K. Y.**, & Armstrong, C. M. (2012, June). *Making climate change a functioning thread in the baccalaureate curriculum: Initiating a Transformation in Fiber, Textiles, and Clothing Education.* Poster presented at the North American Colleges and Teachers of Agriculture Conference, River Falls, WI.
- Hiller Connell, K. Y.**⁺, & Kozar, J. M. (2010, October). *Encouraging sustainable apparel consumption among undergraduate students.* Poster presented at the Association for the Advancement of Sustainability in Higher Education Conference, Denver, CO.
- Hiller Connell, K. Y.** (2009, January). *Personal characteristics and apparel acquisition behaviors of the eco-conscious apparel consumer.* Poster presented at the K-State Sustainability Conference, Kansas State University, Manhattan, KS.
- Hiller Connell, K. Y.** (2006, February). *To buy or not to buy: An exploration of sustainable*

apparel consumption. Poster presented at the American Association for the Advancement of Science Conference, St. Louis, Missouri.

Professional Development Website

Anderson, B. G., LeHew, M. L. A., **Hiller Connell, K. Y.**, Sutheimer, S., & Hustvedt, G. (2016, January). Professional Development and Education for Apparel and Textiles Educators. Retrieved from athenas.ksu.edu

Academic Workshops & Webinars [+ indicates presenter(s)]

Doss, F. +, Reilly, A. +, Istook, C. +, **Hiller Connell, K. Y. +**, Pookulangara, S. +, & Apple, L. + (2021, November). *Curriculum assessment workshop*. Workshop presented by TAPAC through the ITAA Annual Conference.

Hiller Connell, K. Y.+, LeHew, M. L. A.+, Doty, K.+, & Crane, A.+ (2021, June). *Flint Hills farm to fashion camp*. Summer camp delivered through the Department of Interior Design and Fashion Studies and the Department of Animal Sciences at Kansas State University, Manhattan, KS.

Hiller Connell, K. Y.+ (2020, November). *Writing the TAPAC self-study: A perspective from Kansas State University*. Workshop presented by TAPAC through the ITAA Annual Conference.

Hiller Connell, K. Y.+, Anderson, B. G.+, & LeHew, M. L. A.+ (2015, June). *Dyeing for fashion*. EXCITE! Summer Workshop presented through the Office for the Advancement of Women in Science and Engineering at Kansas State University, Manhattan, KS

Hiller Connell, K. Y., Anderson, B. G.+, LeHew, M. L. A.+, & Sutheimer, S.+ (2014, November). *Climate change and apparel & textiles education*. Workshop presented in Charlotte, NC.

Anderson, B. G.+, LeHew, M. L. A.+, **Hiller Connell, K. Y.**+, Hustvedt, G.+, & Armstrong, C. M. (2014, March). *ATHENAS Roundtable*. Dallas, TX.

Invited Presentations

Hiller Connell, K. Y., & Bubonic, J. (2021). *Developing narratives and documentation for TAPAC accreditation standards*. Textiles and Apparel Programs Accreditation Commission. Virtual Webinar.

Lu, S., Chi, T., **Hiller Connell, K. Y.**, & Norum, P. (2021). Sustainable sourcing, production, and consumption. *Special Conversations on Dress: The Dangers of Fashion*. Costume Society of America. Virtual Webinar.

Hiller Connell, K. Y. (2020, January). *Sustainable fashion consumption*. Presented to College of Health and Human Services Spring Forum. Kansas State University, Manhattan, KS.

Hiller Connell, K. Y. (2017, April). *Environmental issues in the global AT supply chain*. Presented to AT 545: Global Apparel and Textiles Supply Chain Management. Kansas State University, Manhattan, KS.

Hiller Connell, K. Y. (2017, March). *Conducting qualitative research within apparel and textiles*. Presented to AT 850: Research Methods in Apparel and Textiles. Kansas State University, Manhattan, KS.

- Hiller Connell, K. Y.** (2017, February). *The environmental secret hidden in your closet*. Natural Resources and Environmental Sciences Seminar Series. Kansas State University, Manhattan, KS.
- Hiller Connell, K. Y.** (2015, April). *Environmental issues in the global AT supply chain*. Presented to AT 545: Global Apparel and Textiles Supply Chain Management. Kansas State University, Manhattan, KS.
- Hiller Connell, K. Y.** (2015, March). *Conducting qualitative research within apparel and textiles*. Presented to AT 850: Research Methods in Apparel and Textiles. Kansas State University, Manhattan, KS.
- Hiller Connell, K. Y.** (2014, October). *Making environmental sustainability a functioning thread in apparel and textile education*. Presented to Apparel, Merchandising, and Design Students at Iowa State University, Ames, IA.
- Hiller Connell, K. Y.** (2013, March). *Grant writing as a non-tenured faculty member in apparel and textiles*. Presented to HMD 995: Grantsmanship and Publishing. Kansas State University, Manhattan, KS.
- Hiller Connell, K. Y.** (2013, March). *Conducting qualitative research within apparel and textiles*. Presented to AT 850: Research Methods in Apparel and Textiles. Kansas State University, Manhattan, KS.
- LeHew, M. L. A., & **Hiller Connell, K. Y.** (2013, March). *Integrating climate change and other environmental science competencies into fiber, textiles, and clothing education: A USDA/NIFA Higher Education Challenge Grant project*. Presented at the Kansas Association of Family and Consumer Sciences United Associations Conference, Wichita, KS.
- Hiller Connell, K. Y.** (2012, March). *Conducting qualitative research within apparel and textiles*. Presented to AT 850: Research Methods in Apparel and Textiles. Kansas State University, Manhattan, KS.
- LeHew, M., **Hiller Connell, K. Y.**, & Anderson, B. (2012, January). *Adding sustainability to the apparel and textiles curriculum*. Presented at the Global Aspects of Biobased Products and Bioenergy Sustainability Seminar, Kansas State University, Manhattan, KS.
- Hiller Connell, K. Y.** (2011, November). *Assessing systems thinking skills of apparel and textiles undergraduate students*. Presented at the monthly meeting of the Apparel and Textiles Graduate Student Organization, Kansas State University, Manhattan, KS.

GRANTSMANSHIP

External Competitive Grants – Funded

- Didi, S., LeHew, M. L. A., Li, Y., & **Hiller Connell, K. Y.** (2020). *Initiating a Fiber, Textiles, and Clothing Curriculum Enhancement Program to Advance Circular Economy Competencies in Baccalaureate Education*. United States Department of Agriculture, Higher Education Challenge Grant, Total: \$29,986.
- Hiller Connell, K. Y.**, LeHew, M. L. A., Crane, A., & Doty, K. (2019). *Animal fiber production for the fashion supply chain: Developing sustainable agriculture curriculum for high school young women*. United States Department of Agriculture, North Central Region Sustainable Agriculture Research & Education Grant Program, Total: \$148,715. (59% funding rate)

- Hiller Connell, K. Y.**, LeHew, M. L. A., & Crane, A. (2018). *Animal fiber production for the fashion supply chain: Developing sustainable agriculture curriculum for high school young women*. (Preproposal). United States Department of Agriculture, North Central Region Sustainable Agriculture Research & Education Grant Program, Selected to develop into a full proposal. (21% invitation rate)
- LeHew, M. L. A., Armstrong, C. M., **Hiller Connell, K. Y.**, Hustvedt, G., & Anderson, B. G. (2012) *Making Climate Change a Functioning Thread in the Baccalaureate Curriculum: Transforming Fiber, Textiles, and Clothing Education*. United States Department of Agriculture, Higher Education Challenge Grant, Total: \$892,692; Federal: \$713,847 and Non-Federal: \$178,845.
- LeHew, M. L. A., **Hiller Connell, K. Y.**, & Armstrong, C. M. (2011). *Making Climate Change a Functioning Thread in the Baccalaureate Curriculum: Initiating a Transformation in Fiber, Textiles and Clothing Education*. United States Department of Agriculture, Higher Education Challenge Grant, Total: \$43,034; Federal: \$27,954 and Non-Federal: \$15,080. (28% funding rate)
- Hiller Connell, K. Y.** (2002). *Perceptions and Indicators of Sustainable Development: A Case Study of a Canadian Handicraft Cooperative*. Kappa Omicron Nu Paolucci Research Grant, Total: \$3,000.

External Competitive Grants – Not Funded

- Müller, M., Niinimäki, K., **Hiller Connell, K. Y.**, Dantes Medes, F., & Tanimoto, K. (2017). *Collaborative and Participatory Approaches for a Bottom-up Transformation of Fashion Consumption: An International Study on Change Processes* (Outline Proposal). Belmont Forum, Transformations to Sustainability. Requested: €922,366 (\$983,749USD).
- Hiller Connell, K. Y.**, & Kozar, J. M. (2010). *Creating a Global Apparel and Textile Classroom: Partnering Students with a Non-profit Organization*. United States Department of Agriculture, Higher Education Challenge Grant, Requested: \$126,210.
- LeHew, M. L. A., Haar, S., **Hiller Connell, K. Y.**, & Kozar, J. M. (2010) *Durable Fashion: Exploring the Many Pathways to Sustainability*. Cotton Incorporated, Cotton Student Sponsorship Program, Requested: \$70,095.

Internal Competitive Grants – Funded

- Hiller Connell, K. Y.**, & Kozar, J. M. (2011). *Using Normative Social Influence to Motivate Sustainable Apparel-Purchasing Behaviors in College Dorms*, College of Human Ecology Sponsored Research Overhead Funds, Kansas State University, Total: \$2,210.
- Hiller Connell, K. Y.** (2010). *Exploration of Eco-conscious Apparel Acquisition Attitudes and Behaviors*, University Small Research Grant, Office of Research and Sponsored Programs, Kansas State University, Total: \$3,000.
- Hiller Connell, K. Y.**, & Kozar, J. M. (2009). *Students' Attitude Behavior Gap on Issues of Social Responsibility in the Apparel Industry*, University Small Research Grant, Office of Research and Sponsored Programs, Kansas State University, Total: \$2,500.
- Hiller Connell, K. Y.** (2008). ADVANCE Distinguished Lecture Series, Kansas State University, Total: \$1,200.

Internal Competitive Grants – Not Funded

Hiller Connell, K. Y. (2016). *Enhancing sustainability education at Kansas State University through the Development of a General Education Sustainability Course*. Global Campus Distance Learning Funds, Kansas State University, Requested: \$12,000.

Kozar, J. M., & **Hiller Connell, K. Y.** (2009). *Exploring Students' Socially Responsible Shopping Behavior and Knowledge*. College of Human Ecology Sponsored Research Overhead Funds, Kansas State University, Requested: \$4,000.

HONORS AND AWARDS (since 2008)

2019	Clothing and Textiles Research Journal, Top 10 Cited Article from Publication Years 2015 and 2016 Award
2017	Kansas State University, College of Human Ecology, Myers-Alford Teaching Award
2014	Kansas State University, College of Human Ecology Research Excellence Award
2014	Kansas State University, K-State Office for the Advancement of Women in Science and Engineering, K-State Woman of Distinction Award
2014	Literati Network, Awards for Excellence, Highly Commended Paper of 2013
2013	Literati Network, Awards for Excellence, Highly Commended Paper of 2012
2013	Sustainable Apparel Coalition Higg Index Curriculum Development Committee, Recipient to Participate
2012	Kansas State University, Human Ecology Council Outstanding Faculty Award
2009	Kansas State University, Peer Evaluation of Teaching Program, Recipient to Participate
2009	Kansas State University, Human Ecology Council Faculty of the Month

SERVICE CONTRIBUTIONS

Professional

International Textiles and Apparel Association

2019-	Vice President of Education
2017-	Member, Graduate Education Committee
2017-2019	Chair, Conference Abstract and Review Committee for ITAA/Regents Joint Conference
2017	Reviewer, Student Best Paper (2)
2015	Reviewer, Student Best Paper (4)
2015	Presider, Research Paper Session (Annual Conference)
2014-2016	Chair, Graduate Education Committee
2014	Reviewer, Annual Conference, Sustainability Track Research Papers (6)
2013	Reviewer, Student Best Paper (3)
2012-2016	Member, ITAA Board of Directors
2012-2015	Chair, Conference Abstract and Paper Review Committee
2012-2015	Member, Scholarship Coordinating Committee
2012-2015	Member, Conference Planning Committee

2012-2013 Chair-Elect, Graduate Education Committee
2012 Reviewer, Annual Conference, Sustainability Track Research Papers (6)
2012 Reviewer, Student Best Paper (3)
2012 Presider, Research Paper Session (Annual Conference)
2009-2011 Member, Graduate Education Committee
2011 Track Chair, Conference Abstract and Paper Review Committee
2011 Reviewer, Student Best Paper (2)
2011 Reviewer, Annual Conference, Paper of Distinction (1)
2011 Reviewer, Annual Conference, Consumer Behavior Track Research Papers (5)
2011 Reviewer, ITAA/Beijing Institute of Fashion Technology Symposium (5)
2010 Reviewer, Annual Conference, ESRAB Creative Teaching Award (3)
2010 Reviewer, Annual Conference, Papers of Distinction (2)
2010 Reviewer, Annual Conference, Sustainability Track Research Papers (10)
2010 Reviewer, Student Best Paper (3)
2009 Reviewer, Student Best Paper (3)
2009 Presider, Research Paper Session (Annual Conference)

Clothing and Textiles Research Journal

2019-2021 Member, Editorial Board

Educators for Socially Responsible Business Practices

2016-2018 Member, Steering Committee

2017 Reviewer, Triple Bottom Line Merchandising Student Poster Competition (12)

Fashion and Textiles Journal

2015- Member, Editorial Board

2015-2017 Co-Editor, Special Collection

Textile and Apparel Program Accreditation Commission (TAPAC)

2020- Member, Finance Committee (appointed by Board of Commissioners)

2020-2021 Member, Board of Commissioners (appointed by ITAA)

2020-2021 Member, Standards Committee (elected by Assembly of Delegates)

2020 Chair, TAPAC-ITAA Joint Task Force (appointed)

2018-2019 Member, Standards Committee (appointed by Board of Commissioners)

2018- Member, Assembly of Delegates

Preparing Future Faculty Fellow Program

2008-2009 Faculty Mentor, Eun Young Kim, Ph.D. student in Textile and Apparel Management, University of Missouri

Sustainable Apparel Coalition

2013-2016 SAC Higg Index Curriculum Development Committee

Conference Paper Reviews

Academy of Marketing Sciences, Annual Conference (2017, 2011, 2010)

Association for the advancement of Sustainability in Higher Education (2011)

External Tenure Reviews

North Carolina State University, Wilson College of Textiles (2020)

Texas Tech University, Department of Hospitality Management and Retailing (2017)

External Program Reviews

Ball State University, Department of Applied Business Studies (2020)

Grant Reviews

American Association for the Advancement of Science, Research Competitiveness Grant Program (2015)

Journal Manuscript Reviews

Applied Environmental Education and Communication (2016, 2019)

Clothing and Textiles Research Journal [2011, 2012, 2015, 2016, 2019, 2020 (3), 2021 (2)]

Environmental Education Research (2016)

Family and Consumer Sciences Research Journal (2013, 2015, 2017, 2019)

Fashion and Textiles Journal (2014)

International Education Studies (2013)

International Journal of Fashion Design, Technology and Education (2013, 2014, 2015, 2016)

International Journal of Sustainability in Higher Education (2015)

Journal of Cleaner Production (2015, 2019)

Journal of Consumer Policy (2016)

Journal of Fashion Marketing and Management [2009, 2010, 2011, 2013, 2017(2), 2019]

Journal of Family and Consumer Sciences (2010)

Journal of Modelling in Management (2016)

Journal of Retailing and Consumer Sciences (2015)

Nonprofit and Voluntary Sector Quarterly (2016)

Textiles and Clothing Sustainability Journal (2014, 2016)

Textbook Reviews

Pearson Publishing (2010, 2012)

University

Kansas State University

2021- Senator, Faculty Senate (Elected Position)

2021- Member, Faculty Senate Academic Affairs Committee

2021-2022 Member, Dean of the College of Health and Human Sciences Search Committee

2021 Member, Interim Dean of the College of Health and Human Sciences Search Committee

2018-2021 Member, Graduate Council (Elected Position)

2018-2021 Member, Graduate Council Committee on Planning

2017-2020 Member, Global Food Systems Faculty Advisory Team

2020 Panelist, Global Food Systems Seed Grant Review

2019 Panelist, Global Food Systems Seed Grant Review

2019 Member, Graduate School, Ad Hoc Graduate Student Grievance Committee

2017-2018 Faculty Mentor, Developing Scholar Program

2016-2020 Member, University Sustainability Steering Committee

2016-2020 Member, KAWSE Postdoctoral Researcher Travel Funds Screening Committee
2015 Panelist, "Ask the Expert" Climate Change Panel
2015 Workshop Facilitator, Dyeing for Fashion, EXCITE! Camp, KAWSE
2013-2014 Member, All-University Campaign Committee
2013-2014 Member, Sustainability Strategic Planning Task Force, Academic Work Group
2013 Judge, Homecoming Parade
2012-2013 Member, Strengths Quest Research Team
2010-2011 Faculty Mentor, Guide to Personal Success (GPS) Program
2009-2011 Member, Sustainability Conference Planning Committee

College

Kansas State University, College of Health and Human Services

2021- Member, College of Health and Human Sciences Course and Curriculum Committee
2014- Member, College Assessment Review Committee
2014- Member, College Scholarship Committee
2018-2019 Member, College Common Core Curriculum Ad Hoc Committee
2018 Member, Five Year Review and Reappointment Committee
2017 Member, College Mid Tenure Review Committee
2016-2017 Co-chair, College Course Fees Committee
2016-2017 Member, Personal Financial Planning Assistant/Associate Faculty Search Committee
2015-2017 Member, Academic Affairs Committee
2014 Chair, Reappointment Advisory Committee
2013-2014 Member, Kinesiology Department Assistant/Associate Faculty Search Committee
2012-2013 Chair, Academic Affairs Committee
2012-2013 Member, Faculty Council
2009-2012 Member, Academic Affairs Committee
2012 Member, K-State 2025 Faculty Environment Committee
2011 Member, Task Force for the Revision of the College of Human Ecology Curriculum
2009-2010 Member, College Assessment Review Committee

Department

Kansas State University, Department of Interior Design and Fashion Studies

2020- Member, Department Committee on Planning Committee
2014- Coordinator, FASH Undergraduate Program
2018 Member, AT Graduate Program Curriculum Ad Hoc Committee
2017- Program Liaison to TAPAC
2015-2016 Chair, AT Marketing Faculty Search Committee
2015-2016 Member, AT Design Faculty Search Committee
2014-2015 Chair, AT Design Faculty Search Committee
2013 Chair, Student Services Coordinator Search Committee (Fall Search)
2013 Chair, Student Services Coordinator Search Committee (Spring Search)
2012-2013 Member, ATID Department Head Search Committee
2011-2017 Faculty Coordinator, AT Professional Advisory Board
2011-2016 Faculty Coordinator, ATID Student Symposium

- 2011 Acting Coordinator, AT Undergraduate Program
- 2010-2011 Member, ATID Department Head Search Committee
- 2010-2011 Member, AT Marketing Faculty Search Committee
- 2010-2011 Member, AT Textiles Faculty Search Committee
- 2010-2011 Member, Task Force for Revision of the Departmental Promotion and Tenure Document
- 2008-2011 Faculty Adviser, Apparel and Textiles Open House
- 2008-2011 Member, ATID Sustainability Team
- 2008-2010 Faculty Adviser, Apparel Marketing and Design Alliance student organization
- 2008-2010 Faculty Representative, Fashion Group International

Community Outreach

- 2017- Board of Directors, Manhattan Track Club, Manhattan, Kansas
- 2017- Service Unit 704 Manager, Girl Scouts of NE Kansas & NW Missouri, Manhattan, Kansas
- 2016-2017 Service Unit 704 Registrar, Girl Scouts of NE Kansas & NW Missouri, Manhattan, Kansas
- 2015- Troop Leader, Girl Scouts of NE Kansas & NW Missouri, Manhattan, Kansas
- 2010-2012 Consultant, Children and Youth Empowerment Center, Nyeri, Kenya
- 2010 Facilitator, 4-H Discovery Days Workshop, Manhattan, Kansas
- 2008-2010 Faculty Co-advisor, Cinderella Project, Manhattan, Kansas

ADVISING

Doctorate – Major Professor

- Pascoe, E. (2021). *Made in San Pedro: The production of dress and meaning in a Tz'utujil - Maya municipality*. Kansas State University, Manhattan, KS. Available at <https://krex.k-state.edu/dspace/handle/2097/41504>
- Alboloushy, H. (2016). *Examining the effects of knowledge, environmental concern, attitudes, and cultural characteristics on Kuwaiti consumers' purchasing behavior of environmentally sustainable apparel*. Kansas State University, Manhattan, KS. Available at <https://krex.k-state.edu/dspace/handle/2097/32568>
- Reiter, L. (2015). *Investigating the role of social networking sites in creating consumer demand for environmentally sustainable apparel: An exploratory study*. Unpublished doctoral dissertation. Kansas State University, Manhattan, KS. Available at <https://krex.k-state.edu/dspace/handle/2097/19004>

Master's (Thesis Option) – Major Professor

- Khachatryan, L. (2019). *Identifying the attributes of successful small apparel retailers in Armenia*. Unpublished master's thesis. Kansas State University, Manhattan KS. Available at <https://krex.k-state.edu/dspace/handle/2097/39635>
- Monfort-Nelson, E. (2013). *Developing environmentally sustainable apparel through participatory design*. Unpublished master's thesis. Kansas State University, Manhattan KS. Available at <http://krex.k-state.edu/dspace/handle/2097/16992>
- Benson, E. (2012). *The fair trade boom: An examination of Baby Boomers' knowledge, attitudes, behaviors, and barriers pertaining to fair trade*. Unpublished master's thesis. Kansas State University, Manhattan, KS. Available at <https://krex.k-state.edu/dspace/handle/2097/13711>

Ghayournejadian, F. (2012). *The role of dress in women's transition from Iranians to Iranian-Americans: A socio-psychological analysis*. Unpublished master's thesis. Kansas State University, Manhattan, KS. Available at <https://krex.k-state.edu/dspace/handle/2097/13696>

Master's (Coursework Option) – Major Professor (*indicates distance student)

Johnston, Melissa* -- in progress
Krongard, Katie* - (2017)
Brungardt, Stephanie* – (2015)
Cody, Ruth* – (2014)
Siade, Kalyn* – (2014)
Rodriguez, Leeah* (2012)
Stanley, April Elisha (2012)
Stevens, Caitlin* (2012)
Beall, Adrienne* (2011)
Korwin, Katie* (2011)
Lipira, Jordan (2011)
Dieu, Anne* (2010)
Mendoza, Andrea (2010)
Prosch, Kimberly* (2010)
Tomkins, Megan* (2009)

Doctorate – Outside Chair

Mzyece, A. (2020). *The strategic value of crop diversification in Zambia*. Unpublished doctoral dissertation. Kansas State University, Manhattan, KS. Available at <https://krex.k-state.edu/dspace/handle/2097/40542>
Yang, X. (2015). *Dynamic simulation of 3D textile processes in determining fabric micro geometry*. Unpublished doctoral dissertation. Kansas State University, Manhattan, KS. Available at <https://krex.k-state.edu/dspace/handle/2097/18970>

Doctorate – Committee Member

Baaqil, K. (in progress). *Research topic not yet selected*.
Bamidele, T. (in progress). *Research topic not yet selected*.
Patawary, S. (2020). *An investigation of the substitution rate and environmental impact associated with secondhand clothing consumption in the United States*. Unpublished doctoral dissertation. Kansas State University, Manhattan, KS. Available at <https://krex.k-state.edu/dspace/handle/2097/40372>
Ejeimi, S. (2020). *Zero waste apparel design pattern grading: Impacts on marker efficiency and appearance accuracy of jigsaw graded patterns*. Unpublished doctoral dissertation. Kansas State University, Manhattan, KS. Available at <https://krex.k-state.edu/dspace/handle/2097/40372>
Islam, M. I. (2016). *Energy consumption determinants for apparel sewing operations: An approach to environmental sustainability*. Unpublished doctoral dissertation. Kansas State University, Manhattan, KS. Available at <https://krex.k-state.edu/dspace/handle/2097/32869>
Alzahrani, S. (2015). *Fostering the professional development of Saudi female students: Implications for educators in apparel and textiles programs in Saudi Arabia*. Unpublished doctoral dissertation. Kansas State University, Manhattan, KS. Available at <https://krex.k-state.edu/dspace/handle/2097/18926>

- Kandiraju, G. (2014). *Investigating the influence of perceived characteristics of innovation on the relationship between knowledge, attitudes, and purchase intention towards eco-conscious apparel*. Unpublished doctoral dissertation. Kansas State University, Manhattan, KS. Available at <https://krex.k-state.edu/dspace/handle/2097/18721>
- Armstrong, C. M. (2011). *The journey toward the integration of sustainability in apparel and textiles education: A case study*. Unpublished doctoral dissertation. Kansas State University, Manhattan, KS. Available at <https://krex.k-state.edu/dspace/handle/2097/9969>

Master's (Thesis Option) – Committee Member

- Patawary, S. (2018). *The impact of social networking sites on consumers' knowledge, of textile and apparel environmental sustainability: A Facebook experiment*. Unpublished master's thesis. Kansas State University, Manhattan, KS. Available at <https://krex.k-state.edu/dspace/handle/2097/38865>
- Huang, S. (2017). *Chinese consumers' apparel purchasing criteria, attitudes, Perceived knowledge, face-saving, materialistic and ethical values*. Unpublished master's thesis. Kansas State University, Manhattan, KS. Available at <https://krex.k-state.edu/dspace/handle/2097/35291>
- Wallis, J. (2015). *The effects of social media on the body satisfaction of adolescent and young adult females*. Unpublished master's thesis. Kansas State University, Manhattan, KS. Available at <https://krex.k-state.edu/dspace/browse?value=Wallis%2C+Julia&type=author>
- Polfer, K. (2013). *Anti-counterfeit education: Examining the effectiveness of educational initiatives in deterring the demand of fashion counterfeit goods*. Unpublished master's thesis. Kansas State University. Available at: <http://krex.k-state.edu/dspace/handle/2097/15516>
- Alzahrani, S. (2012). *Identifying the attributes of success of Saudi female entrepreneurs in garment production: An exploratory study conducted in Saudi Arabia*. Unpublished master's thesis. Kansas State University, Manhattan, KS. Available at <https://krex.k-state.edu/dspace/handle/2097/14862>
- West, S. (2012). *Body image and self-perception among African American women ages 18-30*. Unpublished master's thesis. Kansas State University, Manhattan, KS. Available at <https://krex.k-state.edu/dspace/handle/2097/15053>
- Cook, C. N. (2010). *The role of sourcing agents in global apparel supply chains: An exploratory study*. Unpublished master's thesis. Kansas State University, Manhattan, KS. Available at <https://krex.k-state.edu/dspace/handle/2097/4159>

Master's (Coursework Option) – Committee Member (*indicates distance student)

- Lukenbill, Whitney* - In progress
- Baldwin, Christine* - (2017)
- Harper, Sadie* - (2017)
- Perlin, Allison* - (2017)
- Bhaskaran, Sunitha* - (2014)
- Hessemyer, Amie* – (2014)
- Lindblom, Tara* – (2014)
- McQueen, Bradye* - (2014)
- Davis, Amy* – (2013)
- Pina, Candace* – (2013)

Johnson, Heather* (2012)
 Kimmitt, Katrina* (2012)
 Scott, Marquita* (2012)
 Baker, Jennifer* (2011)
 Davis, Maurissa* (2011)
 Jester, Jennie* (2011)
 Wark, Julianna* (2011)
 Advincula, Christopher* (2010)
 Hannon, Ragad (2010)
 Maille, Dominique* (2010)
 Stanley, Sheila* (2010)
 Collins, Ryan* (2009)

Undergraduate Research Mentoring

2019-2020 Sydney Lenox, Developing Scholar Program
 2017-2018 Sydney Lenox, Developing Scholar Program
 2012-2013 Melissa Wilke
 2012-2013 Monica Ebert

Other Advising Activities

Lenox, S. (2018). *Culturally appropriate inspiration of fashion: Focus on Guatemala*.
 Developing Scholar Program, Kansas State University, Manhattan, KS.
 Becker-Leifhold, C. (2016). Visiting doctoral student, Ulm University, Germany
 Klenda, E. (2011). *Kenya bag project feasibility plan*. Kansas State University, Manhattan,
 KS. (served as external faculty advisor)
 Bollig, J. (2010). *Adaptable retail display*. Unpublished master's project. Kansas State
 University, Manhattan, KS. (served as external faculty advisor)

PROFESSIONAL DEVELOPMENT

Courses, Workshops and Other Training

2019 (Fall) *A Collaborative Approach to Innovation*, Kansas State University
 Foundation
 2019 (Fall) *Optimizing our Philanthropic Opportunity*, Kansas State University
 Foundation
 2019 (Spring) *Workload Equity Workshop*, KAWSE, Kansas State University
 2018 (Spring) *Teaching Workshop*, Kansas State University
 2017-2018 *Association of College and University Educators Effective Teaching
 Practices Course*, Kansas State University
 2017 (Spring) *Teaching Workshop*, Kansas State University
 2016 (Spring) *CAT Community100 and 200*, Kansas State University
 2016 (Spring) *NEH Regional Application-Writing Workshop*, Kansas State University
 2016 (Spring) *Generation Me*, Teaching Workshop, Kansas State University
 2015 (Spring) *Working with Industry Bootcamp*, Kansas State University
 2015 (Spring) *Teaching Workshop*, Kansas State University
 2015 (Spring) *CAT Community100 and 200*, Kansas State University
 2014 (Spring) *Academic Leadership Workshop*, Kansas State University
 2013 (Fall) *Academy for Student-Centered Learning*, Kansas State University

2013 (Fall)	<i>Sustainable Apparel Coalition Educational Summit</i> , New Orleans, LA
2013 (Spring)	<i>Innovations in Teaching and Learning Conference</i> , Kansas State University
2013 (Spring)	<i>Teaching Workshop</i> , Kansas State University
2012 (Fall)	<i>Textile Labeling Summit</i> , University of Missouri, Columbia MO
2012 (Spring)	<i>Global Aspects of Biobased Products and Bioenergy, Sustainability Seminar</i> , Kansas State University
2011 (Spring)	<i>Teaching Retreat</i> , Kansas State University
2010 (Fall)	<i>StrengthsQuest Educator Seminar</i> , Kansas State University
2010 (Summer)	<i>Spanish I</i> , Kansas State University
2010 (Spring)	<i>Leadership Seminar: Adaptive Leadership</i> , Kansas State University
2010 (Spring)	<i>CAD for Merchandising</i> , Kansas State University
2010 (Spring)	<i>Teaching Retreat</i> , Kansas State University
2009-2010	<i>Peer Review of Teaching Program</i> , Kansas State University
2009 (Fall)	<i>Grantsmanship Workshop</i> , USDA-CSREES
2009 (Spring)	<i>Teaching Retreat</i> , Kansas State University
2008-2010	<i>Faculty Scholars Program</i> , Kansas State University
2008-2009	<i>New Faculty Institute</i> , Kansas State University
2008 (Fall)	<i>Coaching Strong Women in the Power of Strategic Persuasion</i> , ADVANCE Institutional Transformation Workshop, Kansas State University

Conferences Attended

American Association for the Advancement of Science	2006 St. Louis, MO
Association for the Advancement of Sustainability in Higher Education	2010 Denver, CO
International Conference on Climate Change	2012 Seattle, WA
International Conference on Environmental, Cultural, Economic, and Social Sustainability	2005 Oahu, HI
International Federation of Home Economics	2017 Sligo, Ireland
International Textile and Apparel Association	2021 Virtual
	2020 Virtual
	2019 Las Vegas, NV
	2018 Cleveland, OH
	2017 St. Petersburg, FL
	2016 Vancouver, BC, Canada
	2015 Santa Fe, NM
	2013 New Orleans, LA
	2012 Honolulu, HI
	2011 Philadelphia, PA
	2009 Bellevue, WA
	2008 Schaumburg, IL
	2007 Los Angeles, CA
	2006 San Antonio, TX

2005 Alexandria, VA
2004 Portland, OR
2003 Savannah, GA
K-State Sustainability Conference
2009 Manhattan, KS
Society for Human Ecology
2011 Las Vegas, NV
1999 Montreal, QB, Canada

PROFESSIONAL AFFILIATIONS

- International Textiles and Apparel Association

QUOTED OR INTERVIEWED IN PUBLICATIONS

- Pringle, H., & Kingdon, A. (2017, September 26). Saving the ocean one outfit at a time. *Hakai Magazine*. Available online at: <https://www.hakaimagazine.com/features/saving-ocean-one-outfit-time>
- Lysen, D. (2015, December 2). Panel: Climate change will hurt state's agriculture, water. *The Mercury*. pp. A1, A8.
- Marshall, J. P. (2014, April). Apparel, textiles and interior design brings together climate change, environmental sustainability education round table. *K-State Today*. Available online at:
http://www.ksu.edu/today/announcement.php?id=13800&category=publications_and_presentations&referredBy=email
- Designing change: Apparel and textile researchers use challenge grant to transform curriculum, adding climate change initiatives. (2012, October). *K-State Today*. Available online at:
<http://www.ksu.edu/today/students/announcement.php?id=5306&category=news&referredBy=todayRSSFeed>
- Stevens, B. (2012, February). Streamlining old wardrobe eliminates unwanted clothing. *Kansas State Collegian*. Available online at
http://www.kstatecollegian.com/edge/streamlining-old-wardrobe-eliminates-unwanted-clothing-1.2696907#.TzKZt_IBy5M
- Wartell, K. (2011, October). This season's trends call for layering, leggings. *The Manhattan Mercury*. Available online at
<http://www.themercury.com/view/printarticle.aspx?articleID=6a2907a6997b47e6b5b2187acbddefd28>
- Tammen, G. (2011, September). Out of fashion: Study finds misperceptions keep some from buying sustainable apparel. *K-State Today*. Available online at <http://www.k-state.edu/today/announcement.php?id=1225&category=research&referredBy=email>
- Choi, M. (2010, June). MSU alumnae launch eco-friendly Lonny magazine. *The State News*. Available online at
http://statenews.com/index.php/article/2010/06/msu_alumnae_launch_ecofriendly_lonny_magazine
- Campbell, L. (2009, November). Clothing is going green. *Kansas State Collegian*. Available online at <http://www.kstatecollegian.com/news/clothing-is-going-green-1.2087041>
- Thiesen, T. (2007, December). Green is the new black. *The Big Green*. Available online at

<http://www.thebiggreen.net/article.php?id=963>

Knoblauch, J. A. (2006, November). Grad student studies new shade of green in apparel industry. Michigan State University, Environmental Science and Policy newsletter. Available online at http://www.espp.msu.edu/news/news/20061120_greenapparel.html