

FASHION
STUDIES

PROFESSIONAL PANEL: NAVIGATING A CAREER IN THE DYNAMIC WORLD OF RETAILING

FRIDAY, APRIL 23 | 11:45am - 12:45pm

Register by visiting: <https://tinyurl.com/fsprofpanel>



RICHARD LAST

AXCELORA

Founding Partner

Richard Last is a recognized leader and pioneer in the U.S. digital retailing industry. Richard received a Master of Science degree in Industrial Psychology from Long Island University and currently is the Founding Partner at Axcelora based in Fort Worth, Texas. He also served on the board as Chairman Emeritus of Shop.org for the past 13 years and created the Digital Retailing Degree Program at the University of North Texas College of Merchandising, Hospitality, and Tourism.

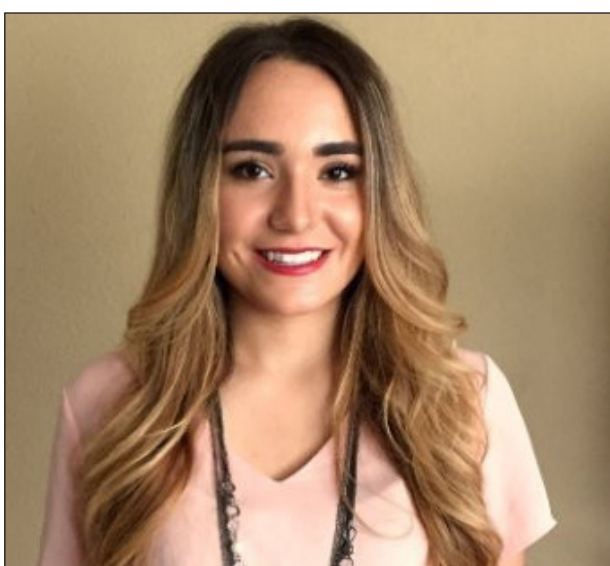


RICH HOLLANDER

AXCELORA

Founder & Managing Partner

With more than 40 years in the retail, technology and management consulting, Rich Hollander currently is the founder and managing partner of Axcelora. Rich obtained his Bachelor of Art in Education and History from Humboldt State University. He is currently serving as an Advisory Board Member for Evergreen Trading and a Member Board of Governors College of Merchandise for the University of North Texas. By developing a sales philosophy of actively listening to the customer, Rich has created an impressive record of success in the retail industry.



TAYLAR GOMEZ

AXCELORA

Director of Business Development & Technology

A graduate from the University of North Texas, with a Bachelor of Science in both Merchandising and Digital Retailing, Taylor currently serves as the Director of Business Development & Technology at Axcelora. She has experience in product development, e-commerce, marketing and event coordinating.