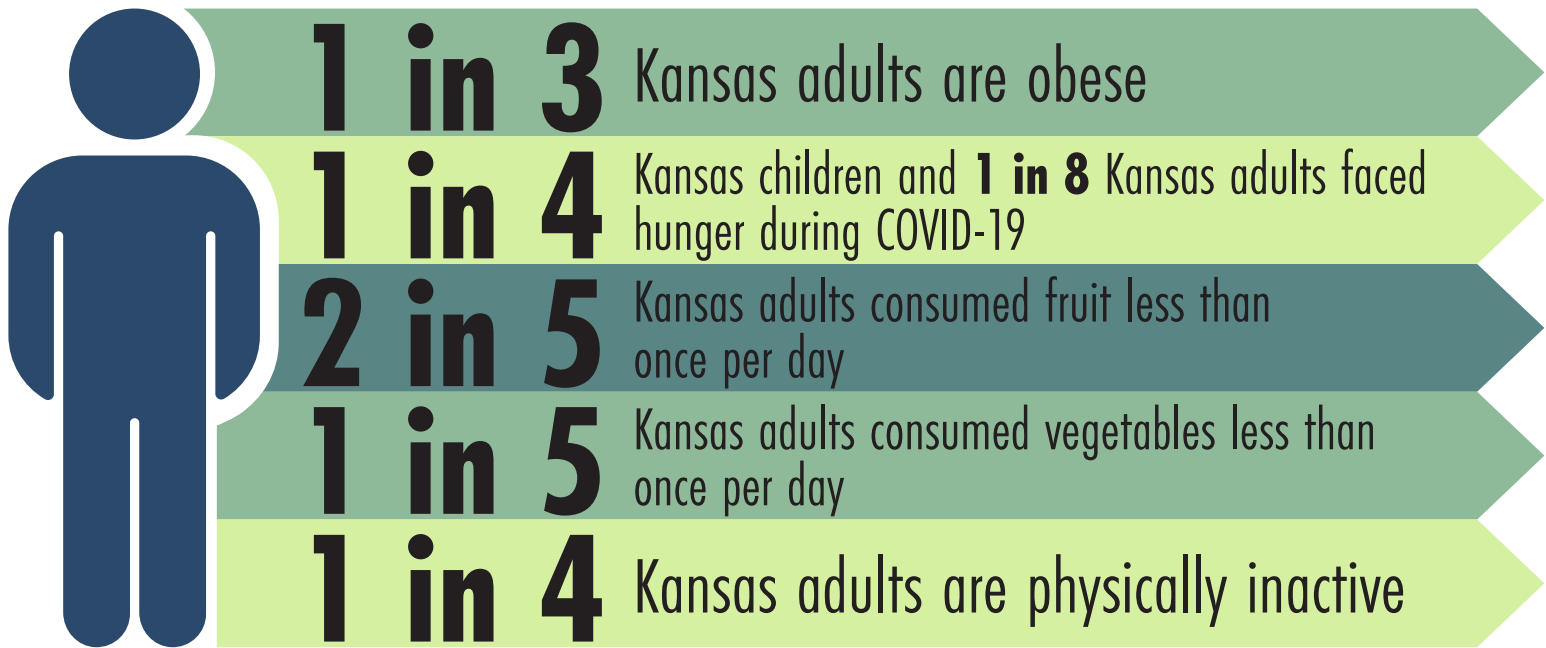


Kansas SNAP-Ed Impact Report 2021

The Kansas SNAP-Ed program is supported by the United States Department of Agriculture grant, in partnership with the Kansas Department for Children and Families and implemented by **Kansas State University Research and Extension** in **54 counties** and **4 Federally Recognized Tribes** across Kansas. SNAP-Ed provided nutrition education to youth, adults and older adults and partnered with local agencies and organizations using multi-level interventions and community engagement as an effective way to improve the lives and health of Kansans.

The Challenge



The Solution

1

EMPOWER

Empower low-income youth and adults to eat healthy foods and be physically active

2

CHANGE POLICIES

Change policies, systems, and environments to make healthy choices easier and more desirable

3

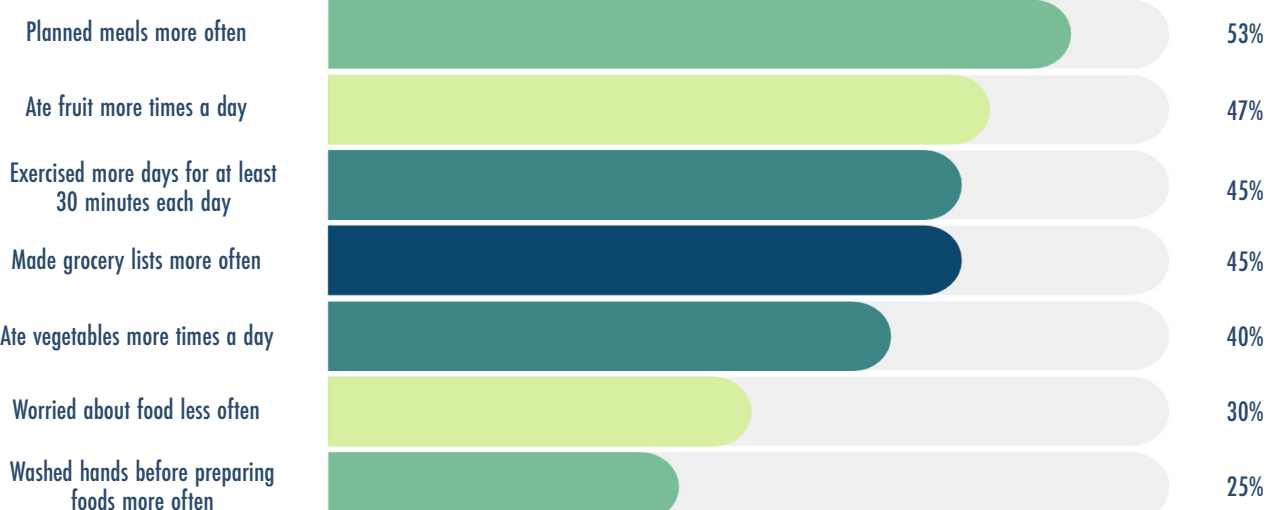
COLLABORATE

Collaborate with community partners and coalitions to create a culture of health

The Outcomes

After participating in the Kansas SNAP-Ed Program, adult participants made behavioral changes in the following areas to improve their health:

Reached over **3,500 Kansans** through a series of direct education lessons



Community Projects



FARMERS MARKETS
10 sites
Reached Over 800 people
Implemented Double Up Food Bucks
Expanded Use of SNAP/EBT

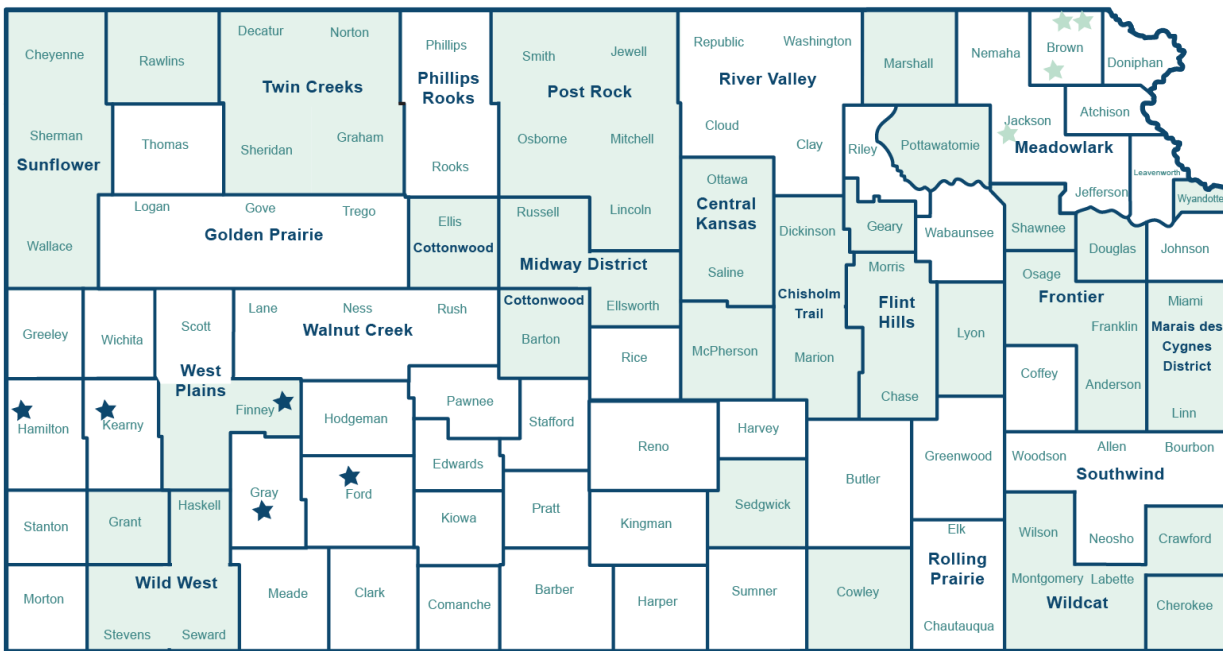


SCHOOLS
8 sites
Reached Over 650 people
Maintained edible gardens
Improved menus/recipes



COMMUNITY GARDENS
8 sites
Reached Over 250 people
Maintained edible gardens
Expanded the collection of excess harvest for distribution to charitable organizations

SNAP-Ed Counties



■ SNAP-Ed Counties

★ Hispanic audiences served by SNAP-Ed/EFNEP Agent in the Southwest Research-Extension Center

Over 7,100 Kansans were reached by SNAP-Ed programs through multi-level intervention.

An average of 203,526 Kansans per month received SNAP benefits.

Kids Cooking Camp Increased Kids Cooking Skills in Pottawatomie County

Congressional District 1

This summer, youth from the St. Marys Grade School learned how to cut fresh fruit and made fruit pizza during the Kids in the Kitchen Cooking Camp. Tossed Green Salad, Breakfast Banana Split, and Tempting Tostadas were some of the recipes that youth made during this 4-day camp. Not only did they learn how to follow recipes, but they also learned food safety skills, MyPlate, and fun physical activity stretches.

A participant's parent said, "It is so nice to see my daughter excited about cooking new things. She is very picky and never wants to try anything. She probably seemed much the same to the teachers but to me I saw her light up with telling me about each recipe. Thank you!!!"



Free Locally Grown Fruits and Vegetables for Johnson and Wyandotte Residents

Congressional District 3

Over 290 low-income Johnson and Wyandotte residents received a total of 2,600 pounds of leafy greens, cherry tomatoes, hot peppers, cucumbers, and watermelon. This was made possible by a new partnership between the Kansas SNAP-Ed program, K-State Olathe Horticulture Center (OHC) and After the Harvest (ATH), a non-profit organization that rescues fresh produce from waste. OHC coordinated with volunteers and ATH to plant, maintain, and harvest the produce. Produce from the garden was donated to ATH for distribution in food pantries, shelters, and community kitchens increasing locally grown fresh produce access.



Community Engagements with Kansas Tribes

Kansas Federally Recognized Tribes

Tribal community members and families from all Kansas federally recognized tribes participated in an outdoor drive-through Sunday Fun Day event in August. Kansas SNAP-Ed and the Tribal Food Systems staff coordinated with the Kansas Tribal Health Summit Planning Committee and ensured the event happened to provide activities and supplies supporting the communities during COVID-19. All families received a bag with information on healthy living, physical activity, and family activity resources. Each family also received whole grain chips and a take-home recipe with ingredients for black bean and corn salsa. Participants who won door prizes received ground bison, a cooler, blankets, or day passes for a fitness center.



Volunteers assembled bags of education resources and lesson reinforcement items at the Prairie Band Potawatomi Nation Boys and Girls Club.

Transportation provided for Wichita SNAP users to get to Farmers Markets

Congressional District 4

Wichita SNAP users got free bus rides to and from Old Town Farm and Art Market and Kansas Grown! Farmers Market. Free bus rides were funded by the City of Wichita Transit. Riders showed their SNAP/EBT cards to receive the free ride to one of the markets. Once they arrived, they could use their SNAP/EBT cards to purchase SNAP eligible foods and received up to \$25 in additional benefits through the Double Up Food Bucks, for locally grown fruits and vegetables. Then, they showed the cards to get a free ride back home.

This is a partnership between the Sedgwick County Extension SNAP-Ed program, Wichita Transit, and Sedgwick County Government.

FREE RIDE PROGRAM

1. SHOW YOUR STATE OF KANSAS SNAP/EBT CARD WHEN BOARDING THE BUS.
2. GET OFF AT ONE OF OUR TWO CONVENIENT LOCATIONS.
3. SHOP THE MARKET.
4. SHOW YOUR STATE OF KANSAS SNAP/EBT CARD WHEN USING THE BUS TO RETURN HOME.

FARMERS MARKET LOCATIONS

- Old Town Farm and Art Market
838 E 1st St
Saturdays, 8 am - 1 pm
- Kansas Grown! Farmers Market
1001 W 10th St
Saturdays, 7 am - 12 pm

Double Up Food Bucks Debut in Cowley County

Congressional District 2

SNAP recipients can now double their benefits up to \$25 per market visit at the Ark City Farm and Art Market and Walnut Valley Farmers Market. Cowley Farmers Market Association (CFMA) with leadership from a SNAP-Ed Agent and the Double Up Food Bucks Coordinator launched this Double Up Food Bucks (DUF) program during COVID-19. A total of \$5,574 was distributed through SNAP-EBT and DUF tokens and \$4,632 were redeemed. The program benefits the markets, customers, vendors, and community.

For sustainability, the Cowley Farmers Market Association signed a pledge to continue the DUF program for 5 years through the Pathways to a Healthy Kansas grant from Blue Cross Blue Shield of Kansas. The group received a \$5,000 grant to support and promote the Double Up Food Bucks program.



"The Double Up Food Bucks program has been great. I've always wanted to be able to shop for local produce at the farmers market and now I can." - SNAP-EBT customer