

# Cory Thompson, MBA, MS

Kansas State University  
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## EDUCATION

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Texas Tech University - Lubbock, TX Expected Graduation May 2024

**Doctor of Philosophy - Ph.D., Personal Financial Planning, Doctoral Candidate**  
*Dissertation working title "Three papers on the impact of a financial inheritance."*

Texas Tech University - Lubbock, TX May 2022

**Master of Science - Personal Financial Planning**

West Virginia University - Morgantown, WV December 2018

**Master of Business Administration**

University of Oklahoma - Norman, OK December 2016

**Bachelor of Science - Multidisciplinary Studies (Math, Meteorology)**

## TEACHING

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Kansas State University - Manhattan, Kansas August 2023 – Present

*Instructor (Intro to Personal Financial Planning, Financial Counseling & Communication, Retirement Planning, Personal Risk Management and Insurance Planning)*  
*Undergraduate (PFP 105, 456, 460, 466)*

Texas Tech University – Lubbock, Texas January 2023 – August 2023

*Graduate Part-Time Instructor (Fundamentals of Personal Financial Planning)*  
*Graduate (PFP 5371)*

Texas Tech University – Lubbock, Texas July 2021 – December 2022

*Graduate Part-Time Instructor (CFP Exam Review Course)*  
*Graduate (PFP 5395)*  
*Undergraduate (PFP 4395)*

## PUBLICATIONS/PRESENTATIONS

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Watkins, K., Reiter, M., McCoy M., Smodic, S, Muruthi B., Choi S., **Thompson, C.**, White, K. Jr., & Muruthi, B. (2023). *Black adults' estate planning: The role of financial planner use, inheritance receipt, and life insurance ownership* (submitted to Financial Planning Review, May 2023)

Todd, T, Lutter, S., & **Thompson, C.** (2023). *The moderating effect of social media use on investing confidence and financial anxiety* (submitted for presentation to AFCPE)

## PROFESSIONAL DEVELOPMENT

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*Organizing an Asynchronous Blackboard Course* (Texas Tech University) Spring 2023

- Attended a workshop that focused on creating and managing an asynchronous online course utilizing Blackboard.

*Organizing a Synchronous Blackboard Course* (Texas Tech University) Spring 2023

- Participated in a workshop that emphasized developing and administering a synchronous online course through Blackboard.

- Groundwork Program* (Teaching Workshop, Texas Tech University) Spring 2021
- Participated in a teaching workshop focused on effective course design, pedagogy, and assessment.
  - Worked with a mentor and peers to improve teaching skills.
  - Applied the workshop's insights to teaching practice and received positive feedback from students and supervisors.

## **RESEARCH EXPERIENCE**

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Texas Tech University September 2020 – July 2021  
*Research Assistant*

- Assisted a faculty member in researching various personal financial planning topics by:
  - Identifying and gathering relevant literature on the topic of retirement planning. This included searching databases, reading journal articles, and reviewing books and other publications.
  - Summarizing the key findings of the literature and evaluated their quality. This involved writing a brief overview of each article or book, or creating a table or chart that summarized the main points.
  - Making recommendations for future research on the topic of retirement planning. This involved identifying gaps in the literature, suggesting new research questions, or proposing new methods for conducting research.

## **RESEARCH INTERESTS**

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- Oil and gas industry experience led to interest in large windfalls from oil and gas lease bonus money.
- Desire to help people effectively utilize large amounts of money led to research interests in:
  - Inheritance and bequest behaviors
  - Behavioral finance
  - Self-control
  - Retirement planning

## **SERVICE**

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College Service, College of Health and Human Sciences, Kansas State University  
Undergraduate Committee Member 2023 – Current  
FPA Student Chapter Faculty Advisor 2023 – Current  
TEAM Challenge Asset Management Faculty Advisor 2023 – Current

## **OUTREACH**

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Knowledge Empowering You (KEY), Texas Tech University August 2021 – June 2022  
*Volunteer Community Educator*

Texas Tech University August 2021 – June 2022  
*Student Recruitment (Master's program)*

## **PROFESSIONAL EXPERIENCE**

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Titan Energy Appalachia, LLC., Parkersburg, West Virginia July 2019 – March 2020  
*Petroleum Landman*

- As a negotiator, successfully acquired oil and gas rights from landowners in Ritchie and Gilmore County, West Virginia.
- Developed strong relationships with clients by maintaining clear communication and providing regular updates throughout the closing process.
- Conducted thorough research of public county records to evaluate mineral title, surface title, and leasehold interest, property assessment.

NorthStar Energy, Denver, Colorado (remote) September 2016 – June 2019  
*Curative Title Landman*

- Analyzed and resolved defects in the chain of title by correcting instruments and reconciling title with the use and possession of land.
- Legal instruments were prepared for review by attorneys and clients and subsequently executed for landowners.
- Utilized Federal and State Lease files to prepare Held-by-Production (HBP) and Held-by-Unit (HBU) net revenue reports for Johnson, Converse, and Campbell County, Wyoming.

Independent Contractor - Antero Resources, Caldwell, Ohio August 2011 – September 2016  
*Team Leader/Title Reviewer, Petroleum Landman*

- Conducted final assessments of mineral title reports for a team of 25 Title Landmen, ensuring accuracy and completeness of all legal information.
- Led and managed a 5-person imaging team, overseeing office administration to ensure seamless operations and compliance with company policies.
- Conducted extensive research and analysis to complete comprehensive Acquisition Due Diligence and full section Mineral Ownership reports, evaluating potential lease opportunities in Colorado, Kentucky, Oklahoma, Ohio, Texas, and Wyoming.

## **PROFESSIONAL MEMBERSHIPS**

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Association for Financial Counseling and Planning (AFCPE)	2021 – Current
Toastmasters International	2022 – Current
Financial Therapy Association (FTA)	2023 – Current
Financial Planning Association (FPA)	2023 – Current
American Council of Consumer Interests (ACCI)	2023 – Current

## **CERTIFICATIONS**

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Graduate Research Strategies (Texas Tech University)	Fall 2022
Certified Professional Landman (CPL)	2018 – Current

## **CONFERENCE ATTENDANCE**

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Association for Financial Counseling & Planning Education (AFCPE), Orlando, FL	2022
CFP Board Conference, Washington, DC.	2022
Financial Planning Association, Phoenix, AZ	2023
Financial Planning Association KC Chapter, Kansas City, MO	2023