MEGAN MCCOY, PHD, LMFT, AFC®, CFT™

Assistant Professor
Kansas State University
MeganMcCoy@K-State.edu

Education

2016	University of Georgia, Athens, G.A. Ph.D. Human Development and Family Science, Marriage and Family Therapy
2008	Drexel University, Philadelphia, P.A. M.A. in Couple and Family Therapy
2005	University of North Carolina at Chapel Hill, N.C. B.A. in Psychology

Experience

2022-present	Assistant Professor of Personal Financial Planning, Kansas State University
2019-2022	Director of the Master's of Personal Financial Planning, Kansas State University
2019-2022	Professor of Practice of Personal Financial Planning, Kansas State University
2017-2018	University Lecturer, Kansas State University
2017-2019	Adjunct Faculty and IRB Reviewer, Northcentral University
2016-2017	Family Therapist, Firm Foundations Counseling and Wellness, Columbia S.C.
2014-2015	Family Therapist, The Community School, Atlanta G.A.
2009-2013	Family Therapist, Aspire Clinic, Athens G.A.
2008-2009	Family Therapist, United Family Services, Monroe N.C.
2006-2008	Family Therapist, NET Outpatient, Philadelphia P.A.

Grant Awards

CFP Board

Project: Financial Planning Labor Study Proposal
Period: March 2023 – March 2024
Amount: $145,000 (funded)
Co-Primary Investigator: Kimberly Watkins

Financial Planning of Canada

Project: Exploring Financial Planning Technology in Light of Covid-19
Period: September 2022 – September 2023
Amount: $25,000 (funded)
Co-Primary Investigator: Joanne de Jong

The National Endowment for Financial Education (NEFE)

Project: The KMSI Relationship to Financial Literacy and Cross-Racial Validity
Period: August 2021 - January 2022
Amount: $111,417.00 (funded)
Co-Primary Investigator: Miranda Reiter, Jesse Jurgenson, Ken White, Kim Watkins

Financial Planning Association (FPA)
Project: Developing & Maintaining Client Trust & Commitment
Period: March 2021 - August 2021
Amount: $20,000 (funded)
Co-Primary Investigator: Money Quotient Research Consortium

Global Campus Course Development Grant
Project: Course Development PFP 300 Love and Money
Period: December 2020 - December 2021
Amount: $9,000 (funded)

The Open/Alternative Textbook Initiative Grant
Project: Open Textbook Initiative for PFP 105
Period: May 2020 - January 2021
Amount: $5,000 (funded)
Co-Primary Investigator: Dr. Cherie Stueve

Peer-Reviewed Journal Articles

McCoy, M., White, K., Watkins, K., Kahler, R. (in press). The importance of being a "client" for financial planning students: A thematic analysis of financial planning students' experiences meeting with a planner. *Journal of Financial Planning and Counseling.*

Watkins, K., **McCoy, M.,** White, K., Reiter, M., & Liu, Y. (2023). Exploring the Role of Financial Socialization on Financial Planning Students' Financial and Career Confidence: A Thematic Analysis. *Journal of Family and Economic Issues,* 1-11.

[2] Ludwig, E., Heckman, S., **McCoy, M. (**2023). The influence of risk, financial literacy, and trust on financial advice-seeking behavior in a cross-racial examination. *Journal of Financial Planning,* 36(2), 68-64.

[2] Prelogar-Hernandez, G., **McCoy, M.**, Lurtz, M., & White, K. J. (2022). Promoting inclusion in your practice for transgender and gender non-conforming clients: Utilizing the inclusive financial well-being empowerment model. *Journal of Financial Therapy*, *13*(2), 2.

[2]**McCoy, M.**, Machiz, Harris, J., Lynn, C., Lawson, D., & Rollins-Koon, A. (2022). The science of building trust and commitment in financial planning: Using structural equation modeling to examine antecedents to trust and commitment. *Journal of Financial Planning, 35*(12), 68-69.

White, K. J., Love, K., **McCoy, M.,** Reiter, M., Seponski, D. M., Koposko, J., & Regan, E. (2022). Factors associated with the financial strain of transgender and gender diverse college students. *Journal of Consumer Affairs*. 1-21

[12]Anderson, J., Wu, J.C., Rollins-Koon, A., Azaloff, S., McCaleb, R., Rauh, C., & **McCoy, M.** (2022). A decade of research in the Journal of Financial Planning. *Journal of Financial Planning. 35*(9), 70-81.

[2]Enete, Seay, M., Asebedo, S., Wang, D. & **McCoy, M.** (2022). The relationship between emotions and financial time horizon. *Journal of Personal Finance*, *21*(1), 93-112.

[1] Denotes undergraduate student participation
[2] Denotes graduate student participation

[2]Enete, S., Seay, M., Asebedo, S., Wang, D., & **McCoy, M.** (2022). Personal emotions and family financial well-being: Applying the broaden and build theory. *Journal of Financial Counseling and Planning*, *33*(1), 79-96.

[2]Enete, S., Seay, M., Asebedo, S., Wang, D., & **McCoy, M.** (2022). Understanding the influence of emotion on both time and money: applying the broaden and build theory. *SN Business & Economics*, *2*(5), 1-24.

White, K. J., Ouyang, C., Machiz, I., **McCoy, M.,** & Qi, J. (2022). An application of financial resilience to retirement planning by racial/ethnic status. *The Journal of Retirement*, 9(4), 31-45.

[23]Biever, D. F., Patel, N., Agnew, A., Kopp, D., Krausman, J., & **McCoy, M. A.** (2021). When Money Can't Be Avoided: Helping Money Avoidant Widows Using the Changes and Grief Model (FTA Best Paper Award). *Journal of Financial Therapy*, *12*(2), 2.

[2]Sterbenz, E., Ross, D., Melton, R., Smith, J., **McCoy, M.,** & Pearson, B. (2021). Using scaffolding learning theory as a framework to enhance financial education with financial planning clients. *Journal of Financial Planning.*

Sensenig, D. J., Lurtz, M., Joseph, M., Harris, J., White, K. J., & **McCoy, M.** (2021). CFP board anonymous case histories: Ethical themes of compensation disclosure. *Financial Planning Review*, e1126.

[2]White, K.J., **McCoy, M.**, Watkins, K., Chen, X., Koposko, J., & Mizuta, M. (2021). 'We don't talk about that': Exploring money conversations of black, hispanic, and white households". *Family & Consumer Sciences Research Journal*, 49(3), 328-343.

[4]Archuleta, K. L., Asebedo, S. D., Durband, D. B., Fife, S. T., Ford, M. R., Gray, B. T., Lurtz, M. R., **McCoy, M.,** Pickens, J. C., & Sheridan, J. (2021). (Equal authorship contribution in alphabetical order). Facilitating virtual client meetings for money conversations: A multidisciplinary perspective on skills and strategies for financial planners. *Journal of Financial Planning*, 34(4), 82-101.

White, K. J., **McCoy, M.**, & Watkins, K. (2021). Resource management: Environmental sustainability across the financial literacy curriculum. *Journal of Family & Consumer Sciences Education*, *38*(1), 24-40.

[2]Harris, J., Stephens, R., Sensenig, D., Pickard, S., **McCoy, M., &** Kahler, R. (2021). Integrating financial therapy within family-owned businesses: A theoretical case vignette with recommended strategies for consulting with copreneurs. *Journal of Financial Therapy, 11(2)*, 1.

Muruthi, B., Watkins, K., **McCoy, M.**, White, K., Stafford McRell, A., Thomas, M., & Taiwo, A. (2021). "Save, even if it's a penny": Transnational financial socialization of black immigrant women. *Journal of Financial Therapy*, 11(2), 3.

White, K., Watkins, K., **McCoy, M.,** Muruthi, B., & Byram, J.L. (2021). How financial socialization messages relate to financial management, optimism and stress: Variations by race. *Journal of Family and Economic Issues*, 42(2), 1-14.

[5]McCoy, M., O'Neal, C.W., Gale, J., Goetz, J., & Mancini, J. (2020). Financial boundary ambiguity in military spouses. *Family Relations*, 7(4), 1265-1279.

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[3] Best paper award for the Financial Therapy Association Annual Conference (2021)

[4] Denotes equal authorship

[5] Best paper award for the National Council of Family Relationships (2022)

[2]Sensenig, D.J., Walsh, B., Machiz, I., Stanley, N., Russell, M., & **McCoy, M.** (2020). Utilizing what we know about tele-mental health in tele-financial planning: A systematic literature review. *Journal of Financial Planning,* 36(9), 48-61.

[2]Glenn, C.E., Caulfield, B., **McCoy, M.**, Curtis, J., Gale, N.C., & Astle, N. (2020). An annotated bibliography of financial therapy research: 2010 to 2018. *Journal of Financial Therapy,* 10(2), 1.

White, K.J., **McCoy, M.,** & Chen, X. (2020). Exploring the impact of marital status on financial conversations. *Journal of Financial Therapy,* 10(2), 2

[26]Tennereli, D., Weaver, S., **McCoy, M.,** & Astle, N. (2020). Scaffolding versus enabling: Financially supporting adult children. *Journal of Financial Therapy,* 10(2), 4.

Lucier-Greer, M., **McCoy, M.,** Gale, J., Goetz, J., & Mancini, J. (2019). Exploring the context of self-care for youth in military families. *Journal of Youth and Adolescence.* 108, 5991-5999.

White, K.J., **McCoy, M.**, Love, K., Kwak, E.J., Bruce, E., & Grable, J. (2019). The role of signaling when promoting diversity and inclusion at the firm level: A financial advisory professional case study. *Advances in Business Research.* 9(1), 1-16.

McCoy, M., White, K.J., & Love, K. (2019). Exploring the financial overconfidence of student-athletes. *Business and Management: an International Journal.* 9(4), 381-398.

[2]Smodic, S., Rauschenberger, J., Watts, E., & **McCoy, M.** (2019). Financial planning with ambiguous loss from Alzheimer's disease: Implications, application and interventions. *Journal of Financial Planning,* 32(8), 34-45.

[2]Begina, M., Hickingbottom, J., Lutrell, E.G., & **McCoy, M.** (2018). Identify and understand clients' money scripts: A framework for using the KMSI-R. *Journal of Financial Planning,* 31(3), 46-55.

White, K. J., **McCoy, M.,** & Watkins, K. (2018). Exploring the relationship between sustainability and personal finance practices. *Forum for Family and Consumer Issues,* 22(1), 1-12.

Muruthi, B., **McCoy, M.,** Chou, J., & Farnham, A. (2018). Sexual scripts and narrative therapy with older couples. *The American Journal of Family Therapy*, 46(1), 81-95.

Muruthi, B., Watkins, K., **McCoy, M.**, Muruthi, J.R., Kiprono, F.J. (2017). "I feel happy that I can be useful to others": Preliminary study of east African women and their remittance behavior. *Journal of Family Economic Issues*, 38(3), 315-326.

Abrams, B., Rush, K., Bermudez, M., **McCoy, M.,** & Stinson, M. (2016). Afro-Caribbean mothers in the U.S.: An exploratory study from a transnational feminist perspective. *Women and Therapy,* 3-4, 413-431.

Muruthi, B.A., Nasis, T., Jordan, L.S., **McCoy, M.**, Grogan, C., & Farnham, A. (2015). Collaborative therapy approach: Implications for working with Afro-Caribbean families coping with infidelity. *Journal of Systemic Therapies,* 34(3), 26-43.

Asebedo, S., **McCoy, M.**, & Archuleta, K. L. (2014). 2013 membership profile of the Financial Therapy Association: A strategic planning report. *Journal of Financial Therapy*, 4(2), 1-21.

McCoy, M., Ross, D. B., & Goetz, J. (2014). Narrative Financial Therapy: Integrating a financial planning approach with therapeutic theory. *Journal of Financial Therapy, 4(2*), 22-42.

[6] Best paper award for the Financial Therapy Association Annual Conference (2019)

Stinson, M., George, D.V., **McCoy, M.,** Hjelmstad, L., Mennenga, K.D., & Bermudez, J.M. (2013). Finding your cadence: Introducing the dynamic developmental framework of supervision. *Journal of Systemic Therapies*, 32(4), 19-32.

McCoy, M., Ross, B., Hjelmstad, L., & Stinson, M. (2013). Who's in our clients' bed? A case illustration of sex therapy with a polyamorous couple**.** *Journal of Sex and Marital Therapy, 41*(2), 134-144.

McCoy, M., Hjelmstad, L., & Stinson, M., (2013). The role of tele-mental health in therapy for couples in long-distance relationships. *Journal of Couple and Relationship Therapy,* 12(4), 339-358.

McCoy, M., Gale, J., Ford, M., & McCoy, R. (2013). A therapist's perspective of a financial planning course: Implications for financial therapy education and trainings. *Journal of Financial Therapy*, 4(1), 21-38.

McCoy, M., Stinson, M., & Bermudez, J. M. (2013). Utilizing a narrative approach to increase intimacy after prostate cancer. *Journal of Creativity in Mental Health*, 8(1), 48-69.

White Paper

Anderson, C., Deanna, S.L., **McCoy, M.,** Lawson, D. (2022). Developing and Maintaining Client Trust and Commitment in a Rapidly Changing Environment. [White Paper]. https://www.financialplanningassociation.org/learning/research/client-communication

Conference Papers, Posters, and Presentations

Koochel, E., Lutter, S., **McCoy, M.** (2022). Protecting well-being through financial shocks. Financial Planning Association Annual Conference.

[2]**McCoy, M.** & Kopp, D. (2022). How Financial Therapy Aids in Financial Planning. XY Planning Network Annual Conference.

[2]**McCoy, M.** & Macksoud, C. (2022). Best Practices for Financial Education in BIPOC Communities. Financial Therapy Association Annual Conference.

White, K., **McCoy, M.,** Watkins, K., & Reiter, M. (2022). Exploring the role of financial socialization on financial planning students: A thematic analysis. Financial Therapy Association Annual Conference.

McCoy, M., White, K., Watkins, K., & Reiter, M. (2022). The importance of being a "client" for financial planning students: A thematic analysis of financial planning students' experiences meeting with a planner. Association of Financial Counseling, Planning, and Education Annual Conference.

White, K. & **McCoy, M.** (2022). The Majors of Transgender and Gender Diverse College Students. American Council on Consumer Interests Annual Conference.

[2]Ludwig, E., Heckman, S., & **McCoy, M.** (2022). A cross-racial examination of the antecedents to financial advice-seeking. American Council on Consumer Interests Annual Conference.

Archuleta, K. L., Harris, J., & **McCoy, M.** (2021). Exploring your attitudes, values, and beliefs to better serve your clients. Research presentation given at the National Association of Personal Financial Advisors. Boston, MA.

[2]**McCoy, M.,** Prelogar, G., Lurtz, M., & White, K. (2021). Best practices for working with Transgender and Gender Non-Conforming clients in your financial therapy practice. Research Presentation at the Annual Financial Therapy Conference.

Ross, B., **McCoy, M.,** Johnson, E. (2021). Writing your way into financial wellbeing: A Narrative Financial Therapy Experiential Writing Approach. Research Presentation at the Annual Financial Therapy Conference.

[2]**McCoy, M.,** Baker, K., Bowling, A., Brooks, M., Buland, L., Cole, T., Dineson, A., and Loker, J. (2021). Overcoming Financial Infidelity with Solution-Focused Therapy. Research Presentation at the Annual Financial Therapy Conference.

[2]Paredes, J., Marcus, R., & **McCoy, M**. (2021). Should I return the Porshe: An examination of men's midlife crisis. Poster Presentation at the Annual Financial Therapy Conference.

[2]Smodic, S., Archuleta, K., Harris, J., **McCoy, M.** (2021). Evolving the estate planning process: Uncovering family values in legacy conversations. Research Presentation at the Annual Financial Therapy Conference.

[2]Biever, D. F., Patel, N., Agnew, A., Kopp, D., Krausman, J., & **McCoy, M.** (2021). When money can't be avoided: Helping money avoidant widows using the changes and grief model. Research Presentation at the Annual Financial Therapy Conference.

[2]Tosado, L. A., Koski, J., Mortel, R., & **McCoy, M.** (2021). Eliciting African American and Latina/o Families' money stories: Small group conversations. Research Presentation at the Annual Financial Therapy Conference.

[2]Harris, J.W., Joseph, M., Machiz, I., & **McCoy, M.** (2020). Financial literacy, socialization, and social education: Traditional perspectives and topics. Paper Presentation at the Annual Conference of the College and University Faculty Assembly.

Pearson, B., **McCoy, M.** Seay, M. & Houston, S. (2020). Shift happens - best practices for transitioning financial planning instructional modalities during times of crisis: A panel discussion from faculty who did it. Panel Presentation at the CFP® Board Registered Program Conference.

[2]Machiz, I., Mindy, J., Harris, J. & **McCoy, M.** (2020). Bridging the gap for financial educators: A systematic literature review of best practice for early elementary financial education. Research Presentation at the Annual Conference Association for Financial Counseling and Planning Education.

[2]**McCoy, M.,** Ross, D.B., & Ross, D. (2020). The evolution of a story: Updating narrative financial therapy to new CFP Board steps with experiential practice opportunities. Research Presentation at the Financial Therapy Association.

McCoy, M., Archuleta, K., Ponciano, I. (2020). How being you impacts your work: a live demonstration of person of the therapist genogram exploration. Research Presentation at the Annual Financial Therapy Association Conference.

[2]Sterbenz, E., **McCoy, M.,** Melton, R., Ross, D., & Smith, J. (2020). Using scaffolding learning theory as a framework to enhance financial education with financial planning clients. Research Presentation at the Annual Financial Therapy Association Conference.

[2]Astle, N., Kirsten, C., Rodriguez, G., **McCoy, M.** (2020). Using emotion in financial therapy: Application of Emotionally Focused Therapy to Financial Therapy. Research Presentation at the Annual Financial Therapy Association Conference.

Gray, B., Asebedo, S., Lawson. D.R., Lurtz, M.R., **McCoy, M.**, Pickens, J.C., Durband, D.B., Fife, S.T., Sheridan, J., Archuleta, K.L., Ford, M.R. (2020). Facilitating virtual client meetings for money conversations: Skills, strategies, and outcomes. Research Presentation at the Annual Financial Planning Association Conference.

[2]Walsh, B., Sensenig, D., Machiz, I., Russell, M., Stanley, N., & **McCoy, M.** (2020). Utilizing what we know about tele-mental health in tele-financial planning: A systemic literature review. Paper Presented at the 2020 Financial Planning Association (FPA) annual conference academic track.

[2]Smodic, S., Rauschenberger, J., Watts, E., & **McCoy, M.** (2019). Financial planning with ambiguous loss from Alzheimer's Disease: Implications, application and interventions. Research Presentation at the Financial Therapy Association Annual Conference.

[2]Moore, C. & **McCoy, M.** (2019). Financial planner's experience in financial therapy. Research Presentation at the Financial Therapy Association Annual Conference.

[2]Tennereli, D., Weaver, S., **McCoy, M.,** & Astle, N. (2019). Scaffolding versus enabling: Financially supporting adult children. Research Presentation at the Financial Therapy Association Annual Conference.

[2]Strong, C.R., Hattrup, L., Glenn, B., & **McCoy, M.** (2019). Financial therapy engagement: Collaborations and referrals for financial planners. Research Presentation at the Financial Therapy Association Annual Conference.

[2]Stephens, R., Pickard, S., **McCoy, M.,** & Harris, J. (2019). Forging a common strategy between business partners with differing money scripts. Research Presentation at the Financial Therapy Association Annual Conference.

[2]Boyd, K., Knox, N., Bately, G., & **McCoy, M.** (2019). Fiduciary considerations of using the Certified Financial Therapist™ designation. Research Presentation at the Financial Therapy Association Annual Conference.

[2]**McCoy, M.,** White, K.J., Chen, X., Astle, N. (2019). Exploring the impact of marital status on financial conversations. Poster Presentation at the Financial Therapy Association Annual Conference.

[2]Harris, J. & **McCoy, M.** (2019). Bridging the gap in financial therapy. Research Presentation at the Financial Therapy Association Annual Conference.

Muruthi, B., Watkins, K., **McCoy**, **M**., & Muruthi, J. R. (2019). Transnationalism and family resource allocation for east african immigrant women. Research Presentation at the Association for Financial Counseling and Planning Education Annual Conference.

Park, N., Thomas, M., White, K., Watkins, K., **McCoy, M.** (2019). The relationship between financial knowledge, financial management, and financial self-efficacy among African American students. Poster session presented at the Academic Research Colloquium – CFP Board Center for Financial Planning.

White, K., **McCoy, M.,** Kwak, E.J. (2019). Does race impact our money conversations? Poster session presented at FERMA Virtual Conference.

McCoy, M., Farnham, A., Muruthi, B., & Bermudez, M. (2017). Deconstructing older adult sexual intimacy sexual scripts. Research Presentation at the American Association for Marriage and Family Therapy Annual Conference.

Muruthi, B., Watkins, K., **McCoy, M.**, Muruthi, J.R., Kiprono, F.J. (2016). Transnationalism and family resource allocation for east African immigrant women. Paper Presentation at the Association for Financial Counseling, Planning, and Education Conference.

Jetson, D. & **McCoy, M.** (2013). Distance counseling in Financial Therapy. Research Presentation at the Financial Therapy Association Conference.

Asebedo, S. D., **McCoy, M.,** & Archuleta (2013). 2013 membership profile of the Financial Therapy Association. A strategic planning report. Survey results were presented at the 2013 Financial Therapy Conference.

Gale, J., Goetz, J., Ross, B., DeGraff, A., & **McCoy, M.** (2013). Drafting professional standards for financial therapists: An invitation to join the conversation. Research Presentation at the Financial Therapy Association Conference.

McCoy, M. & Ross, B. (2013). A case illustration of sensate focus therapy with a polyamorous couple. Research Presentation at the International Family Therapy Association Conference.

McCoy, M. & Ross, B. (2013). Alleviating the strain on your relationship while alleviating your wallet: Helping couples with financial strain through a narrative lens. Research Presentation at the International Family Therapy Association Conference.

McCoy, M., Gale, J., Ford, M. & McCoy, R. (2012). A therapist's perspective of a financial planning course: Implications for financial therapy. Poster Presentation at the Financial Therapy Association Conference.

Ford, M., Goetz., J., & **McCoy, M.** (2012). Financial trauma: Utilizing EMDR therapy for healing. Research Presentation at the Financial Therapy Association Conference.

McCoy, M., Abrams, B., Ford, M., & Bermudez, J. M. (2012). Co-constructing preferred money scripts through a contextual lens. Research Presentation at the Financial Therapy Association Conference.

Ford, M., Baptist, J.A., Archuleta, K.L., & **McCoy, M.** (2012). A live demonstration of the Ford Financial Empowerment Model. Research Presentation at the Financial Therapy Association Conference.

Stinson, M., Bermudez, J.M., **McCoy, M.**, & Abrams, B.A. (2012). Intersectionality of Latinos, marital satisfaction, religiosity and conflict resolution. Poster Presentation at the American Association of Marriage and Family Therapy Conference.

Abrams, B., Rush, K., **McCoy, M., &** Stinson, M. (2012). Afro-Caribbean single women parenting in the U.S. Poster Presentation at the American Association of Marriage and Family Therapy Conference.

McCoy, M. & Hjelmstad, L. (2012). Utilizing Skype in couple's therapy. Poster Presentation at the International Family Therapy Association.

McCoy, M. & Gale, J. (2012). Attending to couples, money, food, and the home: The creation of an interdisciplinary clinic. Poster Presentation at the International Family Therapy Association.

McCoy, M & Hjelmstad, L. (2011). Exploring the Issue of Timing in Relational Financial Therapy. Research Presentation at the Financial Therapy Association Conference.

Hjelmstad, L., **McCoy, M,** & Wyczalkowski, C. (2011). Mechanisms of successful collaboration between Financial Planners and Marriage and Family Therapists. Roundtable Presentation at the Financial Therapy Association Conference.

Invited Presentations

Horan, S., Geczy, C., Robinson, T., Ciccotello, C., & **McCoy, M.** (2022). Panel with the Financial Planning Review Editors. Academic Research Colloquium (ARC) for Financial Planning And Related Disciplines.

McCoy, M. (2022). Conflict Resolution in Financial Planning. Webinar Presentation for the Financial Expert Network.

McCoy, M., Koochel, E., & Lurtz M. (2022). Webinar Series on Financial Therapy for eMoney.

McCoy, M. (2022). How Financial Therapy Can Aid in Your Financial Planning Practice. Webinar Presentation for NAPFA West Symposium,.

McCoy, M. (2022). How Financial Therapy can Help Financial Planning Students. Webinar Presentation for FPA of MI Student Success Summit.

McCoy, M. (2022). Financial Wellbeing. Webinar Presentation for KCCTO Training.

McCoy, M. (2021). Understanding financial anxiety in financial planning clients. Webinar Presentation for Next Gen Personal Finance.

McCoy, M. (2021). Introducing Financial Therapy to Financial Planning Students. Webinar Presentation for the University of Georgia.

McCoy, M. (2021). Introducing Financial Therapy to Financial Planning Students. Webinar Presentation for Texas A&M University.

McCoy, M. (2021). Facilitating Virtual Client Meetings for Money Conversations: A Multidisciplinary Perspective, Financial Therapy Association Webinar Series, Financial Therapy Association.

[2]Tennereli, D., Wever, S., & **McCoy, M.** (2021). Scaffolding versus Enabling: Financially Supporting Adult Children. Webinar Presentation for the Financial Therapy Association.

McCoy, M. (2021). How Financial Therapy can add value when assisting your mental health clients. LA-CAMFT webinar series.

McCoy, M. (2021). Insights into your client's money mindset. Kansas State Olathe and Kansas State's Personal Financial Planning Program webinar series.

McCoy, M. (2021). Emotions and Money. Part of the Wallet Wisdom series by Kansas State Extension.

McCoy, M. (2020). How Financial Therapy can add value when assisting your financial planning clients. Financial Planning Association Michigan Annual Conference. October 7th, 2020.

McCoy, M. (2020). How Financial Therapy Can Aid in Your Financial Planning Practice Money Quotient Research & Education Series. October 22nd, 2020.

McCoy, M. (2020). Conflict Resolution in Your Financial Planning Practice. FPA NextGen SoCal Summit. October 21st, 2020.

[2]McCoy, M. & Harris, J. (2020). Exploring Financial Anxiety in Financial Planning Webinar Presentation for the XY Planning Networks.

McCoy, M. & Lurtz, M. (2020). Advice for Financial Planners in light of Covid-19 Webinar Presentation for the Million Dollar Round Table

McCoy, M. (2020). How Financial Therapy can aid in your financial planning practice. Webinar Presentation for the Purposeful Planning Institute.

[2]Stephens, R., Pickard, S., Harris, J., Kahler, R., & **McCoy, M.** (2019). House-work: When You're Client Experiences Conflict in a Family Business. Webinar Presentation for the Financial Therapy Association.

[2]Smodic, S., Forst, E., & **McCoy, M.** (2019). Journal in the Round: Alzheimer's and Dementia. Webinar Presentation for the Financial Planning Association.

[2]McCoy, M. & Astle, N. (2019). Difficult Conversations Part III: Financial Infidelity. Webinar Presentation for the Financial Planning Association and the Financial Therapy Association.

[2]**McCoy, M.** & Smodic, S. (2019). Difficult Conversations Part I: Alzheimer's and Dementia. Webinar Presentation for the Financial Planning Association and the Financial Therapy Association.

[2]**McCoy, M.,** Lurtz, M., & Coambs, E. (2019). Exploring how Financial Therapy can aid your Mental Health Practice. Webinar Presentation for the Financial Therapy Association.

McCoy, M., Lurtz, M., & Cherry, P. (2019). Exploring how Financial Therapy can aid your Financial Planning Practice. Webinar Presentation for the Financial Therapy Association.

Peer-Reviewed Book Chapters

McCoy, M. & Van Zutphen, N. (2022). Developing a productive client-planner relationship that addresses the psychological elements of financial planning. In. S. Chatterjee, S. Lutter, & Yeske, D. (Eds.), *Psychology of Financial Planning* (pp. 19-39). ALM.

McCoy, M. & Lurtz, M. (2022). Identifying and responding to client values and goals. In. S. Chatterjee, S. Lutter, & Yeske, D. (Eds.), *Psychology of Financial Planning* (pp. 40-54). ALM.

Davis, S.D., Lurtz, M., & **McCoy, M.** (2022). Identifying when money is being used as manipulation. In. S. Chatterjee, S. Lutter, & Yeske, D. (Eds.), *Psychology of Financial Planning* (pp. 183-198). ALM.

Koochel, E., **McCoy, M.** & Davis, S.D. (2022). Applying financial counseling skills to the financial planning process. In. S. Chatterjee, S. Lutter, & Yeske, D. (Eds.), *Psychology of Financial Planning* (pp. 201-219). ALM.

McCoy, M. & Lutter, S. (2022). Forging Trusting Relationships. In. S. Chatterjee, S. Lutter, & Yeske, D. (Eds.), *Psychology of Financial Planning* (pp. 221-235). ALM.

Lutter, S., **McCoy, M.,** Davis, S.D., & Palmer, L. (2022). Navigating Change. In. S. Chatterjee, S. Lutter, & Yeske, D. (Eds.), *Psychology of Financial Planning* (pp. 259-274). ALM.

McCoy, M. & Lutter, S. (2022). The Necessity of Empathy. In. S. Chatterjee, S. Lutter, & Yeske, D. (Eds.), *Psychology of Financial Planning* (pp. 275-286). ALM.

[2]Harris, J., Machiz, I., Joseph, L., **& McCoy, M.** (2021). Emergent Financial Literacy. In *Socialization, Financial Literacy, and Social Education*. Abington, UK: Routledge.

Muruthi, B.A.**, McCoy, M.**, & Farnham, A. (2016). Triangulation in the Family. In J. LeBow, A. Chambers & D.C. Breunlin (Eds.), *Encyclopedia of Couple and Family Therapy* (pp. 1-4). New York: Springer Publishing.

Gale, J., Ross, D.B., & **McCoy, M.** (2016). Training the Narrative Therapist. In K. Jordin (Ed.), *Couple, Marriage, and Family Therapy Supervision* (pp. 289-308). New York: Springer Publishing.

McCoy, M., Ross, D.B., & Goetz, J.W. (2015) Narrative Financial Therapy. In B.T. Klontz, S.L. Britt & K.L. Archuleta (Eds.), *Financial Therapy* (pp. 235-252). New York: Springer Publishing.

Book Review

McCoy, M. & Ross, B. (2013). Financial therapy: 5 steps toward financial freedom. *Journal of Financial Therapy,* 4(1). 94-98.

McCoy, M., Gale, J. & Kim, J. (2011). MFT researcher interviews. *Journal of Marital and Family Therapy,* 37(3), 371-372.

Awards

2022	National Council on Family Relations Best Paper Award
2022	Jay Mancini Faculty Award Winner
2021	Best Instructor Award, Financial Therapy Association
2021	Best Paper Award, Financial Therapy Association
2021	Professor of the Week, Kansas State University
2021	Myers-Alford Teaching Award, Kansas State University
2019	Best Paper Award, Financial Therapy Association
2014	Student Travel Scholarship, Financial Therapy Association
2013	Anne and Earl Haltiwanger Scholarship, University of Georgia

Licenses/Certifications

2021	Accredited Financial Counselor®
2021	Fundamental of True Wealth, Money Quotient
2019	Certified Financial Therapist™
2015	Marriage and Family Therapy License in South Carolina and Georgia
2014	DIR/Floortime Certified
2012	Certified Therapist in Eye Movement Desensitization and Response
2010	Certified Prepare/Enrich Trainer

Editorial Service

2022 - Co-Associate Editor for *Financial Planning Review*

2022 - Editorial Board *Journal of Financial Planning* and *Journal of Financial Therapy*

2019 - 2022 Associate Editor of Profiles and Book Reviews, *Journal of Financial Therapy*

2020 - 2020 Special Issue Guest Editor *Journal of Contemporary Family Therapy*

Ongoing Reviewer*: Journal of Financial Counseling and Planning*, *Journal of Couple and Relationship Therapy*, *Journal of Financial Planning*, *American College Health*, *Financial Planning Review*, *Journal of Financial Counseling and Planning*, *Journal of Family and Economic Issues*, *Journal of Sex & Marital Therapy*, *Contemporary Family Therapy*, *Journal of Financial Therapy*, *Journal of Family Psychology*, *International Journal of Environmental Research and Public Health*

Professional Service

2022 - Present	Chair for the CHHS Course and Curriculum Committee
2022 - Present	Webinar Chair for the Financial Therapy Association
2020 - 2022	CHHS Course and Curriculum Committee
2019 - 2022	Director of the Kansas State Personal Financial Planning Master's Program
2019 - 2022	Secretary for the Financial Therapy Association's Board of Directors
2017 - Present	Member of the Financial Therapy Association's Board of Directors
2013 - 2014	Student Member of the Financial Therapy Association's Board of Directors

Undergraduate Student Research

Ruth McCaleb Systematic Review of the Journal of Financial Planning

Jordan Priddy Systematic Review on Family Financial Socialization Theory

Graduate Student Advising

Major Professor:

Joshua Harris	Ph.D., Personal Financial Planning	Expected 2023
Matthew Mizuta	Ph.D., Personal Financial Planning	Expected 2024

Committee Member:

Shane Enate	Ph.D., Personal Financial Planning	2021
Derek Sensenig	Ph.D., Personal Financial Planning	2022
Brian Walsh	Ph.D., Personal Financial Planning	Expected 2023
Ives Machiz	Ph.D., Personal Financial Planning	Expected 2023
Matthew Russell	Ph.D., Personal Financial Planning	Expected 2024
Jodi Krausman	Ph.D., Personal Financial Planning	Expected 2024
Brandon Ratzlaff	Ph.D., Personal Financial Planning	Expected 2024
Chet Bennett	Ph.D., Personal Financial Planning	Expected 2024

Teaching Experience

2019-Present Kansas State

- PFP 305: Love and Money
- PFP 888: Research Methods
- PFP 825: Survey of Personal Financial Planning Research and Theory
- PFP 771: Research in Financial Therapy
- PFP 769: Relationships and Money
- PFP 768: Introduction to Financial Therapy
- HHS 300: Love and Money
- HHS 203: Financial Well-Being
- PFP 105: Introduction to Personal Financial Planning (a First Year Experience)

2017-2019 North Central University

- MFT 5101: Foundations for Graduate Study in MFT
- MFT 5102: Legal, Ethical, and Professional Development
- MFT 5104: Treatment Planning and Traditional MFT
- MFT 5105: Recovery-Oriented Care & Postmodern Therapy
- MFT 6101: Human Development and Family Dynamics
- DMFT 8701: Financial Administration and Budgeting in MFT

Fall 2010 University of Georgia

- CHFD 4870: Human Sexuality across the Life Span

Research Experience

2010-2013 Family and Community Resilience Laboratory, UGA

- Developed and created multiple 40+ min surveys
- Collected data six Army garrisons from March 2012- January 2013
- Imported, cleaned, and analyzed survey data from 1,036 military youth

2004-2006 Department of Social Psychology, UNC-CH

- Conducted interviews and developed observational coding paradigms

2004-2005 Department of Psychometrics, UNC-CH

- Office work, data entry, and participant recruitment

Professional Associations

Financial Planning Association
Purposeful Planning Institute
Financial Therapy Association
Association for Financial Counseling and Planning Education
American Association for Marriage and Family Therapy

Media Mentions

• NPR, MarketPlace, (March 28, 2023)
• Newspaper, New York Times, (December 26, 2022).
• Podcast, Motley Fool (December 3, 2022).
• Podcast, Modern Husband (November 25, 2022).
• Podcast, Shift with Ross Marino (November 17, 2022).
• Newspaper, Boston Globe, (November 1, 2022).
• Podcast, Banking on Digital Growth (October 26, 2022)
• TV, NBC News Now (August 25, 2022)
• Newspaper, New York Times (August 13, 2022).
• Internet, Fatherly (July 22, 2022).
• Radio, NPR Million Bazillion (July 8, 2022).
• Radio, NPR Marketplace (June 29, 2022).
• Podcast, Keen Wealth Advisors (June 3, 2022).
• Podcast, Long Story $hort (May 15, 2022).
• Newspaper, Washington Post (May 6, 2022).
• Internet, Business Insider. (February 17, 2022).
• Internet, Business Insider. (February 14, 2022).
• Internet, CNBC. (February 9, 2022)
• Internet, Financial Planning Association. (February 8, 2022).
• Internet, Business Insider. (January 23, 2022).
• Internet, Business Insider. (January 22, 2022).
• Internet, Business Insider. (January 15, 2022).
• Internet, Business Insider. (December 16, 2021).
• Internet, Business Insider. (December 15, 2021).
• Internet, Fidelity. (December 10, 2021).
• Internet, Everyday Health. (December 3, 2021).
• Magazine, New York Magazine. (December 3, 2021).
• Internet, WalletHub. (November 18, 2021).
• Internet, Buzzfeed. (October 15, 2021).
• Podcast, Voices by Fidelity (October 9th, 2021).
• Podcast, Voices by Fidelity (October 9th, 2021).
• Internet, Buzzfeed (October 8th, 2021).
• Podcast, AAMFT Podcast (October 8th, 2021).

- Podcast, The Most Hated F Word (October 7th, 2021).
- Magazine, New York Magazine (September 16, 2021).
- Newspaper, Wall Street Journal. (September 10, 2021).
- Podcast, Getting Better with Dr. Adam. (July 1, 2021).
- Internet, Money. (June 10, 2021).
- Newspaper, New Yorker. (June 10, 2021).
- Podcast, The Amicable Divorce. (May 12, 2021).
- Internet, Nola.com. (May 11, 2021).
- Magazine, InStyle. (May 7, 2021).
- Podcast, The Money Tree. (March 26, 2021).
- Podcast, Savage. (March 17, 2021).
- Television, KSNT. (February 26, 2021).
- Investor's Business Daily. (February 12, 2021).
- MarketWatch. (February 12, 2021).
- Hack Your Wealth. (February 9, 2021).
- Podcast, Hack Your Wealth. (February 7, 2021).
- Lawnstarter. (January 27, 2021).
- Podcast, A Smart Financial Plan. (January 20, 2021).
- Magazine, The Cut, New York Magazine. (December 31, 2020).
- Million Dollar Round Table. (December 2020).
- Million Dollar Round Table. (December 14, 2020).
- Million Dollar Round Table. (November 25, 2020).
- Yahoo News. (November 23, 2020).
- Newspaper, Wall Street Journal. (November 21, 2020).
- Magazine, Round the Table. (September 2020).
- CreditDonkey. (September 25, 2020).
- The New York Times. (September 17, 2020).
- The Wall Street Journal. (September 12, 2020).
- Morningstar, Inc. Investment Research Firm. (September 11, 2020).
- Knowable; Money mindset course. (August 2020).
- The National. (August 20, 2020).
- Thrive Global; Thriving Wallet. (August 12, 2020).
- Rewire.org. (August 12, 2020).
- Yahoo! Money. (August 7, 2020).
- Spotify, Google Play, and Apple. (June 28, 2020).
- Cordasco Financial Network. (June 4, 2020).
- ATLFM News. (June 2, 2020).
- School of Business eSeminar Series SOBeSS. (June 1, 2020).
- Ghanaian Times. (May 30, 2020).
- Laud Business. (May 29, 2020).
- MoneyTalk. (May 28, 2020).
- Wall Street Journal. (April 23, 2020).
- XYPN Academy. (April 20, 2020).
- NPR Marketplace podcast. Zoom therapy in a pandemic. (April 9, 2020).
- CNBC make it. (March 16, 2020).
- Opploans blog. (March 11, 2020).

- CNN Business. (March 5, 2020).
- YouTube. Interviewed by Scripps National News last week - now available on youtube. Segments sold to local news channels in the US. (February 2020).
- New York magazine - the cut. (February 27, 2020).
- Opportunity Financial, LLC. (February 12, 2020).
- Radio, National Public Radio (NPR). (February 11, 2020).
- NBC News. (February 3, 2020).
- CBS News. (January 8, 2020).
- Newspaper, Wall Street Journal. (December 29, 2019)
- Television, KWCH 12 Wichita News. (December 12, 2019).
- Newspaper, Wall Street Journal. (November 30, 2019).
- Magazine, The New Yorker. (October 22, 2019).
- Yahoo Money. (October 21, 2019).
- Podcast, Dandelions: A podcast for women. (September 2019).
- CNBC. (August 15, 2019).
- Television, ABC News. (August 13, 2019).
- Thrive Global. (July 15, 2019).
- Filter Free Parents. (May 19, 2019).
- Mind Body Green. (May 15, 2019).
- Radio, BBC Mundo. (May 9, 2019).
- Deseret News. (May 2, 2019).
- Radio, NPR Marketplace. (April 29, 2019).
- Magazine, Real Simple. (April 24, 2019).
- Newspaper, USA Today. (April 9, 2019).
- Magnify Money. (April 1, 2019).
- Financial Therapy Association. (March 2019).
- HelloGiggles. (March 2019).