

# MEGAN MCCOY, PHD, LMFT, CFT-1™

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## Education

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- 2016 University of Georgia, Athens, G.A  
Ph.D. Human Development and Family Science, Marriage and Family Therapy
- 2008 Drexel University, Philadelphia, P.A.  
M.A. in Couple and Family Therapy
- 2005 University of North Carolina at Chapel Hill, N.C.  
B.A. in Psychology

## Peer-Reviewed Journal Articles

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- McCoy, M.**, O'Neal, C.W., Gale, J., Goetz, J., & Mancini, J. (in press). Financial boundary ambiguity in military spouses. *Family Relations*.
- White, K., Watkins, K., **McCoy, M.**, Muruthi, B., & Byram, J.L. (2020). How financial socialization messages relate to financial management, optimism and stress: Variations by race. *Journal of Family and Economic Issues*. Advanced Online Version.
- \*Sensenig, D.J., Walsh, B., Machiz, I., Stanley, N., Russell, M., & **McCoy, M.** (2020). Utilizing what we know about tele-mental health in tele-financial planning: A systematic literature review. *Journal of Financial Planning*, 36(9), 48-61.
- <sup>1</sup>Glenn, C.E., Caulfield, B., **McCoy, M.**, Curtis, J., Gale, N.C., & Astle, N. (2019). An annotated bibliography of financial therapy research: 2010 to 2018. *Journal of Financial Therapy*, 10(2), 1.
- White, K.J., **McCoy, M.**, & Chen, X. (2019). Exploring the impact of marital status on financial conversations. *Journal of Financial Therapy*, 10(2), 2.
- \*<sup>2</sup>Tennereli, D., Weaver, S., **McCoy, M.**, & Astle, N. (2019). Scaffolding versus enabling: Financially supporting adult children. *Journal of Financial Therapy*, 10(2), 4.
- Lucier-Greer, M., **McCoy, M.**, Gale, J., Goetz, J., & Mancini, J. (2019). Exploring the context of self-care for youth in military families. *Journal of Youth and Adolescence*. 108, 1045991-1045999.
- White, K.J., **McCoy, M.**, Love, K., Kwak, E.J., Bruce, E., & Grable, J. (2019). The role of signaling when promoting diversity and inclusion at the firm level: A financial advisory professional case study. *Advances in Business Research*. 9(1), 1-16.
- McCoy, M.**, White, K.J., & Love, K. (2019). Exploring the financial overconfidence of student-athletes. *Business and Management: an International Journal*. 9(4), 381-398.

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<sup>1</sup> Denotes student participation

<sup>2</sup> Best paper award for the Financial Therapy Association Annual Conference (2019)

- \*Smodic, S., Rauschenberger, J., Watts, E., & **McCoy, M.** (2019). Financial planning with ambiguous loss from Alzheimer's disease: Implications, application and interventions. *Journal of Financial Planning*, 32(8), 34-45.
- \*Begina, M., Hickingbottom, J., Lutrell, E.G., & **McCoy, M.** (2018). Identify and understand clients' money scripts: A framework for using the KMSI-R. *Journal of Financial Planning*, 31(3), 46-55.
- White, K. J., **McCoy, M.**, & Watkins, K. (2018). Exploring the relationship between sustainability and personal finance practices. *Forum for Family and Consumer Issues*, 22(1), 1-12.
- Muruthi, B., **McCoy, M.**, Chou, J., & Farnham, A. (2018). Sexual scripts and narrative therapy with older couples. *The American Journal of Family Therapy*, 46(1), 81-95.
- Muruthi, B., Watkins, K., **McCoy, M.**, Muruthi, J.R., Kiprono, F.J. (2017). "I feel happy that I can be useful to others": Preliminary study of east African women and their remittance behavior. *Journal of Family Economic Issues*, 38(3), 315-326.
- Abrams, B., Rush, K., Bermudez, M., **McCoy, M.**, & Stinson, M. (2016). Afro-Caribbean mothers in the U.S.: An exploratory study from a transnational feminist perspective. *Women and Therapy*, 3-4, 413-431.
- Muruthi, B.A., Nasis, T., Jordan, L.S., **McCoy, M.**, Grogan, C., & Farnham, A. (2015). Collaborative therapy approach: Implications for working with Afro-Caribbean families coping with infidelity. *Journal of Systemic Therapies*, 34(3), 26-43.
- Asebedo, S., **McCoy, M.**, & Archuleta, K. L. (2014). 2013 membership profile of the Financial Therapy Association: A strategic planning report. *Journal of Financial Therapy*, 4(2), 1-21.
- McCoy, M.**, Ross, D. B., & Goetz, J. (2014). Narrative Financial Therapy: Integrating a financial planning approach with therapeutic theory. *Journal of Financial Therapy*, 4(2), 22-42.
- Stinson, M., George, D.V., **McCoy, M.**, Hjelmstad, L., Mennenga, K.D., & Bermudez, J.M. (2013). Finding your cadence: Introducing the dynamic developmental framework of supervision. *Journal of Systemic Therapies*, 32(4), 19-32.
- McCoy, M.**, Ross, B., Hjelmstad, L., & Stinson, M. (2013). Who's in our clients' bed? A case illustration of sex therapy with a polyamorous couple. *Journal of Sex and Marital Therapy*, 41(2), 134-144.
- McCoy, M.**, Hjelmstad, L., & Stinson, M., (2013). The role of tele-mental health in therapy for couples in long-distance relationships. *Journal of Couple and Relationship Therapy*, 12(4), 339-358.
- McCoy, M.**, Gale, J., Ford, M., & McCoy, R. (2013). A therapist's perspective of a financial planning course: Implications for financial therapy education and trainings. *Journal of Financial Therapy*, 4(1), 21-38.
- McCoy, M.**, Stinson, M., & Bermudez, J. M. (2013). Utilizing a narrative approach to increase intimacy after prostate cancer. *Journal of Creativity in Mental Health*, 8(1), 48-69.

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## Editorial Service

- Associate Editor of Profiles and Book Reviews for the *Journal of Financial Therapy*
- Guest Editor for the Special Issue on Financial Therapy for the *Journal of Contemporary Family Therapy*
- Reviewer for the *Journal of Financial Planning and Counseling*, *Journal of Couple and Relationship Theory*, *Journal of Financial Planning*, *Journal of Financial Therapy*

### **Peer-Reviewed Book Chapters**

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- \*Harris, J., Machiz, I., Joseph, L., & **McCoy, M.** (in press). Emergent Financial Literacy. In *Financialization, Financial Literacy, and Social Education*. Abington, UK: Routledge.
- Muruthi, B.A., **McCoy, M.**, & Farnham, A. (2016). Triangulation in the Family. In J. LeBow, A. Chambers & D.C. Breunlin (Eds.), *Encyclopedia of Couple and Family Therapy* (pp. 1-4). New York: Springer Publishing.
- Gale, J., Ross, D.B., & **McCoy, M.** (2016). Training the Narrative Therapist. In K. Jordin (Ed.), *Couple, Marriage, and Family Therapy Supervision* (pp. 289-308). New York: Springer Publishing.
- McCoy, M.**, Ross, D.B., & Goetz, J.W. (2015) Narrative Financial Therapy. In B.T. Klontz, S.L. Britt & K.L. Archuleta (Eds.), *Financial Therapy* (pp.235-252). New York: Springer Publishing.

### **Book Review**

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- McCoy, M.** & Ross, B. (2013). Financial therapy: 5 steps toward financial freedom. *Journal of Financial Therapy*, 4(1). 94-98.
- McCoy, M.**, Gale, J. & Kim, J. (2011). MFT researcher interviews. *Journal of Marital and Family Therapy*, 37(3), 371-372.

### **Conference Papers, Posters, and Presentations**

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- Gray, B., Asebedo, S., Lawson, D.R., Lurtz, M.R., **McCoy, M.**, Pickens, J.C., Durband, D.B., Fife, S.T., Sheridan, J., Archuleta, K.L., Ford, M.R. (2020, September). Facilitating Virtual Client Meetings for Money Conversations: Skills, Strategies, and Outcomes. Research Presentation at the Financial Planning Association. September, 14<sup>th</sup>, 2020.
- \*Walsh, B., Sensenig, D., Machiz, I., Russell, M., Stanley, N., & **McCoy, M.** (2020, September). Financial Planning Association. A systematic Review....Research Presentation at the Financial Planning Association. September, 14<sup>th</sup>, 2020.
- \*Smodic, S., Rauschenberger, J., Watts, E., & **McCoy, M.** (2019). Financial Planning with Ambiguous Loss from Alzheimer's Disease: Implications, Application and Interventions. Research Presentation at the Financial Therapy Association Annual Conference. May 13<sup>th</sup>, 2019.
- \*Moore, C. & **McCoy, M.** (2019). Financial Planner's Experience in Financial Therapy. Research Presentation at the Financial Therapy Association Annual Conference. May 13<sup>th</sup>, 2019.

- \*Tennereli, D., Wever, S., **McCoy, M.**, & Astle, N. (2019). Scaffolding versus Enabling: Financially Supporting Adult Children. Research Presentation at the Financial Therapy Association Annual Conference. May 12th, 2019.
- \*Strong, C.R., Hatstrup, L., Glenn, B., & **McCoy, M.** (2019). Financial Therapy Engagement: Collaborations and Referrals for Financial Planners. Research Presentation at the Financial Therapy Association Annual Conference. May 12th, 2019.
- \*Stephens, R., Pickard, S., **McCoy, M.**, & Harris, J. (2019). Forging a Common Strategy Between Business Partners with Differing Money Scripts. Research Presentation at the Financial Therapy Association Annual Conference. May 12th, 2019.
- \*Boyd, K., Knox, N., Bately, G., & **McCoy, M.** (2019). Fiduciary Considerations of Using the Certified Financial Therapist™ Designation. Research Presentation at the Financial Therapy Association Annual Conference. May 11th, 2019.
- \***McCoy, M.**, White, K.J., Chen, X., Astle, N. (2019). Exploring the impact of marital status on financial conversations. Poster Presentation at the Financial Therapy Association Annual Conference. May 11th, 2019.
- \*Harris, J. & **McCoy, M.** (2019). Bridging the Gap in Financial Therapy. Research Presentation at the Financial Therapy Association Annual Conference. May 11th, 2019.
- Muruthi, B., Watkins, K., **McCoy, M.**, & Muruthi, J. R. (2019). Transnationalism and Family Resource Allocation for East African Immigrant Women. *of The Association for Financial Counseling and Planning Education®*, 39(1), 27.
- Park, N., Thomas, M., White, K., Watkins, K., **McCoy, M.** (2019, February). *The Relationship between Financial Knowledge, Financial Management, and Financial Self-efficacy among African American Students*. Poster session presented at 2019 Academic Research Colloquium – CFP Board Center for Financial Planning, Arlington, VA.
- White, K., **McCoy, M.**, Kwak, E.J. (2019, February). *Does Race Impact our Money Conversations?* Poster session presented at 2019 FERMA Virtual Conference, online.
- McCoy, M.**, Farnham, A., Muruthi, B., & Bermudez, M. (2017). Deconstructing Older Adult Sexual Intimacy Sexual Scripts. Research Presentation at the American Association for Marriage and Family Therapy Annual Conference. October 16th, 2017.
- Muruthi, B., Watkins, K., **McCoy, M.**, Muruthi, J.R., Kiprono, F.J. (2016). Transnationalism and Family Resource Allocation for East African Immigrant Women. Paper Presentation at the Association for Financial Counseling, Planning and Education Conference. November 16<sup>th</sup>, 2016.
- McCoy, M.** (2014). Ten Considerations – Discussions that Matter. Discussant at the Financial Therapy Association Conference. October 16, 2014.
- Jetson, D. & **McCoy, M.** (2013). Distance Counseling. Research Presentation at the Financial Therapy Association Conference. October 1, 2013.
- Asebedo, S. D., **McCoy, M.**, & Archuleta (2013). *2013 membership profile of the Financial Therapy Association. A strategic planning report*. Survey results presented at the 2013 Financial Therapy Conference, Lubbock, TX.

- Gale, J., Goetz, J., Ross, B., DeGraff, A., & **McCoy, M.** (2013). Drafting Professional Standards for Financial Therapists: An Invitation to Join the Conversation. Research Presentation at the Financial Therapy Association Conference. September 30, 2013.
- McCoy, M.** & Ross, B. (2013). A case illustration of sensate focus therapy with a polyamorous couple. Research Presentation at the International Family Therapy Association Conference. February 21, 2013.
- McCoy, M.** & Ross, B. (2013). Alleviating the strain on your relationship while alleviating your wallet: Helping couples with financial strain through a narrative lens. Research Presentation at the International Family Therapy Association Conference. February 21, 2013.
- McCoy, M.,** Gale, J., Ford, M. & McCoy, R. (2012). A Therapist's Perspective of a Financial Planning Course: Implications for Financial Therapy. Poster Presentation at the Financial Therapy Association Conference. September 23, 2012.
- Ford, M., Goetz, J., & **McCoy, M.** (2012). Financial Trauma: Utilizing EMDR Therapy for Healing. Research Presentation at the Financial Therapy Association Conference. September 23, 2012.
- McCoy, M.,** Abrams, B., Ford, M., & Bermudez, J. M. (2012). Co-Constructing Preferred Money Scripts through a Contextual Lens Research Presentation at the Financial Therapy Association Conference. September 23, 2012.
- Ford, M., Baptist, J.A., Archuleta, K.L., & **McCoy, M.** (2012). A Live Demonstration of the Ford Financial Empowerment Model. Research Presentation at the Financial Therapy Association Conference. September 23, 2012.
- Stinson, M., Bermudez, J.M., **McCoy, M.,** & Abrams, B.A. (2012). Intersectionality of Latinos, Marital Satisfaction, Religiosity and Conflict Resolution. Poster Presentation at the American Association of Marriage and Family Therapy Conference. September 15, 2012.
- Abrams, B., Rush, K., **McCoy, M.,** & Stinson, M. (2012). Afro-Caribbean Single Women Parenting in the U.S. Poster Presentation at the American Association of Marriage and Family Therapy Conference. September 15, 2012.
- McCoy, M.** & Hjelmstad, L. (2012). Utilizing Skype in Couple's Therapy. Poster Presentation at the International Family Therapy Association. March 21, 2012.
- McCoy, M.,** Stinson, M., & Bermudez, J. M. (2012). Poster Presentation at the International Family Therapy Association, March 21, 2012.
- McCoy, M.** & Gale, J. (2012). Attending to Couples, Money, Food, and the Home: The Creation of an Interdisciplinary Clinic. Poster Presentation at the International Family Therapy Association, March 21, 2012.
- McCoy, M** & Hjelmstad, L. (2011). Exploring the Issue of Timing in Relational Financial Therapy. Research Presentation at the Financial Therapy Association Conference. September 12, 2011.
- Hjelmstad, L., **McCoy, M,** & Wyczalkowski, C. (2011). Mechanisms of Successful Collaboration between Financial Planners and Marriage and Family Therapists. Roundtable Presentation at the Financial Therapy Association Conference. September 12, 2011.
- McCoy, M.** (2011). Perceptions of Sexism: Is the military to blame? Poster Presentation at the

## **Invited Presentations**

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- McCoy, M.** & Josh Harris (2020). Exploring Financial Anxiety in Financial Planning Webinar Presentation for the XY Planning Networks.
- McCoy, M.** & Meghaan Lurtz (2020). Advice for Financial Planners in light of Covid-19 Webinar Presentation for the Million Dollar Round Table
- McCoy, M.** (2020). How Financial Therapy can aid in your financial planning practice. Webinar Presentation for the Purposeful Planning Insitutute.
- \*Stephens, R., Pickard, S., Harris, J., Kahler, R., & **McCoy, M.** (2019). Home-Work: When Your Client Experiences Conflict in a Family Business. Webinar Presentation for the Financial Therapy Association.
- \*Smodic, S., Forst, E., & **McCoy, M.** (2019). Journal in the Round: Alzheimer's and Dementia. Webinar Presentation for the Financial Planning Association.
- \***McCoy, M.** & Astle, N.. (2019). Difficult Conversations Part III: Financial Infidelity. Webinar Presentation for the Financial Planning Association and the Financial Therapy Association.
- \***McCoy, M.** & Smodic, S. (2019). Difficult Conversations Part I: Alzheimer's and Dementia. Webinar Presentation for the Financial Planning Association and the Financial Therapy Association.
- \***McCoy, M.,** Lurtz, M., & Coombs, E. (2019). Exploring how Financial Therapy can aid your Mental Health Practice. Webinar Presentation for the Financial Therapy Association.
- McCoy, M.,** Lurtz, M., & Cherry, P. (2019). Exploring how Financial Therapy can aid your Financial Planning Practice. Webinar Presentation for the Financial Therapy Association.

## **Professional Service**

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| 2020 - present | CHHS Academic Affairs Committee  |
| 2019 - present | Director of the Kansas State Master's Program                            |
| 2019 - present | Secretary for the Financial Therapy Association's Board of Directors     |
| 2018 - present | Member of the Financial Therapy Association's Board of Directors         |
| 2017 - present | Member of the Financial Therapy Association's Board of Directors         |
| 2013 - 2018    | Student Member of the Financial Therapy Association's Board of Directors |

## **Teaching Experience**

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- 2019-Present Kansas State Professor of Practice
- HHS 203: Financial Well-Being
  - PFP 105: Introduction to Personal Financial Planning
  - PFP 769: Relationships and Money
  - PFP 768: Introduction to Financial Therapy
  - PFP 771: Research in Financial Therapy
  - PFP 888: Research Methods

- PFP 825: Survey of Personal Financial Planning Research and Theory

2017-2018 Kansas State University Lecturer

- PFP 771: Research in Financial Therapy
- PFP 769: Relationships and Money
- PFP 768: Introduction to Financial Therapy

2017-2019 Adjunct Faculty North Central University

- MFT 5101: Foundations for Graduate Study in MFT
- MFT 5102: Legal, Ethical, and Professional Development
- MFT 5104: Treatment Planning and Traditional MFT
- MFT 5105: Recovery-Oriented Care & Postmodern Therapy
- MFT 6101: Human Development and Family Dynamics
- DMFT 8701: Financial Administration and Budgeting in MFT

Fall 2010 University of Georgia Lecturer

- CHFD 4870: Human Sexuality across the Life Span

### **Licenses/Certifications**

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2019 Certified Financial Therapist-1™

2016 Marriage and Family Therapy License in South Carolina

2015 Marriage and Family Therapy License in Georgia

2014 DIR/Floortime Certified

2012 Certified Therapist in Eye Movement Desensitization and Response

2010 Certified Prepare/Enrich Trainer

### **Clinical Experience**

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2016-2017 *Firm Foundations Counseling and Wellness, Columbia S.C.*

- Provided outpatient therapy for children, adolescents, and their families

2014-2015 *The Community School, Atlanta G.A.*

- Provide individual and family therapy with adults on the autistic spectrum and for family members with a child on the autistic spectrum

2009-2013 *Aspire Clinic, Athens G.A.*

- Collaborated with financial planners, nutritionists, and housing and design in conjoint sessions

2008-2009 *United Family Services, Monroe N.C.*

- Provided outpatient therapy for children, adolescents, and their families

2008-2007 *NET Outpatient, Philadelphia P.A.*

- Provided outpatient therapy for individuals, couples, and families
- 2006-2007 *NET Family Focus, Philadelphia P.A.*
- Provided in-home therapy for families in North East Philadelphia

### **Research Experience**

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- 2018-2019 IRB Reviewer for Northcentral University
- 2010-2013 Family and Community Resilience Laboratory, UGA
- Developed and created multiple 40+ min surveys
  - Collected data six Army garrisons from March 2012- January 2013
  - Imported, cleaned, and analyzed survey data from 1,036 military youth
- 2004-2006 Department of Social Psychology, UNC-CH
- Conducted semi-structured interviews and developed observational coding paradigms
- 2004-2005 Department of Psychometrics, UNC-CH
- Office work, data entry, and participant recruitment

### **Awards**

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- 2019 Best Paper Award, Financial Therapy Association
- 2013 Anne and Earl Haltiwanger Scholarship, University of Georgia
- 2012 Student Travel Scholarship, Financial Therapy Association
- 2014 Student Travel Scholarship, Financial Therapy Association

### **Professional Associations**

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Purposeful Planning Institute

Financial Therapy Association

Association for Financial Counseling and Planning Education

American Association for Marriage and Family Therapy

South Carolina and Georgia Association for Marriage and Family Therapy