

Martin Craig Seay, Ph.D., CFP®

Department of Personal Financial Planning
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Education

Ph.D.	University of Georgia	Housing and Consumer Economics <i>Emphasis: Family Financial Planning</i>	2012
B.S.F.C.S	University of Georgia	Housing and Consumer Economics <i>Major: Housing</i>	2007

Professional Designation

Certified Financial Planner™

Experience

Professor and Department Head of Personal Financial Planning 2022 - Present
Department of Personal Financial Planning, Kansas State University

Oversee operations of the newly founded Department of Personal Financial Planning Program, which includes 12 regular faculty, 2.5 support staff, 135 undergraduate students, 102 M.S., 25 graduate certificate, and 30 Ph.D. students. The program operates under a budget of \$1.6 million. Facilitate connections with employers, alumni, and donors, serving as faculty lead on financial commitments of over \$6.8 million.

Interim Director of the School of Consumer Sciences 2024 - Present
School of Consumer Sciences, Kansas State University

Interim Department Head of Interior Design and Fashion Studies 2023 - 2024
Department of Interior Design and Fashion Studies, Kansas State University

Associate Professor and Department Head of Personal Financial Planning 2020 - 2022
Department of Personal Financial Planning, Kansas State University

Associate Professor and Program Chair of Personal Financial Planning 2018 - 2020
School of Family Studies and Human Services, Kansas State University

Oversaw operations of the Personal Financial Planning Program, which included 10 regular faculty, 2.5 support staff, 105 undergraduate students, 95 M.S., 25 graduate certificate, and 35 Ph.D. students. The program operated under a budget of \$1.3 million. B.S. and M.S. programs grew 20% each year under my supervision.

Associate Professor of Personal Financial Planning 2017 - 2018
Department of Personal Financial Planning, Kansas State University

Responsible for course instruction, graduate student supervision, service, and scholarly activity.

Assistant Professor of Personal Financial Planning 2012 - 2017
School of Family Studies and Human Services, Kansas State University

Graduate Teaching Assistant 2008 - 2011
Department of Housing and Consumer Economics, University of Georgia

Selected National Leadership

Member, CFP Board's Board of Directors, 2022-present
CFP Board sets and enforces the requirements for CERTIFIED FINANCIAL PLANNER™ certification. The Board of Directors is accountable for CFP Board's success and is responsible for its governance.

Chair, Financial Planning Association, 2021
The Financial Planning Association® (FPA®) is the country's largest membership organization for CFP® professionals, with over 80 chapters and 20,000 members. Youngest individual and 2nd academic to be selected as President.

President, Financial Planning Association, 2020

President-Elect, Financial Planning Association, 2109

Member, National Board of Directors, Financial Planning Association, 2017-present

Director, Academy of Financial Services, 2016-2018

The Academy of Financial Services is the leading academic association devoted to basic and applied research in the area of personal financial planning and financial services.

Served 5 years on the Board of Directors providing guidance to the strategic direction of the organization.

Vice President of Communications, Academy of Financial Services, 2014-2016

Selected Campus Leadership

Member, Kansas State University Strategic Planning Advisory Council, 2022-2023

Member Ex-Officio, Investing in the Jobs and Economies of Tomorrow Task Force, 2023

Chair, Faculty Senate Committee on University Planning, 2021- 2023

Faculty Senator, Kansas State University Faculty Senate, 2020-2023

Member, Dean's Administrative Council, 2020-present

Member, Faculty Senate Committee on Technology, 2020-2021

Member, School of Family Studies and Human Services Unit Leader Council, 2018- 2020

Chair, College of Human Ecology Emergency Preparedness Committee, 2018-2019

Awards and Recognition

Dissertation Chair for Dr. Miranda Reiter, 2022 Robert O. Herman Ph.D. Dissertation Award Winner, American Council on Consumer Interests, 2022

Distinguished Financial Planning Alumnus Award, University of Georgia Financial Planning Program, 2021

2020 *InvestmentNews* 40 Under 40, *InvestmentNews*, 2020

Dissertation Chair for Dr. Somer Anderson, 2020 Robert O. Herman Ph.D. Dissertation Award Winner, American Council on Consumer Interests, 2020

8th Most Prolific Author During 2010-2019, *Journal of Financial Counseling and Planning*, 2020
Best Research Paper Award, Financial Planning Association Annual Conference Academic Track, 2019
2018-2019 Faculty Recognition Award for the College of Human Ecology, XIX Chapter of Mortar Board at K-State, 2019
The Best of 40 Years, Financial Planning Association and *Journal of Financial Planning*, 2019
Dissertation Chair for Dr. Derek Tharp, 2018 Robert O. Herman Ph.D. Dissertation Award Winner, American Council on Consumer Interests, 2018
Richard L. D. Morse Early-Career Award, American Council on Consumer Interests, 2018
Award for Faculty Research Excellence, College of Human Ecology, 2018
Dissertation Co-Chair for Dr. Sarah Asebedo, 2017 Robert O. Herman Ph.D. Dissertation Award Winner, American Council on Consumer Interests, 2017
Best Applied Research Paper Award, Financial Planning Association Annual Conference Academic Track, 2017
AARP's Public Policy Institute Financial Services and the Older Consumer Award, 2017 ACCI Conference, 2017
Kenneth Tremblay Early Career Housing Award, Housing Education and Research Association, 2016
Montgomery-Warschauer Award, *Journal of Financial Planning*, 2016
CFP Board of Standards ACCI Financial Planning Paper Award, 2016 ACCI Conference, 2016
Volunteer Service Award, Financial Planning Association, 2015
Best Applied Research Paper Award, Financial Planning Association BE: Academic Track, 2014
CFP Board of Standards Student Paper Award, Academy of Financial Services 25th Annual Meeting, 2011

Peer-Reviewed Journal Articles

Consumer Borrowing Decisions

- Horwitz, E. *, **Seay, M. C.**, Archuleta, K., & Anderson, S. (2021). Workplace financial education and change in finance knowledge: A quasi-experimental approach. *Journal of Financial Counseling and Planning*, 32(3), 449-463. doi: <http://dx.doi.org/10.1891/JFCP-19-00082> (H index = 41)
- Tharp, D., **Seay, M. C.**, Stueve, C. *, & Anderson, S. (2020). Financial satisfaction and homeownership. *Journal of Family and Economic Issues*, 41, 255-280. doi: 10.1007/s10834-019-09652-0 (Impact factor = .921)
- Kim, K. T., Anderson, S. *, & **Seay, M. C.** (2019). Financial knowledge and short-term and long-term financial behaviors of Millennials in the United States. *Journal of Family and Economic Issue*, 40(2), 194-208. doi: 10.1007/s10834-018-9595-2 (Impact factor = .921)
- Seay, M. C.**, Preece, G. *, & Lee, V. * (2017). Financial literacy and the use of interest-only mortgages. *Journal of Financial Counseling and Planning*, 28(2), 168-180. doi: 10.1891/1052-3073.28.2.168 (H index = 38)

- Seay, M. C.**, Anderson, S.*, Carswell, A. T., & Nielsen, R. B. (2018). Characteristics of rental real estate investors during the 2000s. *Journal of Financial Counseling and Planning*, 29(2), 369-382. doi: 10.1891/1052-3073.29.2.369 (H index = 38)
- Kim, K. T., **Seay, M. C.**, & Smith, H. (2016). After the Great Recession: Financial sophistication and housing leverage. *Applied Economics Letters*, 23(18), 1285-1288. doi: 10.1080/13504851.2016.1150944 (Impact factor = .591)
- Smith, H. C., & **Seay, M. C.** (2016). An analysis of the tradeoff between mortgage prepayment and tax-deferred retirement savings. *Journal of Financial Service Professionals*, 70(3), 64-75.
- Robb, C., Babiarz, P., Woodyard, A., & **Seay, M. C.** (2015). Bounded rationality and the use of alternative financial services. *Journal of Consumer Affairs*, 49(2), 407-435. doi: 10.1111/joca.12071 (Impact factor = 2.038)
- Seay, M. C.**, Asebedo, S.*, Thompson, C.*, Stueve, C.*, & Russi, R.* (2015). Mortgage holding and financial satisfaction in retirement. *Journal of Financial Counseling and Planning*, 26(2), 200-216. (H index = 38)
- Seay, M. C.**, Carswell, A. T., Wilmarth, M. J., & Zimmerman, L.* (2014). Exploring HECM counselors' fraud awareness and training. *Journal of Financial Crime*, 21(4), 484-494. doi: 10.1108/jfc-03-2013-0020 (H index = 21)
- Carswell, A. T., **Seay, M. C.**, & Polanowski, M. (2013). Reverse mortgage fraud against seniors: Recognition and education of a burgeoning problem. *Journal of Housing for the Elderly*, 27(1-2), 146-160. doi: 10.1080/02763893.2012.754819 (H index = 24)
- Seay, M. C.**, Carswell, A. T., Nielsen, R. B., & Palmer, L. (2013). Rental real estate ownership prior to the Great Recession. *Family and Consumer Sciences Research Journal*, 41(4), 363-374. doi: 10.1111/fcsr.12024 (H index = 29)
- Seay, M. C.**, & Robb, C. (2013). The effect of objective and subjective financial knowledge on high-cost borrowing behavior. *Financial Planning Review (Korean Journal)*, 6(4), 1-19.

Personality, Psychology, and Financial Planning

- Enete, S.*, **Seay, M. C.**, Asebedo, S., Wang, D. & McCoy, M. (2022). Personal emotions and family financial well-being: Applying the broaden and build theory. *Journal of Financial Counseling and Planning* 33(1), 79-96. (H index = 45)
- Enete, S.*, **Seay, M. C.**, Asebedo, S., Wang, D. & McCoy, M. (2022). Understanding the influence of emotion on both time and money: Applying the Broaden and Build Theory. *SN Business and Economics*, 2, 1-24 doi: 10.1007/s43546-022-00205-6
- Enete, S.*, **Seay, M. C.**, Asebedo, S., Wang, D. & McCoy, M. (2022). The relationship between emotions and financial time horizon. *Journal of Personal Finance*, 21(1), 93-108.
- Asebedo, S. D., **Seay, M. C.**, Little, T. D., Enete, S*., & Gray, B.* (2021). Three good things or three good financial things? Applying a positive psychology intervention to the personal finance domain. *Journal of Positive Psychology*, 16(4), 481-491. doi: 10.1080/17439760.2020.1752779 (Impact factor = 3.225)

- Tharp, D.*, **Seay, M. C.**, Carswell, A.T., & MacDonald, M. M. (2020). Big Five personality traits, dispositional affect, and financial satisfaction among older adults. *Personality and Individual Differences, 166*, doi: 10.1016/j.paid.2020.110211. (Impact factor = 1.997)
- Asebedo, S.*, **Seay, M. C.**, Archuleta, K., & Brase, G. (2019). The psychological predictors of older pre-retirees' financial self-efficacy. *Journal of Behavioral Finance, 20(2)*, 127-138. doi: 10.1080/15427560.2018.1492580 (Impact factor = .770)
- Asebedo, S.*, Wilmarth, M. J., **Seay, M. C.**, Archuleta, K., Brase, G., & Macdonald, M. M. (2019). Personality and saving behavior among older adults. *Journal of Consumer Affairs, 53(2)*, 488-519. doi: 10.1111/joca.12199 (Impact factor = 2.038)
- Asebedo, S.*, & **Seay, M. C.** (2018). Financial self-efficacy and the saving behavior of older pre-retirees. *Journal of Financial Counseling and Planning, 29(2)*, 357-368. doi: 10.1891/1052-3073.29.2.357 (H index = 38)
- Asebedo, S.*, & **Seay, M. C.***** (2015). From functioning to flourishing: Applying positive psychology to financial planning. *Journal of Financial Planning, 28(11)*, 50-58.
- Klontz, B., Sullivan, P., **Seay, M. C.**, & Canale, A.* (2015). The wealthy: A financial psychological profile. *Consulting Psychology Journal: Practice and Research, 67(2)*, 127-143. doi: 10.1037/cpb0000027 (H index = 42)
- Nabeshima, G.*, & **Seay, M. C.** (2015). Wealth and personality: Can personality traits make you rich? *Journal of Financial Planning, 28(7)*, 50-57.
- Wilmarth, M. J., **Seay, M. C.**, & Britt, S. (2015). Psychology, money, and marital arguments: What shapes a woman's happiness level? *Journal of Financial Planning, 28(8)*, 44-50.
- Zimmerman, L.*, Canale, A.*, Britt, S., & **Seay, M. C.** (2015). Using Theory of Planned Behavior to determine reduced usage of the Earned Income Tax Credit. *Journal of Financial Therapy, 6(1)*, 44-63. doi: 10.4148/1944-9771.1066 (H index = 4)
- Asebedo, S.*, & **Seay, M. C.** (2014). Positive psychological attributes and retirement satisfaction. *Journal of Financial Counseling and Planning, 25(2)*, 161-173. (H index = 38)
- Klontz, B., **Seay, M. C.**, Sullivan, P., & Canale, A.* (2014). The psychology of wealth: Psychological factors associated with high income. *Journal of Financial Planning, 27(12)*, 46-53.

Use of Financial Advice

- Reiter, M. & **Seay, M.**, (2023). Investment advisor use and stock market return expectations. *Journal of Personal Finance, 22(1)*, 37-50.
- Reiter, M*., **Seay, M.**, MacDonald, M., Lutter, S., & Loving, A. (2022). Are there racial and gender preferences when hiring a financial planner? An experimental design on diversity in financial planning. *Journal of Financial Counseling and Planning 33(3)*, 344-357. (H index = 45)

- Stebbins, R., Kim, K.T. & **Seay, M.C.** (2022). Financial professionals and financial well-being: Evidence from the national financial well-being survey. *Financial Services Review*, 30(3), 191-204.
- Reiter, M*, **Seay, M. C.**, & Loving, A. (2021). Diversity in financial planning: Race, gender, and the likelihood to trust a financial planner. *Financial Planning Review*. doi: 10.1002/cfp2.1134
- Todd, T.* **Seay, M. C.** (2021). Financial attributes, financial behaviors, financial advisor use beliefs, and investing characteristics associated with having used a robo-advisor. *Financial Planning Review*. doi: 10.1002/cfp2.1104
- Shin, S., Kim, K. T., & **Seay, M. C.** (2020). Sources of information and portfolio allocation. *Journal of Economic Psychology*, 76, doi: 10.1016/j.joep.2019.102212 (Impact factor = 1.561)
- Anderson, S.* , **Seay, M. C.**, Kim, K. T., & Lawson, D.* (2019). Client preferences and advisor compensation. *Financial Services Review*, 27(3), 231-256.
- Enete, S.*, Reiter, M.*, Ursey, W.*, Scott, A.*, & **Seay M. C.** (2019). Who is investing in ETFs?: Exploring the role of investor knowledge, financial advice seeking, and fee aversion. *Journal of Financial Planning*, 32(7), 44-53.
- Seay, M. C.**, Anderson, S.* , Lawson, D.* , & Kim, K. T. (2017). Identifying variation in client characteristics between financial planning compensation models. *Journal of Financial Planning*, 30 (10), 40-51.
- Heckman, S. J., **Seay, M. C.**, Kim, K. T., & Letkiewicz, J. C. (2016). Household use of financial planners: Measurement considerations for researchers. *Financial Services Review*, 25(4), 427-446.
- Seay, M. C.**, Kim, K. T., & Heckman, S. J. (2016). Exploring the demand for retirement planning advice: The role of financial literacy. *Financial Services Review*, 25(4), 331-350.

Other Consumer and Financial Issues

- Nielsen, R. B., **Seay, M. C.**, & Wilmarth, M. J.** (2018). The receipt of government food assistance: Differences between metro and non-metro households. *Journal of Family and Economic Issues*, 39(1), 117-131. doi: 10.1007/s10834-017-9528-5 (Impact factor = .921)
- Nielsen, R. B., **Seay, M. C.**, & Wilmarth, M. J.** (2017) Does prior government assistance reduce food or housing assistance among low-income and food insecure households? *Journal of Consumer Affairs*, 51(3), 598-630. doi:10/1111/joca.12154 (Impact factor = 2.038)
- Shin, S., **Seay, M. C.**, & Kim, K. T. (2017). Measurement of diversification between asset classes in the Survey of Consumer Finances. *Economics Letters*, 156(7), 22-26. doi: 10.1016/j.econlet.2017.04.007 (Impact factor = .876)

- Seay, M. C.**, Zimmerman, L.*, & Kiss, E. (2015). Focused financial education for young high school educators. *Forum for Family and Consumer Issues*, 19(3). Available at <http://ncsu.edu/ffci/publications/2014/v19-n3-2014-winter/seay-zimmerman-kiss.php>
- Nielsen, R. B., & **Seay, M. C.**** (2014). Complex samples and regression-based inference: Considerations for consumer researchers. *Journal of Consumer Affairs*, 24(3), 603-619. doi: 10.1111/joca.12038 (Impact factor = 2.038)
- Sages, R. A., & **Seay, M. C.** (2014). The practical and potentially perilous pitfalls of portability. *Journal of Financial Planning*, 27(4), 56-62.
- * Coauthor was a student during the manuscript's preparation
** Authors listed alphabetically reflecting equal contribution
*** Won the Montgomery-Warschauer Award

Peer-Reviewed Book Chapters

- Seay, M. C.** & Sensenig, D.* (2022). Debt and mortgage choice. In J. Grable & S. Chatterjee (Eds.). *Handbook of Personal Finance*. Berlin, Germany: De Gruyter.
- Seay, M. C.** & Morse, N. (2016). Richard Morse. In J. McFadden, R. A. Ball, & L. W. Booth (Eds.). *Leaders in Family and Consumer Sciences* (pp. 505-509). Okemos, MI: Kappa Omicron Nu.
- Asebedo, S.*, **Seay, M. C.**, & Warschauer, T. (2015). Social Security and Medicare. In C. Chaffin (Ed.), *Financial planning competency handbook* (2nd ed., pp. 447-462). Hoboken, NJ: John Wiley & Sons.
- Lawson, D. *, Asebedo, S. *, & **Seay, M. C.** (2015). Property and casualty insurance. In C. Chaffin (Ed.), *Financial planning competency handbook* (2nd ed., pp. 263-274). Hoboken, NJ: John Wiley & Sons.
- Palmer, L., & **Seay, M. C.** (2015). Tax consequences of property transactions. In C. Chaffin (ed.), *Financial planning competency handbook* (2nd ed., pp. 409-416). Hoboken, NJ: John Wiley & Sons.
- Seay, K., & **Seay, M. C.** (2015). Medicaid. In C. Chaffin (Ed.), *Financial planning competency handbook* (2nd ed., pp. 463-470). Hoboken, NJ: John Wiley & Sons.
- Seay, M. C.**, & Palmer, L. (2015). Income taxation of trusts and estates. In C. Chaffin (Ed.), *Financial planning competency handbook* (2nd ed., pp. 383-390). Hoboken, NJ: John Wiley & Sons.
- Seay, M. C.**, Goetz, J., & Gale, J. (2014). Collaborative relational model: An interdisciplinary financial therapy approach. In B. Klontz, S. Britt, & K. Archuleta (Eds.), *Financial therapy: Theory, research, and practice* (pp. 161-173). New York, NY: Springer.
- Palmer, L., & **Seay, M. C.** (2013). Tax consequences of the disposition of property. In C. Chaffin (Ed.), *Financial planning competency handbook* (pp. 327-332). Hoboken, NJ: John Wiley & Sons.

Seay, M. C., & Palmer, L. (2013). Income taxation of life insurance. In C. Chaffin (Ed.), *Financial planning competency handbook* (pp. 163-168). Hoboken, NJ: John Wiley & Sons.

Seay, M. C., & Palmer, L. (2013). Income taxation of trusts and estates. In C. Chaffin (Ed.), *Financial planning competency handbook* (pp. 313-320). Hoboken, NJ: John Wiley & Sons.

* Denotes student contributor

Peer-Reviewed Extension Publications

Seay, M. C., & Kiss, E. (2014). Understanding reverse mortgages: Do they make sense for you? Fact Sheet (MF3163). Manhattan, KS: K-State Research and Extension.

Kiss, E., & Seay, M. C. (2014). Understanding reverse mortgages: Do they make sense for you? Leader's Guide. (MF3164). Manhattan, KS: K-State Research and Extension.

Book Chapters

Stueve, C.*, Seay, M. C., & Carswell, A. T. (2018). Renting in the United States. In K. Anacker, A. T. Carswell, & S. Kirby, *Introduction to Housing* (2nd ed.) (pp. 156-166). Athens, GA: University of Georgia Press.

Seay, M. C., & Carswell, A. T. (2011). Home equity conversion mortgages: A product for an emerging demographic. In A. Tavidze (Ed.), *Progress in economics research: Vol. 23*. (pp. 57-78). New York, NY: Nova Science Publishers.

Reports

Lawson, D. R., & Seay, M. C. (2016, April). *Analysis of the Kansas Department of Agriculture employee satisfaction survey*. Report to the Kansas Department of Agriculture.

Wilmarth, M. J., Seay, M. C., & Nielsen, R. B. (2015, November). *The dynamics of food and housing assistance before and after the Great Recession*. Report to the Institute for Research on Poverty RIDGE Center for National Food and Nutrition Assistance Research.

Malega, R., Seay, M. C., & Carswell, A. T. (2014, October). *Assessing neighborhood changes in mortgage fraud-impacted areas*. Report to the Georgia Real Estate Fraud Prevention and Awareness Coalition (GREFPAC). 1-29.

Book Review

Seay, M. C. (2014). [Review of the book *Consumer survival: An encyclopedia of consumer rights, safety, and protection* (Vols. 1–2), W. Reiboldt, & M. H. Mallers (Eds.)]. *Family and Consumer Sciences Research Journal*, 42(4), 397–398. doi: 10.1111/fcsr.12072.

Grant Activities and Awards

Texas Tech University College of Human Sciences Come n' Go Domestic Research Collaboration Seed Grant
Project: Saving Attitudes and Intentions Survey
Period: October 2018 – August 2019

Amount: \$5,000
Outside Collaborator
Kansas State University Global Campus Course Development Grant
Project: Development toward Online B.S. in Personal Financial Planning, Part 2
Period: June 2018- May 2019
Amount: \$52,800
Co-Primary Investigator
Kansas State University Global Campus Course Development Grant
Project: FSHS 906: Statistical Methods in FSHS II
Period: June 2017- May 2018
Amount: \$5,000 (not funded)
Primary Investigator
2016 TD Ameritrade Institutional NextGen Grant Program Established Program Grant
Project: Enhancing the Personal Financial Planning Program
Period: August 16 – May 17
Amount: \$50,000 (not funded)
Primary Investigator
National Bureau of Economic Research (NBER) Household Finance Working Group Small Grant
Project: The Great Recession, Banking Status, and Financial Stability
Period: April 2016 – March 2017
Amount: \$6,481 (not funded)
Primary Investigator (with Kyoung Tae Kim)
Office of Minority Health (OMH) Partnership to Increase Coverage in Communities II Initiative Grant
Project: Increasing Health Insurance Coverage of Minorities in Southwest Kansas
Period: July 2015 - June 2017
Amount: \$498,900 (approved but not funded)
Co-Investigator (with Roberta Riportella, Elizabeth Kiss, and Debra Bolton)
Kansas State University Global Campus Course Development Grant
Project: FSHS 909: Statistical Software Application
Period: June 2015- May 2016
Amount: \$2,500
Primary Investigator
USDA Research Innovation and Development Grants in Economics (RIDGE) Program Grant
Project: The Dynamics of Food and Housing Assistance Programs Before and After the Great Recession
Period: July 2014-December 2015
Amount: \$39,709
Co-Investigator (with Melissa Wilmarth and Robb Nielsen)
Center for Engagement and Community Development Engagement Incentive Grant
Project: Engaging Novice Agricultural Educators in Community Based Service Learning
Period: July 2013-March 2014
Amount: \$9,383.50
Co-Investigator (with Brandie Disberger and Trisha Gott)

Georgia Real Estate Fraud Protection Coalition (GREFPAC) Founders Education Grant

Project: Assessing neighborhood changes in mortgage fraud-impacted areas

Period: April 2013-March 2014

Amount: \$7,000

Primary Investigator (with Andrew Carswell and Ron Malega)

Georgia Real Estate Fraud Protection Coalition (GREFPAC) Founders Education Grant

Project: Investigating Home Equity Conversion Mortgage Fraud

Period: March 2012-March 2013

Amount: \$2,500

Co-Investigator (with Andrew Carswell and Melissa Wilmarth)

Selected Industry Fundraising

Lipari Family Client Psychology Lab

Period: Estate Pledge

Amount: \$3,500,000

PFP Excellence and Jim and Marsha Reed Scholarship Fund

Period: May 2021 – May 2025

Amount: \$391,000

Keating and Associates Excellence Fund

Period: August 2020– May 2023

Amount: \$30,000

Caring Cetera Scholarship

Period: August 2021– May 2023

Amount: \$21,052

Financial Services Leadership Institute Seed Funding

Period: May 2021 – May 2025

Amount: \$300,000

Kansas Insurance & Financial Services Education Foundation Grant

Period: May 2021 – May 2023

Amount: \$122,500

Kansas Insurance & Financial Services Education Foundation Grant

Period: May 2020 – May 2021

Amount: \$47,250

Prosperity Advisors-Vanier Family Scholarship (Endowed)

Period: 2020

Amount: \$30,000 (\$30,000 match)

Kansas Insurance & Financial Services Education Foundation Grant

Period: May 2019 – May 2020

Amount: \$31,500

Dave Mirabito- Pat Bosco K-State Scholarship (Endowed)

Period: 2019

Amount: \$30,000 (\$30,000 match)

PFP Advisory Board- Ice Family Scholarship (Endowed)

Period: 2018

Amount: \$30,000 (\$30,000 match)

Published Conference Proceedings

- Heckman, S., **Seay, M. C.**, Letkiewicz, J. & Kim, K. (2016). Do financial planners improve household well-being? Inferring causality from observational data. *Consumer Interests Annual*, 62.
- Seay, M. C.**, Letkiewicz, J., Kim, K., & Heckman, S. (2016). Exploring the demand for financial advice: The role of financial literacy. *Consumer Interests Annual*, 62.
** Won CFP Board of Standards ACCI Financial Planning Paper Award
- Wilmarth, M. J., **Seay, M. C.**, & Nielsen, R. B. (2016). Understanding the dynamics of material and financial hardship and the receipt of social assistance. *Consumer Interests Annual*, 62.
- Preece, G. L.* , Schink, G. * , Le, V* , & **Seay, M. C.** (2015). Financial literacy and the use of interest-only mortgages [Abstract]. *2015 Annual Housing Education and Research Association Conference Proceedings*, 99-102.
- Seay, M. C.**, Asebedo, S.* , Thompson, C.* , Stueve, C. * , & Russi, R.* (2014). Mortgages and financial satisfaction in retirement [Abstract]. *2014 Annual Housing Education and Research Association Conference Proceedings*, 78-79.
- Britt, S., **Seay, M. C.**, & Wilmarth, M. J., (2014). Influence of psychological characteristics on marital happiness [Abstract]. *Consumer Interests Annual*, 60.
- Nielsen, R. B., Wilmarth, M. J., & **Seay, M. C.** (2014). Formal and informal food assistance: Differences between metro and non-metro households in 2005 and 2010 [Abstract]. *Consumer Interests Annual*, 60.
- Robb, C., Babiarz, P., Woodyard, A., & **Seay, M. C.** (2014). Risky business: Not as endearing today as it was thirty years ago [Abstract]. *Consumer Interests Annual*, 60.
- Canale, A.* , Zimmerman, L.* , **Seay, M. C.**, & Britt, S. (2013). Using theory of planned behavior to determine reduced usage of the Earned Income Tax Credit [Abstract]. *Consumer Interests Annual*, 59.
- Fischer, D.* , Wilmarth, M. J., **Seay, M. C.**, & Carswell, A. T. (2013). An exploration of HECM counselors' awareness and training in identifying Home Equity Conversion Mortgage (HECM) fraud [Abstract]. *Consumer Interests Annual*, 59.
- Seay, M. C.**, & Robb, C. (2013). Financial satisfaction and home ownership status [Abstract]. *2013 Annual Housing Education and Research Association Conference Proceedings*, 112-114.
- Seay, M. C.** & Carswell, A. T. (2012). The role of housing counselors in HECM fraud detection. In K. Parrott (Ed.), *2012 Annual Housing Education and Research Association Conference Proceedings*, 85-87.
- Seay, M. C.**, Carswell, A. T., & Nielsen, R. B. (2012). Private rental property ownership: 2004 - 2008 [Abstract]. *Proceedings of the Association for Financial Counseling and Planning Education*, 40.
- Moorman, D., **Seay, M. C.**, & Gordon-Simons, L. (2011). Exploring the relationship between financial and non-financial risk taking behaviors [Abstract]. *Consumer Interests Annual*, 57, 177-178.
- Seay, M. C.**, Carswell, A. T., & Nielsen, R. B. (2011). Private rental property ownership during the 2000s. In G. Peek (Ed.), *Proceedings of the 2011 Annual Conference of the Housing Education and Research Association*, 184-190.

- Seay, M. C.**, Palmer, L., & Nielsen, R. B. (2010). HSAs: An underutilized healthcare savings vehicle [Abstract]. In S. Burns (Ed.). *Consumer Interests Annual*, 56, 145.
- Carswell, A. T., Nielsen, R. B., & **Seay, M. C.** (2009). Predictors of rental ownership using the Survey of Income Participation Program (SIPP) data. In C. Earhart, H. Campbell, and S. Whitaker (Eds.), *Proceedings of the 2009 Annual Conference of the Housing Education and Research Association*, 52-63.

* Denotes student contributor

Conference Papers, Posters, and Presentations

- Antonoudi, E., **Seay, M. C.**, Kiss, E., & Lim, H. (2024, August). The Impact of the Online Marketplace on Fraud: Evidence from Craigslist from its Early Adoption in 1995 to its Wider Expansion in 2006. Paper presented at the 224 World Finance Conference, Nicosia, Cyprus.
- Asebedo, S., **Seay M. C.**, Enete, S., & Gray, B. (2019, October). A Positive Psychology intervention for happiness, financial satisfaction, and financial self-efficacy. Paper presented at the 2019 Financial Planning Association Annual Conference, Minneapolis, MN.
- Scott, A., Ursey, W., Enete, S., & **Seay M. C.** (2019, October). *Are optimistic investors smarter and alone?* Paper presented at the 2019 Financial Planning Association Annual Conference, Minneapolis, MN.
- Enete, S*., Reiter, M.*, Usrey, W.*, Scott, A.*, & **Seay, M. C.** (2019, February). *Who is Investing in ETFs?: Exploring the Role of Investor Knowledge*. Poster presented at the 2019 Academic Research Colloquium for Financial Planning and Related Disciplines, Arlington, VA.
- Tharp, D. T. & Seay, M. C. (2019, February). *Personality characteristics and financial satisfaction among the financially strained*. Paper presented at the 2019 Academic Research Colloquium for Financial Planning and Related Disciplines, Arlington, VA.
- Anderson, S. G.*, Haselwood, C.*, & **Seay, M. C.** (2018, October). *Financial knowledge and financial confidence as mediators between gender and positive financial behaviors*. Paper presented at the 2018 Academy of Financial Services Conference, Chicago, Illinois.
- Asebedo, S., & **Seay, M. C.** (2017, October). *Financial self-efficacy and the saving behavior of older pre-retirees*. Paper presented at the 2017 Financial Planning Association Annual Conference, Nashville, TN.
- ** Won award for Best Applied Research Paper.
- Shin, S., Kim, K. & **Seay, M. C.** (2017, April). *Source of information and selection of financial instruments*. Paper presented at the 2017 American Council on Consumer Interests Annual Conference, Albuquerque, NM.
- Asebedo, S., **Seay, M. C.**, Wilmarth, M. J., & Archuleta, K. (2017, April). *From personality to saving behavior: Bridging the gap*. Paper to be presented at the 2017 American Council on Consumer Interests Annual Conference, Albuquerque, NM.
- ** Won AARP's Public Policy Institute Financial Services and the Older Consumer Award
- Heckman, S., **Seay, M. C.**, Kim, K. T., & Letkiewicz. (2017, February). *Household use of financial planners: Measurement considerations for researchers*. Poster presented at the 2017 CFP Board Academic Colloquium.

- Asebedo, S., & **Seay, M. C.** (2017, February). *Financial self-efficacy beliefs and the saving behavior of older pre-retirees*. Poster presented at the 2017 CFP Board Academic Colloquium.
- Spann, S., Britt, S., & **Seay, M. C.** (2016, October). *Exploring the association between financial wellness and retirement preparedness*. Paper presented at the Academy of Financial Services 2016 Annual Meeting, Las Vegas, NV.
- Seay, M. C.**, Kim, K., & Asebedo, S. (2016, October). *Achieving positive financial behavior: Investigating the interaction between financial knowledge and ability*. Paper presented at the Academy of Financial Services 2016 Annual Meeting, Las Vegas, NV.
- Morgan, P.*, **Seay, M. C.**, Durtschi, J., & Beck, A.* (2016, September). *Family relationships and life satisfaction among a middle aged sample*. Poster presented at the American Association of Marriage and Family Therapy, Indianapolis, Indiana.
- Kim, K., **Seay, M. C.**, & Smith, H. (2015, October). *After the Great Recession: Financial sophistication and housing leverage among middle-aged households*. Paper presented at the Academy of Financial Services 2015 Annual Meeting, Orlando, FL.
- Wilmarth, M. J., **Seay, M. C.**, & Nielsen, R. B. (2015, October). *The dynamics of food and housing assistance before and after the Great Recession*. Paper presented at the 2015 Research Innovation and Development Grants in Economics (RIDGE) Conference, Washington, DC.
- Asebedo, S. D., & **Seay, M. C.** (2015, May). *Positive psychological attributes and retirement satisfaction*. Paper presented at Erasmus University, Rotterdam, Netherlands.
- Kiss, E., & **Seay, M. C.** (2014, November). *Understanding reverse mortgages*. Roundtable held at the 2014 Association for Financial Counseling and Planning Education Extension Pre-Conference, Bellevue, WA.
- High, J. D.*, Stith, S., **Seay, M. C.**, & Engel, E. (2014, October). *Attachment, trauma, and divorce in older adults*. Poster presented at the 2014 Kansas State University Research and State Forum, Manhattan, KS.
- Horwitz, E.*, & **Seay, M. C.** (2014, October). *Financial literacy and retirement preparedness best practice behaviors*. Paper presented at the 2014 Academy of Financial Services Conference, Nashville, TN.
- Klontz, B., & **Seay, M. C.** (2014, October). *The financial psychology of wealth: Psychological factors associated with high income*. Paper presented at the 2014 Hawaii Psychological Association Convention, Honolulu, HI.
- Nabeshima, G.*, & **Seay, M. C.** (2014, October). *Identifying the association between personality type and stock ownership*. Paper presented at the 2014 Academy of Financial Services Conference, Nashville, TN.
- Asebedo, S.*, Thompson, C.*, Stueve, C.*, Russi, R.*, & **Seay, M. C.** (2014, September). *To leverage or not to leverage: Psychological implications of mortgage debt in retirement*. Paper presented at the 2014 Financial Planning Association Conference, Seattle, WA.
- ** Won award for Best Applied Research Paper.
- Kiss, E., & **Seay, M. C.** (2014, August). *Understanding reverse mortgages: Do they make sense for you?* Presented at the Kansas FCS Extension August Update Conference, Manhattan, KS.
- Asebedo, S.*, & **Seay, M. C.** (2014, April). *To flourish: A positive psychology engine approach to retirement well-being*. Paper presented at the 2014 American Council on Consumer Interests Annual Conference, Milwaukee, WI.

- Malega, R., **Seay, M. C.**, & Carswell, A. T. (2014, March). *Do neighborhoods change after mortgage fraud events? An assessment of impacted areas*. Paper presented at the 2014 Urban Affairs Association Annual Conference, San Antonio, TX.
- Seay, M. C.**, & Robb, C. (2013, May). *Financial knowledge and high cost borrowing*. Paper presented at the 2013 Korean Academic Society of Financial Planning Conference, Seoul, South Korea.
- Britt, S., Archuleta, K., Britt, J., Bell, M., Robb, C., & **Seay, M. C.** (2012, September). *Stress, personality, and risk-tolerance*. Paper presented at the Financial Therapy Association Conference 2012, Columbia, MO.
- Seay, M. C.**, Palmer, L., Nielsen, R. B. & Carswell, A. T. (2012, October). *Effect of market conditions on household investment in rental real estate*. Paper presented at the Academy of Financial Services 26th Annual Meeting, San Antonio, TX.
- Seay, M. C.**, Carswell, A. T., & Nielsen, R. B.** (2011, October). *Correlates of private rental property ownership: 2004-2005*. Paper presented at the Academy of Financial Services 25th Annual Meeting, Las Vegas, NV.
- ** Won CFP Board of Standards Student Paper Award
- Goetz, J., **Seay, M. C.**, Gale, J., & Wyczalkowshi, C. (2011, August). *The development of a campus-based clinical practicum in financial planning*. Paper presented at the 2011 CFP Board Registered Program Conference, Washington, DC.
- Seay, M. C.**, Jetton, E., & Goetz, J. (2011, August). *Integrating the art of financial planning into the financial planning capstone course*. Poster presented at the 2011 CFP Board Registered Program Conference, Washington, DC.

* Denotes student contributor

Invited Presentations

- Maximizing Returns Using Positive Psychology (2021, May). Invited presentation for The Most Hated F-Word Podcast.
- Financial Planning Graduate Degree Programs. (2021, March). Invited panelist for FPA of Middle Tennessee Meet the NexGen Event.
- Shift Happens - Best Practices for Transitioning Financial Planning Instructional Modalities During Times of Crisis. (2020, December). Invited panelist for keynote session at the virtual 2020 CFP Board Program Directors Conference.
- FPA Leadership - Meet the New CEO. (2020, December). Invited panelist for FPA of Massachusetts Wicked Pissah Podcast.
- Financial Planning Graduate Degree Programs. (2020, December). Invited panelist for BYU-Idaho virtual Meet the Advisor Networking Event.
- Applications of Positive Psychology in financial planning. (2020, June). Invited presentation at the Wichita Estate Planning Council, Wichita, KS.
- Give up the FPA? FPA President Responds & Shares Insight on the CEO Search. (2020, June). Invited presentation for FPA of Massachusetts Wicked Pissah Podcast.
- 40 Under 40 Spotlight: Martin Seay. (2020, June). Invited presentation for InvestmentNews.
- Applications of Positive Psychology in financial planning. (2020, May). Invited virtual presentation at FPA Nebraska.
- FPA Resources & Response to Coronavirus. (2020, March). Invited presentation for FPA of Massachusetts Wicked Pissah Podcast.

Career Paths in Personal Financial Planning. (2020, February). Invited presentation at University of Missouri Personal Financial Planning Program, Columbia, MO

Robo-Advisors and the Future of Financial Advice. (2020, February). Invited panelist for keynote session at the 2020 CFP Board Academic Research Colloquium. Washington, DC.

Applications of Positive Psychology in financial planning, Round 2. (2020, January). Invited presentation at the 2nd annual FPA Southwest Financial Planning Conference, Lake Arrowhead, CA.

Future of Financial Planning. (2019, December). Invited presentation for You're a Financial Planner.... Now What? Podcast.

12 paths in financial planning: Financial services business models. (2019, November). Invited presentation for the Financial Planning Association's Journal in the Round Webinar Series.

12 paths in financial planning: Financial services business models. (2019, October). Invited panelist at the 2019 FPA Annual Conference. Minneapolis, MN.

Career Paths in Personal Financial Planning. (2019, October). Invited presentation at University of Missouri Personal Financial Planning Program, Columbia, MO

Looking to the future of the profession: FPA & NexGen (2019, May). Invited presentation at the 2019 FPA NorCal Conference. San Francisco, CA.

The power of working longer (2019, June). Invited presentation at the Catholic Foundation of Northeast Kansas 10th annual Continuing Education Program. Kansas City, Kansas.

A Positive Psychology intervention for savings intention (2019, April). Invited presentation at Texas Tech Department of Personal Financial Planning Seminar Series, Lubbock, TX.

12 paths in financial planning: Financial services business models. (2019, February). Invited panelist for keynote session at the 2019 CFP Board Academic Research Colloquium. Washington, DC.

Applications of Positive Psychology in financial planning. (2019, January). Invited presentation at FPA Southwest Financial Planning Conference, Lake Arrowhead, CA.

Journal in the round: The future planner and mastering 21st century skills. (2018, December). Invited presentation for the Financial Planning Association's Journal in the Round Webinar Series.

How to Apply Positive Psychology Concepts to the Financial Planning Process. (2018, June). Invited presentation for Between Now and Success Podcast.

Positive Psychology in Financial Planning. (2017, December). Invited presentation for You're a Financial Planner.... Now What? Podcast.

Applications of Positive Psychology in financial planning. (2017, October). Invited presentation at Texas A&M University Financial Planning Career and Education Conference, College Station, TX.

Theory in practice knowledge circle: Research in practice panel discussion. (2016, September). Invited presentation at the 2016 Financial Planning Association BE Conference, Baltimore, MD.

From functioning to flourishing: Applying positive psychology to financial planning. (2016, September). Invited presentation at the 2016 Financial Planning Association Conference, Baltimore, MD.

- Evaluating mortgages as a source of leverage: Theory and practice. (2016, April). Invited presentation at the 2016 Financial Planning Association Retreat Conference, Phoenix, AZ.
- Support for your practice from academic partners. (2015, October). Invited presentation at the 2015 National Association of Personal Financial Advisors (NAPFA) Fall Conference, Indianapolis, IN.
- Evaluating mortgages as a source of leverage: Theory and practice. (2015, October). Invited presentation at the 2015 National Association of Personal Financial Advisors (NAPFA) Fall Conference, Indianapolis, IN.
- Estimating the dynamics of material hardship and social assistance with the Survey of Income and Program Participation (SIPP). (2015, September). Invited presentation at the University of Georgia's Department of Sociology Colloquium Series (presented by Robb Nielsen). Athens, GA.
- Theory in practice knowledge circle. (2015, September). Invited presentation at the 2015 Financial Planning Association BE Conference, Boston, MA.
- Should I prepay a mortgage or contribute to a tax-deferred account? (2014) Invited presentation at Utah Valley University Finance and Economics Seminar (presented by Hyrum Smith). Orem, UT.
- Financial satisfaction and homeownership status. (2014, April). Invited presentation at the 10th Annual Insurance and Financial Advisers Continuing Education Conference, Manhattan, KS.
- Assessing neighborhood changes in mortgage fraud-impacted areas. (2014, March). Invited presentation at the Georgia Real Estate Fraud Prevention and Awareness Coalition (GREFPAC) 10th Annual Education Conference, Atlanta, GA.
- Reverse mortgage fraud: Overview and identification of warning signs. (2013, March). Invited presentation at the Georgia Real Estate Fraud Prevention and Awareness Coalition (GREFPAC) 9th Annual Education Conference, Atlanta, GA.
- Reverse mortgages: A primer. (2013, March). Invited Presentation to K-State extension specialists family finance working group, Manhattan, KS.

Other Publications

- Seay, M. C., Pugh, K. M. (2020, September 11). *Remembering 9/11: How Pro Bono Financial Planning Transforms Lives*. ThinkAdvisors.com, <https://www.thinkadvisor.com/2020/09/11/remembering-911-how-pro-bono-financial-planning-transforms-lives/>
- Seay, M. C. (2020, July 17). *Don't let financial planning internships die*. WealthManagement.com, <https://www.wealthmanagement.com/careers/don-t-let-financial-planning-internships-die>
- Seay, M. C. (2020, May 4). *Financial planning stands tall during COVID-19 crisis*, WealthManagement.com, <https://www.wealthmanagement.com/industry/financial-planning-stands-tall-during-covid-19-crisis>
- Seay, M. C. (2020, February 25). *Empathy is at the center of FPA advocacy in 2020*. InvestmentNews, <https://www.investmentnews.com/empathy-center-fpa-advocacy-2020-188915>

Selected Media

- Osterland, A. (2020, October 6). *Financial advisor industry, overwhelmingly White and male, seeks to overcome lack of diversity: Interview with Martin Seay*. CNBC.com, <https://www.cnbc.com/2020/10/06/financial-advisory-industry-seeks-to-overcome-lack-of-racial-diversity.html>
- Iacuarci, G. (2020, May 29). *The pandemic has transformed the client-advisor experience: Interview with Martin Seay*. CNBC.com, <https://www.cnbc.com/2020/05/29/the-coronavirus-pandemic-has-transformed-the-client-advisor-experience.html>
- Schulaka, C. (2020). Martin Seay on financial planning degree programs, FPA advocacy, and the next 50 years, *Journal of Financial Planning*, 33(1), 20
- Britton, D. (2018, October 5). *Q&A with Martin Seay: How a Millennial Ph.D. Plans to Disrupt the FPA*. WealthManagement.com, <https://www.wealthmanagement.com/people/qa-martin-seay-how-millennial-phd-plans-disrupt-fpa>

Resources

- Nielsen, R. B., & Seay, M. C. (2014). ATUS Complex Sample Specification for SAS and Stata. Technical note, Department of Financial Planning, Housing and Consumer Economics, University of Georgia, Athens, GA. Available: <http://goo.gl/vX49G0>
- Nielsen, R. B., & Seay, M. C. (2014). Add Health Complex Sample Specification for SAS and Stata. Technical note, Department of Financial Planning, Housing and Consumer Economics, University of Georgia, Athens, GA. Available: <http://goo.gl/PTmknc>
- Seay, M. C., & Nielsen, R. B. (2014). ACS Complex Sample Specification for SAS and Stata. Technical note, Department of Financial Planning, Housing and Consumer Economics, University of Georgia, Athens, GA. Available: <http://goo.gl/4ILmEu>
- Seay, M. C., & Nielsen, R. B. (2014). NLSY79 Complex Sample Specification for SAS and Stata. Technical note, Department of Financial Planning, Housing and Consumer Economics, University of Georgia, Athens, GA. Available: <http://goo.gl/bC10wU>
- Seay, M. C., & Nielsen, R. B. (2014). CE Complex Sample Specification for SAS and Stata. Technical note, Department of Financial Planning, Housing and Consumer Economics, University of Georgia, Athens, GA. Available: <http://goo.gl/UgzOv2>
- Nielsen, R. B., & Seay, M. C. (2013). PSID Complex Sample Specification for SAS, Stata, and WesVar. Technical note, Department of Housing and Consumer Economics, University of Georgia, Athens, GA. Available: <http://goo.gl/ZbIUpk>
- Nielsen, R. B., & Seay, M. C. (2012). CPS Complex Sample Specification for SAS and Stata. Technical note, Department of Housing and Consumer Economics, University of Georgia, Athens, GA. Available: <http://goo.gl/BGdOhH>
- Nielsen, R. B., & Seay, M. C. (2012). HRS Complex Sample Specification for SAS, Stata, and WesVar. Technical note, Department of Housing and Consumer Economics, University of Georgia, Athens, GA. Available: <http://goo.gl/YIVNbM>
- Seay, M. C., & Nielsen, R. B. (2012). AHS Complex Sample Specification for SAS and Stata. Technical note, Department of Housing and Consumer Economics, University of Georgia, Athens, GA. Available: <http://goo.gl/905B4L>

Seay, M. C., & Nielsen, R. B. (2012). *SIPP Complex Sample Specification for SAS, Stata, and WesVar*. Technical note, Department of Housing and Consumer Economics, University of Georgia, Athens, GA. Available: <http://goo.gl/EqGHUX>

Teaching Experience

Resident Instruction, Kansas State University

PFP 100: Family Financial Planning as a Career

Fall 2016, 4.70 out of 5.00

Spring 2017, 4.53 out of 5.00

Fall 2017, 4.46 out of 5.00

PFP 101: Money 101

Fall 2019, evaluation not available

Spring 2020, evaluation not available

Fall 2020, 3.67 out of 5.00

PFP 105: Introduction to Personal Financial Planning

Summer 2014, 3.90 out of 5.00

FSHS 300: Pro Bono Practicum in Personal Financial Planning

Spring 2015, 5.00 out of 5.00

Spring 2016, evaluation not available

Spring 2017, 4.90 out of 5.00

PFP 464/764: Estate Planning for Families

Spring 2013, 4.23 out of 5.00

Spring 2014, 4.10 out of 5.00

Spring 2015, 3.83 out of 5.00

Spring 2016, 4.17 out of 5.00

Spring 2018, 4.30 out of 5.00

PFP 468: Professional Practice Management in Personal Financial Planning

Spring 2020, 4.63 out of 5.00

PFP 579: Pre-Internship in Personal Financial Planning

Spring 2018, 4.80 out of 5.00

Fall 2018, 4.50 out of 5.00

Fall 2019, evaluation not available

Fall 2020, evaluation not available

PFP 580: Internship in Personal Financial Planning

Summer 2019, evaluation not available

Summer 2020, evaluation not available

FSHS 675: Field Study in Family Economics (Practicum)

Spring 2014, 4.10 out of 5.00

PFP 762: Investment Planning

Fall 2015, 4.26 out of 5.00

FSHS 771: Financial Therapy Theory and Research

Fall 2015, 3.93 out of 5.00

PFP 805/909: Statistical Software Applications in PFP

Spring 2016, 4.73 out of 5.00

Spring 2017, 4.33 out of 5.00

Spring 2018, 4.73 out of 5.00

Spring 2019, 4.33 out of 5.00
Spring 2020, evaluation not available
 FSHS 808: Research Application in Personal Financial Planning
Fall 2016, evaluation not available
Fall 2018, 5.00 out of 5.00
 FSHS 890: Research Methods in Family Studies and Human Services II
Spring 2013, 4.17 out of 5.00
 FSHS 894: Readings in Family Studies and Human Services
Spring 2013, 5.00 out of 5.00
Fall 2013, 4.50 out of 5.00
Spring 2014, 5.00 out of 5.00
Spring 2015, 5.00 out of 5.00
 FSHS/PFP 906: Statistical Methods in Family Studies and Human Services II
Summer 2013, 4.63 out of 5.00
Summer 2014, 4.50 out of 5.00
Summer 2015, 4.87 out of 5.00
Fall 2017, 4.93 out of 5.00
Spring 2019: 4.93 out of 5.00
 FSHS 907: Advanced Research Methods
Fall 2012, 4.27 out of 5.00
Fall 2013, 4.40 out of 5.00
Fall 2014, 4.93 out of 5.00
 PFP 956: Clinical Research and Applications in Financial Counseling and Planning
Summer 2018, evaluation not available
Summer 2019, evaluation not available
Summer 2020, evaluation not available
Summer 2021, in progress
 FSHS 979: Advanced Professional Issues in Family Studies and Human Services
Spring 2013, evaluation not available
Spring 2015, evaluation not available
Spring 2017, evaluation not available

Graduate Student Advising

Major Professor:

Tim Sturr	Ph.D., Personal Financial Planning	Expected 2024
Daniel Yerger	Ph.D., Personal Financial Planning	Expected 2024
Efthymia Antonoudi	Ph.D., Personal Financial Planning	2023
	<i>Dissertation: The Impact of the Online Marketplace on Fraud: Evidence from Craigslist From its Early Adoption in 1995 to its Wider Expansion in 2006</i>	
Eric Ludwig	Ph.D., Personal Financial Planning	2023
	<i>Dissertation: The Psychology of Investor Behavior: Stock Market Expectations and Portfolio Decisions During Market Volatility</i>	
Gina Hall	Ph.D., Personal Financial Planning	2023

	<i>Dissertation: The Effect of Gender on Equity Ownership: Focusing on the Mediating Roles of Financial Literacy</i>	
Ives Machiz	Ph.D., Personal Financial Planning	2023
	<i>Dissertation: The Relationship Between Financial Education and Downstream Financial Health</i>	
Cherie Stueve	Ph.D., Personal Financial Planning	2021
	<i>Dissertation: How Perceptions May Influence Financial Help-Seeking from Four Types of Financial Professionals: Financial Planner, Financial Counselor, Financial Coach, & Financial Therapist</i>	
Shane Enete	Ph.D., Personal Financial Planning	2020
	<i>Dissertation: Three Essays on the Relationship between Emotions and Financial Resources</i>	
Miranda Reiter	Ph.D., Personal Financial Planning	2020
	<i>Dissertation: Racial and Gender Preferences When Hiring A Financial Planner: An Experimental Design on Diversity in Financial Planning</i>	
Lloyd Zimmerman	Ph.D., Personal Financial Planning	2020
	<i>Dissertation: The Impact of Socioemotional Wealth on Household Net Worth and Subjective Quality of Life in the Family Farm Business: An Application of the REI Model</i>	
Somer Anderson	Ph.D., Personal Financial Planning	2019
	<i>Dissertation: Mortgage Debt and Retirement Transition Decisions</i>	
	* Won the 2020 Robert O. Herman Ph.D. Dissertation Award	
Timothy Todd	Ph.D., Personal Financial Planning	2019
	<i>Dissertation: Behavioral Economics and the Impact of Message Framing on Financial Planning Intentions</i>	
Vincent Le	Ph.D., Personal Financial Planning	2018
	<i>Dissertation: The Relationship between Household's Risk Preference and Homeownership Decisions among Young Adults in Changing Housing Market Conditions</i>	
Derek Tharp	Ph.D., Personal Financial Planning	2017
	<i>Dissertation: Three Essays on Personality Characteristics and Financial Satisfaction</i>	
	* Won the 2018 Robert O. Herman Ph.D. Dissertation Award	
Dennis Witherspoon	Ph.D., Personal Financial Planning	2017
	<i>Dissertation: The Effects of Financial Stress on Health, Morale, and Social Functioning</i>	
Sarah Asebedo	Ph.D., Personal Financial Planning	2016
	<i>Dissertation: Three Essays on Financial Self-Efficacy Beliefs and the Saving Behavior of Older Pre-Retirees</i>	
	* Won the 2017 Robert O. Herman Ph.D. Dissertation Award	
Ed Horwitz	Ph.D., Personal Financial Planning	2015
	<i>Dissertation: Three Essays on the Effectiveness of Financial Education in the Workplace</i>	
Jeff Nelson	Ph.D., Personal Financial Planning	2015

	<i>Dissertation: Three Essays on the Personal Financial Difficulties of Military Members</i>	
George Nabeshima	Ph.D., Personal Financial Planning	2014
	<i>Dissertation: Three Essays on Personality and Net Worth</i>	
<i>Committee Member:</i>		
Chet Bennets	Ph.D., Personal Financial Planning	Expected 2024
Andrew Scott	Ph.D., Personal Financial Planning	Expected 2024
Wendy Usrey	Ph.D., Personal Financial Planning	Expected 2023
Mitzi Lauderdale	Ph.D., Personal Financial Planning	2021
Matt Sommer	Ph.D., Personal Financial Planning	2021
Joy Clady	Ph.D., Personal Financial Planning	2020
Benjamin Strother	Ph.D., Personal Financial Planning	2020
Rich Stebbins	Ph.D., Personal Financial Planning	2019
Phillip Zepp	Ph.D., Personal Financial Planning	2019
Anthony Canale	Ph.D., Personal Financial Planning	2018
Allen Ammerman	Ph.D., Personal Financial Planning	2017
Stephen Poplaski	Ph.D., Personal Financial Planning	2017
Miyoung Yook	Ph.D., Personal Financial Planning	2014
Scott Spann	Ph.D., Personal Financial Planning	2014
<i>Outside Chair:</i>		
Nichole John	Ph.D., Sociology	2017
Ji Yong Lee	Ph.D., Agricultural Economics	2016

Professional Development

Leadership during the Pandemic: Department Chair Workshop
 Facilitated by The Chronicle for Higher Education
 Period: October 23rd, 2020
 Location: Virtual Workshop

2019 K-State Leadership Seminar
 Period: April 2nd, 2019
 Location: Manhattan, KS

2018 Coffman Leadership Institute
 Facilitated by the Staley School of Leadership Studies at Kansas State University
 Period: August 8th – 10th, 2018
 Location: Manhattan, KS

Grant Writing Workshop
 Facilitated by the Office of Research and Sponsored Programs at Kansas State University
 Period: September 25th, 2014
 Location: Manhattan, KS

Statistical Horizons Workshop: Longitudinal Data Analysis Using STATA
 Facilitated by Dr. Paul Allison, Statistical Horizons
 Period: June 26-27th, 2014
 Location: Washington, D.C.

Examining the Health and Retirement Survey (HRS) Workshop
 Facilitated by the University of Michigan's Summer Institute in Survey Research
 Techniques

Period: June 9-13th, 2014

Location: Ann Arbor, MI

Peer Review of Teaching Program

Facilitated by the Center for Teaching and Learning at Kansas State University

Period: January 2013-May 2013

Location: Manhattan, KS

Awarded professional development stipend of \$1,000

Service-Learning Institute

Facilitated by the Office of the Vice Provost for Undergraduate Studies and the Center for Teaching and Learning at Kansas State University

Period: September 26-27th, 2013

Location: Manhattan, KS

Service

Professional Service:

- Co-Chair, Financial Planning Competency Committee, Financial Planning Association, 2021
- Chair, Board Nominating Committee, Financial Planning Association, 2021
- Chair, Governance Document Review Committee, Financial Planning Association, 2021
- Academic Representative, Future of Financial Advice Roundtable, CFP Board, 2020
- Member, CEO Search Committee, Financial Planning Association, 2020
- Chair, CEO Compensation Committee, Financial Planning Association, 2020
- Member, Consumer Movement Archives Applied Consumer Economics Award - Student, American Council on Consumer Interests, 2019-2020
- Member, Consumer Movement Archives Applied Consumer Economics Award - Professional, American Council on Consumer Interests, 2019-2020
- Chair, Career Advisory Group, Financial Planning Association, 2018-2019
- Board Liaison, NexGen Leadership Team, Financial Planning Association, 2017-2019
- Board Liaison, Annual Conference Task Force, Financial Planning Association, 2017
- Member, TrueProfile™ Advisory Board, Financial Planning Association, 2017
- Member, Publications Committee, American Council on Consumer Interests, 2017-present
- Member, Website Development Group, Academy of Financial Services, 2016-2017
- Discussant, CFP Board 2017 Academic Research Colloquium, 2017
- Member, Applied Consumer Economics Paper Award Selection Committee, American Council on Consumer Interests, 2017
- Co-host, Theory in Practice Knowledge Circle, Financial Planning Association, 2015-2016
- Member, Academic Committee, Financial Planning Association, 2013-2015
- Member, Nomination Committee, Housing Education and Research Association (HERA), 2014-2015
- Chair, Stewart M. Lee Consumer Education Award Selection Committee, American Council on Consumer Interests (ACCI), 2014-2015
- Member, Stewart M. Lee Consumer Education Award Selection Committee, American Council on Consumer Interests (ACCI) 2013-2014

- Moderator, American Council on Consumer Interests (ACCI) Conference, 2014

Editorial Service:

- Editorial Board, *Journal of Financial Counseling and Planning*, 2019-present
- Editorial Review Board, *Journal of Financial Planning*, 2013-present
- Editorial Board, *Journal of Financial Therapy*, 2014-present
- Ad hoc referee for the following publications:
 - *International Journal of Public Opinion*, 2020
 - *Family and Consumer Sciences Research Journal*, 2012, 2016-2020
 - *Journal of Consumer Affairs*, 2013-2020
 - *Journal of Family and Economic Issues*, 2012-2017, 2020
 - *Review of Economics of the Household*, 2017, 2020
 - *Journal of Financial Counseling and Planning*, 2015-2018
 - *Journal of Housing for the Elderly*, 2013-2014, 2016, 2018
 - *Financial Services Review*, 2018, 2020-2021
 - *Marriage and Family Review*, 2014-2105
 - Handbook of Consumer Finance Research (2nd Edition), 2015
 - *Forum for Family and Consumer Issues*, 2014
 - Encyclopedia of Housing (2nd Edition), 2012
- Ad hoc referee for the following conferences:
 - American Council on Consumer Interests Conference, 2011-2018, 2020
 - FPA Experience 2013: Academic Track, 2013
 - Housing Education and Research Association Conference, 2013
 - Family Economics and Resource Management Association, 2013

Academic:

Member, Chief Risk and Safety Officer Search Committee 2023
 Member, Executive Director for Recruitment and Admissions Search Committee, 2023
 Chair, Interim Department Head of Applied Human Sciences Search Committee, 2021
 Member, Interim Dean of College and Health and Human Sciences Search Committee, 2021
 Faculty Advisor, Student Financial Planning Association of Kansas State, 2018-2019
 Member, School of Family Studies and Human Services Undergraduate Intersession Committee, 2017-2019
 Faculty Advisor, Rotaract Club of Kansas State University, 2016-2017
 Reviewer, Marjorie and Richard L. D. Morse Family and Community Public Policy Scholarship, 2015-2018
 Faculty Co-Advisor, Financial Service Professionals Industry Competition Team, 2014-2016
 Member, Assistant Professor of Apparel Marketing Search Committee, 2015-2016
 Member, School of Family Studies and Human Services Renovation and Branding Committee, 2015
 Member, School of Family Studies and Human Services 2025 Research and Creative Activities Theme Committee, 2015
 Member, School of Family Studies and Human Services Undergraduate Curriculum Committee, 2013-2016
 Member, Personal Financial Planning Ph.D. Preliminary Exam Committee, 2014-2015

Member, Instructors of Personal Financial Planning Search Committee (Salina), 2014
Member, Assistant Professor of Personal Financial Planning Search Committee (Salina),
2013-2014
Member, Assistant Professor of Personal Financial Planning Search Committee
(Manhattan), 2013
Faculty Advisor, Invest-A-Cats Student Group, 2012-2013
Member, Endowed Professor of Family Financial Planning Search Committee, 2011
Member, Housing and Consumer Economics Seminar Committee, 2008-2011
Member, Assistant Professor of Family Financial Planning Search Committee, 2009

Community:

Board Member, Shepherd's Crossing, 2016-2022
Member, Rotary International, 2014-present
Volunteer Financial Counseling Coordinator, Shepherd's Crossing, 2014-2017

Professional Associations

Academy of Financial Services (AFS)
American Council on Consumer Interests (ACCI)
Financial Planning Association (FPA)