Events and Hospitality Management

Professor	Project Description	List of Tasks	Possible Outcomes
Kevin Roberts	Investigate how workplace interventions modify food safety behaviors and habits	• Review literature • Design and distribute surveys • Data collection/coding/cleaning/organization • Statistical analysis • Write a manuscript	• Be a published author • Present at a conference • Behavior research experience
Yue Vaughan	Comparative analysis of 90-credit hospitality and event management bachelor degrees	• Identify and analyze degree programs • Develop benchmarking deliverables • Support funding applications	• Be a published author • Present at a conference • Behavior research experience • Market analysis experience • Personalized letter of support • Improved academic resume/CV
Yue Vaughan	Systematic literature review of theoretical foundations and typologies of social entrepreneurship	• Review literature • Summarize/organize data • Develop a conceptual model • Create a PRISMA-style diagram • Write a manuscript	• Be a published author • Present at a conference • Develop systematic review skills • Personalized letter of support
Yue Vaughan	Review empirical studies linking CSR/ESG performance to firm cost of debt	• Identify relevant studies and extract key characteristics • Compare findings, moderating variables, and theoretical positions • Develop evidence table • Write implications and insights for industry	• Be a published author • Present at a conference • Panel and financial data analysis experience • Personalized letter of support • Improved academic resume/CV