Helpful Tips

RSCAD projects typically include the following elements. However, please feel free to submit all projects.

Posters will be evaluated based on content and effective communication (see Rubric).

Content
- Select only the most pertinent data to include on the poster
- **For Research Posters**: Include title, author(s), faculty mentor(s), an introduction (including research questions/hypotheses), a description of the methods used, findings/results, and discussion/conclusions. An abstract, as well references and acknowledgements can also be included if there is space.
- **For Creative Design Posters**: Include title, designer(s), faculty mentor(s), purpose statement, a description of the design process (e.g., background research, methods/techniques/materials, outcomes/results), summary/discussion of how you achieved the purpose and recommendations for future designs. References and acknowledgements can also be included if there is space.
- The poster is a visual format. Use graphic elements often.
- Creative design posters should include images to clearly show the design, which may include 3D design front, back, and detail views.
- Do not use hand drawings. Prepare them in advance of arriving.
- Posters should not exceed 3' tall x 4' wide

Displays will be evaluated based on the design work (aesthetics and visual impact) and the quality of the written content (see Rubric).

Written Content
- Include title, designer(s), faculty mentor(s), purpose statement, a description of the design process (e.g., background research, methods/techniques/materials, outcomes/results), summary/discussion of how you achieved the purpose and recommendations for future designs. References and acknowledgements can also be included if there is space.
- Information should be printed on one 8.5" x 11" sheet of paper, using 12 pt font or larger, and mounted on a mat board or foam core. Students are responsible for printing and mounting.

Please note the following:
- The College will print your poster for you, free of charge, if you submit a pdf version of your poster **by 5 pm on April 6th** (see instructions).
- If you are presenting a poster, we will provide a way for you to display it.
- If you are presenting a display, we will provide a small easel and table, if needed. Students needing any other type of display mount (e.g., dress form, special stand) must work with faculty to reserve those items.
- Students are responsible for setting up, taking down, and, if applicable, returning any borrowed items.
- Students MUST attend the entire event.

Instructions for Formatting Poster

- Posters should not exceed 36" tall x 48" wide

- When laying out your poster, leave a minimum of ½" white border along all four edges

- Posters should not include large masses of dark colors

- Students are responsible for preparing a poster with sufficient graphic quality and image quality to meet their expectations

- Students are responsible for proofreading their posters prior to submitting it for printing

- Students must receive approval of the final poster file from their faculty mentor before submitting it to the Dean's Office for printing

- Students must provide a PDF file of the poster at full scale

- Students should adhere to the helpful tips provided above

- This website provides useful information on best practices for composing and preparing academic posters: https://www.liverpool.ac.uk/media/livacuk/computingservices/printing/making-an-impact-with-your-poster.pdf

Please note: The College will print your poster ONE time. Therefore, check it carefully before submitting it for printing.