

Student Name: _____

Rubric for Display

	4	3	2	1	0	Weight	Total
Content	Written description includes title, designer(s), faculty mentor, purpose statement, design process, summary/discussion		Written description is missing THREE elements		Written description is missing ALL elements	x1	/4
Purpose Statement	Clear, concise purpose statement		The purpose statement could have been more clearly stated		No purpose statement	x2	/8
Design Process	Clear description of the background, methods/techniques/materials used, outcomes/results		Description lacked some details		No description of the design process	x2	/8
Summary/Discussion	Clearly discussed how s/he achieved the purpose and recommendations for future designs		Clearly discussed how s/he achieved the purpose OR recommendations for future designs		No discussion	x2	/8
GSP	There are no grammar, spelling, or punctuation issues		There are a few grammar, spelling, or punctuation issues		There are numerous grammar, spelling, or punctuation issues	x1	/4
Ability to Answer Questions	Accurately answers questions in a clear concise manner		Can answer basic questions, but has difficulty answering more advanced questions		Unable to answer any questions	x2	/8

	4	3	2	1	0	Weight	Total
Body Language	Stands up straight. Looks relaxed and confident. Establishes eye contact with audience. Speaks clearly and distinctly at all times.		Usually stands up straight and makes eye contact. Can be heard by audience.		Poor posture, reads from notes/no eye contact, cannot be heard.	x1	/4
Aesthetics/ Visual Impact	Applies the elements and principles of design to create a compelling design work		The elements and principles of design were applied, but the application could have been stronger		Did not apply the elements and principles of design	x10	/40
							/84

Comments: _____
