

Kansas State University

APPAREL & TEXTILES Bachelor of Science

APPAREL MARKETING SPECIALIZATION SEQUENCE

1

FALL			
AT 110	New Student Seminar*	1	
AT 245	Apparel & Textiles Industry*	3	
CIS 102	Spreadsheet Applications	1	
ENGL 100	Expository Writing I	3	
GNHE 210	Foundations of Human Ecology	1	
MATH 100	College Algebra	3	
SOCIO 211	Introduction to Sociology	3	
			15

SPRING			
AT 340	Aesthetics of Apparel Textiles** <i>Rec: PR AT 245</i>	3	
COMM 105	Public Speaking IA	2	
or			
COMM 106	Public Speaking	3	
ECON 110	Principles of Macroeconomics	3	
PSYCH 110	General Psychology	3	
_____	History Elective	3	
			14-15

SUMMER

AT 350 Our Sustainable World

This class is also offered during the spring semester

2

ACCTG 231	Accounting for Business Operations	3	
AT 330	Dress and Human Behavior* <i>PR: SOCIO 211 or PSYCH 110, Sophomore Standing</i>	3	
AT 375	Computer Technology for Merch.* <i>PR: AT 340</i>	3	
ECON 120	Principles of Microeconomics	3	
GEOG 211	Introduction to Physical Geography	4	
			16

AT 265	Textiles**	3	
AT 325	Apparel & Textile Retailing** <i>PR: AT 245, MATH 100 or 200 with C or higher</i>	3	
ENGL 200	Expository Writing II	3	
_____	Humanities Elective	3	
STAT 325	Introduction to Statistics	3	
or			
STAT 350	Business & Economic Statistics I	3	
			15

SUMMER

Study Tour and/or Study Abroad Courses

3

AT 430	History of Apparel Fashion* <i>PR: HIST Elective: PR or Coreq: AT 330</i>	3	
AT 445	Professional Development* <i>PR: Junior Standing; and AT 350: Coreq: AT 375 or</i>	3	
AT 460	Apparel & Textiles Evaluation* <i>PR: AT 265 and AT 350</i>	3	
AT 576	Principles of Buying* <i>PR: AT 325, CIS 102, and ACCTG 231</i>	3	
MKTG 400	Introduction to Marketing	3	
			15

AT 575	Principles of Forecasting** <i>PR: AT 340 and AT 430; and AT 375 or AT 400</i>	3	
MANGT 420	Management Concepts	3	
MKTG 450	Consumer Behavior	3	
SOCIO 363	Global Problems	3	
_____	Science Elective	3	
			15

SUMMER

AT 550 Apparel & Textile Internship***

PR: AT 445, AT 655, AT 575, Junior Standing, and Instructor Permission

4

_____	Professional Elective	3	
_____	Professional Elective	3	
_____	Professional Elective	3	
_____	Unrestrictive Elective	3	
_____	Unrestrictive Elective	1-2	
			13-14

AT 600	Global AT Supply Chain** <i>Management*</i>	3	
AT 625	Apparel & Textiles Business Strategy** <i>PR: AT 576, senior or grauate standing</i>	3	
_____	Professional Elective	3	
_____	Unrestrictive Elective	3	
			12

Note: Prerequisites are listed only for AT courses; see catalog for other course prerequisites

* Offered Fall Semester Only

** Offered Spring Semester Only

*** Offered Summer Semester Only