

FASHION STUDIES, B.S.

FASHION BUSINESS SPECIALIZATION

Effective: FALL 2025

Recommended Professional Electives for [Fashion Business Specialization](#)

In consultation with your advisor select 18 hours in approved electives to support your professional goals. 9 of the 18 credits need to be at the 300 level or higher.

Approved Minors and Certificates that meet professional elective requirements include:

- Art Minor
- Business Minor
- Business of Sports and Entertainment Certificate
- Diversity, Equity, Inclusion and Belonging in Business Certificate
- Entrepreneurship and Innovation Minor
- Hospitality Management Minor
- International Business Certificate
- Leadership Studies Minor
- Management Minor
- Marketing Minor
- Marketing Technology Certificate
- Professional Strategic Selling Certificate
- Social Media Management Certificate
- Supply Chain Management Certificate
- Visual Communication Design Minor

Fashion Studies courses that meet professional elective requirements include:

- FASH 300 Fashion Production I Credits: 3
- FASH 400 Fashion Illustration and Flats Credits: 3
- FASH 410 Fashion Production II Credits: 3
- FASH 450 Showcase of Excellence Event Planning Credits: 3
- FASH 498 Topics in Fashion Studies Credits: 1-6
- FASH 499 Problems in Fashion Studies Credits: 1-8
- FASH 610 Computer-aided Design of Fashion Credits: 3
- FASH 650 Fashion Studies Study Tour Credits: 1-6
- FASH 655 Flat Pattern Credits: 3
- FASH 670 Pre-Production Technologies Credits: 3
- FASH 680 Sustainable Fashion and Color Credits: 3

Additional courses pre-approved to meet professional elective requirements include:

- Any Modern Language courses
- Any Marketing course not already required
- Any Management course not already required
- Any Entrepreneurship courses
- Any Mass Communication courses

Students can also work with their academic advisor to see if any other courses offered at the university will fulfill the requirements of the professional electives.

There are unlimited possibilities, for example, students who want to work with film and theater costume might choose 18 credits within theater or students interested in fashion and dance might select 18 credits within dance and kinesiology.

Faculty may approve any set of courses a student can successfully explain to be supportive of their future goals.