

FASHION STUDIES, B.S.

FASHION BUSINESS SPECIALIZATION

Effective: Spring 2022

Recommended Professional Electives for [Fashion Business Specialization](#)

In consultation with your advisor select 18 hours in approved electives to support your professional goals. 9 of the 18 credits need to be at the 300 level or higher.

Approved Minors and Certificates that meet professional elective requirements include:

- Art
- Graphic Design
- General Business & Entrepreneurship
- Management
- Professional Strategic Selling
- Hospitality Management
- Journalism and Mass Communications
- Leadership Studies

Additional recommended professional electives include:

- MC 110 Mass Communication in Society **Credits: 3**
- MC 193 Video Production Foundations **Credits: 1**
- MC 194 Social Media Foundations **Credits: 1**
- MC 196 Web-CMS Foundations **Credits: 1**
- MC 210 Visual Communication in Mass Media **Credits: 3**
- MC 211 Writing for the Electronic Media **Credits: 3**
- MC 370 Social Media in Strategic Communications **Credits: 3**
- DIGME 406 Social Media **Credits: 3**
- ENTRP 466 Digital Business **Credits: 3**

Fashion Studies courses not already required, including:

- FASH 300 Fashion Production 1 **Credits: 3**
- FASH 400 Fashion Illustration and Flats **Credits: 3**
- FASH 410 Fashion Production 2 **Credits: 3**
- FASH 450 Showcase of Excellence Even Planning **Credits: 3**
- FASH 498 Topics in Fashion Studies **Credits: 1-6**
- FASH 499 Problems in Fashion Studies **Credits: 1-8**
- FASH 610 Computer-aided Design of Fashion **Credits: 3**
- FASH 655 Flat Pattern **Credits: 3**
- FASH 680 Sustainable Fashion and Color **Credits: 4**
- Any Modern Language courses
- Any Marketing course not already required
- Any Management course not already required
- Any Entrepreneurship courses
- Any Mass Communication courses

Students can also work with their academic advisor to see if any other courses offered at the university will fulfill the requirements of the professional electives.

There are unlimited possibilities, for example, students who want to work with film and theater costume might choose 18 credits within theater or students interested in fashion and dance might select 18 credits within dance and kinesiology.

Faculty may approve any set of courses a student can successfully explain to be supportive of their future goals.